Catalyzing Environmental Markets to Accelerate the Implementation of Chesapeake Bay Clean Water Goals: Lessons from Anne Arundel County's Full Delivery Pilot Project

> Anne Arundel County Department of Public Works Regional Procurement Workshop, June 14, 2017





www.aarivers.org

The County's Regulatory Mandates

MS4 Permit



- Municipal Separate Storm Sewer System (MS4) Permit (issued by MDE).
- Issued to each county (and Baltimore City in the state) with a population over 100,000.
- 5-year cycle, newest permit issued in February 2014.
- Requires treatment of 20% of the untreated impervious area in the county during the permit cycle. (5,862 acres)

Anne Arundel County Restoration Grant Program

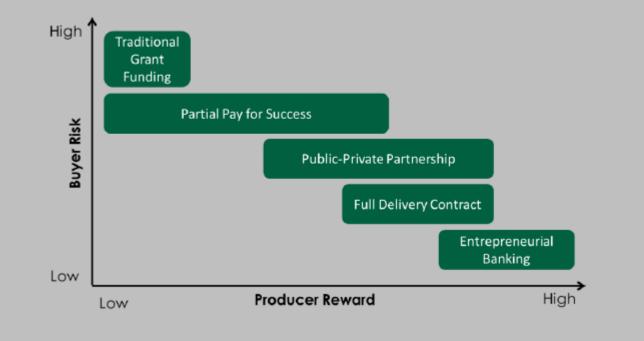
- Open to non-profit partners
- Administered through CBT (www.cbtrust.org)
- Awarded \$444,108 in year 1
 - Leveraged \$572,428
 - Cost of about \$14,125 per acre treated
- Awarded about \$900,000 in year 2
 - Leveraging about \$1,135,000
 - Cost of about \$41,000 per acre treated
- Awarding about \$1,000,000 in year 3
 - Cost of about \$16,900 per acre treated



PAY FOR SUCCESS STRATEGIES FOR WESTERN STATES

PAY FOR SUCCESS STRATEGY RISK-REWARD SPECTRUM

TECHNICAL BRIEF



Looking for Additional Ways to Engage the Private Sector

- Created a \$5 million "pay for performance" project in the FY17 budget, requesting an additional \$5 million in FY18.
- Sought "turnkey," permanently protected (e.g., perpetually eased, transferred to County ownership) practices that the County can count towards MS4/TMDL compliance.
- Solicitation to final award took 8.5 months.

Proposal Requirements

- Not prescriptive of practice, just had to be approved by MDE for crediting towards MS4 permit.
- Had to be on private property.
- All "mitigation, natural resource, and water quality improvement credits" associated with the project belong to the County.

Proposal Requirements (cont.)

- Had to be within the MS4 geography.
- Projects had to be completed after the solicitation.
- Proposals had to include 5 years of functional maintenance, if applicable.

Proposal Characteristics

- Received 5 proposals.
- 3 proposals were deemed technically qualified.
- Proposals included a variety of eligible practices:
 - Stream restoration
 - Stormwater facility retrofits
 - Septic to sewer conversion
 - Re-forestation

Stream Restoration

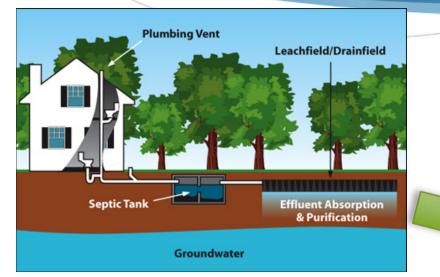


Stormwater Retrofits





Septic to Sewer Conversion





Full Delivery RFP Outcomes

- Proposers found, and locked up, interested landowners (project had to be on private property).
- Proposers offered a wide range of practices, and thought creatively about site specific solutions.
- Costs per acre treated were very competitive with going County rates.
- A pipeline of feasible, worthy, third party projects has been initiated.

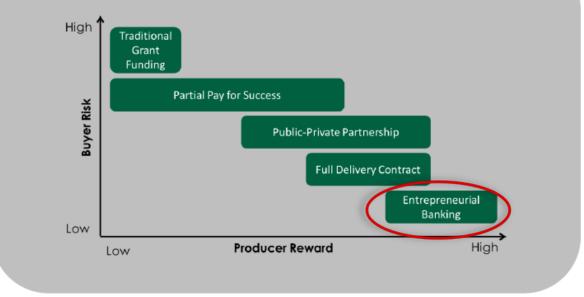
Costs Per Acre Treated

Practice	Cost per Acre
Bioretention retrofits	~\$200k
Stormwater pond retrofits	~\$75k
Stream restoration	~\$50k
Full Delivery submittals, not selected	~\$53k - \$65k
Full Delivery award	~\$20k

Treated acres provided through the Full Delivery award: ~188 for \$3.8M

Next Steps

PAY FOR SUCCESS STRATEGY RISK-REWARD SPECTRUM



Questions?

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