

CITY OF

Welcome to The City of Manassas

FST.

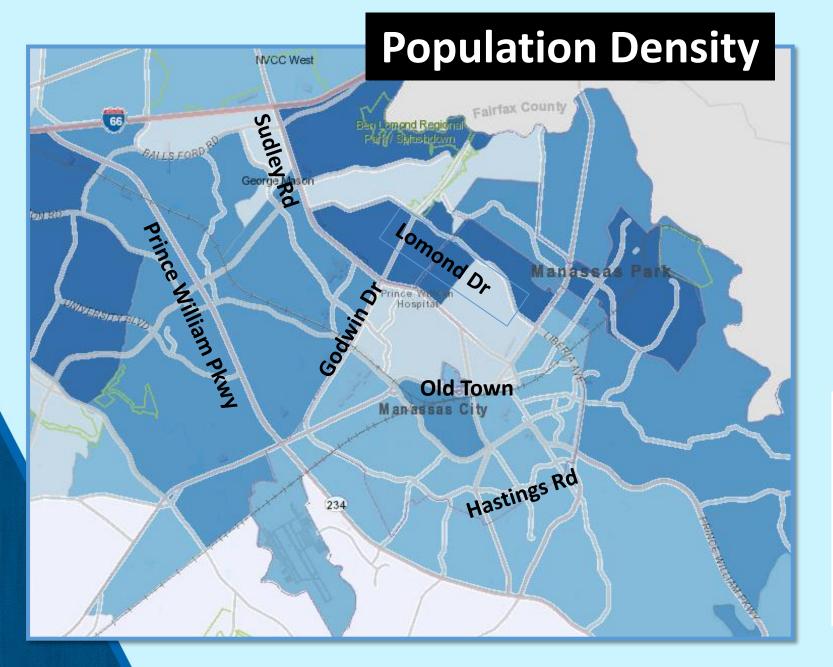
Western Prince William County Local Bus Restructuring

Perrin Palistrant
Director of Operations and Operations Planning

## City of Manassas Key Goals

Place-making in Old Town
Increasing Business & Retail
Roadway improvements
Bike/pedestrian plan



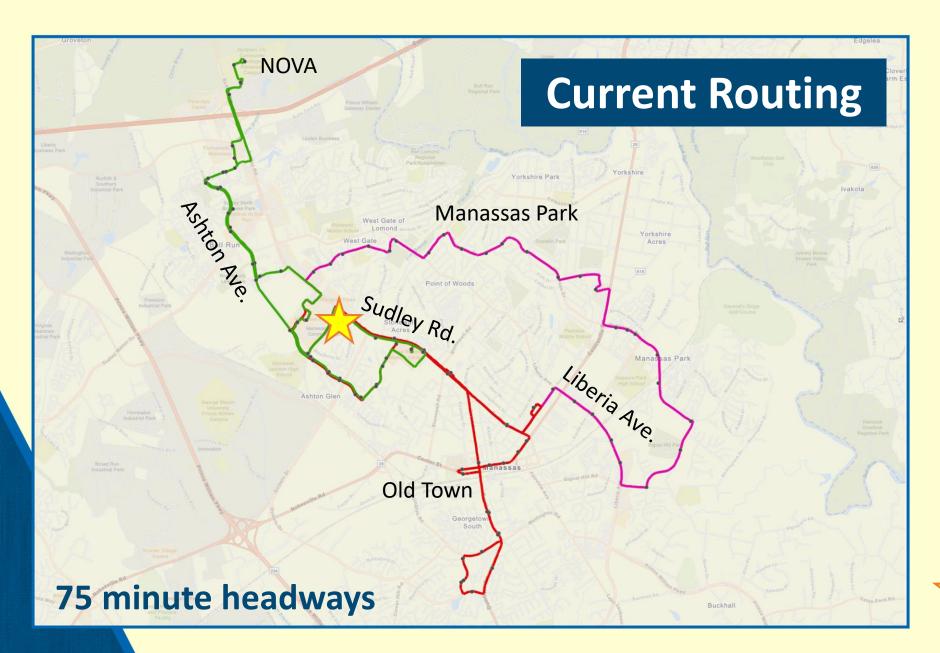




### **2015 ACS Census Tracts— All Demographics**

**Estimated Total Population** 

- > 7,311 to 8,556
- > 5,924 to 7,311
  - > 4,730 to 5,924
  - > 3,419 to 4,730
  - > 0 to 3,419

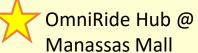


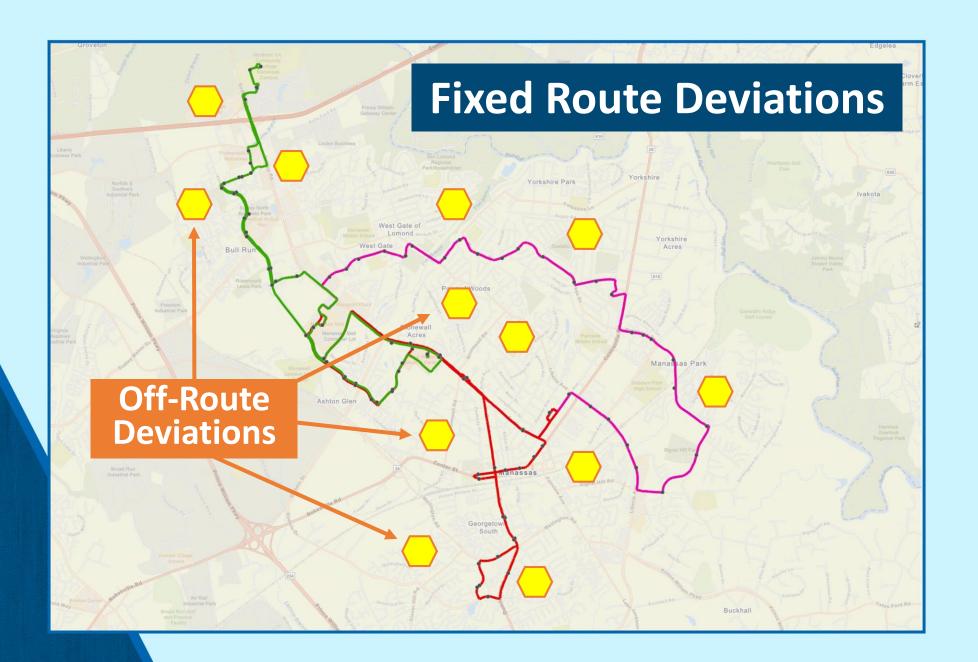


Manassas North

Manassas South

Manassas Park







## Deviated vs. Fixed Routing



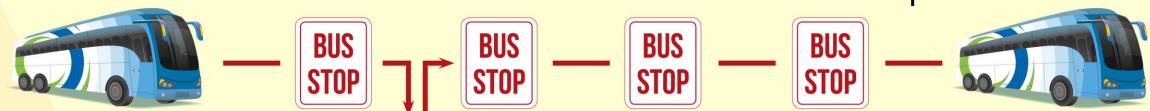
Car takes 20 minutes to travel path



Fixed Route Bus takes 40 minutes to travel path



Bus with Deviation takes 60 minutes to travel path

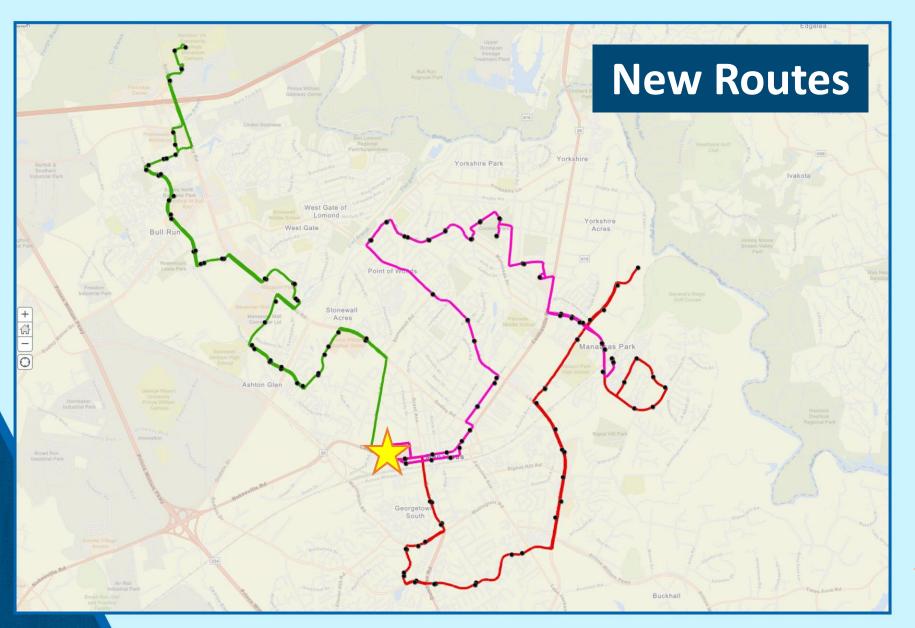


7 Minutes to travel off Route



7 Minutes to travel back to route

6 minutes to load passenger



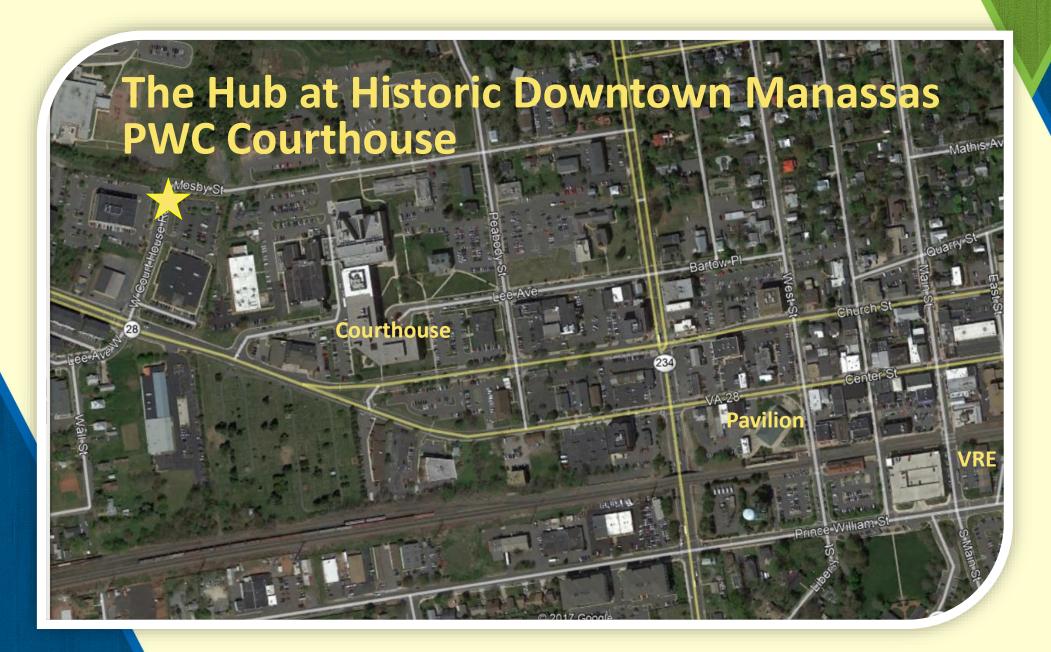


Manassas North

Manassas South

Manassas Park

The Hub at Historic Downtown Manassas PWC Courthouse



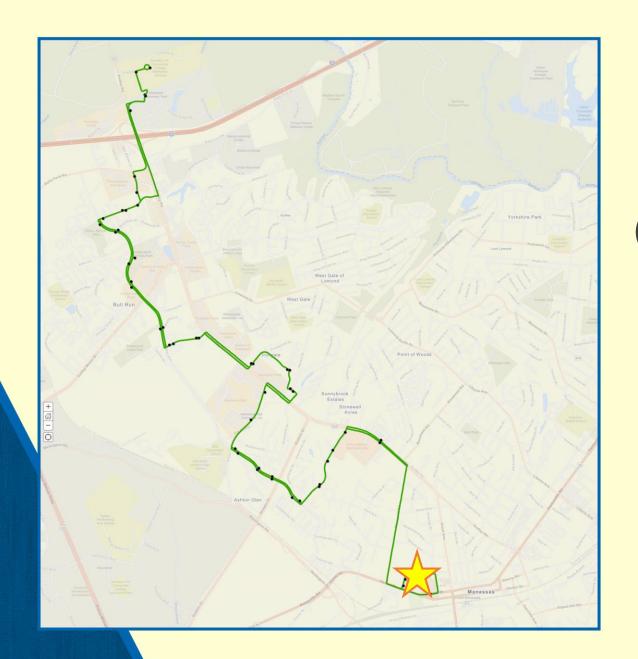


#### **Customers want...**

OMNIRIDE GET THERE SMARTER

- Reliability
- Frequent/
  direct routes
- Transit amenities
- Bike/pedestrian plan

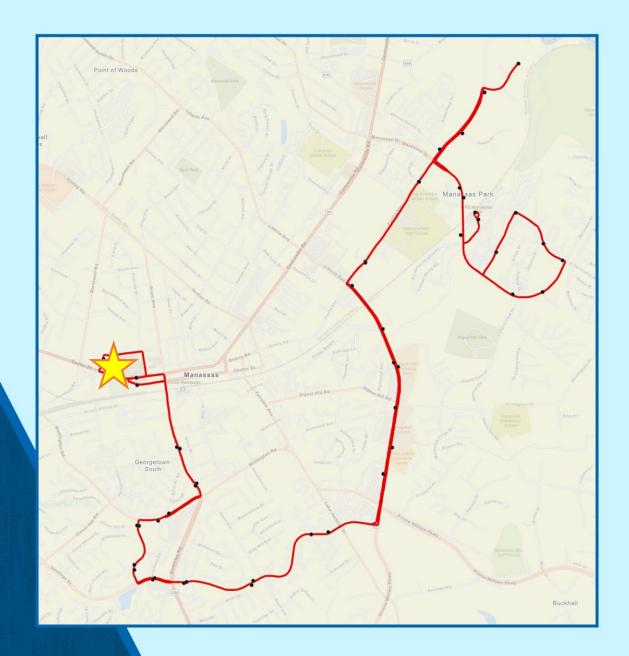






#### Manassas North

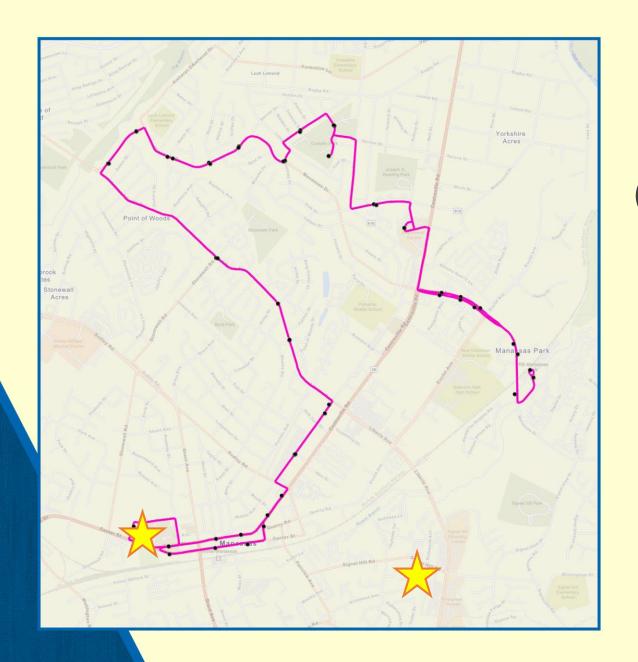
- PWC Courthouse to NOVA
- Community College
- Hospital served in both directions
- Irongate served in both directions
- Manassas Mall served on Rixlew
- Crestwood served in both directions





#### Manassas South

- PWC Courthouse to Manassas
  Park VRE
- Georgetown South
- Oaks of Wellington
- Hastings Marketplace
- **Liberia Shopping Centers**
- **Euclid from Liberia to Industrial**
- Digital/Carondelet





#### Manassas Park

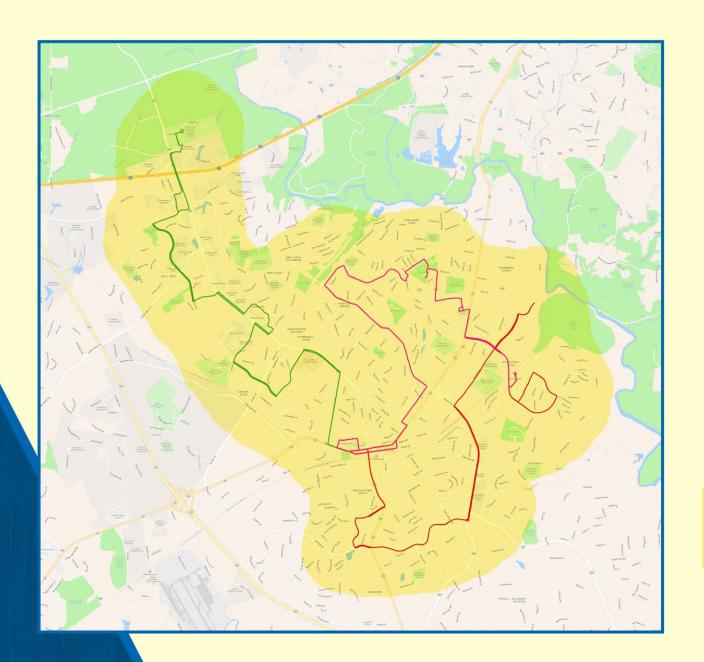
- PWC Courthouse to Manassas Park VRE
- Manassas Shopping Center served on Mathis Avenue
- Liberia to Lomond
- Manassas Park to Community
  Center—ALL DAY!
- Maplewood Shopping Center

#### **OmniRide Access**



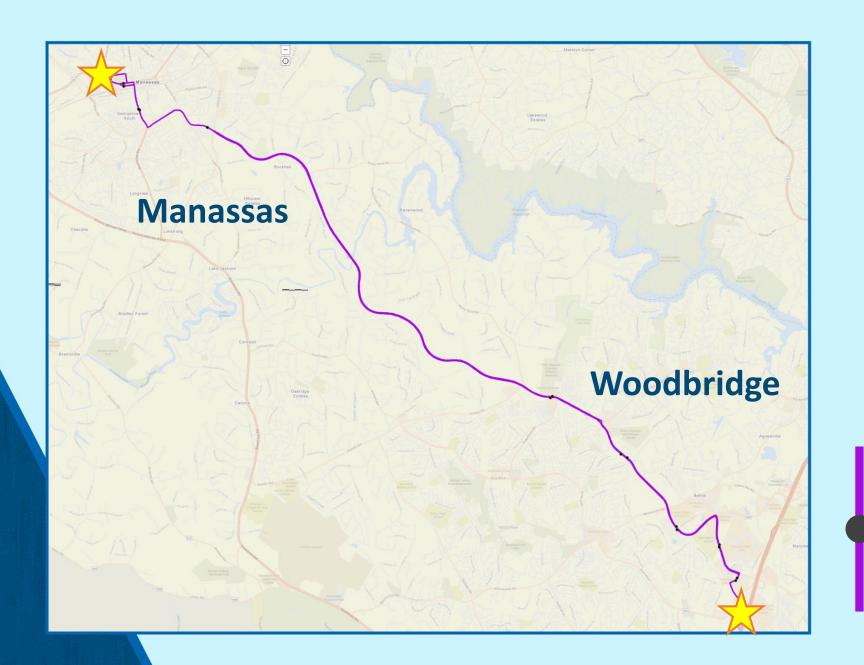
- 34 mile from local fixed routes
  - Eligibility requirements





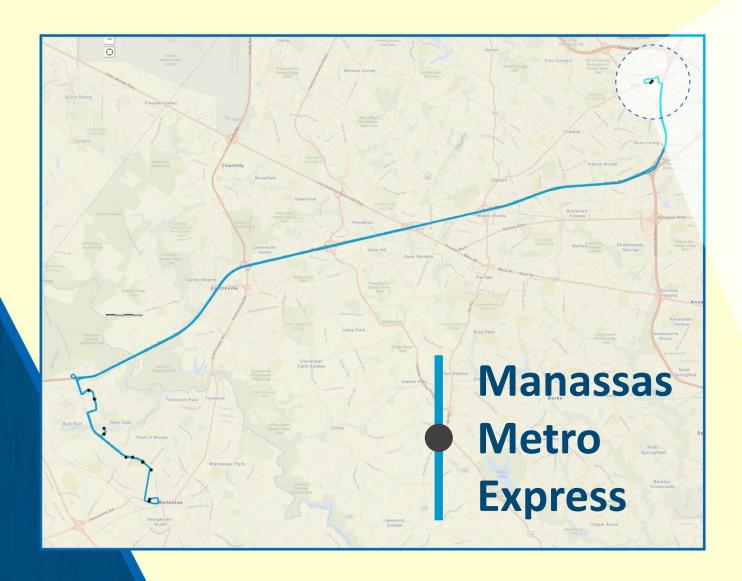


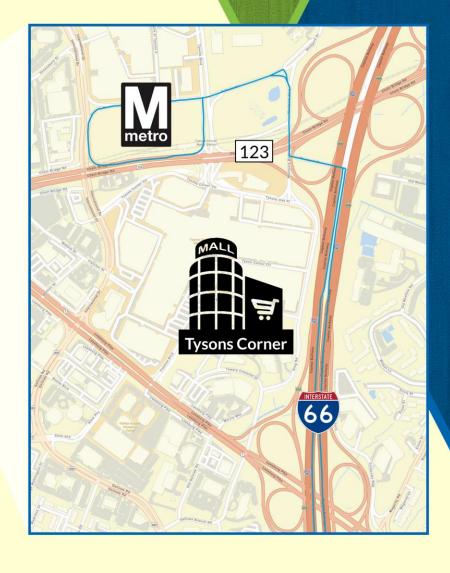
Paratransit Coverage Area





**East-West Express** 













Current

Dec. 9th

## Service Launch Before December 9th



Outreach Route Tours

Information & Press Release

#### Service Launch on December 9th



Field Teams
Promotional Reminders

Fare-free



# Questions?

Perrin Palistrant ppalistrant@omniride.com