

2017-2018 REGIONAL TRAVEL SURVEY

Status Report #15

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Presentation Outline

- Survey recap
- Final recruitment and completion rates
- Data processing tasks
- Looking ahead: Survey schedule



Survey Recap (1)

- The Regional Travel Survey was completed in December 31, 2018 after nearly 15 months of data collection
- The RTS main survey obtained demographic and detailed travel data from nearly 16,000 households, exceeding the target of 15,000 completed households
- The overall response rate for the RTS main survey was 5%, matching the target response rate
- Overall, the data collection was successful in achieving the goal of collecting a geographically representative sample of households in the TPB modeled region



Survey Recap (2)

- The RTS covered 22 major jurisdictions and 111 geographic strata (PUMAs/Activity Centers)
- 11 TPB member jurisdictions (including Fauquier)
- Coordinated with Maryland Travel Survey for 3 jurisdictions (Anne Arundel, Howard, Carroll)
- Arlington County Activity Center add-on survey
- Hispanic/Latino outreach effort



TPB Modeled Area



Final Recruitment and Completion Rates

- There were 23,011 recruited households who completed the Part 1 survey
- There were 15,976 households who completed the travel diary (Part 2 survey), exceeding the survey goal of 15,000 completed household travel diaries.
- The conversion rate (% of recruited HHs who completed the survey) is 70%
- There were 122,261 completed trips and 45,030 vehicles recorded in the travel diary (Part 2 survey)



Completes by Survey Strata through 12/31/18

Jurisdictional Strata	Overall Target	Completes thru 12-31- 2018	Percent Completed
1District of Columbia	2,012	2,096	104%
2 Arlington County	800	814	102%
3 City of Alexandria	600	629	105%
4Montgomery County – In	1,200	1,199	100%
5 Montgomery County - Out	1,004	1,031	103%
6 Prince George's County – In	800	831	104%
7 Prince George's County – Out	1,204	1,265	105%
8 Fairfax County/Cities - In	1,004	1,028	102%
9 Fairfax County/Cities - Out	1,204	1,263	105%
10 Loudoun County – In	204	279	137%
11Loudoun County - Out	600	631	105%
12 Prince William County/Cities - In	400	393	98%
13 Prince William County/Cities - Out	604	646	107%
14 Fauquier County	200	198	99%
15 Frederick County – In	200	199	100%
16 Frederick County – Out	404	435	108%
17 Charles County - In	100	104	104%
18 Charles County - Out	300	306	102%
Non-TPB Jurisdictions	2,208	2,629	119%
Total	15,048	15,976	106%



Survey has
exceeded target
goal of completes
and all strata
targets have been
met

"In" = Activity Centers; "Out" = Outside of Activity Centers



Data Processing Tasks

- The RTS data need to be cleaned and edited
- After data cleaning and editing, the data will be weighted based on the probability of selection for recruited and completed households
- Data processing will include edits of household, person, and trip files
- Household, person, and trip files will be weighted by survey strata
- After the Maryland Travel Survey is completed, data for the three BMC counties (Anne Arundel, Howard, Carroll Counties) will be added to the RTS data and reweighted



Looking Ahead: Survey Schedule

- Post-survey processing (e.g., data cleaning, trip linking, and factoring weights) started in January 2019 and continue through 2019.
- Data cleaning, trip linking, factoring, and documentation of the post processing procedures will take about one year to complete.
- Models development team will then review, analyze and QC cleaned and factored survey data sets to identify any anomalies or inconsistencies that may require further explanation and/or modification.
- Public release dataset anticipated in late FY 2020.



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