Metropolitan Washington Air Quality Committee
June 24, 2009

1. **Air Quality Action Days**
   - The number of new registrations for AirAlerts is lower than usual for this time of year. This is most likely due to the mild weather conditions we have experienced so far this summer, which has resulted in fewer than normal poor air quality days.

2. **Marketing and Public Relations**
   - The annual radio campaign is underway and will run over a five-week period (6/20/09 – 7/27/09) on nine top stations in the Baltimore and Washington regions. The radio buy also includes numerous on-line and live promotions to be conducted by the participating stations on behalf of Clean Air Partners.

3. **Public Education**
   - The curriculum and outreach materials have been presented to nearly 1,800 students including 655 in the District of Columbia, 625 in Maryland, and 480 in Virginia.
   - A part-time summer intern has been hired to assist the Education Program Manager with the summer outreach program.

4. **Business Roundtable**
   - One new application for the aqueous parts washer rebate program was received from Prince George's County Fleet Management Division. Clean Air Partners has approved nine rebates since October 2007 (five auto maintenance facilities, three print shops, and one bike shop). Due to the limited response, this program will be phased out in FY 2010.

5. **Meetings**
   - The Managing Director will be participating in the COG Climate and Energy Outreach Coordination Meeting in July 2009.
   - The next Clean Air Partners Board meeting is scheduled for September 17, 2009 at the Metropolitan Washington Council of Governments.

6. **Clean Air Teleworking**
   - Clean Air Partners is working with several organizations in Maryland and Virginia on piloting the Clean Air Teleworking initiative which encourages teleworking on forecasted poor air quality days (Code Orange and Code Red). Potential participants include the Maryland Department of the Environment, Prince George's County Government, the National Wildlife Federation, and George Mason University.