

2012 COG Board Work Plan for Economic Competitiveness

There is growing concern that the region has not adequately prepared for fundamental economic changes that may occur from cuts to federal employment and procurement. Building upon the Brookings Metropolitan Business Plan model, the Board will embark upon an 8 month initiative to develop a Regional Economic Growth and Competitiveness Plan.

This effort will build on the region's economic and job strengths, address areas of weakness, and identify new or emerging opportunities. It will leverage regional partners' current efforts, and establish an integrated, public-private regional agenda for job creation and enhanced innovation and entrepreneurship.

Each COG Board meeting, from March - July, will dedicate a large portion of the agenda for "learning sessions." Various stakeholder groups, including federal, business sector leaders, economic development, nonprofits and others, will be invited for a focused conversation on their needs for a more sustainable regional economy.

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

Proposed Call to Action Schedule

January
2012 Election of Officers

February
2012 Board Work Plan Adoption

March
"Changing Federal Impact on local, regional and state economies"

GMU Center for Regional Analysis

April
"National & Regional Models and Best Practices"

Bond Rating Agencies
Brookings

May
"Asset Assessment: Existing and emerging opportunities"

Board of Trade
State Econ. Dev.
Sage Policy Group

June
"Perspectives: Industry Leaders"

Tourism/hospitality
BioTech
Defense/Homeland Security
Manufacturing

July
"Perspectives: Industry Leaders"

Media
IT
Nonprofits/Associations
Education

July Retreat
"Local/state policies to stimulate growth and competitiveness"

August
Staff/task force to prepare draft report.

September
"Potomac Conference"
style **regional event** to release report and identify next steps

October
COG member and stakeholder outreach on the Call to Action

November
COG member and stakeholder outreach on the Call to Action