

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, N.E.  
Washington, DC 20002-4290**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR  
TO ENGAGE IN CONTRACTS FOR CONSULTANT SUPPORT FOR  
REGION FORWARD ACTIVITY CENTER STRATEGIC INVESTMENT PLANNING**

**WHEREAS**, in 2010, the COG Board of Directors and all COG member jurisdictions adopted the Greater Washington 2040 *Region Forward* report, goals and Compact; and

**WHEREAS**, in January, 2011, the COG Board adopted Resolution R8-2011 which established the Region Forward Coalition as a multi-jurisdictional and multi-sector advisory Committee responsible for the implementation of *Region Forward*; and

**WHEREAS**, as recommended in *Region Forward*, the region's Planning Directors and members of the Region Forward Complete Communities team have been meeting together since January to update the maps of Regional Activity Centers; and

**WHEREAS**, COG staff and Committee members have identified consultants to assist with this update project who will develop place-based economic development recommendations for Activity Centers designed to support local governments' efforts to enhance, market, and improve the Centers based on physical assets and market strengths;

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT**

The Executive Director, or his designee, is authorized to engage in contracts with the following three consulting firms to support Activity Center updates:

- a. Urban Imprint for market assessments, trainings, Activity Center asset mapping and reporting (\$34,000);
- b. Reconnecting America (\$26,000) for Activity Center analysis, implementation and investment strategies and reporting; and
- c. Robert Charles Lesser & Co. (RCLCO) (\$30,000) for real estate market analyses and advisory and communication services.

and, *further*, that funding is in the FY2012 and FY2013 Work Programs and Budgets, as well as from in-kind resources from partner organizations, and no additional funds are required.

*The foregoing resolution was unanimously approved and adopted by the COG Board of Directors at its regular meeting held on July 11, 2012.*

*Barbara J. Chapman  
Executive Board Secretary*