

COG BOARD OF DIRECTORS MEETING

District of Columbia
Bladensburg*
Bowie
Charles County
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County

DATE: January 8, 2014
TIME: 12:00 – 2:00PM
PLACE: COG Board Room

**PLEASE NOTE: Chair Pro Tempore Mendelson will begin the meeting promptly at Noon.
Lunch for members and alternates will be available at 11:30AM**

AGENDA

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00PM)**

**Phil Mendelson, Council Chair, District of Columbia
COG Board Chair Pro Tempore**

**2. ANNOUNCEMENTS
(12:00 – 12:05PM)**

Chair Pro Tempore Mendelson

- A. 2014 Board Meeting Dates**
- B. Annual Retreat Date – July 25-27**
- C. Recognition of Outgoing Board Members**
- D. Recognition of Immediate Past Chairwoman Karen Young**

**3. EXECUTIVE DIRECTOR'S REPORT
(12:05 – 12:10PM)**

**4. AMENDMENTS TO AGENDA
(12:10 – 12:15PM)**

**Adjunct Member*

**5. ELECTION OF 2014 COG BOARD OFFICERS & APPOINTMENT OF 2014 POLICY COMMITTEE LEADERSHIP
(12:15-12:20PM)**

**Sharon Bulova, Chairman, Fairfax County Board of Supervisors
Committee Member, 2014 Nominating Committee**

Immediate Past Board Chairwoman Young chaired the Nominating Committee for both COG corporate and COG Board officers for 2013. Corporate officers were elected at the COG annual membership and awards luncheon on December 11, 2013. Chairman Bulova will recommend approval of the proposed slate of COG Board officers for 2014: Chairman Phil Mendelson, Vice Chairman William Euille, and Vice Chairman Roger Berliner.

Chairman Bulova will recommend the appointment of 2014 leadership for COG policy advisory committees, public-private partnerships and administrative committees. Additional appointment action is anticipated in February as COG receives information concerning final appointments by its member governments to COG boards and committees.

RECOMMENDED ACTION: Elect 2014 Officers and approve 2014 committee appointments.

**6. APPROVAL OF MINUTES OF NOVEMBER 13, 2013
(12:20 – 12:25PM)**

**7. ADOPTION OF CONSENT AGENDA ITEMS
(12:25 – 12:30PM)**

A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO ENHANCE AND EXPAND SITUATIONAL AWARENESS DASHBOARD FROM DC TO NCR PARTNERS

The Board will be asked to adopt Resolution R1-2014, authorizing the Executive Director, or his designee to receive and expend up to \$917,500 to enhance and expand the situational awareness dashboard that can be used for a video overview, management of large volumes of data, and to quickly compile and disseminate situation reports from the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA) to NCR partners. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R1-2014.

B. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO COMPLETE PREVENTION & PROTECTION PROGRAM DEVELOPMENT PROJECT FOR DC HSEMA

The Board will be asked to adopt Resolution R2-2014, authorizing the Executive Director, or his designee to receive and expend up to \$50,000 to complete a Prevention and Protection Program Development Project for the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA) and NCR partners. The contractor will develop courses of action to identify and direct the means to achieve mission-specific goals. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R2-2014.

C. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO COMPLETE DISTRICT RECOVERY AND MITIGATION PROGRAM DEVELOPMENT PROJECT

The Board will be asked to adopt Resolution R3-2014, authorizing the Executive Director, or his designee to receive and expend up to \$150,000 to develop a Recovery Program to include a base plan and supporting annexes for the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA) and coordinate with NCR partners to identify and direct the means to achieve mission-specific goals. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R3-2014.

D. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO DEVELOP THE DISTRICT PREPAREDNESS FRAMEWORK

The Board will be asked to adopt Resolution R4-2014, authorizing the Executive Director, or his designee to receive and expend up to \$150,000 to develop a District Preparedness Framework for the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA) that will be the capstone document that defines the District Preparedness System. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R4-2014.

E. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO VALIDATE AND UPDATE THE DISTRICT RESPONSE PLAN, STATE OPERATIONS GUIDE, AND FIELD OPERATIONS GUIDE

The Board will be asked to adopt Resolution R5-2014, authorizing the Executive Director, or his designee to receive and expend up to \$250,000 to validate and update the District Response Plan, State Operations Guide, and the Field Operations Guide for the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA). Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R5-2014.

F. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO VALIDATE AND UPDATE THE JOINT ALL-HAZARDS OPERATIONS CENTER STANDARD OPERATING PROCEDURES

The Board will be asked to adopt Resolution R6-2014, authorizing the Executive Director, or his designee to receive and expend up to \$250,000 to validate and update the Joint All-Hazards Operations Center Standard Operating Procedures for the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA). Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R6-2014.

G. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT FOR THE CONDUCT OF AN EMERGENCY EVACUATION TRANSPORTATION SEMINAR

The Board will be asked to adopt Resolution R7-14, authorizing the Executive Director, or his designee to receive and expend up to \$70,000 to obtain the services of a contractor to conduct an Emergency Evacuation Transportation Seminar for all NCR jurisdictions to determine the effectiveness of updated emergency evacuation transportation plans in the region. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). **No COG matching funds are required.**

RECOMMENDED ACTION: Adopt Resolution R7-14.

H. Resolution Authorizing the Execution of a Memorandum of Understanding with the Maryland Department of Natural Resources for Anacostia Forestry-Related Services

The Board will be requested to approve Resolution R8-2014, authorizing the Executive Director to execute an eighteen (18) month memorandum of agreement with the Prince George’s County Department of Environmental Resources in an amount not to exceed \$880,000 for Anacostia forestry-related services. **No local match is required.**

Recommended Action: Adopt Resolution R8-2014

I. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT FOR THE CONDUCT A 2014 METROBUS PASSENGER SURVEY

The Board will be asked to adopt Resolution R11-2014, authorizing the Executive Director, or his designee, to receive up to \$820,000 from Washington Metropolitan Area Transit Authority (WMATA) and \$180,000 from the TPB Unified Planning Work Program (UPWP) for the conduct of a 2014 Metrobus Passenger Survey and to execute a contract, not to exceed \$1,000,000, for consultant assistance in the conduct this survey. The demographic and travel pattern ridership data collected in this survey will be used by the TPB in its regional transportation planning efforts and by the Washington Metropolitan Area Transit Authority (WMATA) in its regional bus subsidy allocation formula and in meeting its Federal Transit Administration (FTA) Title VI requirements. **No additional COG funds will be required.**

Recommended Action: Adopt Resolution R11-2014

**8. APPROVAL OF FY2015 WORKPLAN & BUDGET
(12:30-12:50PM)**

**Chuck Bean
Executive Director, COG**

The Executive Director presented a proposed FY 2015 (July 1, 2014 to June 30, 2015) Work Program and Budget to the COG Budget and Finance Committee, which met in October and early January. The Committee recommended COG Board approval of the FY 2015 Work Program and Budget. The proposed FY 2015 budget was reviewed by the Chief Administrative Officers and sent to senior officials from each COG member government in November for additional review and comment. Mr. Bean will summarize the proposed FY 2015 Work Program and Budget.

RECOMMENDED ACTION: Adopt Resolution R9-2014.

**9. ADOPTION OF POLICY GUIDELINES
(12:50 – 1:00PM)**

Chairman Mendelson

Earlier this spring, the Board directed development of criteria and a process for developing COG's legislative and policy positions. After close consultation with the Board's Legislative Committee and Past Board Chairs group, staff has prepared draft policy guidelines for Board consideration and action. The objective is to focus and more clearly define parameters that will provide practical guidance to the Board when considering policy action. (Discussed, tabled at the September 11, 2013 meeting.)

RECOMMENDED ACTION: Adopt Resolution R37-2013.

**10. 2014 LEGISLATIVE PRIORITIES
(1:00-1:15PM)**

Chairman Mendelson

Monica Beyrouiti & Chuck Bean, COG

Enhancing COG's legislative priorities and strengthening relationships with state and federal elected officials continues to be a focus of COG Board leadership and COG staff. Staff has worked with COG's policy committees and the Legislative Committee to draft the region's 2014 legislative platform. The COG Board will be asked to review and adopt these priorities, as well as an enhanced advocacy and communications strategy in 2014.

RECOMMENDED ACTION: Adopt 2014 Legislative Priorities.

11. APPROVAL OF “PLACE AND OPPORTUNITY: STRATEGIES FOR CREATING GREAT COMMUNITITES AND A STRONGER REGION”

(1:15-1:40PM)

Mary Hynes
Council Member, Arlington County Board
Chair, Region Forward Coalition

Rosalynn Hughey
Deputy Planning Director, District of Columbia
Chair, Planning Directors Committee

Paul DesJardin & Sophie Mintier, COG DCPS

In January 2013 the COG Board approved the new Activity Centers map reflecting local comprehensive and land use plans. Activity Centers—the places that will accommodate much of the region’s growth in the coming decades—are a key factor that attracts residents, businesses, and visitors to the area, and are critical to ensuring the region’s future competitiveness and success. “Place + Opportunity: Strategies for Creating Great Communities and a Stronger Region” is a resource to strengthen and enhance Activity Centers throughout metropolitan Washington. As called for in Economy Forward, the report presents goals, strategies, and tools to assist local governments and other stakeholders with their efforts to create thriving, high-opportunity places.

Recommended Action: Approve Report

12. EXECUTIVE SESSION FOR EXECUTIVE DIRECTOR’S PERFORMANCE EVALUATION

(1:40-1:55PM)

By motion, the Board of Directors will temporarily conclude the public meeting and convene in Executive Session for the purpose of discussing the results of the Executive Director’s performance evaluation as conducted by the Employee Compensation and Benefits Review Committee (ECBR) and other COG Board Members. During the Executive Session, the Board will be asked to review the ECBR’s recommendations as contained in Resolution R10-2014. Subsequent to Executive Session, the Board will consider R10-2014 in open meeting.

13. OTHER BUSINESS

(1:55-2:00PM)

14. ADJOURN – THE NEXT MEETING IS WEDNESDAY FEBRUARY 12, 2014

(2:00PM)



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org



AGENDA ITEM #2

ANNOUNCEMENTS

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
Board of Directors

Proposed 2014 Meeting Schedule

Mark Your Calendars!

Month	Board of Directors (2nd Wednesday; 12:00 noon – 2:00 p.m.)
January	January 8
February	February 12
March	March 12
April	April 9
May	May 14
June	June 11
July	July 9
August	July 25-27 Annual Retreat
September	September 10
October	October 8
November	November 12
December	December 10 Annual Membership Meeting

Notes:

- 1) The COG Board of Directors meets monthly on the second Wednesday. The Board typically does not meet in August.
- 2) The agenda will be emailed to the Board one week prior to the Board meeting.



AGENDA ITEM #3

EXECUTIVE DIRECTOR'S REPORT



Metropolitan Washington Council of Governments Executive Director's Report • January 2014

COMMITTEE WORK HEART OF COG OUTREACH MEDIA UPCOMING EVENTS

Policy Board & Committee Work

TRANSPORTATION PLANNING BOARD

At the December TPB meeting, area officials discussed the final report and recommendations of a special task force that investigated promising locations in the region to operate buses on the shoulders of highways. Members also discussed a new TPB analysis measuring how well the projects and programs in the region's long-range transportation plan will meet the increased demands of future population and job growth.

METROPOLITAN WASHINGTON AIR QUALITY COMMITTEE

Joe Kruger, Director for Energy & Environment at the Bipartisan Policy Center spoke about the Environmental Protection Agency's role in climate change policy at the December MWAQC meeting. EPA is proposing to limit greenhouse gas emissions from power plants.

CHESAPEAKE BAY AND WATER RESOURCES POLICY COMMITTEE

In November, CBPC members were briefed on future water supply planning, taking into account drought, climate change, and population growth as well as plans in Maryland and Virginia for trading and offsets of water pollutants.

CLIMATE ENERGY AND ENVIRONMENT POLICY COMMITTEE

A panel of developers discussed growth trends at the November CEEPC meeting. They said green buildings located in mixed-use places were the future of the area's development. Stewart Schwartz of the Coalition for Smarter Growth gave a presentation on changing planning in the region to sustain the population and preserve the environment.

HUMAN SERVICES AND PUBLIC SAFETY POLICY COMMITTEE

The Committee hosted a panel discussion in November on age-friendly initiatives that included officials from area agencies on aging and the George Washington University. Members discussed a wide range of topics, including health services, public safety and transportation.

Heart of COG: Helping Activity Centers Be All They Can Be

SOPHIE MINTIER AND RYAN HAND, DEPARTMENT OF COMMUNITY PLANNING & SERVICES



Throughout our diverse and growing region, you can find 141 Activity Centers of different shapes and sizes—places that present a range of opportunities to area residents. And while we all agree that Activity Centers best accommodate our rapid growth, attract businesses and workers, and advance our Region Forward vision, we also know there is no one-size-fits-all strategy for these locations.

That's where *Place + Opportunity* comes in. This new report helps us better understand the many types of Centers and offers a variety of strategies tailored to their needs. It is meant to complement local plans and provide a big picture of the relationships among our Centers.



This collaborative project, over a year in the making, has been ably led by Sophie Mintier and Ryan Hand in our Department of Community Planning and Services. It involved close input from City and County planning directors and a team of local and national experts. Going forward, COG staff will work with jurisdictions interested in more detailed analyses of their Centers. In addition, COG is partnering with the Urban Land Institute on Technical Assistance Panels (TAPs) that will help area leaders address land use challenges and create stronger Centers. COG and ULI will work on three local projects over each of the next three years.

- Chuck Bean, Executive Director

NEW PARTNERSHIP CONTINUES CRITICAL PROGRAM

On January 1, the Dave Thomas Foundation for Adoption began implementing the Wednesday's Child program to find adoptive homes for children in foster care in the National Capital Region. It will also operate the program in Atlanta, Los Angeles, New York City and Philadelphia through a two-year grant from the Freddie Mac Foundation, which is winding down its activities in 2014. NBC4 and the Council of Governments will continue to support this program, which features children in foster care who are waiting to be adopted on local news television segments.



PRESENTED BY
DAVE THOMAS
 FOUNDATION FOR ADOPTION

SCHOOL CHIEFS MEETING

Chuck Bean discussed activities at the Council of Governments with the region's school superintendents at a meeting of their Washington Area School Study Council. Bean was the featured speaker at the meeting and told the school chiefs that he looks forward to coordinating with the Study Council on new initiatives.

CHIEF ADMINISTRATIVE OFFICERS RETREAT

The region's Chief Administrative Officers (CAOs) and Deputy CAOs met for a first-of-its-kind retreat to strengthen partnerships across area jurisdictions. Prince William County Executive and COG CAO Committee Chairwoman Melissa Peacor emceed the meeting. Leadership coach and author Dr. Bob Rosen gave a keynote speech and facilitated a workshop discussion.



JOB/HOUSING NEEDS STUDY

Chuck Bean and COG Community Planning & Services Director Paul DesJardin met with members of the 2030 Group, Greater Washington Board of Trade, Federal City Council and ULI Washington in D.C. for a forum on future occupational and housing needs for metropolitan Washington led by Dr. Stephen Fuller of George Mason University.



Prince William County Executive Melissa Peacor, Prince George's County Deputy Chief Administrative Officer Barry Stanton at retreat

HOMELESS SERVICES

COG hosted a training workshop on December 4 for local government, non-profit and advocacy staff to prepare for the January 2014 Homeless Enumeration. Housing staff also briefed the City of Frederick Board of Aldermen on preparations for the enumeration and plans to develop a scan of local government 10-year plans to end homelessness.

SOLAR ROOFTOP GRANT

COG Principal Environmental Planner Jeff King attended the kickoff meeting of the region's new Solar Rooftop grant project along with 8 other regional councils at the Mid America Regional Council's offices in Kansas City.

CLIMATE RESILIENCY

COG staff worked with NASA, National Capital Planning Commission, Smithsonian, and US General Services Agency to conduct a series of workshops and webinars this fall aimed at building a climate resilient region. In addition to federal agencies located in the monumental core, several COG stakeholders participated including DC Water, WMATA, District of Columbia, Alexandria ReNew, City of Alexandria, and Arlington County. A summary report will be produced in the coming weeks.

TRANSPORTATION/CLIMATE CHANGE

COG Alternative Commute Programs Director Nick Ramfos attended the Behavior, Energy Climate Change Conference in Sacramento and helped to host a panel discussion through the Transportation Demand Management Institute on Transportation Success Stories as Key to the Future of Climate Change.

HYNES WINS COG'S AWARD FOR REGIONAL LEADERSHIP

At the 2013 COG Annual Meeting, Arlington County Board Member Mary Hynes received the Elizabeth and David Scull Metropolitan Public Service Award for her leadership at the regional level, including her service as Chair of the COG Region Forward Coalition and her work as the 2025 Special Committee Chair on the Metro Board of Directors. She has played a key role in promoting COG's Region Forward vision, the Transportation Planning Board's upcoming Regional Transportation Priorities Plan, and Metro's Momentum vision. The award was covered in *The Washington Post* and *Arlington Sun Gazette*.



Chuck Bean, Mary Hynes, 2013 COG President Cathy Drzyzgula and 2013 COG Chairwoman Karen Young

RON KIRBY INTERVIEWED IN BUSINESS JOURNAL COVER STORY ON TRANSPORTATION

Over his 26 years at COG, Ron Kirby was a leading expert in transportation and a well-known source for local and national journalists. In one of his final interviews, he discussed a variety of transportation topics, including commuter rail, taxi service and a network of toll lanes, which was published as part of the November 8 *Washington Business Journal* cover story.

KATZ'S METROPOLITAN REVOLUTION FOCUS OF ANNUAL MEETING KEYNOTE SPEECH

At the Annual Meeting, Brookings' Bruce Katz delivered the keynote address and discussed several themes from his book, *The Metropolitan Revolution*. He said that innovation and economic growth will be led by area officials and partners rather than the federal government. *The Washington Post's Capital Business* covered the speech.

NEW ANALYSIS FORECASTS FUTURE PERFORMANCE OF TRANSPORTATION SYSTEM

At its December meeting, Transportation Planning Board members discussed an analysis that measures how well the projects and programs in the region's long-range transportation plan will meet the increased demands of future population and job growth between now and 2040. The analysis was covered by *The Washington Post*, WTOP and WAMU.

TRANSPORTATION PLANNING BOARD MEETING – WEDNESDAY, JANUARY 15, 2014

CHESAPEAKE BAY AND WATER RESOURCES POLICY COMMITTEE MEETING – FRIDAY, JANUARY 17, 2014

For more information about these events and other COG meetings, visit www.mwcog.org/calendar



AGENDA ITEM #4

AMENDMENTS TO AGENDA

(No attachments)



AGENDA ITEM #5

**ELECTION OF 2014 COG BOARD OFFICERS
& APPOINTMENT OF 2014 POLICY
COMMITTEE LEADERSHIP**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
PROPOSED 2014 POLICY AND ADMINISTRATIVE COMMITTEE**

NAME	JURISDICTION	LEADERSHIP RESPONSIBILITY
Executive Committee		
Phil Mendelson	District of Columbia	COG Board Chair
William Euille	City of Alexandria	COG Board Vice Chair
Roger Berliner	Montgomery County	COG Board Vice Chair
COG Board Policy Advisory Committees		
Penny Gross	Fairfax County	CBPC, Chair
Craig Rice	Montgomery County	CBPC, Vice Chair
Hamid Karimi	District of Columbia	CBPC, Vice Chair
Roger Berliner	Montgomery County	CEEPC, Chair
Jonathan Way	City of Manassas	CEEPC, Vice Chair
Mary Cheh	District of Columbia	CEEPC, Vice Chair
Barry Stanton	Prince George's County	HSPSPC, Chair
Paul Quander	District of Columbia	HSPSPC, Vice Chair
Walter Tejada	Arlington County	HSPSPC, Vice Chair
Paul Quander	District of Columbia	EPC, Chair
Phil Andrews	Montgomery County	EPC, Vice Chair
Frank Principi	Prince William County	EPC, Vice Chair
Mary Hynes	Arlington County	RFC, Chair
Emmett Jordan	City of Greenbelt	RFC, Vice Chair
Harriet Tregoning	District of Columbia	RFC, Vice Chair
Budget And Finance Committee		
Phil Mendelson, <i>Chair</i>	District of Columbia	COG Board Chair
William Euille	City of Alexandria	COG Board Vice Chair
Roger Berliner	Montgomery County	COG Board Vice Chair
Patrick Wojahn	City of College Park	TPB Chair
David Snyder	City of Falls Church	MWAQC Chair
Matthew Letourneau	Loudoun County	COG President
Allison Silberberg	City of Alexandria	COG Secretary-Treasurer
Audit Committee		
Bruce Williams, <i>Chair</i>	City of Takoma Park	COG Board Member
John Foust	Fairfax County	COG Board Member
Andrew Fellows	City of College Park	COG Board Member
Kenyan McDuffie	District of Columbia	COG Board Member
Employee Compensation And Benefits Review Committee		
Phil Mendelson	District of Columbia	COG Board Chair
William Euille	City of Alexandria	COG Board Vice Chair
Roger Berliner	Montgomery County	COG Board Vice Chair
Frank Principi	Prince William County	Past COG Board Chair
Matthew Letourneau	Loudoun County	COG President
Allison Silberberg	City of Alexandria	COG Secretary-Treasurer

Pension Plan Administrative Committee		
Chuck Bean, <i>Chair</i>	MWCOG	COG Executive Director
Allison Silberberg	City of Alexandria	COG Secretary-Treasurer
Judith Davis	City of Greenbelt	Past COG Secretary-Treasurer
Penny Gross	Fairfax County	Past COG Secretary-Treasurer
Imelda Roberts	MWCOG	COG OHRM
Robert Griffiths	MWCOG	Employee Representative
John Snarr	MWCOG	Employee Representative
Paul Beriault**	MWCOG	COG CFO, <i>ex officio</i>
Sharon Pandak**	MWCOG	COG General Counsel, <i>ex officio</i>

Ad Hoc Committees (appointed/convened as needed)

Nominations Committee

Awards Committee



AGENDA ITEM #6

APPROVAL OF MINUTES OF NOVEMBER 13, 2013

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE
Washington, D.C. 20002**

**MINUTES
Board of Directors Meeting
COG Board Room
November 13, 2013**

**BOARD MEMBERS, ALTERNATES, AND OTHER PARTICIPANTS
PRESENT AND NOT PRESENT:**

See attached chart for attendance.

STAFF:

Chuck Bean, Executive Director
Sharon Pandak, General Counsel
Monica Beyrouti, Member Services Associate/Clerk to the Board

GUESTS:

Pamela Gray, SB & Company, LLC
Chris Strong, National Weather Service
Julie Maltzman, Fairfax County Office to Prevent and End Homelessness

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairwoman Young called the meeting to order at 12:00PM and led those present in the Pledge of Allegiance.

2. ANNOUNCEMENTS

Annual Membership and Awards Luncheon, December 11

Chairwoman Young encouraged the Board to save the date for the Annual Membership and Awards Luncheon on December 11, 2013. This year's meeting is titled "Shaping our Region's Economy for the Metropolitan Revolution" and will feature Bruce Katz.

Regional Mental Health Resource Guide

Copies of the 2014 Regional Mental Health Resource Guide were distributed to board members and was made available online.

3. EXECUTIVE DIRECTOR'S REPORT

Executive Director Chuck Bean discussed policy board and committee work conducted over the past month including a major roundtable discussion on the Regional Transportation Priorities Plan. Mr. Bean highlighted the November Heart of COG, Carla Sanchez, for improving access to healthcare for area residents. With great sadness, Mr. Bean honored the life of COG Senior Transportation Director Ron Kirby, who passed away on November 11th. In order to allow the board time to discuss the recent passing, Mr. Bean noted the proposed amendments to the agenda.

4. AMENDMENTS TO AGENDA

The agenda was amended at the request of Chairwoman Young and by vote of the Board to table agenda items: 8) Adoption of Policy Guidelines, 10) CEEPC Priorities for 2013-2016, and 11) Presentation and Discussion on Regional Shared Services; and to add "Ron Kirby: Life and Accomplishments" under Other Business.

5. APPROVAL OF MINUTES

The minutes of the October 9, 2013 Board Meeting were approved.

6. ADOPTION OF CONSENT AGENDA ITEMS

A. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND FUNDS TO PARTICIPATE IN DOE'S ROOFTOP SOLAR CHALLENGE II

The Board amended Resolution R43-2013 authorizing the Executive Director, or his designee, to receive and expend up to \$125,000 in grant funding from DOE to provide technical assistance to local governments to improve their policies and processes for solar photovoltaic installations. The program will be administered in collaboration with Optony Inc., the Mid America Regional Council (MARC), and the National Association of Regional Councils. The total costs of the services shall not exceed \$125,000. COG will provide matching funds of \$40,000 to MARC and \$8,750 to Optony, Inc. The matching funds will be provided 50 percent from the approved FY 14 climate and energy program budget and 50 percent from the FY 15 climate and energy program budget.

B. RESOLUTION AUTHORIZING COG TO ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE MARYLAND DEPARTMENT OF NATURAL RESOURCES FOR ANACOSTIA FORESTRY-RELATED SERVICES

The Board adopted Resolution R45-2013, authorizing the COG Executive Director, or his designee to execute a nine month memorandum of understanding with the Maryland Department of Natural Resources (MDDNR) for Anacostia forestry-related services. The contractual services identified in the MOU will not exceed the amount of \$25,000, with funding provided by MDDNR. No COG matching funds are required.

C. RESOLUTION AUTHORIZING COG TO ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE MARYLAND DEPARTMENT OF NATURAL RESOURCES FOR ANACOSTIA RIVER WATERSHED RESTORATION PARTNERSHIP-RELATED SERVICES

The Board adopted Resolution R46-2013, authorizing the COG Executive Director, or his designee to execute an eleven month memorandum of understanding with the Maryland Department of Natural Resources (MDDNR) for Anacostia Partnership-related technical and administrative support services. The contractual services identified in the MOU will not exceed the amount of \$41,500, with funding provided by MDDNR. No COG matching funds are required.

7. FY 2013 AUDIT REPORT AND FY 2014 FIRST QUARTER REPORT

Mayor Bruce Williams, Chairman of the FY2013 Audit Committee briefed the Board on the status of this year's Audit Committee and their work. Pamela Gray with SB & Company provided an unqualified or "clean" audit to the Audit Committee and the Board of Directors. Paul Beriault, COG Chief Financial Officer provided a summary of the FY 2014 first quarter financial activity and the Form 990 tax return.

ACTION: The Board adopted Resolution R47-2013, accepting the 2013 Audit as presented and authorizing the Executive Director to engage SBC for another year to prepare the FY 2014 audit.

8. ADOPTION OF POLICY GUIDELINES

ACTION: Tabled.

9. WINTER WEATHER BRIEFING \ HOMELESS SERVICES IN REGION

Chris Strong, Warning Coordination Meteorologist for the National Weather Service, shared critical points from the November 4th Annual Winter Weather Briefing as they related to the potential shelter needs for the region's residents without adequate or secure shelter. Julie Maltzman with the Fairfax County Office to Prevent and End Homelessness provided an overview of the types and amount of shelter beds currently available to serve the region's residents during hypothermia season. COG Board members were invited to participate in upcoming trainings for the annual Point in Time (PIT) homeless enumeration. COG staff proposed to conduct a regional scan of member jurisdictions' 10-Year Plans to End Homelessness.

ACTION: The Board adopted Resolution R48-2013 to direct COG staff to conduct a regional research effort highlighting joint efforts to end homelessness.

10. CLIMATE, ENERGY AND ENVIRONMENT POLICY COMMITTEE PRIORITIES FOR 2013-2016

ACTION: Tabled.

11. PRESENTATION AND DISCUSSION ON REGIONAL SHARED SERVICES

ACTION: Tabled.

12. OTHER BUSINESS

Ron Kirby: Life and Accomplishments

Staff and Board Members who worked closely with Ron Kirby for his 26 years with the Council of Governments and the Transportation Planning Board shared their remembrances of Dr. Ronald Kirby.

12. ADJOURNMENT

Upon motion duly made and seconded, the meeting was adjourned at 2:00PM. The next meeting is the Annual Membership Meeting and Awards Luncheon on December 11th.

BOARD OF DIRECTORS – November 2013

<u>Jurisdiction</u>	<u>Member</u>	<u>Y/N</u>	<u>Alternate</u>	<u>Y/N</u>
<i>District of Columbia</i>				
Executive	Hon. Vincent Gray	N	Christopher Murphy	
	Mr. Allen Lew	Y	Warren Graves	
Council	Hon. Phil Mendelson (Vice Chair)	Y		
	Hon. Kenyan R. McDuffie	N		
<i>Maryland</i>				
Bowie	Hon. G. Frederick Robinson	N	Hon. Dennis Brady	
Charles County	Hon. Reuben Collins	Y	Hon. Ken Robinson Hon. Debra Davis	
City of Frederick	Hon. Karen Young (Chair)	Y	Hon. Randy McClement	
Frederick County	Hon. David Gray	N	Hon. Blaine Young	
College Park	Hon. Andrew Fellows	Y	Hon. Robert Catlin	
Gaithersburg	Hon. Sidney Katz	N	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith "J" Davis	N	Hon. Emmett Jordan	
Montgomery County				
Executive	Hon. Isiah Leggett	N	Mr. Tim Firestine	
Council	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	N		
Prince George's County				
Executive	Hon. Rushern Baker	N	Mr. Bradford Seamon	
Council	Hon. Karen Toles	Y		
	Hon. Andrea Harrison	N		
Rockville	Hon. Phyllis Marcuccio	N		
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Galen Clagett	N		
<i>Virginia</i>				
Alexandria	Hon. William Euille Vice Chair)	N	Hon. Redella Pepper	Y
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fissette	
City of Fairfax	Hon. Dan Drummond	Y	Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	N	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. Nader Baroukh	N	Hon. David Snyder	Y
Loudoun County	Hon. Matt Letourneau	Y		
Loudoun County	Hon. Scott York	Y	Hon. Shawn Williams	
Manassas	Hon. Jonathan Way	Y		
Manassas Park	Hon. Suhas Naddoni	N	Hon. Frank Jones	
Prince William County	Hon. Frank Principi	Y		
	Hon. Pete Candland	N		
Virginia General Assembly	Hon. James M. Scott	Y		



AGENDA ITEM #7

ADOPTION OF CONSENT AGENDA ITEMS

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO ENHANCE
AND EXPAND SITUATIONAL AWARENESS DASHBOARD FROM DC TO NCR PARTNERS**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia (DC) Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to enhance and expand the Situational Awareness Dashboard from DC HSEMA to NCR partners; and

WHEREAS, the contractor will add functionality to the existing Situational Awareness Dashboard desktop and browser based interfaces to include audio sources, applying analytics and a rules based engine, integration of the region's alert notification software, regional status management view, and further closed circuit TV integration; and

WHEREAS, the contractor will expand the partner participation and access to the Situational Awareness Dashboard that will allow NCR partners to work well with and act upon information collaboratively and accurately report results to decision makers and the general public; and

WHEREAS, funding for the contract to enhance and expand the Situational Awareness Dashboard has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the Situational Awareness Dashboard. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$917,500 to complete the requested tasks in the Project Management Plan. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO COMPLETE A
PREVENTION & PROTECTION DEVELOPMENT PROJECT FOR DC HSEMA**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to complete a Prevention & Protection Program Development Project; and

WHEREAS, the contractor will develop courses of action in the Prevention and Protection areas that will enable DC HSEMA to develop comprehensive and sustaining programs; and

WHEREAS, DC HSEMA in working with its regional partners will be able to identify and direct the means to achieve mission-specific goals in the Prevention and Protection areas; and

WHEREAS, funding for the contract for Prevention & Protection Program Development Project has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the Prevention and Protection Development Project. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$50,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO COMPLETE A
DISTRICT RECOVERY AND MITIGATION PROGRAM DEVELOPMENT PROJECT**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to complete a District Recovery and Mitigation Program Development Project; and

WHEREAS, the contractor will develop a Recovery Program to include a base plan and supporting annexes for DC HSEMA; and

WHEREAS, through this project the DC HSEMA Recovery and Mitigation Branches will develop comprehensive and sustaining programs that will involve collaboration of the District and regional stakeholders to identify and direct the means to achieve mission-specific goals; and

WHEREAS, funding for the contract for District Recovery and Mitigation Program Project has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the District Recovery and Mitigation Program Development Project that will include the development of a Recovery Program to include a base plan and supporting annexes for DC HSEMA. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$150,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO COMPLETE A
DISTRICT PREPAREDNESS FRAMEWORK**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to develop a District Preparedness Framework; and

WHEREAS, the District is moving to toward having separate mission specific plans for each of the mission areas to include Protection, Prevention, Response, Recovery, and Mitigation consistent with federal and District doctrine; and

WHEREAS, the District Preparedness Framework and accompanying tools and technologies will be developed as part of the project and will allow for a systematic management of information consistent with the desired outcomes of the District Response System; and

WHEREAS, the District Preparedness Framework will include Protection and Prevention operational plans that will better define the coordination and collaboration efforts needed to coalesce disparate District programs especially that that address terrorism related risks, threats and actions.

WHEREAS, funding for the contract for District Preparedness Framework has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the District Response Framework for DC HSEMA that will be the capstone document that defines the District Preparedness System. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$150,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO VALIDATE
AND UPDATE THE DISTRICT RESPONSE PLAN, STATE OPERATIONS GUIDE, AND FIELD
OPERATIONS GUIDE**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to validate and update the District Response Plan, the State Operations Guide, and the Field Operations Guide; and

WHEREAS, the District Response Plan validation will include Executive Summaries within each of the District Emergency Support Functions (ESF) Annexes and involve updating content as needed to reflect a comprehensive approach to meeting the response mission; and

WHEREAS, the project will establish program goals, objectives, and targets for meeting the District's Response Mission and validate current procedures against recommended program goals; and

WHEREAS, the District Response Plan, State Operation Guide, and the Field Operating Guide will better define the coordination and collaborative efforts needed to coalesce disparate District programs especially those that address terrorism related risks, threats, and actions; and

WHEREAS, funding for the contract for District Response Plan, State Operations Guide, and the Field Operation Guide has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the District project to validate and update the District Response Plan, the State Operations Guide, and the Field Operations Guide. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$250,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO VALIDATE
AND UPDATE THE JOINT ALL-HAZARDS OPERATIONS CENTER STANDARD OPERATION
PROCEDURES FOR THE DISTRICT OF COLUMBIA**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) to issue a contract to Validate and Update the Joint All-Hazards Operations Center (JAHOC) Standard Operating Procedures; and

WHEREAS, the project to Validate and Update JAHOC Standard Operating Procedures will validate the procedures written and maintained since 2010, and update the Standard Operating Procedures and supporting documents to include processes, procedures, and technology; and

WHEREAS, the project to Validate and Update JAHOC Standard Operating Procedures will include the integration of processes related to operations associated with the reorganization of the DC HSEMA Operations Directorate, the establishment of the Washington, DC Fusion Center, the transition of the Emergency Operation Center to the Incident Command System, the creation of a resource management system, and the use of WebEOC as an incident management system; and

WHEREAS, the project to Validate and Update the Joint All-Hazards Operations Center (JAHOC) Standard Operating Procedures will provide JAHOC Standard Operating Procedures that will better define the coordination and collaboration efforts between the JAHOC and the District preparedness stakeholders, including the Washington, DC Fusion Center, to address terrorism related risks, threats, and actions.; and

WHEREAS, funding for the contract to Validate and Update the Joint All-Hazards Operations Center (JAHOC) Standard Operating Procedures has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to complete identified tasks associated with the District project to Validate and Update the Joint All-Hazards Operations Center (JAHOC) Standard Operating Procedures. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$250,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT FOR THE
CONDUCT OF AN EMERGENCY EVACUATION TRANSPORTATION SEMINAR**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by Regional Emergency Support Function-1 (Transportation) to issue a contract for the development and conduct of an Emergency Evacuation Transportation Seminar; and

WHEREAS, Maryland, the District of Columbia, and Virginia have recently completed or is about to complete an update of their Regional Evacuation Transportation Coordination (RETC) Annexes; and

WHEREAS, the exercising of the RETC Annexes will allow Maryland, the District of Columbia, and Virginia to identify any remaining gaps (if any) in the areas that require coordination of the plans and then take measures to address any gaps; and

WHEREAS, the exercise will leverage the Regional Integrated Transportation Information System (RITIS), a situational awareness tool that is used daily throughout the region; and

WHEREAS, funding for the contract for Emergency Evacuation Transportation Seminar has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to develop and conduct an Emergency Evacuation Transportation Seminar that will allow Maryland, the District of Columbia, and Virginia to identify and address any gaps that may be identified in the recently completed Regional Evacuation Transportation Coordination (RETC) Annexes. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$70,000 to complete the requested tasks. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, D.C. 20002-4239**

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE MARYLAND DEPARTMENT OF NATURAL RESOURCES TO PROVIDE ANACOSTIA RIVER WATERSHED REFORESTATION-RELATED SERVICES

WHEREAS, riparian forests play a critical role in the ecological health of the Patuxent and Potomac Rivers; and

WHEREAS, the Metropolitan Washington Council of Governments (Council) is both a nationally recognized watershed restoration and forestry leader and has provided coordination, management, and technical support since 1987; and

WHEREAS, the Council has a continuing interest in the restoration, reforestation management and protection of the Patuxent River and its riparian corridors; and

WHEREAS, the Council is the recognized lead riparian reforestation organization in the Washington Metropolitan Area and, working in partnership with various landowners, environmental groups, government organizations and private individuals, has reforested over 45 acres in the Anacostia watershed; and

WHEREAS, over the past several years, the Council has worked cooperatively with Prince George's County to successfully address trash, habitat degradation, stormwater runoff and other environmental problems in the County; and

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT;

The Executive Director, or his designee, is authorized to enter into a memorandum of agreement (MOA) to provide reforestation-related services to the Prince George's County Maryland, Department of Environmental Resources (PGDER) in the Patuxent River watershed. The contractual services identified in the MOA will not exceed the amount of \$880,000, with funding provided by PGDER. No COG matching funds are required. The period of performance is eighteen (18) months.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT FOR THE CONDUCT OF A
2014 METROBUS PASSENGER SURVEY**

WHEREAS, the demographic and travel pattern ridership data to be collected in the 2014 Metrobus Passenger Survey will be used by Metropolitan Washington Council of Governments (COG) in its transportation planning and travel demand model validation efforts and will be used by Washington Metropolitan Area Transit Authority (WMATA) in its regional bus subsidy allocation formula and in meeting its Title VI requirements; and

WHEREAS, COG has special expertise in the direction and management of travel surveys and previously conducted on-board bus passenger surveys of Metrobus riders and the riders on other local jurisdiction bus systems in 2008; and

WHEREAS, the 2014 Metrobus Passenger Survey will span two fiscal years and collect demographic and travel pattern ridership data in a spring 2014 and fall 2014 phase; and

WHEREAS, the National Capital Region Transportation Planning Board (TPB) at COG has programmed \$90,000 in its FY 2014 Unified Planning Work Program (UPWP) and will request the additional programming of \$90,000 in its FY 2015 UPWP for consultant assistance in the conduct of a 2014 Metrobus Passenger Survey; and

WHEREAS, WMATA has identified \$500,000 in its current budget and is requesting an additional \$320,000 in its FY 2015 budget for the 2014 Metrobus Survey; and

WHEREAS, WMATA and TPB have agreed to have direct and manage the 2014 Metrobus Passenger Survey with the support of WMATA; and

WHEREAS, COG and WMATA have signed a Memorandum of Understanding for the conduct of the 2014 Metrobus Passenger Survey

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to accept up to \$820,000 in funding from WMATA and up to \$180,000 in TPB UPWP funding and to execute a contract, not to exceed \$1,000,000, to obtain consultant assistance in the conduct of the 2014 Metrobus Survey. No additional COG funds will be required.



AGENDA ITEM #8

APPROVAL OF FY2015 WORKPLAN & BUDGET

**(Large file – Workplan and Budget provided separately
on website)**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

RESOLUTION ADOPTING FY 2015 WORK PROGRAM AND BUDGET

WHEREAS, the Metropolitan Washington Council of Governments (COG) has adopted its strategic plan guiding the development of its fiscal year work program and budget; and

WHEREAS, the COG Board of Directors' policy boards and committees, with support from the COG management staff, have developed their proposed work programs and budgets based on the strategic plan and anticipated revenue sources; and

WHEREAS, COG bylaws require that it adopt a fiscal year work program and budget and membership assessment schedule at the annual general membership meeting; and

WHEREAS, pursuant to policies adopted in 1998 and 2004, COG created a General Reserve Fund and an Endowment Reserve Fund, which provide both funds for emergency use and the potential for future operational funds for the Board to rely upon; and

WHEREAS, the Budget and Finance Committee comprised of the COG Board executive committee, the chairs of the Transportation Planning Board and the Metropolitan Washington Air Quality Committee, and the COG Secretary Treasurer, reviewed and approved the proposed FY 2014 Work Program and Budget.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

1. The Board approves the proposed FY 2014 Work Program and Budget.
2. Staff shall transmit the Work Program and Budget to member jurisdictions and ask that the proposed assessments be integrated into local government FY 2014 budgets.



AGENDA ITEM #9

ADOPTION OF POLICY GUIDELINES

METROPOLITAN WASHINGTON  COUNCIL OF GOVERNMENTS

One Region Moving Forward

November 6, 2013

*District of Columbia
Bladensburg*
Bowie
Charles County
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County*

**Adjunct Member*

TO: BOARD OF DIRECTORS

**FROM: CHUCK BEAN
Executive Director**



RE: POLICY GUIDELINES

Background

Early in 2013, after close consultation with the Board's Legislative Committee and an ad hoc "Past Board Chairs" group, staff prepared draft Policy Guidelines to serve as a set of criteria to assist in developing COG's legislative and policy positions. These Guidelines were discussed extensively by the Board at the August retreat.

These Policy Guidelines were presented to the Board for approval at the September Board meeting. After extended discussion, including suggestions from some Board members to develop potential additions to the Rules of Procedure for policy and agenda setting, consideration of the Guidelines was tabled.

Our General Counsel advised the Board at the September meeting that the proposed Policy Guidelines were simply a framework for how policy should be discussed, not mandated requirements. In a subsequent memorandum to the Board dated September 25 and included in the October board packet (attached), the General Counsel provided advice about how matters come to the Board and how votes are taken under the Board's current Rules of Procedure.

Recommendation

After consultation with the General Counsel and following extensive outreach to Board members in this regard, my recommendation to the Board is as follows:

1. **Adopt the Policy Guidelines in their current recommended form.** The Guidelines have been thoroughly discussed and vetted by the Board.
2. **Maintain the current Rules of Procedure.** The Rules have served the Board well. The proposed Policy Guidelines do not require a change in the Rules in order to be implemented.
3. **The Board should continually focus on good practice.** I recommend that the Board use the time-tested practice of leveraging the subject matter expertise within COG's technical and policy committees in developing its policy positions.


cc: Sharon Pandak, General Counsel
Monica Beyrouti, Clerk to the Board of Directors

METROPOLITAN WASHINGTON  COUNCIL OF GOVERNMENTS

One Region Moving Forward

September 25, 2013

District of Columbia
Bladensburg*
Bowie
Charles County
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County

TO: BOARD OF DIRECTORS
FROM: SHARON E. PANDAK 
General Counsel
RE: SUMMARY OF BOARD RULES RELATING TO SETTING THE BOARD MEETING AGENDA AND VOTING

At the last Board of Directors meeting there was discussion about how matters come to the Board and how votes are taken. Below are summaries of the Rules of Procedure in this regard. The referenced Rules are in parentheses.

1. The Rules of Procedure provide for setting the Board Agenda as follows:

The Executive Director prepares a list of proposed agenda items for consideration by the Chair and Vice Chairs 10 days before the meeting. The Chair approves the agenda. (3.01) Generally, Board members ask the Chair or the Executive Director to place a matter on the agenda.

Agenda materials are to be provided to members no later than 7 days before a regular Board meeting, and all additional materials are to be distributed to the Board prior to the meeting. The Board may defer any item for which all relevant information has not been prepared in this manner. (3.03)

2. The Rules of Procedure set forth 4 methods of voting:

- **Voice vote**, a member's vote shall be recorded upon request (2.09);
- **Show of hands vote** at request of Chair or member (2.10);
- **Roll call vote**, at demand of member in advance of or promptly after a show of hands or voice vote (2.11);
- **Weighted Vote**, at request of majority of members present representing any 2 participating governments, any question shall be determined by the majority of the aggregate votes of each participating government as set forth in the Bylaws (2.13).

Voting records are official Board records (2.12). When a roll call or weighted vote (or a request for recordation of a member's vote) occurs, the Board Secretary/Clerk notes the vote on the final resolution and in the meeting minutes.

cc: Chuck Bean, Executive Director
Nicole Hange, Policy and Government Relations Coordinator
Monica Beyrouiti, Clerk to the Board of Directors

*Adjunct Member

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

Guidelines for Policy Development

Background

Over the last few years, the Council of Governments has become increasingly engaged in, and placed a greater focus on, strengthening its relationship with state and federal officials and the advocacy of regional priorities. The Board has annually adopted policy priorities to focus COG's advocacy efforts in this regard. These positions are grounded in COG's strategic plan and are consistent with the annually adopted Work Program and Budget. We now have the opportunity to more clearly define the parameters that will provide practical guidance to the Board when considering policy action.

Adopted policy positions are based on regional cooperation and present a unified voice on regional issues. One of COG's greatest strengths is the willingness and desire of our very diverse communities to work together, through COG, on issues reflecting our core competencies in transportation, homeland security, economic development and the environment. For the most part, positions are generated from policy committees and support the advancement of our mission: the creation of a more prosperous, accessible, livable and sustainable region. We tend to focus on issues that are specific to our region, or to assert the particular needs we have as a region in a state or federal matter.

Part of COG's success over the years has been due to the constructive review and thoughtful input which its committees have brought to legislative and other issues prior to Board consideration as to whether to take a position. This process will benefit from a more strategic approach as to why, how and when a position is taken.

Guidelines for policy development

To be considered, a policy position should:

1. Adhere to COG's mission of advancing the principles and goals within Region Forward.
2. Fit within COG's core programmatic areas: transportation, human services, public safety, economic development and the environment.
3. Demonstrate COG's ability to influence and effectuate a policy decision.
4. Be regional in nature.
5. Be germane to the National Capital Region.
6. Be in the best interest of COG and its members.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, D.C. 20002**

RESOLUTION ADOPTING THE COG BOARD'S GUIDELINES FOR POLICY DEVELOPMENT

WHEREAS, the Council of Governments (COG) has become increasingly engaged in, and placed a greater focus on, strengthening its relationship with state and federal officials and the advocacy of regional priorities; and

WHEREAS, the COG Board of Directors recognizes the need for established criteria and a process for developing COG's legislative and policy positions, now, and into the future; and

WHEREAS, the proposed "Guidelines for Policy Development" clearly define parameters and provide practical guidance to the Board, and its committees, when considering policy action;

NOW, THEREFORE, BE IT RESOLVED BY THE COG BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Board endorses the "Guidelines for Policy Development" (attached) and directs staff to include these guidelines in the Board's annual orientation manuals.



AGENDA ITEM #10

2014 LEGISLATIVE PRIORITIES



Metropolitan Washington Council of Governments 2014 Legislative Priorities

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS

WHAT IS COG?

COG is the regional council for the metropolitan Washington area with approximately 300 local, state and federal elected officials representing 22 local governments. COG also hosts and supports the National Capital Region Transportation Planning Board, our region's metropolitan planning organization (MPO) and the Metropolitan Washington Air Quality Committee, the tri-state air quality planning organization.

Comprised of small and large, urban and suburban jurisdictions, COG understands well the complexities of regional collaboration. We also know its value. There is strength in numbers. Only by working together can we tackle the complex issues of the day with greater efficiency and effectiveness.

Region Forward is COG's vision. It is a commitment by COG and its 22 member governments to create a more accessible, sustainable, livable and prosperous region. Every level of government has a role to play in achieving this vision. COG's policy priorities and supplementing issue briefs highlight what those roles are and actions necessary to strengthen the economic competitiveness of the National Capital Region and secure a better future for our residents.

COG'S 2014 LEGISLATIVE PRIORITIES

> INCREASED TRANSPORTATION FUNDING



The current structure and levels of federal and state transportation funding are inadequate for addressing pressing needs for system maintenance, new infrastructure, and the increasingly urgent problem of congestion on both roadway and transit systems in the Washington region. Federal and State policy makers need to devote attention to exploring new ways to dedicate increased Metro funding to extend past the current allocated funding expiring in 2020, only 6 years away.

> ENERGY EFFICIENCY & PRODUCTIVITY



Increasing energy productivity – economic output per unit of energy consumed – benefits our economy, environment and security. Improving the region's energy productivity through enhanced access to energy efficiency finance, energy system modernization and sustained investment in innovation is critical to improve the reliability and resilience of our energy system, achieve our environmental goals and promote economic vitality.

> WATER QUALITY PROTECTION



Protecting water quality in metropolitan Washington to achieve the goals of the federal Clean Water and Safe Drinking Water Acts requires that EPA, state regulatory agencies, the state legislatures and United States Congress support actions to: adopt feasible implementation schedules and utilize regulatory flexibility such as integrated planning/permitting solutions in recognition of significant financial impacts on local government and utilities and identify funding and funding mechanisms to support implementation by local governments and utilities.

> WORKFORCE DEVELOPMENT & SUPPORTING LOCAL ECONOMIES



Governments at the federal and state level must support workforce development and provide resources to spur job creation and the continued growth of our local economies. This goal can be achieved through support of Activity Centers as primary locations for job growth, funding for workforce development education and training thereby creating jobs to support local economies.

ONE REGION MOVING FORWARD





Metropolitan Washington Council of Governments 2014 Legislative Priority: Increased Funding for Transportation

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



BACKGROUND

Recent analysis by the Transportation Planning Board (TPB) underscores one of the most pressing long-term challenges for transportation in metropolitan Washington: the urgent need for additional revenues, both to ensure the region's existing roadway and transit systems are adequately maintained, and to fund increases in capacity to support future population and employment growth.

Metro dedicated funding, which provides \$1.5 billion over ten years from the federal government for Metro's rehabilitation and maintenance, is set to expire in 2020, and there is currently no legislation to extend the measure nor is there a commitment by the states to continue providing 50 percent matching funds. Federal and State policy makers need to devote attention to exploring new ways to dedicate increased metro funding to extend past the current allocated funding expiring in 2020, only 6 years away.

Metropolitan Washington is projected to add more than 1.2 million new residents and 1.1 million new jobs by 2040. The region's already crowded Metrorail cars, buses, and roadways cannot meet the challenge presented by this growth without new resources.

TRANSPORTATION INFRASTRUCTURE INVESTMENT

The current structure and levels of federal transportation funding are inadequate for addressing pressing needs for system maintenance, new infrastructure, and the increasingly urgent problem of congestion on both roadway and transit systems in the Washington region. Federal and State policy makers need to devote attention to exploring new ways to dedicate increased Metro funding to extend past the current allocated funding expiring in 2020, only 6 years away.



REGULATORY & LEGISLATIVE AGENDA

- A substantial increase in federal transportation funding is necessary to address the under-investment in the region's transportation system.
- Federal and State policy makers need to devote attention to re-dedicating and increasing Metro funding to extend past the current allocated funding expiring in 2020, and explore ways to continue metro funding in 6 years.
- Federal transportation policy should provide for increased federal funding over the long-term, with a greater focus on metropolitan congestion and other metropolitan transportation challenges. MAP 21, enacted in July 2012 and a significant milestone in surface transportation legislation, expires in September 2014. While MAP-21 maintains current funding levels, it includes no new revenue sources dedicated to transportation, and provides very limited sub-allocation of funding to metropolitan areas.
- State legislatures need to continue building on the progress made last year and make local transportation funding a priority in 2014.



Metropolitan Washington Council of Governments

2014 Legislative Priority: Energy Efficiency & Productivity

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



ENERGY EFFICIENCY AND PRODUCTIVITY

Increasing energy productivity – economic output per unit of energy consumed – benefits our economy, environment and security. Improving the region’s energy productivity through enhanced access to energy efficiency finance, energy system modernization and sustained investment in innovation is critical to improve the reliability and resilience of our energy system, achieve our environmental goals and promote economic vitality.



REGULATORY AND LEGISLATIVE AGENDA

- Improve Access to Energy Efficiency Finance for Homes, Businesses and Communities - Governments should work with utilities and the private sector to make more capital available, establish financing programs that reduce risk for investors, align renter and owners incentives and improve customer awareness of available financing.
- Modernizing Our Energy System.-A modern energy system must effectively deploy clean distributed energy resources and improve access to energy data while providing affordable electricity, grid security and reliability. Government, industry and utilities should work together to develop solutions that encourage cost-effective investments in efficiency, reliability, security and grid resilience.
- Investing in Innovation - Energy efficient technologies reduce costs, increasing the productivity of our businesses, creating jobs and accelerating economic growth. Sustained investments in energy efficiency from the research phase to demonstration and deployment are essential to achieve our energy and environmental goals. States should expand existing public-private partnerships and explore new collaborations that strengthen research activities and promote market adoption.

ONE REGION **MOVING FORWARD**





Metropolitan Washington Council of Governments 2014 Legislative Priority: Energy Efficiency & Productivity

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



IMPROVE ACCESS TO ENERGY EFFICIENCY FINANCE FOR HOMES, BUSINESSES AND COMMUNITIES

Buildings account for about 40% of U.S. energy use. Energy efficient technologies available today could save homes and businesses 30-50% on monthly energy bills, yet only about one-fifth of potential cost-effective energy improvements are made each year.

Accessible finance is critical to enable residents, business owners and communities to make cost-saving energy efficiency improvements. COG encourages state and local governments to explore new finance programs and public-private partnerships that lower up-front costs, make more capital available and provide affordable terms for residents and businesses. Potential solutions include: on-bill financing, property assessed clean energy (PACE) financing, Energy Savings Performance Contracts (ESPCs), a regional infrastructure bank for energy improvements and sustainable community energy planning, and savings-sharing mechanisms to better align customer and utility incentives.

MODERNIZING OUR ENERGY SYSTEM

Demand for clean energy, the growth of distributed generation, and new environmental and security concerns are leading utilities and regulators to explore ways to make the grid more efficient, reliable and secure. Smart meters, demand response programs and time-of-use rates can lead to significant efficiency gains simply by increasing customer information and engagement. Grid-level improvements such as voltage optimization and smart switches can greatly improve reliability and security.

Harnessing the benefits and efficiencies of clean, distributed energy resources and load management will contribute to a robust, resilient and sustainable power system, both regional and national productivity and competitiveness. Renewable, combined heat and power, district energy and microgrid technologies reduce peak load, improve reliability, lower costs and help utilities meet environmental goals.

Monitoring and storage should be used to maximize these benefits and minimize interconnection and variability challenges. If appropriate, regulators should explore alternative regulatory models like decoupling that ensure fair cost recovery for utilities.

INVESTING IN INNOVATION

Investing in clean, efficient and advanced energy technologies will not only help expand the energy technology sector but create spill-over benefits for other industries and make our economy more competitive in the world market. Energy efficient and clean energy technologies, like renewable energy, combined heat and power, smart grids, microgrids, and grid-level advances in transmission, flexible generation and storage will not only accelerate economic growth, but will be critical to solving new reliability, security and environmental challenges.

Energy efficiency promotes local jobs and businesses. National estimates indicate that per million dollars invested, building efficiency improvements will create 20 new full-time jobs, versus 10 created by the energy generation industry. By shifting consumer spending from the energy sector to more employment-intense industries, efficiency improvements have a high return-on-investment: each dollar saved on utility bills has 2.24 times the effect on domestic employment and wages than a dollar spent on utility bills. Combined, the energy productivity gains from investment in financing, grid modernization and innovation could create 1.3 million jobs and save \$327 billion per year by 2030.

Support for basic and applied research, development, demonstration and deployment of new technology is essential to reach our economic and environmental goals. Public investment has been critical to many important innovations in the energy sector. Governments can also help support new technology by offering public facilities as demonstration sites or through collective and bulk purchasing programs.

For more information about COG, this Energy Efficiency & Productivity Legislative Priority, or any other of COG's Legislative Priorities, please contact Monica Beyrouti, COG's Member Services Associate at 202.962.3212 or mbeyrouti@mwkog.org

ONE REGION MOVING FORWARD





Metropolitan Washington Council of Governments 2013 Legislative Priority: Water Quality Protection

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



BACKGROUND

Local jurisdictions' best management practices will also be shaped by goals within the new Bay Agreement, expected to be signed in spring of 2014, and measured by milestones reached as we approach the 2017 mid-point to the Chesapeake Bay TMDL implementation. Many jurisdictions in the region will also be receiving their "next generation" of stormwater permits in 2014 with more stringent requirements.

A major challenge is controlling the pollution that occurs during wet weather; which includes stormwater runoff, flows from combined sewer and stormwater systems in several parts of the region, and even leaks and overflows from sanitary sewers. In the case of stormwater runoff, the challenge is complicated by the need to address runoff from existing developed areas, many of which were built without the "best management practices" for improving water quality that have become commonplace – but only since the 1980s. Retrofitting stormwater pollutant controls into older developed areas is inherently complex, time consuming and highly expensive. (continued on back)

WATER QUALITY PROTECTION

Protecting water quality in metropolitan Washington to achieve the goals of the federal Clean Water and Safe Drinking Water Acts requires that EPA, state regulatory agencies, the state legislatures and United States Congress support actions to: adopt feasible implementation schedules and utilize regulatory flexibility such as integrated planning/permitting solutions in recognition of significant financial impacts on local government and utilities; and identify funding and funding mechanisms to support implementation by local governments and utilities.



REGULATORY AND LEGISLATIVE AGENDA

- Federal government: Define clear affordability criteria to ensure that local governments and utilities can finance and pay for water infrastructure requirements and advance water quality progress, without unduly burdening ratepayers and taxpayers, and without compromising other critical local programs. Affordability criteria should take into account the cumulative costs for complying with drinking water, wastewater and stormwater regulations, as well as trade-offs between environmental sector costs and other local responsibilities.
- State government: Ensure that the extent and pace of implementation proposed under the new generation of local government stormwater permits (MS4s) is feasible and cost-effective. Continue to apply the "Maximum Extent Practicable" (MEP) standard so that stormwater permits reflect what can reasonably be accomplished within their 5-year permit terms.
- Federal and state government: Use the flexibility inherent in existing regulations and policies, as well as EPA's 'integrated planning/permitting' policy to allow local governments and utilities to prioritize spending on water quality projects. Allow localities to experiment with new technology, such as green infrastructure, and use trading between different sources of pollution to meet permit requirements on a cost-effective basis.
- Federal and state government: Identify funding sources to reestablish historically shared financial commitment and partnership with local governments. Ensure that tax credits and other financial assurances for borrowing are retained. Work with local governments to develop creative mechanisms for shared funding such as infrastructure banking.

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Metropolitan Washington Council of Governments

2014 Legislative Priority: Water Quality Protection

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



BACKGROUND (continued)

Because meeting permit requirements is a local responsibility, and because state and federal governments provide little cost-share assistance in the Washington region (as compared to the past), funding has become a major challenge for local governments and utilities. To meet these obligations, they are raising water-based rates and taxes at a rate well above inflation. They are also making new investments in infrastructure at the same time as they are struggling to pay for the maintenance of existing infrastructure.

As a result, conflicts are developing between paying for water quality requirements and funding other necessary local government services. Better use of existing regulatory flexibility and application of integrated permits/planning that allows localities to address their wastewater, stormwater and drinking water needs in an integrated and prioritized manner would help localities meet permit requirements with limited resources. This includes permit implementation schedules that recognize limitations due to affordability and other criteria. Beyond this, additional cost-share funding from state and federal governments would accelerate progress toward reducing pollutant loads.

For more information about COG, this Water Quality Legislative Priority, or any other of COG's Legislative Priorities, please contact Monica Beyrouiti, COG's Member Services Associate at 202.962.3212 or mbeyrouiti@mwkog.org

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Metropolitan Washington Council of Governments 2014 Legislative Priorities: Workforce Development & Supporting Local Economies

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



BACKGROUND

As the region's employers adjust to an evolving federal presence, strong growth is still foreseen in sectors such as health care, information technology occupations, and energy efficiency improvements. Health care jobs will be driven both by demographics – the growth, aging and diversity of the region's population – as well as the unique, value-added research for which the region is known, such as in biotechnology and the human genome sciences. In addition, a talented and growing IT sector must build on the skills and technology honed through many years of specialized consulting services to federal agencies, and meet new challenges from rapidly-emerging needs in cybersecurity and biometrics.

President Obama's Skills for America's Future initiative is a new, industry-led initiative focused on sharing workforce development strategies and job training programs to increase job placement and opportunities. Programs and legislation with similar focus will help grow the Capital region and ensure job opportunities and economic success for the region moving forward. (continued on back)

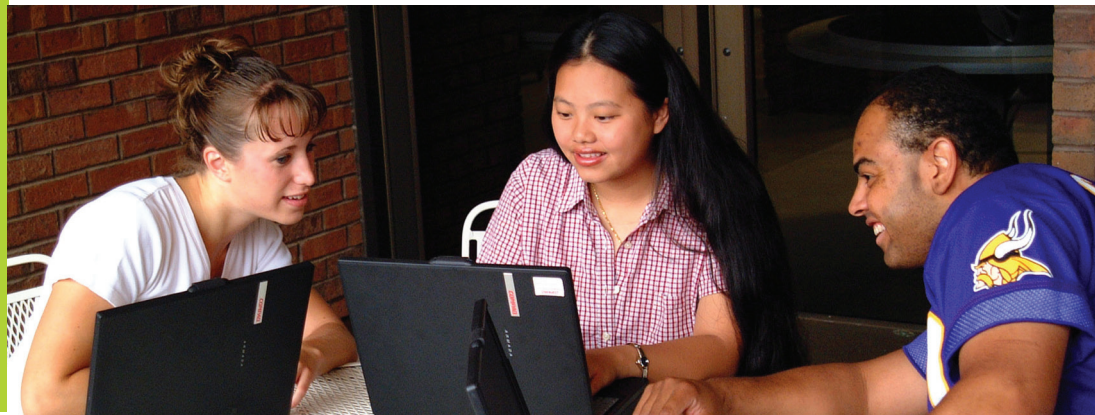
WORKFORCE DEVELOPMENT & SUPPORTING LOCAL ECONOMIES

Governments at the federal and state level must support workforce development and provide resources to spur job creation and the continued growth of our local economies. This goal can be achieved through support of Activity Centers as primary locations for job growth, funding for workforce development education and training, thereby creating jobs to support local economies.



REGULATORY & LEGISLATIVE AGENDA

- Encourage the executive and legislative branches of Virginia and Maryland to support legislation and programs that fund local job development and more closely align education and job creation.
- Support federal legislation and the Skills for America's Future initiative to focus on workforce development and job creation at the local level.
- Work with local governments to support sound land use planning which focuses employer retention and new job growth in Activity Centers.



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Metropolitan Washington Council of Governments 2014 Legislative Priorities: Workforce Development & Supporting Local Economies

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS



BACKGROUND (continued)

Partnerships and training through the region's network of world-class colleges and universities is essential for the advanced training to serve a growing economy. In addition, Economy Forward and the Region Forward Coalition both noted the need to strengthen education and training through the region's excellent community colleges to meet current and future demand for jobs that may only require technical certification or an Associate's Degree. Partnerships between COG and the region's many Workforce Investment Councils, as well as with the region's Economic Development Directors, will be essential to ensuring strong economic growth and workforce development.

As called for in Economy Forward – and building on the Board's approval in 2013 of the new Activity Centers map – “Place + Opportunity: Strategies for Creating Great Communities and a Stronger Region” is COG's new initiative to strengthen and enhance Activity Centers throughout metropolitan Washington. Activity Centers—the places that will accommodate much of the region's growth in the coming decades—are a key factor that attracts residents, businesses, and visitors to the area, and are critical to ensuring the region's future competitiveness and success. Incorporating in-depth research on market, physical, and socioeconomic characteristics of the region's Activity Centers, this report presents goals, strategies, and tools to assist local governments and other stakeholders working to create thriving, high-opportunity places. Together with the Transportation Planning Board's Regional Transportation Priorities Plan (RTPP), Place + Opportunity offers an array of tools, strategies and resources to better link land use, transportation and affordable housing.

For more information about COG, these Workforce Development & Local Economy Legislative Priorities, or any other of COG's Legislative Priorities, please contact Monica Beyrouiti COG's Member Services Associate at 202.962.3212 or mbeyrouiti@mwkog.org

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AGENDA ITEM #11

APPROVAL OF “PLACE AND OPPORTUNITY: STRATEGIES FOR CREATING GREAT COMMUNITITES AND A STRONGER REGION”

(Large file - provided separately on website)



AGENDA ITEM #12

EXECUTIVE SESSION FOR EXECUTIVE DIRECTOR'S PERFORMANCE EVALUATION

(Attachments will be provided separately by HR Director)



AGENDA ITEM #13

OTHER BUSINESS

(No attachments)



AGENDA ITEM #14

**ADJOURN – THE NEXT MEETING IS
WEDNESDAY FEBRUARY 12, 2014**

(No attachments)