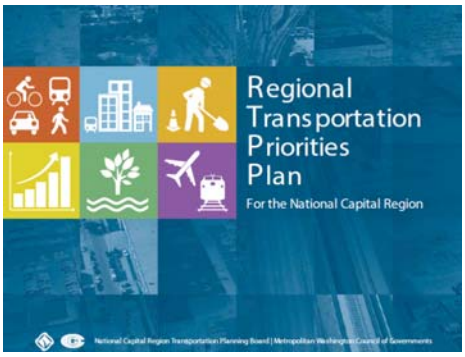
Place + Opportunity and the **Regional Transportation Priorities Plan**:

Moving from Approval to Implementation



Region Forward Coalition | January 24, 2013

Place + Opportunity

STRATEGIES FOR CREATING GREAT COMMUNITIES AND A STRONGER REGION

Place + Opportunity

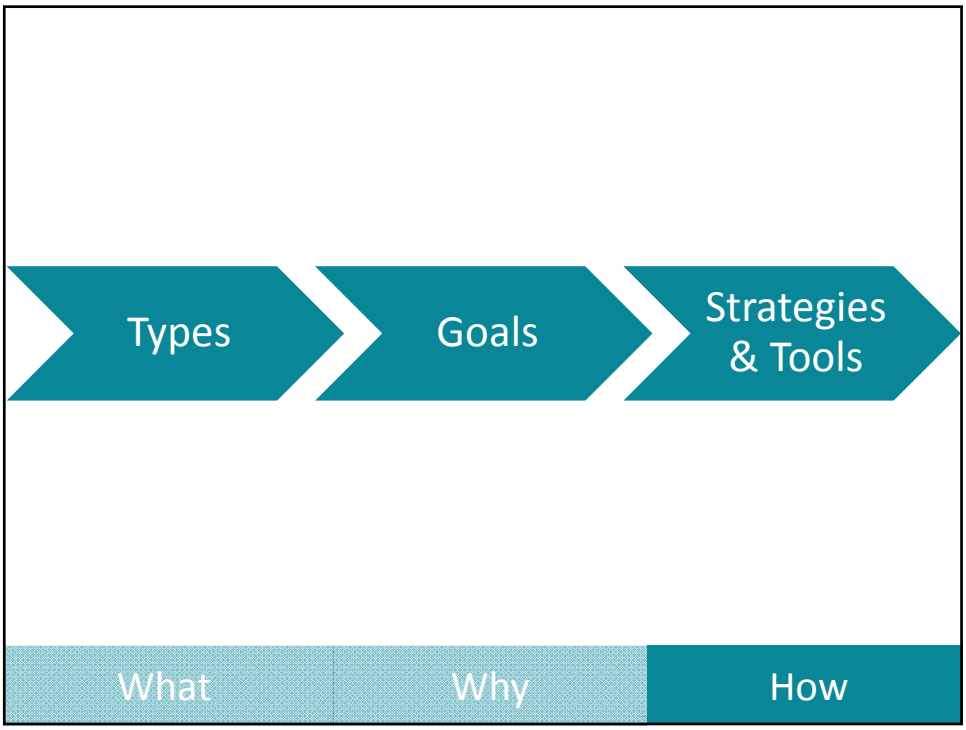
- Resource to support local government investment in Activity Centers
- Identifies similar challenges & needs of Activity Centers throughout the region
- Provides tailored tools and strategies to help communities meet their aspirations

What | Why | How

Finding (& Sharing) What Works

- Regional perspective: Centers with common characteristics can benefit from similar strategies
- Creates “common playbook”
- Facilitates regional knowledge-sharing—Centers can learn from each other

What | Why | How



6 Place Types

Urban Center

Downtown DC

Dense Mixed-Use

White Flint

Suburban Multi-Use

Falls Church

Close-in & Urbanizing

West Hyattsville

Revitalizing Urban

Minnesota Avenue

Satellite City

Downtown Frederick

What | Why | How

4 Opportunity Types

Transforming

Poplar Point

Transitioning

Wheaton

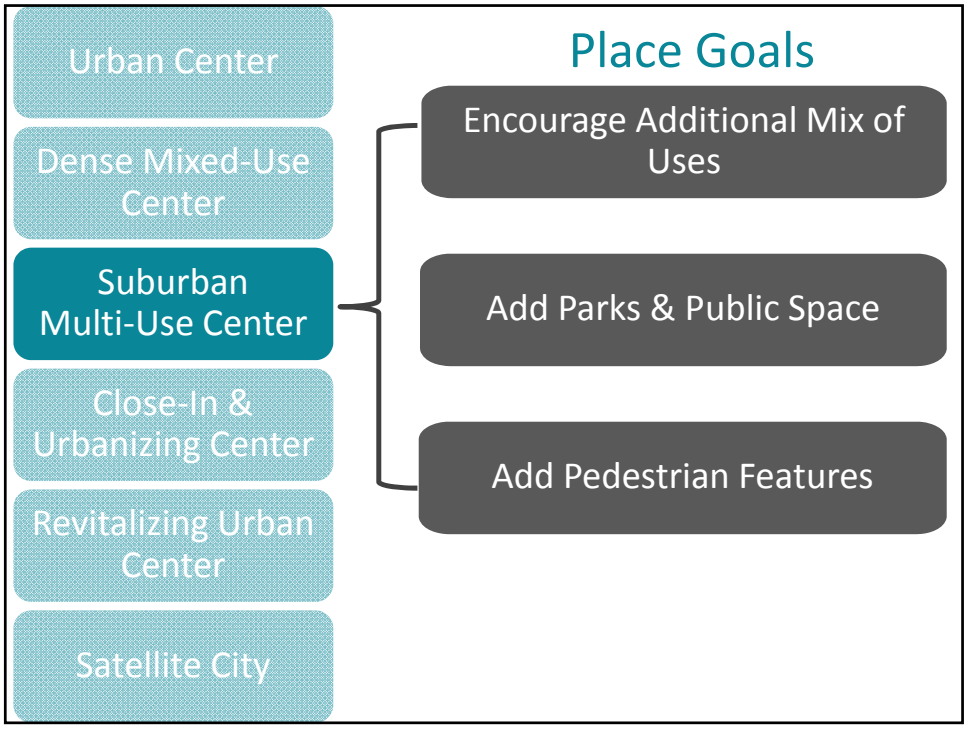
Connected Core

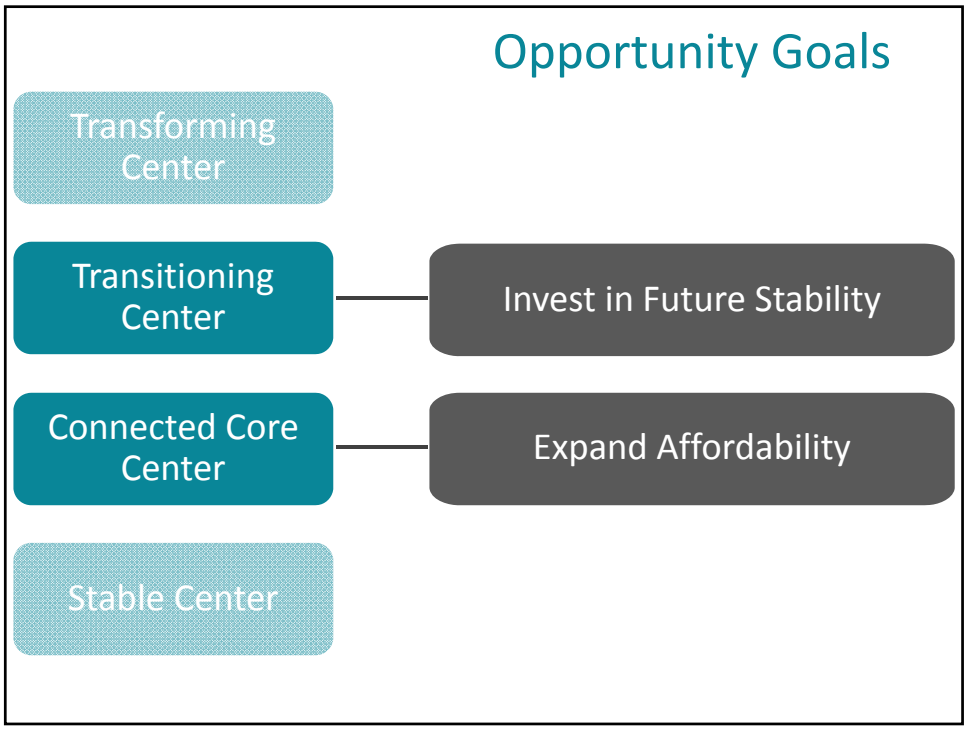
Clarendon

Stable

National Harbor

What | Why | How


Urban Center
Dense Mixed-Use Center
Suburban Multi-Use Center
Close-In & Urbanizing Center
Revitalizing Urban Center
Satellite City
Place Goals
Encourage Additional Mix of Uses
Add Parks & Public Space
Add Pedestrian Features


Opportunity Goals
Transforming Center
Transitioning Center
Connected Core Center
Stable Center
Invest in Future Stability
Expand Affordability

Place Strategies & Tools

Zoning Intervention
- Minimum densities
- Realign zoning code to market realities

Public Finance Options
- Tax increment finance
- Tax abatements
- Low-interest loans

Development Incentives
- Density bonuses
- Reduced impact fees
- Transfer of Development Rights (TDR)

Public Private Partnership
- Land swaps/donations
- Joint development/ development assistance

Develop Stewardship Entities
- Special services district
- Business improvement district (BID)
- Catalytic development entity (CDE)

Opportunity Strategies & Tools

Commercial & Job Diversification
- Identify retail & services gaps
- Temporary/pilot/ flexible businesses, e.g. food trucks, pop-ups

Affordable Housing Preservation
- Long-term affordability covenants
- Shared-equity homeownership
- Just-cause eviction controls

Affordable Housing Development
- Create/enhance inclusionary zoning policies
- Expedited permitting, streamlined development review
- Value-capture financing

Transportation Access & Infrastructure Improvements
- "Last mile" infrastructure improvements
- Safe Routes to School

Business Retention & Promotion
- Revolving micro-loan fund
- Façade improvements
- Local hiring provisions

Implementation

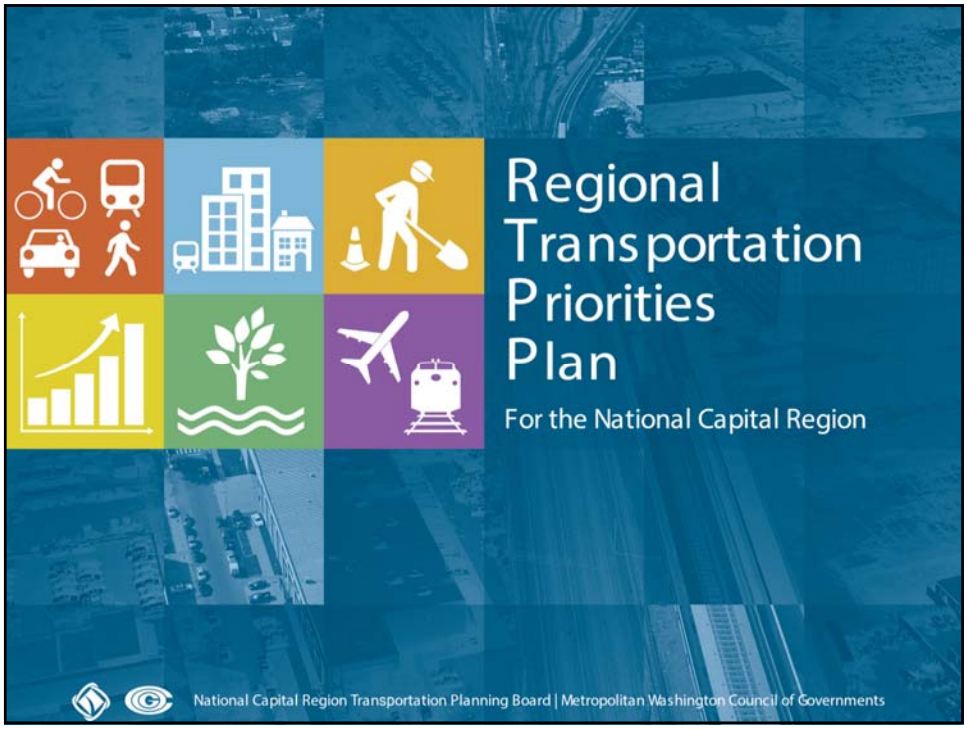
1. Partnership with ULI-Washington – Activity Center TAP selection
2. Inform strategic grant-making decisions through TPB's TLC Program
3. Provide toolkits on how to apply report's analysis

What | Why | How

Options for Future Research

1. Analyze remaining Centers—pending support from members & Board
2. Select subset of Centers for ongoing study to track progress & implementation
3. Analyze Centers as a group by type/ jurisdiction to identify high performers

What | Why | How


Regional
Transportation
Priorities
Plan
For the National Capital Region
National Capital Region Transportation Planning Board | Metropolitan Washington Council of Governments

Purpose

The Regional Transportation Priorities Plan aims to identify strategies with the greatest potential to respond to our most significant transportation challenges.
ONLY
ONLY

Key Principles

The Priorities are Intended to :

- Be within reach, both financially and politically
- Achieve greater efficiency by making better use of our existing infrastructure, and packaging complementary strategies
- Encourage area leaders to consider regional needs when developing projects

Planning Process

REGIONAL GOALS
Based on the *TPB Vision*

CHALLENGES
Standing in the way of achieving our goals

STRATEGIES
With the Greatest Potential to respond to challenges

- *Near Term Strategies*
- *On-Going Strategies*
- *Long Term Strategies*

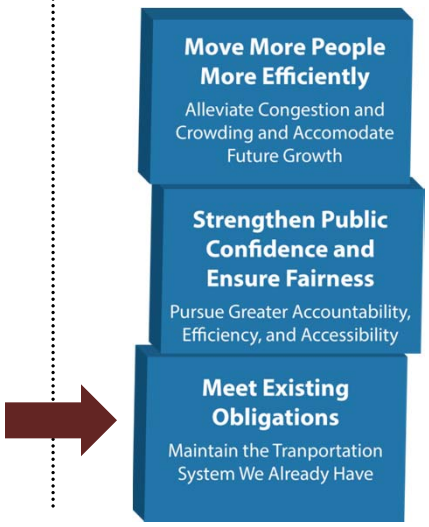
A mix of technical work, public outreach, and stakeholder feedback provided input into the development of the Plan

Priorities

The three priorities in this plan are like building blocks, all essential in achieving our shared goals

PRIORITY 1
STRATEGIES

- Ensure Maintenance of the Transit System
- Ensure Maintenance of Roads and Bridges



Priorities

PRIORITY 2
STRATEGIES

- Ensure Accessibility for All Residents
- Engage and Communicate with the Public
- Promote System Efficiency Through Management and Operations, and the Appropriate Use of Technology

Priorities

PRIORITY 3
STRATEGIES

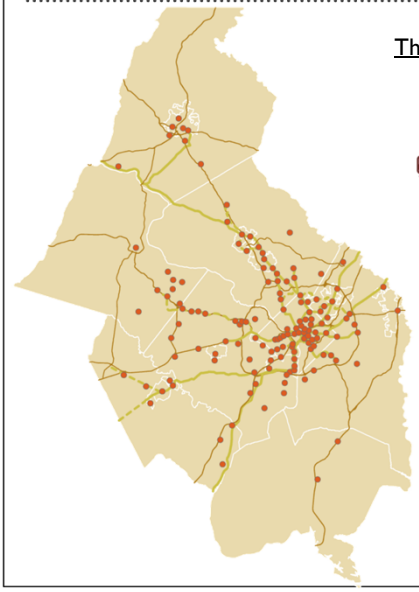
- Improve Access to Transit Stops and Stations
- Alleviate Roadway Bottlenecks
- Support and Promote Electric Vehicles
- Promote Commute Alternatives
- Expand Pedestrian Infrastructure
- Expand Bicycle Infrastructure
- Apply Bus Priority Treatments
- Increase Roadway Efficiency
- Update and Enforce Traffic Laws

Priorities

PRIORITY 3
STRATEGIES (cont'd)

- Add Capacity to the Existing Transit System
- Concentrate Growth in Activity Centers
- Enhance Circulation within Activity Centers
- Deploy Bus Rapid Transit & Other Cost-Effective Transit Alternatives
- Implement Express Toll Lanes

Activity Centers



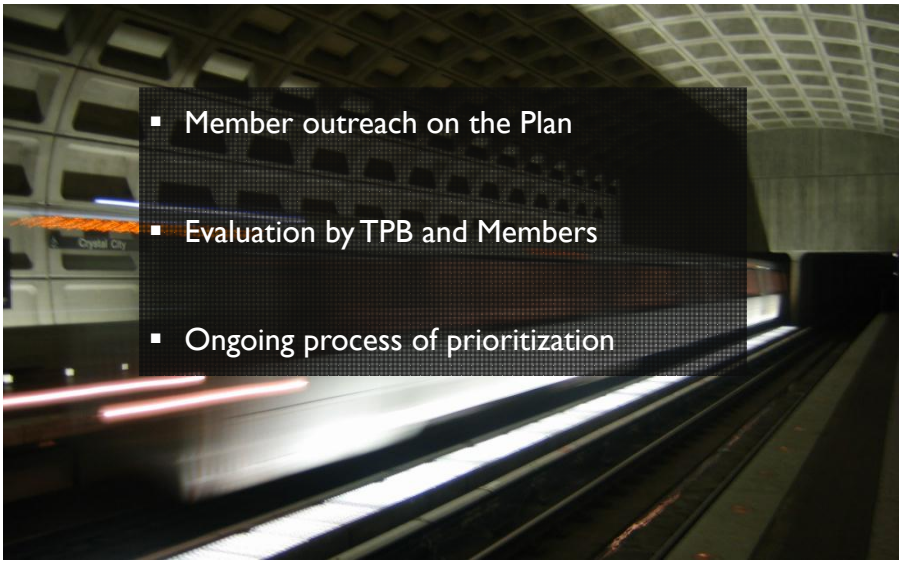
The Regional Transportation Priorities Plan Calls for:

Concentration Of Growth in Activity Centers
- Maximizes our existing road and rail infrastructure
- Supports more efficient modes

Enhanced Circulation within Activity Centers
- Improve bike/pedestrian infrastructure, local bus service, and street connectivity

Focus on Activity Centers on the Eastern Side of the Region
- Supports job growth and commercial activity in areas that currently lack it
- Further maximizes benefit of existing infrastructure

Next Steps & Implementation



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