HOUSING FOR ALL = A STRONGER MONTGOMERY

ENDING HOMELESSNESS IN MONTGOMERY COUNTY

Strategic Plan to End Homelessness

May 8, 2020

Journey of Development

Learning Objectives

Brief Overview of the Plan

Stakeholder Input and Involvement

Development of Strategies and Action Plan

Rollout of the Plan

Implementation and Action

Overview of the Plan to End Homelessness

5 Major Components of the Plan

- Mission and Vision
- Big, bold goals
- Values
- Strategies
- Objectives and action steps

Vision:

We envision a home for everyone in Montgomery County, where the experience of homelessness is rare, brief, and one-time only.

Mission:

Through commitment and collaboration, we will create effective systems in our community to achieve our vision. We strive to be a leader in the work to end homelessness across our nation.

Big, Bold Goals

Montgomery County's strategic plan overarching goal is to ensure that by 2023 homelessness will be rare, brief, and one time only for everyone. In order to get there, Montgomery County will reach and maintain the following goals:

- End homelessness among Veterans by 2015 – **Achieved.**

- End homelessness among chronically homeless individuals by 2019 – **Achieved.**

- End homelessness among families with children by the end of 2020.

- End homelessness among unaccompanied youth (ages 16-24) by the end of 2021.

- End homelessness among seniors by the end of 2022.

- End homelessness among everyone in Montgomery County by the end of 2023.

- *Some people may identify with multiple populations listed here. In these cases, we aim to end their homelessness by the earliest date associated with one of their identities.*

Values

Housing First and Person-Centered Approaches

Diversity, Equity, and Inclusion

Collaboration Across the Continuum of Care

Data and Results Based Decisions

Continuous Change and Improvement

Strategies Overview

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Strategy 1: Address Racial Disparities Across the System	Strategy 2: Build and Support Strong and Adaptable Programs	Strategy 3: Build and Support Affordable Housing Solutions within the Homeless Continuum
Strategy 4: Coordinate Effectively Across Other Systems of Care	Strategy 5: Increase and Diversify Funding	Strategy 6: Educate and Advocate for Change

Development of the Plan

Stakeholder Input
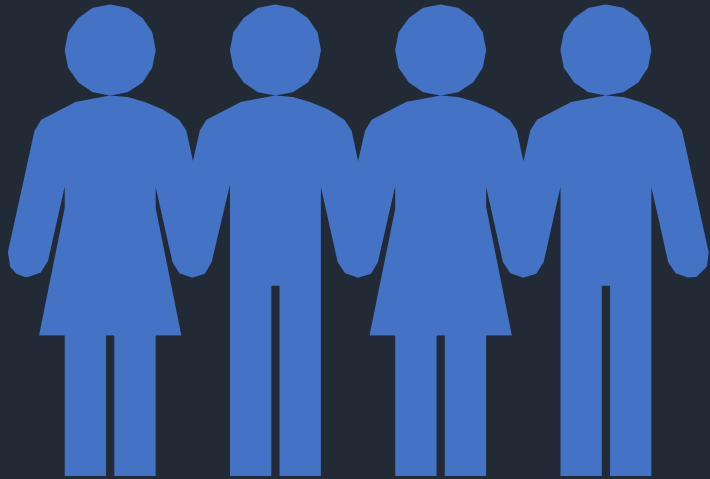
- Community-wide Kick Off Meeting
- Focus groups with people with people experiencing homelessness
- Focus groups with frontline homeless service providers and crisis response workers
- Interviews with key policy makers

Creating the Plan

Revamping the Strategy and Planning Committee

- Smaller steering group within the larger committee structure

Development of Working Groups for each strategy

- Smaller subgroups tasked with research and data analysis

Action Plan created by CoC staff

Rollout of the Plan

Review and approval from Interagency Commission on Homelessness

Briefing with the County Executive from national experts

Community-wide presentation of the plan

- Opening remarks from elected officials
- Experts to provide a national perspective
- Strategy and Planning Committee actively engaged in the presentation

Implementation of the Action Plan

The CoC's responsibilities are carried out through the **six committees** (and their subcommittees and related workgroups), depicted in the outer ring along with the central question guiding the work.

ICH, is at the center of this graphic, representing the primary Governing Body of the CoC.
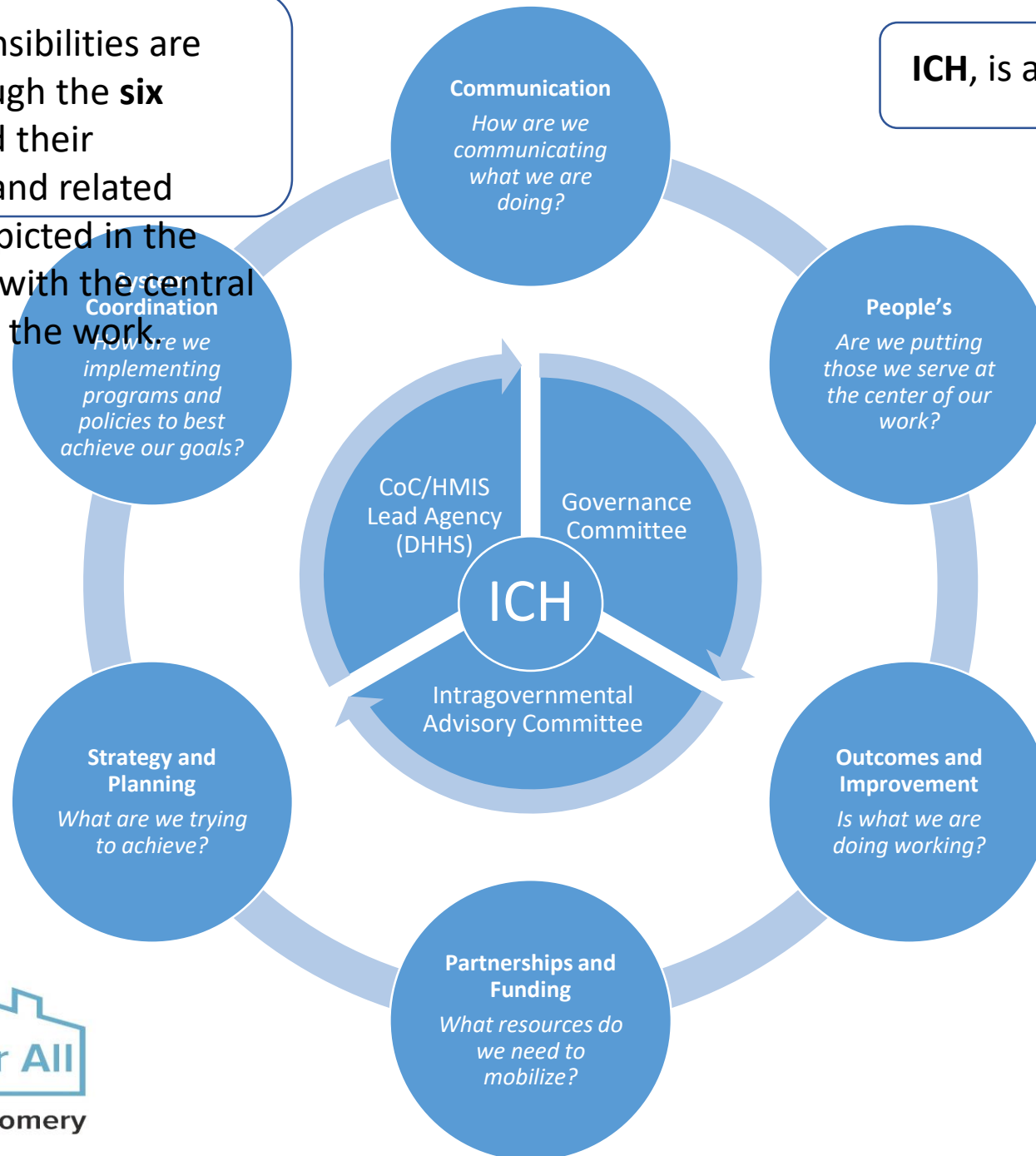
In the inner circle, the key entities and committees that are charged with ensuring effective governance are depicted. Each one plays a different role:

- The **Governance Committee** ensures that the key discussions are taking place and decisions are being made at the right place and right time necessary to advance ICH's work and fulfill local, state, and federal requirements.

- The **Intragovernmental Advisory Committee** decides who from local government serves on the ICH and meets semi-annually to discuss and exchange

Communication
How are we communicating what we are doing?

People's
Are we putting those we serve at the center of our work?

Coordination
How are we implementing programs and policies to best achieve our goals?

Outcomes and Improvement
Is what we are doing working?

Strategy and Planning
What are we trying to achieve?

Partnerships and Funding
What resources do we need to mobilize?

CoC/HMIS Lead Agency (DHHS)

Governance Committee

Intragovernmental Advisory Committee

ICH

Housing for All
A Stronger Montgomery

Montgomery County ICH Committees At a Glance

Committees	Key Roles and Responsibilities	2020-2023 Strategic Plan Strategy
Strategy and Planning *Long term vision and strategy*	Develops and oversees the strategic plan to prevent and end homelessness, including monitoring progress towards goals, conducting an annual gaps analysis and reviewing external policies that may affect local efforts.	Strategy 1: Addressing Racial Disparities Across the System Strategy 4: Build and Support Affordable Housing Solutions for Individuals within the Homeless Continuum
Communication *Public education and messaging*	Educate the public on issues related to homelessness and the community's response, including managing the CoC's website and communications strategy for initiatives and campaigns.	Strategy 6: Educate and Advocate for Change
People's *Ensuring people centered efforts*	Facilitate the leadership and authentic collaboration with individuals with lived experience in all aspects of the community's efforts to end homelessness, including advising other committees and recruiting individuals with lived experience to participate.	Strategy 1: Addressing Racial Disparities Across the System Strategy 6: Educate and Advocate for Change
Outcomes and Improvement *Harnessing data for improvement*	Establishes performance targets and monitors and evaluates program level performance, including supporting improvement efforts through identifying training on best practices. Oversees implementation of HMIS (through HMIS subcommittee].	Strategy 2: Build and Support Strong and Adaptable Programs to Ensure Equitable Access and Programming Across the System to Effectively Address Client Needs
Partnerships and Funding *Mobilizing resources*	Forges strategic partnerships and assists funders to establish priorities that further the CoC's strategic plan, including overseeing the annual application for federal homelessness funding (through Allocations subcommittee).	Strategy 5: Increase and Diversify Funding
System Coordination *Cross sector program and policy implementation*	Coordinates the implementation of a housing and services system across sectors, including recommending improvements to policies and overseeing the Coordinated Entry System (through CES subcommittee).	Strategy 3: Coordinate Effectively Across Systems

Lessons Learned

- Be Patient
- Be Inclusive
- Identify who is responsible for plan
- Be Flexible and Adaptive
- Price tag?