



M E E T I N G A G E N D A

COG RECYCLING COMMITTEE

Regional Recycling Outreach Programs

Place: COG 3rd Floor Board Room

Date: Friday, March 24, 2006

Time: 10:00 a.m. - 1:30 p.m.

- I. **Call to Order & Introductions** – Chair Russell Klein, District of Columbia
- II. **Regional Window Sticker MOU for COG Members** (10:00 – 10:15)
- III. **Regional Recycling Outreach Programs** (10:15 -12:00)

Wise Water Use

Douglas Wade, Environmental Planner

Wise Water Use Program

Metropolitan Washington Council of Governments

Mr. Wade will review the techniques used to promote wise water use in the region.

Clean Air Partners

Jennifer Desimone, Air Quality Action Days Coordinator

Clean Air Partners

Metropolitan Washington Council of Governments

Ms. Desimone will describe the Clean Air Partners program, which encourages citizens and business to reduce ozone-forming emissions.

Commuter Connections

Douglas Franklin, Marketing Specialist

Commuter Connections

Metropolitan Washington Council of Governments

Mr. Franklin will discuss the marketing approach used for Commuter Connection and for Bike to Work Day.

Go Recycle Program & Discussion

John Snarr

Metropolitan Washington Council of Governments

Mr. Snarr will review the COG Go Recycle radio campaign and lead a discussion of ideas for future regional recycling promotions.

- IV. **Lunch** (12:00 - 12:30)
- V. **Old Business** (12:30 - 12:45)
 - A. Construction and Demolition Debris Directory
- VI. **New Business** (12:45 – 12:55)
 - A. Recycling Legislation
- VII. **News Exchange and Industry Update** (12:55 – 1:30)
- VIII. **Set Next Meeting Date (May 18)**
- IX. **Adjourn**