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Trucking Perspective on Balancing Freight Needs in Urban Areas

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Con-way Today – who we are

- US\$5.0 Billion Industry Leader in Freight Transportation, Logistics
 - Con-way Freight
 - Con-way Truckload
 - Menlo Worldwide Logistics
- 30,000 employees worldwide
 - Over 500 operating locations
- 11,500 trucks, 35,000 trailers, 20 million sq ft warehouse space globally
 - 150,000 customer pickups and deliveries daily in N. America
 - Nearly one billion miles annually moving freight on USA highway
 - Use 150 million gallons of diesel annually



Trucking / Intermodal Statistics

- Over 500,000 trucking companies in the US
 - 97% have fewer than 20 trucks
 - Contribute 40% to HTF – Run 13% of the miles
- 70% of all goods (by weight) in the US move by truck
 - 83% by value
 - 97% of consumer goods
- Future modal shares are expected to stay fairly constant
 - Over 80% of US communities are served only by truck
 - Shipments traveling >500 miles only 13.4% of the truck freight market
 - JIT inventory practices



A Framework to Remember

- Economic growth cannot be decoupled from the growth of transport.
- There is a direct relationship between transport and population.
- People need and/or want stuff.
- Most metro areas have the same issues.



What exactly is Livability??????



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Tension Surrounding Livability

- Rural vs. urban perspective
- Focus is on “active” transportation and transit
 - Requires close proximity / high density
 - Mixed use zoning by definition
 - Highly dependent on government leadership
 - Auto usage is discouraged – facilities are shared
 - Mobility may be curtailed
 - Freight transport needs are often ignored
- No shared meaning or clearly defined and measurable policy outcomes



Incompatibility with Trucks

- Physical constraints
 - Traffic calming
 - Roundabouts
 - Tree lined boulevards
 - Tight turns, narrow roadways (old layouts)
 - Limited access / route restrictions
- Policy constraints
 - Time of day restrictions
 - Modal shift goals
 - Reduced VMT goals
 - Failure to understand the role of freight in a community
 - Land use



Opportunities

- Identify specific community concerns about trucks
 - Noise, Exhaust, Size
 - Impact on traffic flows
 - Often much misunderstanding
- Involve freight stakeholders in planning
 - Share GIS data
 - Loading/Unloading access
- Communicate freight's (trucking's) essentiality for livability
 - Don't avoid reality - More local shopping means more truck trips



Don't forget about stuff

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