



METROPOLITAN WASHINGTON
Council of Governments

CLIMATE AND ENERGY LEADERSHIP AWARDS

JUDGING RUBRIC

SCORE	RESULTS (Weight 40%)	CREATIVITY (Weight 20%)	MODEL (Weight 20%)	ENGAGEMENT (Weight 20%)
5 = Excellent	The potential greenhouse gas (GHG) emission reductions have been achieved in a cost-effective manner. GHG emissions reductions and other measured outcomes have gone beyond expectations.	Overall the initiative is extremely innovative and unique. This presents a new practice/new way of thinking.	The initiative is easily transferable to another jurisdiction/ organization.	Partners, stakeholders, and/or the public were an integral part of the initiative's success and the applicant actively engaged them throughout. The public/intended audience has been extremely supportive and very positive throughout the process.
4 = Good	The initiative has achieved the potential GHG emission reductions and other measured outcomes in a cost-effective manner.	The initiative is innovative and interesting. It is beyond standard practice and creative.	The initiative is transferable to another jurisdiction/ organization.	Applicant actively engaged partners, stakeholders, and/or the public. The public/intended audience is generally supportive and positive about the outcome.
3 = Adequate	The initiative has had some success, but thus far has not fully achieved the potential GHG emission reductions and other measures outcomes in a cost-effective manner.	The initiative shows some creative thought and has unique aspects.	It is possible to replicate the initiative in another jurisdiction/organization; however, there are some unique conditions that may limit its replication.	Applicant somewhat engaged partners, stakeholders, and/or the public but there were missed opportunities to further engage them. The public/intended audience had mixed reaction/acceptance levels.
2 = Fair	The initiative shows some promise but has not yet delivered most of the potential GHG emission reductions and other measured outcomes in a cost-effective manner.	The initiative is straight-forward with some unique aspects.	The initiative would be somewhat difficult to replicate in another jurisdiction/organization.	Applicant responded to partner, stakeholders, and/or the public inquiries but did not actively engage them. The public/intended audience generally is not positive.
1 = Poor	The initiative has achieved very little or no GHG emission reductions and other measured outcomes in a cost-effective manner.	The initiative seems to be very standard practice with very little or no creativity.	The initiative would be extremely difficult to replicate in another jurisdiction/organization.	No partnerships were formed. Stakeholders were not engaged. The public was not a part of the process. It was not well received by the public/ intended audience.