



JOIN US IN TAKING 1 MILLION CARS OFF THE ROAD...

Commuter Vanpool program



About vRide

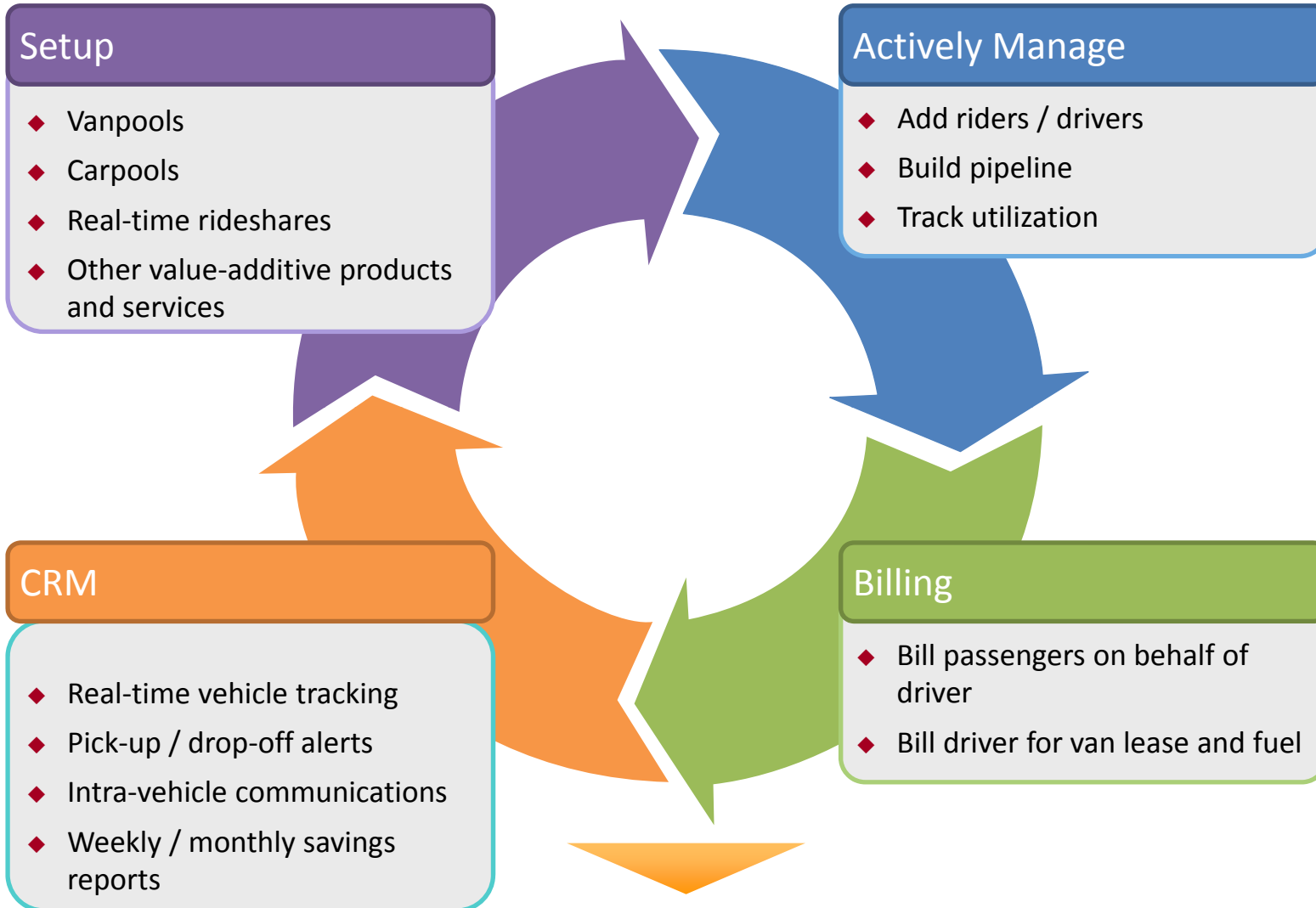
Vanpooling is our Primary Business



- ◆ vRide is a private company and the industry leader in partnering to provide efficient commuting solutions
- ◆ Our customers save money commuting and become active participants in being gentler on the planet
- ◆ vRide's customized vehicles provide a relaxing, enjoyable and safe environment
- ◆ Using our service is easy, flexible and reliable
- ◆ Guided by integrity and a focus on our customers, we work to continuously improve our service.

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vRide's Products and Services



Complete transportation solution provider



Employee Benefits of Vanpooling

- Employee benefits from vanpooling include cost-sharing, less wear and tear on vehicles
- Time savings in regions with HOV lanes, and the ability to talk, eat, sleep, or read while commuting



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Employer Benefits of Vanpooling

- Expand your labor market by making your facility more accessible to potential employees who live far away
- Improve workforce morale by lowering commuting costs and offering valuable tax savings



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Employer Benefits of Vanpooling

- Reduce parking requirements and the costs associated with maintaining or building parking facilities. One van can remove as many as fourteen cars from your parking lot.



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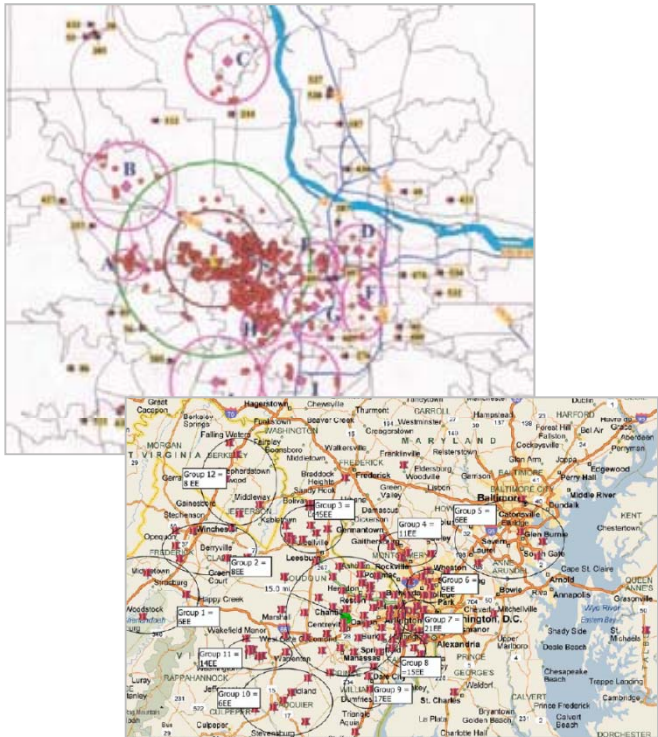
vRide's Fully Administered Program



- Commuter mapping analysis and employee surveys
- Secure commuter ride matching via vRide.com & onsite group formation meetings.
- Customized rideshare program material
- Thorough vehicle orientation for all groups upon delivery
- National and Local Promotions to quick start vanpool groups
- Attentive customer service at all times

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Project Management



Planning

- ◆ *Mutual Agreement*
- ◆ *Identification of Group Potential*
- ◆ *Timeline / Milestones*

Implementation

- ◆ *Program Announcement to Employees*
- ◆ *General Informational Meetings – What to Expect & When to Expect It*
- ◆ *Individual Group Meetings – Encourage full group attendance*

Follow Through

- ◆ *Collect Paperwork*

Provide Support

- ◆ *Ridership Recruitment*

Follow Up

- ◆ *After first day of Vanpooling*
- ◆ *After first week of Vanpooling*
- ◆ *After Receipt of First Invoice*
- ◆ *After First Maintenance Experience*
- ◆ *Ongoing Ridership Support & Customer Service*

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Driver Selection and Training



- ◆ Van Demo and Driver Training
- ◆ Primary Driver – credit approval and signs monthly agreement
- ◆ All Drivers – Motor Vehicle Record Checks only*
- ◆ vRide safety training
- ◆ Primary Driver may keep van at his/her home and will have limited personal usage.

** Medical exam – CA only*

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Vehicle Options

vRide offers a wide variety of van sizes ranging from 7 passenger minivans to 15 passenger vans.

vRide also offers crossover vehicles such as the Chevy Traverse as an option



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vRide Conversion Process

vRide's commitment to safety begins with our vehicle modification process that provides peace of mind to our customers. Passenger safety and comfort are our greatest concerns.



The customized conversions package includes comfort items such as:

- Overhead reading lights
- Overhead ducted air conditioning
- Driver and passenger running boards
- Varied seating configurations
- Other safety and convenience items


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Customer Service

- ◆ vRide – Commuter Matching and Pool Management Tool
- ◆ Marketing support
- ◆ On-site promotion
- ◆ Online account access
- ◆ Day-to-day vanpool group support
- ◆ Field and corporate management support



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ACORD SM CERTIFICATE OF LIABILITY INSURANCE				DATE (MM/DD/YY) 11/10/03	
PRODUCER Aon Risk Services, Inc. of Michigan 3000 Town Center Suite 3000 Southfield MI 48075		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.			
PHONE - (248) 936-5200 FAX - (248) 936-5465		COMPANIES AFFORDING COVERAGE			
INSURED VPSI, Inc. 1220 Rankin Street Troy MI 48063-6004 USA		COMPANY A American Home Assurance Co.			
		COMPANY B			
		COMPANY C			
		COMPANY D			
COVERAGES THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.					
CO LINE	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
	GENERAL LIABILITY <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> OCCUR <input type="checkbox"/> OWNERS & CONTRACTORS' PROF				GENERAL AGGREGATE PRODUCTS - COM/OP AGG PERSONAL & ADV INJURY EACH OCCURRENCE FIRE DAMAGE (Any one fire) MED EXP (Any one person)
A	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS	9798437	11/01/03	11/01/04	COMBINED SINGLE LIMIT \$1,000,000 BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE
	GARAGE LIABILITY <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT OTHER THAN AUTO ONLY EACH ACCIDENT AGGREGAT
	EXCESS LIABILITY <input type="checkbox"/> UMBRELLA FORM <input type="checkbox"/> OTHER THAN UMBRELLA FORM				EACH OCCURRENCE AGGREGATE
	WORKER'S COMPENSATION AND EMPLOYERS' LIABILITY THE PROPRIETOR/ PARTNERS/EXECUTIVE OFFICERS ARE: <input type="checkbox"/> INCL <input type="checkbox"/> EXCL				<input type="checkbox"/> WC STATU <input type="checkbox"/> OTH <input type="checkbox"/> TORY LIMITS <input type="checkbox"/> ER EL EACH ACCIDENT EL DISEASE-POLICY LIMIT EL DISEASE-EA EMPLOYEE
DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/SPECIAL ITEMS Evidence of Insurance.					
CERTIFICATE HOLDER			CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.		
			AUTHORIZED REPRESENTATIVE 		
ACORD 25-S (1/95) Certificate No: 570007864058		Holder Identifier:		© ACORD CORPORATION 1988	

Insurance

- ◆ Collision and liability coverage
- ◆ No deductibles
- ◆ Applies to personal and commute coverage
- ◆ Claims and risk management
- ◆ Additional insured on COI if applicable

vRide provides automobile liability insurance coverage of \$1,000,000, and hold harmless for approved vanpool drivers, and also the option to indemnify and hold harmless the employer for any one accident or loss up to \$1,000,000.



Maintenance Options



- ◆ Every 7,500 miles or six months, whichever comes first
- ◆ Routine service is performed in addition to an inspection of vehicle parts vital to safe operation
- ◆ Obtaining scheduled maintenance is easy with our Preventative Maintenance Coupon Book
- ◆ Maintenance through vRide's extensive national accounts networking repairs provided
- ◆ Maintenance Management On Line Reporting



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Convenient Fuel Purchasing

vRide ConnectCard

- ◆ Appears on invoice, billed one month in advance
- ◆ Usage is reconciled monthly on the invoice
- ◆ Application is required which determines monthly amount
 - Fuel efficiency of vehicle
 - Monthly Mileage
- ◆ Monthly amount can be adjusted for:
 - Rising fuel costs
 - Change in monthly mileage
 - Optional program



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Commitment to the Partnership

vRide is proud of our partners and we have a history of helping them achieve recognition for their efforts to improve the environment, traffic congestion and their employees' lives.



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Why Partner With vRide?

- ◆ Thirty-five years experience in providing easy, flexible and reliable commuter transit solutions
- ◆ Dedicated vanpool customer centers nationwide with nearly 6,000 vanpools in service
- ◆ Unmatched customer service quality
- ◆ Trusted partner to transit agencies and government planning organizations
- ◆ Innovative systems and programs to help maximize outcomes

Join us in taking 1 million cars off the road.

vRide