



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 18, 2006
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
First Floor, Training Center A & B

Chairperson: James Sebastian 202/671-2331
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/18/06 Meeting Notes (5 minutes)
3. New Chairperson Nomination (5 minutes)
4. Draft FY06 Conformity Statement (5 minutes)
Staff will distribute the latest draft conformity statement
5. FY06 Commuter Survey Presentation (10 minutes)
BMISG will present the FY06 Commuter Survey results
6. Employer Outreach Sales Goal Update (20 minutes)
The group will discuss the new evaluation of the Jurisdictional sales goals
7. Individualized Marketing Project Update (20 minutes)
UrbanTrans will present on their experiences with the Jurisdictional individualized marketing project in Prince William County
8. Commuter Survey Work Group Update (15 minutes)
Information regarding the commuter surveys conducted this fiscal year will be reviewed and discussed.
9. Regional Telework Outreach Update (10 minutes)
Staff will present information on recent Telework Outreach efforts
10. Employer Outreach Roundtable Discussion (20 minutes)
Group members can share challenges and successes they Encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

Next Meeting: October 17, 2006

REMINDER **MONTHLY REPORTS AND ACT! SYNCHRONIZATION DUE BY THE 9TH OF EVERY MONTH**

NATIONAL CAPITOL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

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