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# FY 2020 Work Program

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Transportation Planning Board  
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# Definition from Strategic Plan

- ▶ Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.



# Benefits of Commuter Connections

## Jurisdictions

- Helps reduce and manage commuter congestion, goods movement, tourist travel
- Helps reduce emissions
- Supports local efforts to attract and retain employers

## Employers

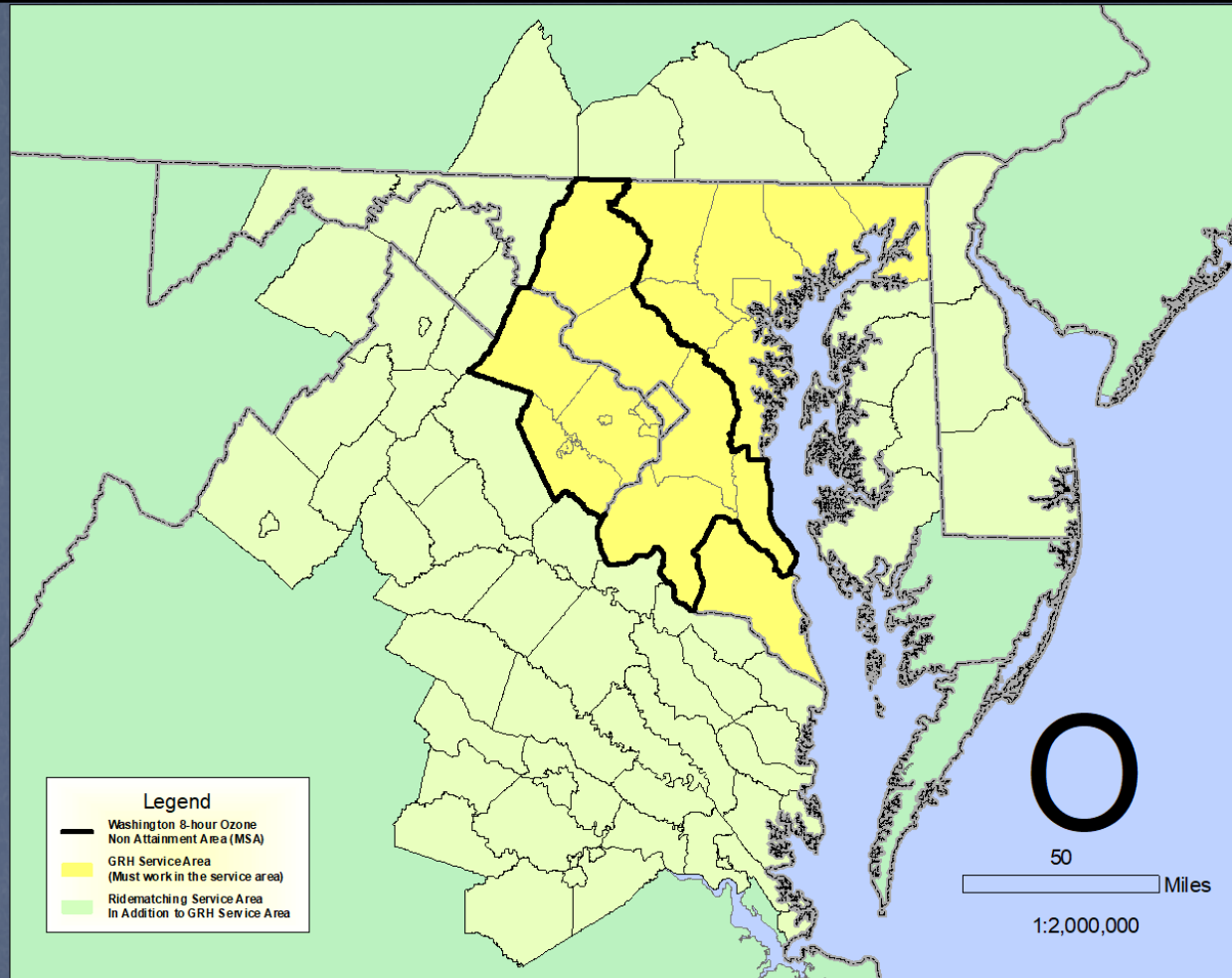
- Recruitment/Retention

## Workers

- More commute options
- Reduced stress/costs/time
- Improved quality of life



# Geographic Areas Serviced by Commuter Connections





# MSA Rankings for Carpooling and Transit Use



Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
<b>Washington DC Metro</b>	<b>2,795,375</b>	<b>11.1%</b>	<b>13.9%</b>
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%



# Commuter Connections Daily Program Impacts

Measure	Reductions
Vehicle Trips	156,000
Vehicle Miles of Travel	3,009,000
Nitrogen Oxides (NOx)	0.7 Tons
Volatile Organic Compounds (VOC)	0.5 Tons





# Commuter Connections' Role in the Regional Planning Process

- ▶ The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
  - ▶ Commuter Connections constitutes the major demand management component of the region's congestion management process.



# Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections also supports regional air quality goals and is part of the region's Long Range Plan (Visualize 2045) and Transportation Improvement Program (TIP).
- ▶ Commuter Connections' results may also help contribute to new performance measures and goals that set by the region under FAST Act requirements.





# Daily Societal Benefit Cost Savings

Societal Benefit	Benefit Unit	Benefit Base Units	Cost per Unit of Benefit	Total Daily Cost Saving
Air pollution				
- NOx	Tons NOx removed	0.770 T	\$1,612	\$1,241
- VOC	Tons VOC removed	0.548 T	\$133	\$73
- PM 2.5	Tons PM 2.5 removed	0.040 T	\$15,107	\$604
- PM 2.5 NOx	Tons PM 2.5 NOx removed	0.820 T	\$1,612	\$1,322
Greenhouse gases	Tons CO2 removed	1,244 T	\$36	\$44,781
Noise pollution	Total VMT reduced	3,009,244 VMT	\$0.0223	\$67,106
Congestion	Hours of delay reduced	24,464 hours	\$25.13	\$614,793
Excess fuel used	Gallons of fuel saved	167,180 gal	\$2.51	\$419,622
Health/safety <sup>1)</sup>	Accidents avoided/1 M VMT	3.043 acc.	\$15,952	\$48,543
<b>All benefits</b>				<b>\$1,198,085</b>

1) Health and safety benefit base units and cost per unit are weighted averages of accident occurrences by severity.



# Cost Effectiveness of Commuter Connections

- ▶ Cost per Vehicle Trip Reduced \$0.15
- ▶ Cost per Vehicle Mile of Travel Reduced \$0.01
- ▶ Cost per ton of NOx Reduced \$30,000
- ▶ Cost per ton of VOC Reduced \$43,000





# Proposed FY 2020 CCWP Budget

<b>Program</b>	<b>Cost FY19</b>	<b>Cost FY20</b>
Commuter Operations	\$605,923	\$605,923
GRH	\$822,596	\$855,873
Mass Marketing	\$3,213,936	\$3,308,286
Program Evaluation	\$886,315	\$477,000
Employer Outreach	\$721,721	\$746,151
GRH Baltimore	\$220,000	\$200,000
<b>TOTAL</b>	<b>\$6,470,491</b>	<b>\$6,219,078</b>



# Proposed FY 2020 CCWP Budget

- ▶ Overall 3.8% decrease from FY 2019
- ▶ Budget Breakdown: **\$6,219,078**
  - ▶ **COG/TPB Staff & Overhead: \$1,976,134** or 32% of the overall budget
  - ▶ **Private Sector Services: \$3,108,121** or 50% of the overall budget
  - ▶ **Local Jurisdiction Pass-Thru: \$528,138** or 8% of the overall budget
  - ▶ **Direct Costs: \$606,685** or 10% of the overall budget





# What's New In FY 2020 CCWP

- ▶ Marketing
  - ▶ incenTrip Program
- ▶ Monitoring and Evaluation
  - ▶ 2019 State of the Commute Final Technical Report and preparation of General Public Report.
  - ▶ 2019 GRH In-Depth Applicant survey reports
  - ▶ Employer Outreach database analysis
  - ▶ Bike to Work Day event survey and report



# What's New In FY 2020 CCWP

- ▶ Monitoring and Evaluation (con't)
  - ▶ Employer Telework Survey data collection (MD)
  - ▶ FY 2018 – 2020 draft TDM Analysis Report
  - ▶ Employer Customer Satisfaction Survey report
  - ▶ Vanpool driver survey data collection and report





# What's New In FY 2020 CCWP

- ▶ Addition of the Visualize 2045 TDM Initiatives as adopted by the TPB in December 2018:
  - ▶ Enhanced mobile apps to integrate gamification and rewards
  - ▶ Promote SmartBenefits collaboratively with local jurisdictions
  - ▶ Develop telework and flextime policy templates for small and mid-sized employers



# Next Steps

- ▶ State funding reviewed document and submitted comments in December and approved document in January.
- ▶ The Commuter Connections Subcommittee reviewed the document in November and provided comments and endorsed the document for release in January.





# Next Steps - continued

- ▶ Tech Committee received a briefing of the Work Program on February 1st and will again on March 1st.
- ▶ TPB received the draft of the FY 2020 CCWP today and the CCWP was released for public comment. The TPB Will be asked to approve the CCWP at its March meeting.
- ▶ TIP adjustments, if any, will be made and funding commitments secured by June.
- ▶ Program begins July 1.





Questions?

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