

ITEM #9B



# Commuter Connections FY 2014 Work Program

Commuter Connections  
Subcommittee  
November 20, 2012



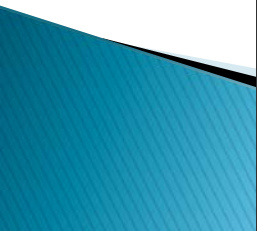
## Definition from Strategic Plan

- ▶ Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.

# Benefits of Commuter Connections

- ▶ **Jurisdictions**
  - Helps reduce and manage commuter congestion, goods movement, tourist travel
  - Helps reduce emissions
  - Supports local efforts to attract and retain employers
- ▶ **Employers**
  - Recruitment/Retention
- ▶ **Workers**
  - More commute options
  - Reduced stress/costs/time
  - Improved quality of life

# Geographic Areas Serviced by Commuter Connections



# Benchmarking TDM -- Census Rankings for Carpools

	Workers Carpooled	Total Workers	% Carpool
LA/Long Beach	582,000	3,859,000	15.1%
Chicago	421,000	3,705,000	11.4%
Washington Region	343,000	2,555,000	13.9%
New York, NY	314,000	3,683,000	8.5%
Atlanta	281,000	2,061,000	13.6%
Houston	268,000	1,864,000	14.4%
Dallas	244,000	1,707,000	14.3%
Phoenix-Mesa	225,000	1,466,000	15.3%
Riverside-San Bern.	220,000	1,249,000	17.6%
Orange County, CA	174,000	1,314,000	13.3%

# MSA Rankings for Carpooling and Transit Use



Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
<b>Washington DC Metro</b>	<b>2,795,375</b>	<b>11.1%</b>	<b>13.9%</b>
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%

# Commuter Connections Daily Program Impacts

<b>Measure</b>	<b>Reductions</b>
Vehicle Trips	126,000
Vehicle Miles of Travel	2,400,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons

# Commuter Connections' Role in the Regional Planning Process

- ▶ The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
  - Commuter Connections constitutes the major demand management component of the region's congestion management process.



# Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).

# Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections programs may be needed to meet Climate Change and Green House Gas emission targets that may be set for the transportation sector in the region.
- ▶ Commuter Connections' results may also help contribute to new performance measures and goals that will be set by the region under MAP-21 requirements.

# Cost Effectiveness of Commuter Connections

- ▶ Cost per Vehicle Trip Reduced \$0.14
- ▶ Cost per Vehicle Mile of Travel Reduced \$0.01
- ▶ Cost per ton of NOx Reduced \$20,000
- ▶ Cost per ton of VOC Reduced \$33,000

# Proposed FY 2014 CCWP Budget

<b>Program</b>	<b>Cost FY13</b>	<b>Cost FY14</b>
Commuter Operations	\$480,686	\$498,653
GRH	\$651,112	\$676,360
Mass Marketing	\$2,582,130	\$2,669,994
Program Evaluation	\$850,000	\$445,000
Employer Outreach	\$590,855	\$609,848
GRH Baltimore	\$170,000	\$150,000
<b>TOTAL</b>	<b>\$5,324,783</b>	<b>\$5,049,855</b>

# Proposed FY 2014 CCWP Budget

- ▶ Overall 5% decrease from FY 2013
- ▶ Budget Breakdown: \$5,049,855
  - COG/TPB Staff & Overhead: \$1,495,129 or 30% of the overall budget
  - Private Sector Services: \$2,544,043 or 50% of the overall budget
  - Local Jurisdiction Pass-Thru: \$433,304 or 9% of the overall budget
  - Direct Costs: \$577,379 or 11% of the overall budget

# What's New In FY 2014 CCWP

- ▶ Regional TDM Marketing
  - Commuter Connections' 40<sup>th</sup> Anniversary
- ▶ Monitoring and Evaluation
  - 2013 State of the Commute final Technical Report and General Public Report preparation
  - 2013 GRH Applicant Surveys final reports for both DC and Baltimore region's
  - 2013 Bike to Work Day Participant Survey and Report

# What's New In FY 2014 CCWP– continued

- ▶ Employer Outreach database analysis
- ▶ Employer Telework Data Collection (MD)
- ▶ 2014 draft TERM Analysis Report
- ▶ Employer Customer Satisfaction Survey and Report

# Next Steps

- ▶ State funding agencies have provided initial comments/edits on Draft FY 2014 CCWP.
- ▶ Commuter Connections Subcommittee reviews draft CCWP on November 20<sup>th</sup> and a comment period will be established through December 7th.
- ▶ State funding agencies will review document and submitted comments in December and will provide additional comments by December 21st for final review and approval in January.
- ▶ A revised document will be available for the January Subcommittee for further review and endorsement for release.



# Next Steps – continued

- ▶ Tech Committee will receive a briefing of the Work Program at its February 1<sup>st</sup> meeting and will be briefed again on March 1st.
- ▶ TPB will receive draft of the FY 2014 CCWP at its February meeting and will release the CCWP for public comment. Will be asked to approve at its March meeting.
- ▶ TIP adjustments, if any, will be made and funding commitments secured by June.
- ▶ Program begins July 1.



Questions?

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