



**Clean Air Partners Activities Report
For ACPAC
June 18, 2018**

Summer Campaign:

Clean Air Partners will launch its summer campaign with a highly visible press conference / awards recognition event on Federal Hill in Baltimore on June 21, coinciding with the first day of summer. The event will feature high-level speakers and recognize student winners from the poster contest and science fairs.

The summer campaign will also include grassroots outreach throughout the Baltimore-Washington region. On-the-ground street teams will be deployed to engage with people at a dozen targeted events and educate the public on simple actions they can take to improve air quality.

In addition, we will have the 4th BreatheEasy concert promotion in July, sponsored by WGL. The promotion will ask residents to tell us what they do to clean the air for a chance to win Beyonce' and Jay-Z concert tickets.

Campaign Materials:

This year, Clean Air Partners is revitalizing existing campaign materials by streamlining messages and repackaging them into attention-grabbing visuals. Utilizing a "Skywriting" concept, the ads will feature the sky above Baltimore-Washington communities to contextualize the air quality message while spelling out the actions Clean Air Partners wants people to take. The materials will be used on transit ads, social media, and online.

Ad Examples:





Student Poster Contest:

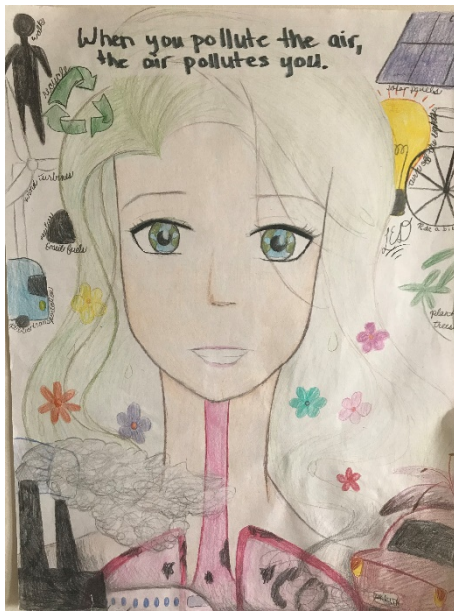
Our 10th annual poster contest was held for students in grades 4 through 8 residing in the Baltimore-Washington region. Winners are:

Category One: Grades 4-6

First Place: Weronika Kitlinska, Montgomery County, MD
Second Place: Danielle Polson., Montgomery County, MD
Third Place: Madison Davis, Anne Arundel County, MD
Honorable Mention: Daniel Petrov, Montgomery County, MD
Honorable Mention: Ashley Vasquez, Montgomery County, MD

Category Two: Grades 7-8

First Place: Claudia Colon-Del Valle, Montgomery County, MD
Second Place: Ashley Gray, Montgomery County, MD
Third Place: Shevlin Jaffe, Alexandria, VA
Honorable Mention: Richard Obi, Baltimore County, MD
Honorable Mention: Owen Bingham, Montgomery County, MD



First Place: Weronika Kitlinska



First Place: Claudia Colon-Del Valle

Summer Education Program:

Clean Air Partners will once again do outreach in summer programs through-out the Baltimore-Washington region. Two teachers will assist the Education Program Manager with outreach during July – August where they will visit camps, presenting activities from the *On the Air* curriculum.