



## EMPLOYER OUTREACH COMMITTEE

Tuesday, January 17, 2012

10 a.m. to 12 noon

Metropolitan Washington Council of Governments

777 North Capitol Street, NE

Third Floor, COG Board Room

Chairperson: Lorraine Taylor, WMATA (202) 962-2768

Vice Chairperson: Holly Morello, PRTC (703) 580-6130

Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/18/11 Meeting Notes (5 minutes)
3. LEED Training Follow-up (15 minutes)  
As a follow-up to the LEED Employer Outreach Sales Training in December, the Committee will discuss marketing opportunities in conjunction with LEED and Green Business programs as well as efforts to work with the U. S. Green Building Council with regards to the Commuter Connections Employer Survey.
4. First Quarter and Second Quarter FY 2012 Conformity Reports (5 minutes)
5. Training Update and Review (10 minutes)  
COG/TPB staff will brief the committee on the year's training and the upcoming year's sessions
6. SmartBenefits update (15 minutes)  
WMATA will update the committee on the upgrade to SmartBenefits
7. Employer Survey Update (20 minutes)  
COG/TPB staff will update the committee on recent surveys as well as future survey efforts
8. Employer Case Studies (15 minutes)  
The Committee will be updated on the production of new Employer Outreach case studies.
9. Employer Outreach Roundtable (25 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for April 17, 2012 at 10 a.m.***

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

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