



**Metropolitan Washington Air Quality Committee
March 28, 2012**

1. Air Quality and Climate Actions

- **Area Events** – Clean Air Partners will be out in the community at various events in the coming weeks. If you would like Clean Air Partners to visit your local community event please feel free to let us know when and where the event will take place and we will be happy to investigate participation. Currently, we are scheduled to participate in the Ft. Meade Earth Day Celebration, BWI Employee Commuter Event, ALI Telework in Government Conference and Bike to Work Day.

2. Web Site

- **Social Media Task Force** – The Social Media Task Force remains active and to date we have over 1,250 followers spanning the various platforms.

3. Marketing and Public Relations

- **Gearing up for Ozone Season** – The new images are beginning to be worked into our new materials. We have made great strides to regionally focus materials and include locally targeted images. Transit advertisements are being developed and we are proud to add the Baltimore Circulator to our list of Transit Partners this year.
- **DC Weather Line** – The weather line is up and as part of a joint partnership with COG citizens can now call the line and get weather and air quality information. The line received 32,000 calls in January. The number is 202-589-1212.

4. Curriculum and Outreach

- **Poster Contest** – The entry deadline for the Clean Air Partners Poster Contest was March 16th. We received about 250 posters and are in the process of judging all entries.
- **Science Fair** – We have visited many Science Fairs in the area. Our scheduled included ten fairs and we will present awards at our Annual Meeting.

5. Meetings

- **2012 Nominating Committee** – The Nominating Committee is in the process of developing a slate of Board candidates for the up-coming year. If you know of someone interested please have them contact either myself or Hon. Leta Mach, Chair.
- **2012 Annual Meeting** – The Clean Air Partners Annual Meeting / Celebration will be May 8th at the Baltimore Museum of Industry.