

Follow-up to the Aspirational Initiatives

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Citizens Advisory Committee
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visualize2045
A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION



Our new long-range plan

What we expect
we can do



What we would
like to do



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Our aspirations

What we expect
we can do



What we would
like to do



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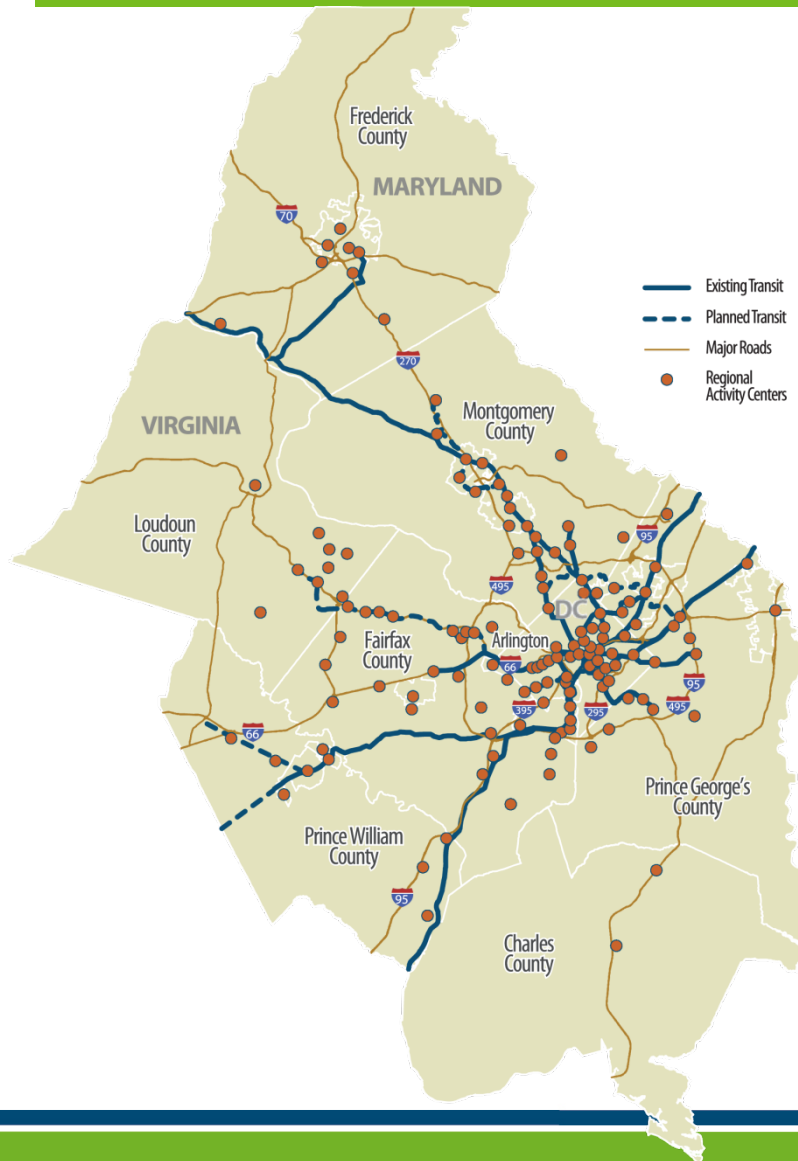


Seven endorsed initiatives

- Bring jobs and housing closer together
- Expand bus rapid transit (BRT) regionwide
- Move more people on Metrorail
- Provide more telecommuting and other options for commuting
- Expand the express highway network
- Improve walk and bike access to transit
- Complete the National Capital Trail



Bring jobs & housing closer together



- Job/housing balance in each Activity Center
- Housing options for different populations:
 - Affordable
 - Attractive
- Support development on the eastern side of the region
- Tailored to each place's unique identity – *not* one-size-fits-all!





Expand BRT & other cost-effective transit

Bus Rapid Transit:

- Advantages: Extensive, quick, less money
- Possible on arterial roads or on limited-access highways

Street-level transit, like light-rail:

- Opportunities for economic development and fast, efficient service

Move more people on Metrorail

- Core capacity on the existing system
 - 8-car trains
 - Core station improvements
 - 2nd Rosslyn station
- New inner loop – Connecting Rosslyn to Georgetown, via a tunnel, and on to Union Station

Telecommuting & other commuting options

- Expand programs to support telework, carpooling, transit use, & biking/walking
- Reduce parking benefits



(Fort George G. Meade Public Affairs/Flickr)



Expand express toll lanes



Twin purpose:

- Manage Congestion
- Raise Revenue

Pricing should be considered:

- Particularly for new capacity
- On existing capacity when feasible

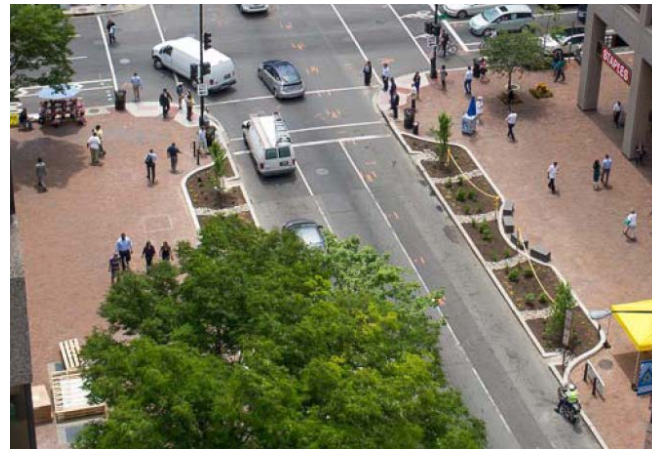
Essential:

- Provide high-quality transit, particularly BRT



Improve walk & bike access to transit

Increase access to transit stations through improved first- and last-mile connections on foot or by bike



Complete the National Capital Trail



Mount Vernon Trail (BeyondDC, flickr.com)

“The NCT is compelling because it is simple, understandable, and refrains from trying to be overly ambitious or inclusive of all trails in the National Capital Region or broader region.”

-NPS Paved Trails Plan, 2016



Following up

- October 16, 2018 – TPB approved Visualize 2045
- September-November - Subject-matter subcommittees developed 14 recommendations for implementation of initiatives.
- December 19 - TPB resolution R10-2019 directed staff to take action to advance the initiatives



Walk/bike priority station areas

INITIATIVE: Improve walk and bike access to transit

ACTIVITY: The TPB will identify a list of transit station areas that will be regionally prioritized for pedestrian and bicycle improvements

- A tool for TLC and TAP project selection
- Potentially seek other funding (e.g., TIGER)
- Encourage local, state, and private funding

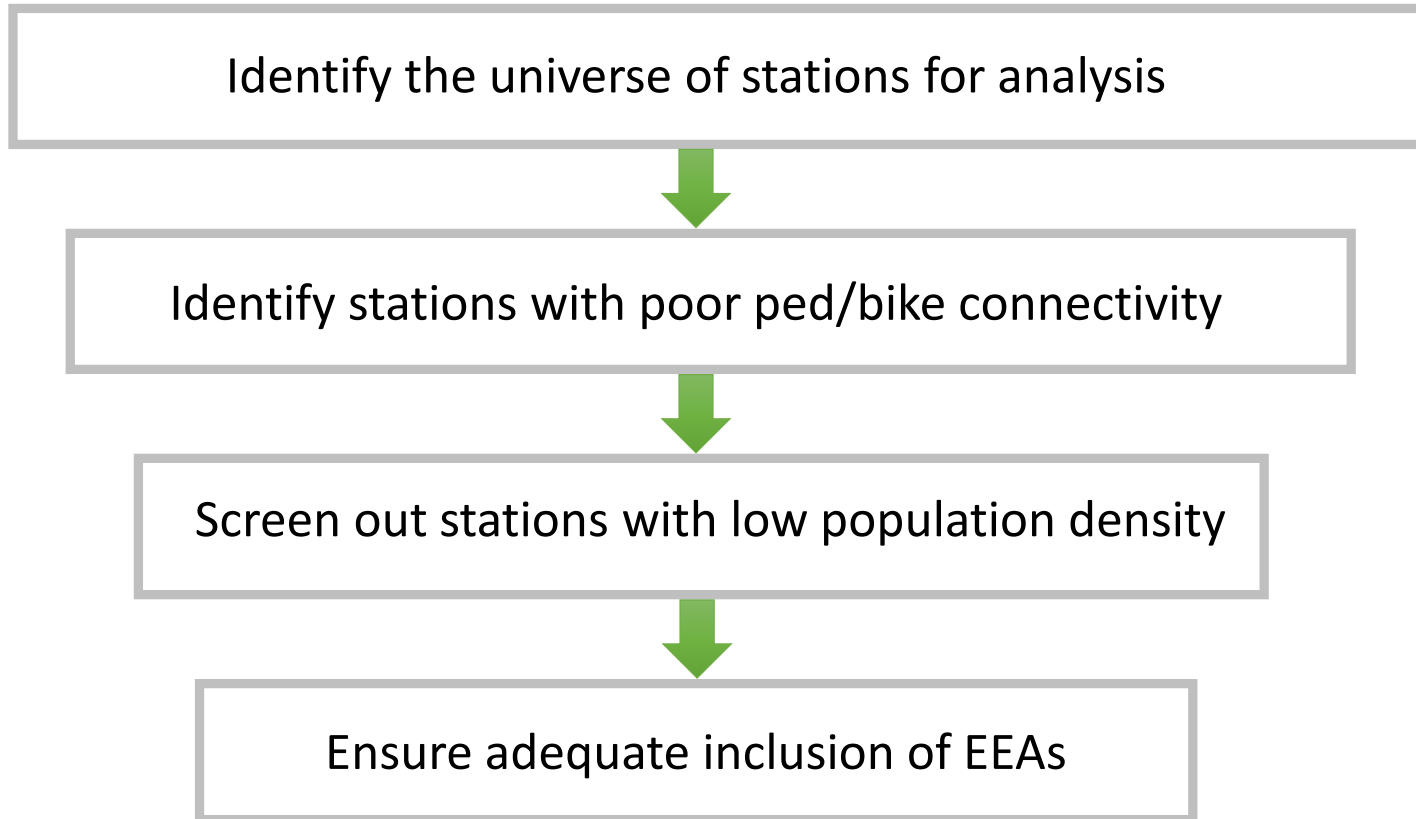


Key principles

- Key criteria for selection:
 - Deficiencies – Where is it difficult to walk and bike to transit?
 - Demand – Where is there significant potential demand for walking and biking?
- Places, not projects
 - We will identify opportune station *areas* for improvements, not specific projects
- Regional balance, local priorities
 - All jurisdictions with high-capacity transit will have at least one priority station area
 - Jurisdictions will provide input about their locally determined priorities



Task 1: Regional Analysis



Achieving consensus

Task 2

- Meet with local jurisdiction staff individually to compare the draft regional list with each jurisdiction's priorities
- Adjust the list, as appropriate

Task 3

- TPB will be asked to approve a final list of bike-walk access priority station areas
- Target date: June 2019



The Ride Starts (Joe Flood, flickr.com)



Creating a regional trails network

INITIATIVE:
Complete the
National Capital
Trail

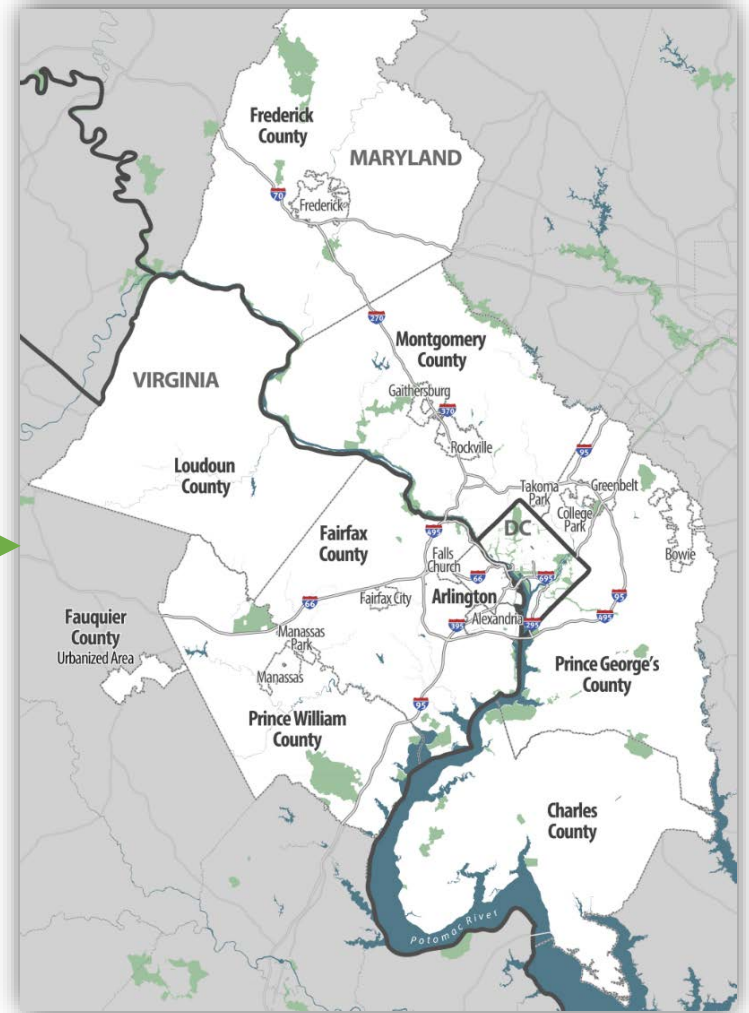
ACTIVITY: The TPB
will expand the
TPB-endorsed
National Capital
Trail to create a
regional trails
network



(MV Jantzen, flickr.com)



Expanding to cover TPB region



Work activities

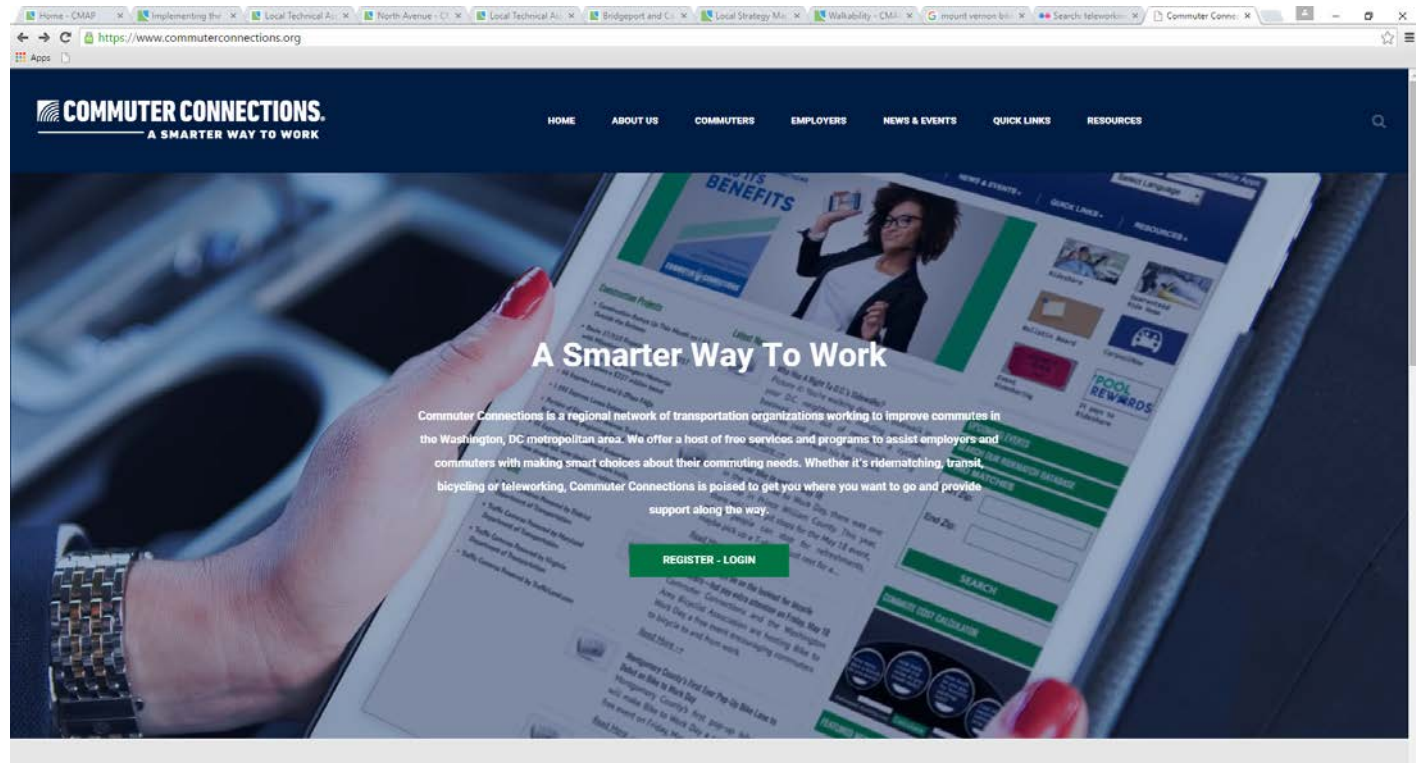
- Work will build on network already developed by the National Capital Trails Coalition
- Agreement currently being sought on methodology for adding trails
- Scope will be released in February
- TPB will be briefed in June



Commuter Connections Activities


INITIATIVE: Provide more telecommuting and other options for commuting

ACTIVITY: Enhance existing programs



Work activities

- Explore enhancements in apps and programs to integrate gamification and rewards aspects.
- Develop a process for TPB member jurisdictions to work collaboratively with WMATA to undertake a targeted outreach to employers to increase participation in WMATA's SmartBenefits program.
- Develop policy templates for small and mid-size employers to adopt and implement FlexTime and Telework programs at their work



**Smart for Employees.
Smart for Employers.
Smart for You.**

SmartBenefits® is a free way for you to save on your commuting costs while your employer saves on payroll taxes.

Your employer can offer SmartBenefits® as a direct employee benefit, a pre-tax deduction, or a combination of both. However they offer it, it's a way to lower the cost of your commute.

You can use SmartBenefits® to pay for transit and parking anywhere Metro's SmartTrip® card is accepted, including at Metrorail parking lots. You can also use SmartBenefits® to pay for MARC, VRE and MTA Commuter Bus passes, as well as MetroAccess. Hundreds of vanpool operators accept SmartBenefits®, too.



Address housing shortage

INITIATIVE: Bring jobs and housing closer together

ACTIVITY: Identify ways to increase housing for workers to fill current and future jobs



Work activity

COG committees will conduct analysis to examine opportunities to create additional housing in strategic locations. The analysis will examine the following questions:

- *Amount*: How many of the 100,000 additional housing units needed can be accommodated within current comprehensive plans and zoning? (January and February 2019)
- *Accessibility*: How many units can be reasonably accommodated in Activity Centers and high-capacity transit station areas? (January to March 2019)
- *Affordability*: What is the appropriate target/price point for housing for our anticipated new jobs? (April to July 2019)



Stay tuned

- Staff will provide periodic updates
- Other initiatives will be addressed through other agencies or through future TPB activities

