



EMPLOYER OUTREACH COMMITTEE

Tuesday, April 21, 2009
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
3rd Floor COG Board Room

Chairperson: Anna McLaughlin District Department of Transportation, 202/478-9121

Vice Chairperson: Courtney Kulyk, City of Alexandria (202) 293-1391x301
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/27/09 Meeting Notes (5 minutes)
3. Commuter Check Direct (15 minutes)

David Judd with Accor Services USA will present information regarding Commuter Check Direct that can benefit Employers in the region with one stop solutions for the implementation of the qualified transportation fringe benefit program for multi-located employers. Accor Services USA also provides a host of other employer-based commuter Benefit products that may be of interest to Committee members.
4. Second Quarter and Third Quarter FY 2009 Conformity Reports (5 minutes)

COG/TPB staff will discuss the final Conformity Report for Second Quarter FY 2009 and the draft Conformity Report for Third Quarter FY2009.
5. Employer Satisfaction Survey (30 minutes)

Lori Diggins of LDA Consulting will brief the committee on the highlights from the recent Employer Outreach Satisfaction Survey.
6. Employer Recognition Awards (15 minutes)

Douglas Franklin, COG/TPB staff will review the results from the recently conducted survey of Committee members on potential changes to future Employer Recognition Awards program. Input on some potential changes will be solicited from Committee members. Survey results were presented to the Commuter Connections Subcommittee on March 17, 2009.

7. Employer Outreach TERM Administrative Adjustments for FY2010 (15 minutes)

COG/TPB staff will update the committee on the administrative changes that will impact committee participants and will go into effect on July 1, 2009 due to the reduction in funding by VDOT for the Employer Outreach TERM.
8. FY 2010 Training Topics (5 minutes)

Mark Hersey, COG/TPB staff will brief the group on preliminary training topics that will be available for District of Columbia and Maryland Employer Outreach sales representatives in FY 2010. Input from the eligible outreach representatives will be solicited.
9. Telework Update (5 minutes)

Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland and Virginia Telework program.
10. Live Near Your Work Update (10 minutes)

Mark Hersey, COG/TPB Staff will give an update on upcoming LNYW events and outreach efforts in the region.
11. Employer Outreach Roundtable (15 minutes)

Group members can share challenges and successes they encountered in recent TDM outreach activities.
12. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for July 21, 2009 at 10 a.m.