

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, D.C. 20002

MINUTES

Board of Directors Meeting
COG Board Room

July 11, 2012

BOARD MEMBERS, ALTERNATES, AND OTHER PARTICIPANTS

PRESENT AND NOT PRESENT:

See attached chart for attendance.

STAFF:

David J. Robertson, Executive Director
Sharon Pandak, General Counsel
Nicole Hange, Government Relations Coordinator
Barbara J. Chapman, Executive Board Secretary

GUESTS:

David Turetsky, Bureau Chief, Federal Communications Commission
William Irby, Director, Division of Communications, Virginia State Corporation Commission
Lawrence Kubrock, Virginia State Corporation Commission
Stephen Souder, Director, Department of 9-1-1/Public Safety Communications, Fairfax County
Douglas E. Brammer, Government Liaison, Verizon
Kyle Malady, Senior Vice President, Global Network Operations and Engineering, Verizon
Others attending from Verizon included Tony Lewis, Mike Daigle, Maureen Davis,
Greg Romano, Doug Sullivan, and Harry Mitchell
Kathy Broadwater, Deputy Executive Director, Maryland Port Administration, Baltimore
Stuart L. Solomon, Managing Director, Metropolitan Washington Office of Accenture
George Schu, Senior Vice President, Cyber Security, Booz Allen Hamilton
Joe Vidulich, Manager, Public Policy, Northern Virginia Technology Council
Candace H. Duncan, Managing Partner, Washington Metropolitan Area of KPMG

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairman Principi called the meeting to order at 12:00 p.m. and led those present in the Pledge of Allegiance.

2. CHAIRMAN'S ANNOUNCEMENTS

Chairman Principi opened the meeting with a proposal to modify the agenda to defer the 2011 Annual Crime Report and the National Association of Regional Councils Conference update to the next Board meeting. By doing this, there will be time for a briefing on the June 29 Derecho storm that caused a great deal of disruption to critical services, including power, telecommunications, and water infrastructure.

New Board Member. The Chairman welcomed Councilmember Jonathan L. Way to the COG Board. Councilmember Way was appointed by the City of Manassas Park to serve on the COG Board, replacing former Councilmember Sheryl Bass.

COG 2012 Leadership Planning and Work Session. The Board's annual retreat will be held on July 20 and 21 at the Hyatt Regency Chesapeake in Cambridge, Maryland. Referring to a draft of the retreat program, the Chair gave an overview of the great line-up of speakers and the topics to be discussed, noting that economic growth and competitiveness would continue to be the central focus. There will be a special presentation on the much anticipated new Activity Center Map, which will be used as a key tool to advance our Region Forward vision. He encouraged all Board members to attend.

Executive Director Search. Over the past month, Jim Mercer, our executive recruiter, led focus groups comprised of Board members and staff to learn more about the traits and experience needed to select the best possible candidate for executive director. The input was used to prepare the recruitment profile. The Executive Director Search Committee (the "Committee") and the Mercer Group have completed their work, and the recruitment profile was released to the public on this date, kicking off the search process. The Committee approved an ambitious schedule, which they hope will result in presenting a very qualified candidate to the COG Board for final interview and selection in October. The Chairman thanks his colleagues on the Committee and the COG Board for their continued support and hard work on this important task. A copy of the Executive Director Position Profile is attached to the minutes of this meeting.

3. EXECUTIVE DIRECTOR'S REPORT

Outreach/Media

The COG Outreach Report and the COG Media Report, both dated July 11, 2012, were provided to Board Members along with the COG Events Calendar. Dave Robertson touched on the Outreach highlights, which included a meeting with representatives from the U.S. General Accountability Office regarding homeland security. He also met with Pepco officials to discuss a proposed program to link residents with utility jobs. At the invitation of Alderman Karen Young (City of Frederick), he spoke at the Frederick Rotary Club about COG and regional issues. Member outreach also included meetings during the month with Supervisor Frank Principi (Prince William County), Mayor Hal Parrish (Manassas), Mayor-Elect Scott Silverthorne (Fairfax City), and Abby Raphael, new Emergency Preparedness Council member.

Information and Follow Up

Mr. Robertson referred to a copy of the National Capital Region 2011 Foster Care Annual Report provided to Board Members for their information.

New COG VIP Cards. Effective August 1, 2012, all members of COG boards and committees will be issued new COG VIP Cards to be used to access the elevators to the upper floors of the building. This is part of our program to enhance building security at COG and promote a safe, secure environment in which to conduct business. An information sheet on Building Security Improvements was provided to Board members for their review, and VIP Cards were distributed to Board members present at the meeting.

Letters Sent and/or Received

For the Board's information, Mr. Robertson referred to the **letter sent** on June 18 to Major General Michael Linnington, Commanding General, JFHQ-NCR/MDW, Fort Leslie J. McNair, Washington, D.C., to express his thanks for the briefing and tour of the Joint Emergency Operations Center, a delicious lunch, and for hosting the CAOs June meeting at the Fort McNair Officers Club. We look forward to continued collaboration and partnership with JFHQ-NCR/MDW on matters of mutual interest.

Letters received included a letter to Chairman Principi from the Secretary to Governor Martin O'Malley regarding the allocation of Maryland's share of the national Attorneys General Settlement Funds. *The funds give Maryland an opportunity to expand its efforts on behalf of the many Maryland families and neighborhoods that have been hurt by the foreclosure crisis.*

Another **letter received** was from Constance Morgan, a member of the Greater Hillwood Citizens Association in Falls Church, Virginia. Writing on behalf of the Association, Ms. Morgan recognized teams from four jurisdictions that partnered with the Falls Church Police Department to keep everyone safe during an emergency and barricade situation on Hillwood Avenue on June 25 and 26. The responders exhibited great professionalism and exemplary teamwork. The citizens on Hillwood Avenue are grateful for their public service, compassion, and tireless efforts to bring the situation to a peaceful and successful conclusion. This was, in Ms. Morgan's estimation, the COG mission in action.

4. AMENDMENTS TO AGENDA

The Chairman called for amendment of the Agenda as proposed earlier, and upon motion duly made and seconded, the COG Board of Directors unanimously approved the deferral of the presentation of the 2011 Annual Crime Report and the National Association of Regional Councils (NARC) Conference Outcomes to the next Board Meeting on September 12, 2012.

5. APPROVAL OF MINUTES

The minutes of the June 13, 2012, Board Meeting were approved and adopted as written.

6. ADOPTION OF CONSENT AGENDA ITEMS

Supplemental documents: R27-2012 through R34-2012

A. ROUND 8.1 COOPERATIVE FORECASTS

Resolution R27-2012 approves the Round 8.1 Cooperative Forecasts. In February, the Board was briefed on the draft Round 8.1 Cooperative Forecasts of population, households, and employment to the year 2040 and approved their use as inputs by the National Capital Transportation Planning Board (TPB) staff in the Air Quality Conformity Analysis of the 2012 Financially Constrained Long-Range Plan (CLRP) and the FY2013 to 2018 Transportation Improvement Program (TIP). The TPB released the results of the Air Quality Conformity Analysis on June 14, 2012, and is scheduled to approve the results and adopt the CLRP and TIP at its July 18 meeting.

B. APPROVE THE CHAIRMAN’S NOMINATION OF A NEW MEMBER TO SERVE ON THE PENSION PLAN ADMINISTRATIVE COMMITTEE

Resolution R28-2012 approves the nomination of Councilmember Valerie Ervin, Montgomery County, to serve on the COG Pension Plan Administrative Committee. There are three COG member slots on the Pension Plan Administrative Committee. One slot is currently vacant following the election defeat of Sheryl Bass, City of Manassas. The Pension Plan Administrative Committee is responsible for advising the COG Board concerning COG’s defined benefit pension plan, including investment policy, asset allocation, and plan benefits and contributions.

C. APPROVE THE CHAIRMAN’S RECOMMENDATION FOR APPOINTMENT OF NEW MEMBERS TO THE COG 2013 LEGISLATIVE TASK FORCE

Resolution R29-2012 approves the recommended 2013 Legislative Task Force appointments. In addition to the Board Chair and two Vice Chairs, each of COG’s independent policy boards and advisory committees will be asked to appoint a representative. The Task Force will review staff and committee recommendations for COG’s 2013 legislative priorities, an important tool to showcase the region’s priorities as officials prepare for their 2013 legislative sessions. The COG Board will take action on the recommendation in the fall. Upon adoption, the recommendations will then become part of COG’s outreach activities and communication products in early 2013.

D. APPROVE AMENDMENT OF CONTRACT WITH THE LAW FIRM OF GREEHAN, TAVES, PANDAK & STONER PLLC

Resolution R30-2012 authorizes the Executive Director, or his designee, to amend the contract with Greehan, Taves, Pandak & Stoner for legal support. The COG Board approved a three-year (FY 2011, FY 2012 and FY 2013) contract in July 2010 following a competitive solicitation. The proposed contract amendment will increase the FY 2013 monthly retainer from \$10,000 to \$11,000 based on an analysis of COG’s requirements for legal support. Funding to support legal expenses is included in COG’s FY 2013 indirect cost allocation plan.

E. APPROVE CONTRACT AND TECHNICAL SUPPORT FOR THE TRI-STATE OVERSIGHT COMMITTEE

Resolution R31-2012 authorizes the Executive Director, or his designee, to amend funding agreements with the District of Columbia, Maryland and Virginia transportation agencies to support WMATA safety oversight activities of the Tri-State Oversight Committee in FY 2013. The Tri-State Oversight Committee (TOC) is a joint effort of the District of Columbia Department of Transportation, Maryland Department of Transportation, and Virginia Department of Rail and Public Transportation to oversee safety and security at the Washington Metropolitan Area Transit Authority (WMATA) rail system.

The three state transportation agencies provide annual funding to COG for administrative and contractual support to TOC, principally through a contractual agreement with TRA, Inc. (TRA) to provide technical safety resources to TOC and other consultant support. COG receives an administrative fee to support its project management and related costs. COG will receive FY 2013 state transportation agency funding in an amount not to exceed \$900,000 to support TRA technical and oversight activities and other consultant support. No COG matching funds are required.

F. APPROVE RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENGAGE IN CONTRACTS FOR CONSULTANT SUPPORT FOR REGION FORWARD ACTIVITY CENTER STRATEGIC INVESTMENT PLANNING

Resolution R32-2012 authorizes the Executive Director, or his designee, to execute consulting contracts in an amount not to exceed \$90,000, to be used to support work on the Activity Centers and implementation of *Region Forward*. The project will develop place-based economic development recommendations for Activity Centers designed to support local governments' efforts to enhance, market, and improve activity centers based on physical assets and market strength and to create a range of options for how Activity Centers can support Region Forward. Funding to support this project is included in COG's FY2012 and FY2013 Work Program and Budget as well as from in-kind resources from partner organizations.

G. APPROVE RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A PARTNERSHIP AGREEMENT WITH THE EPA WATERSENSE PROGRAM

Resolution R33-2012 authorizes the Executive Director, or his designee, to enter into a Partnership Agreement with the U.S. Environmental Protection Agency (EPA) Watersense Program to educate and encourage citizens in the National Capital Region to use their drinking water wisely by offering people a simple way to use less water with water-efficient products and services. This program is free; there is no cost to COG.

H. APPROVE RESOLUTION AUTHORIZING RECEIPT OF GRANT FUNDS UNDER EPA'S NATIONAL CLEAN DIESEL FUNDING ASSISTANCE THROUGH THE DISTRICT DEPARTMENT OF THE ENVIRONMENT (DDOE) FOR "REDUCING EMISSIONS FROM MARINE VESSELS IN WASHINGTON, D.C."

Resolution R34-2012 authorizes the Executive Director, or his designee, to receive Grant Funds under EPA's National Clean Diesel Funding Assistance through the District Department of the Environment (DDOE) for "Reducing Emissions from Marine Vessels in Washington , D.C." The National Clean Diesel Funding Assistance grant of \$287,517 for 9 months will involve replacing the propulsion and auxiliary engines with new engines that have lower emission rates and are more efficient. The project will be done in partnership with Premier Yachts, Inc., which owns and operates a passenger vessel in Washington, D.C., known as the Odyssey.

Diesel retrofits in the project will reduce annual NOx and fine particle emissions in the region, improving the health of residents and providing needed reductions for the region to meet the ozone and fine particle standard. The Metropolitan Washington Council of Governments will administer the project. No COG match is requested. COG will administer funds to procure the new replacement engines. The equipment owner will cover the costs of the installation of the engines.

ACTION: Upon motion duly made and seconded, Resolutions R27-2012 through R34-2012 were unanimously approved and adopted by the COG Board of Directors.

7. APPROVE RECOMMENDED ACTIONS IN RESPONSE TO JUNE 29 STORMS

Supplemental documents: R35-2012 and R36-2012

The National Capital Region experienced several deaths and injuries, widespread property damage, and severe service disruption to electric power, telecommunications, and water infrastructure as a result of the Derecho storm on June 29, 2012. Chairman Principi and several elected officials called for a strong role by COG and area local governments to identify problems following the storm, particularly as to its effect on 9-1-1 service to the public, and short- and long-term solutions to the failure of other essential services to the public.

At the request of the Chair, the Board was briefed by Stephen Souder, Director, Department of 9-1-1, Public Safety Communications for Fairfax, Virginia, who stated the Derecho storm was a forceful thunder storm system never before experienced in the Virginia-D.C.- Maryland region. The storm caused widespread property damage and massive service disruption to electric power, telecommunications, and water infrastructure in the region. The storm caused a 400% increase in the workload of the local servicers, state homeland security, and emergency management officials. In addition, he said, the Verizon 9-1-1 Emergency Response Network in Northern Virginia failed. Six jurisdictions in Northern Virginia were affected by this incident. Mr. Souder briefed the Board on the specifics of the failure, noting that once a major Verizon facility in Arlington lost power, its back-up sources of power also failed, resulting in nonexistent or severely crippled 9-1-1 services. He also noted that Verizon failed to provide clear information to the public in the hours following the outage.

Eight Verizon representatives attended the meeting, and Kyle Malady, Senior Vice President for Global Network Operations and Engineering, gave an overview of the breakdown of Verizon's equipment, assuring the Board that Verizon takes responsibility for its failures during the days following the Derecho. He indicated Verizon's willingness to work with COG and the local governments in the affected region. A comprehensive report will be prepared by Verizon citing the causes for the 9-1-1 failure, the steps to be taken to repair or replace equipment, and the reasons for the failure of certain processes and procedures during and after the storm. He estimated that such a report would take several months to prepare. In the meantime, he will remain available to meet with COG and the local government officials to provide status reports at intervals upon request. He said he hoped all would be repaired by the first of next year. Supervisor John Foust (Fairfax County) expressed his thanks to Verizon for sending a high-level team to this meeting. He said he hoped Verizon would focus on the entire event, not only the lack of 9-1-1 service but also other services that failed after the storm.

COG General Counsel Sharon Pandak introduced David Turetsky, Bureau Chief – Public Security and Homeland Security, Federal Communications Commission (FCC). Mr. Turetsky met with Stephen Souder to discuss the overall situation as it affected both 9-1-1 Service and other services to residential and business customers, since working with others to figure out what happened and how it could be avoided in the future was his first priority. Chairman Principi asked if the FCC had opened an investigation of Verizon last year regarding service failure in a snowstorm early in 2011, and Mr. Turetsky responded that there was an investigation in 2011 and that he is now looking into it to see what was ultimately done to correct service problems at that time.

Ms. Pandak then introduced William Irby, Director, Division of Communications, Virginia State Corporation Commission, and his associate, Larry Kubrock, and noted that a formal investigation into the Verizon 9-1-1 Service failure has been initiated by the State Corporation Commission (SCC). The SCC

has committed to working with COG, Verizon, and others to determine the cause of the problems and find solutions to do what needs to be done.

The Board then considered the actions to be taken, the first of which would be to request a comprehensive after-action report on failings resulting from the June 29 storm. The review would be undertaken by local and state homeland security and emergency management officials and would encompass the widespread property damage and massive service disruption to electric power and telecommunication and the water infrastructure in the region. The second action would be to create a task force at COG aimed specifically at reviewing and addressing the failure of the Verizon 9-1-1 Emergency Response Network in Northern Virginia, where six jurisdictions were affected by this incident.

Supervisor Chair Bulova (Fairfax County) stated that this matter is clearly a regional issue and the reason she proposed that COG provide the forum to address it. While this time the 9-1-1 failure was in Northern Virginia, there were similar problems throughout the region during the big snowstorm in January 2011. Any number of things can cause a power outage, and our 9-1-1 service must be prepared to stand up to them all. She then shared her thoughts on the actions she would like to see the Board take at this meeting.

Mr. Robertson then discussed the need for two separate resolutions: (1) Resolution R35-2012 to approve the preparation of a Regional After-Action Report to address not only the Verizon 9-1-1 service gaps but all key regional and local issues, including emergency coordination and response, critical infrastructure such as electric power, telecommunications, and water, and notification to the public in the National Capital Region; and (2) Resolution R36-2012 to approve an in-depth review of the Verizon 9-1-1 Service gaps during and following the Derecho storm on January 29, 2012. The second resolution calls for local and state government technical input, outlines the committee work scope and outcomes desired, provides a COG funding resource of \$50,000 in FY 2013 from COG's contingency reserve, and requires transmittal of this resolution to all interested parties at COG and the state and local government levels.

Discussion ensued among Board members. Council President Roger Berliner (Montgomery County) commented on the need for strong utility systems throughout the region. Mayor Phyllis Marcuccio (City of Rockville) cautioned everyone not to overlook addressing all communication problems during and after the storm. Council Member David Snyder (City of Falls Church) felt that Verizon was slow to respond and communicate in the aftermath of the storm, and noted that power companies are certainly part of that critical infrastructure that should be the regional priority now. Chairman Principi referred to the two resolutions provided to Board members and called for action on the resolutions at this time.

ACTION: On motion duly made and seconded, Resolutions R35-2012 and R36-2012 were unanimously approved and adopted by the COG Board of Directors.

The Chairman then thanked the participants in this session for their attendance and excused them from the meeting.

8. ECONOMIC GROWTH AND COMPETITIVENESS: LEARNING SESSION – INDUSTRY LEADERS

For the Board's fifth learning session on Economic Growth and Competitiveness, industry leaders from across the national capital region were invited to discuss opportunities for growth in their

respective industries and what role COG could play to ensure the region's continued success in these sectors. The industries represented in the panel ranged from cyber security to professional services, information technology, and manufacturing.

There was no question among panelists that metropolitan Washington offers one of the nation's most ideal economic landscapes for existing and emerging industries. Senior VP George Schu of Booz Allen Hamilton, for example, praised the region as "a center of gravity for cyber security," and Joe Vidulich of the Northern Virginia Technology Council noted the regional economy's resilience in the face of economic downturns. Deputy Executive Director Kathy Broadwater of the Maryland Port Administration also highlighted the Port of Baltimore's success in having the nation's largest number of imports and exports among other stations.

To prevent its current progress from stagnating, the panel agreed on three major, interrelated issues that required short- and long-term improvement: education, transportation, and workforce development. For instance, notwithstanding the region's large presence of workers holding advanced academic degrees, metropolitan Washington has consistently lacked a pool of workers that can provide more technical services. The region, Mr. Vidulich commented, must dedicate more time and resources to educate its students in math, science, engineering, and technology.

Effecting these changes, according to the panel, required a broad strategy with a regional concept. Accenture Managing Director Stuart Solomon and KPMG Managing Partner Candace Duncan recommended that metropolitan Washington approach business from a regional perspective by utilizing the individual assets from all of its jurisdictions.

This discussion was the last in a series of learning sessions the Board has held on the region's economy. A compilation of what we have learned and recommendations will be discussed during the upcoming Board Retreat and presented for full Board adoption this fall in the Economic Growth and Competitiveness Call to Action Plan for metropolitan Washington. A video copy of the fifth session and links to additional information on COG's efforts can be found at the link below:
www.mwcog.org/about/econ_plan/econ_growth_competitiveness.asp.

9. OTHER BUSINESS

There was no further business to come before the meeting.

10. ADJOURNMENT

Upon motion duly made and seconded, the meeting was adjourned at 2:12 p.m.

THE NEXT BOARD MEETING WILL BE ON WEDNESDAY, SEPTEMBER 12, 2012.

Board of Directors Meeting Attendance – July 11, 2012

<i>Jurisdictions</i>	<i>Members</i>	<i>Y/N</i>	<i>Alternates</i>	<i>Y/N</i>
<i>District of Columbia</i>				
Executive	Hon. Vincent Gray	N	Christopher Murphy	N
	Mr. Allen Lew	N	Warren Graves	Y
Council	Hon. Phil Mendelson (Vice Chair)	Y		
	Hon. Michael Brown	N		
<i>Maryland</i>				
Bowie	Hon. G. Frederick Robinson	N	Hon. Dennis Brady	N
Charles County	Candice Quinn Kelly	Y		
City of Frederick	Hon. Karen Young (Vice Chair)	Y	Hon. Randy McClement	
Frederick County	Hon. David Gray	Y	Hon. Blaine Young	
College Park	Hon. Andrews Fellows	Y	Hon. Robert Catlin	
Gaithersburg	Hon. Sidney Katz	N	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith “J” F. Davis	Y	Hon. Emmett Jordan	
Montgomery County				
Executive	Hon. Isiah Leggett	N	Mr. Tim Firestine	N
Council	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	Y		
Prince George’s County				
Executive	Hon. Rushern Baker	N	Mr. Bradford Seamon	N
Council	Hon. Karen Toles	Y		
	Hon. Andrea Harrison	N		
Rockville	Hon. Phyllis Marcuccio	Y		
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Galen Clagett	N		
<i>Virginia</i>				
Alexandria	Hon. William Euille	Y	Hon. Redella Pepper	
Arlington County	Hon. Walter Tejada	N	Hon. Jay Fisette	N
City of Fairfax	Hon. Dan Drummond	Y	Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	Y	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. Nader Baroukh	N	Hon. David Snyder	Y
Loudoun County	Hon. Matt Letourneau	N		
	Hon. Scott York	N		
Manassas	Hon. Jonathan L. Way	Y		
Manassas Park	Hon. Suhas Naddoni	N	Hon. Frank Jones	N
Prince William County	Hon. Frank Principi (Chair)	Y		
	Hon. Pete Candland	N		
Virginia General Assembly	Hon. James M. Scott	Y		

As of 7/11/12 12:00 p.m. (Present: 22)