

# U.S. Census Bureau Economic Programs

## Business Data for You

The U.S. Census Bureau measures America's people, places and economy. We provide a wealth of statistics that are essential resources to help businesses in your state succeed and grow.

## Business Programs

### Economic Indicators

Provide monthly and quarterly data that are timely, reliable, and offer comprehensive measures of the U.S. economy. These statistics cover construction, housing, international trade, retail trade, wholesale trade, services and manufacturing. [census.gov/econ/currentdata](https://www.census.gov/econ/currentdata)

### Economic Census

Provides the most detailed and comprehensive business data available from the Census Bureau every 5 years on employer businesses down to the city and town level. [census.gov/programs-surveys/economic-census.html](https://www.census.gov/programs-surveys/economic-census.html)

### International Trade

Provides monthly and annual data on imports and exports of goods and services at the state, district, and port levels. Data are shown by industry, commodity, and country for certain types of businesses. [census.gov/trade](https://www.census.gov/trade)

### Quarterly Workforce Indicators

Provides quarterly workforce data for employer businesses at the local area level. [lehd.ces.census.gov/data/#qwi](https://lehd.ces.census.gov/data/#qwi)

### County Business Patterns

Provides annual data on number of businesses, employment, and payroll for employer businesses down to the County level for all types of businesses. Also includes business counts by ZIP Code. [census.gov/programs-surveys/cbp.html](https://www.census.gov/programs-surveys/cbp.html)

### Nonemployer Statistics

Provides annual data on number of firms and revenue for nonemployer businesses (including independent contractors) down to the County level for certain types of businesses. [www.census.gov/econ/nonemployer/](https://www.census.gov/econ/nonemployer/)

### Statistics of U.S. Businesses

Provides annual enterprise-level data on business births, deaths, expansions, and contractions at the national and state levels for most types of businesses. [census.gov/programs-surveys/sub.html](https://www.census.gov/programs-surveys/sub.html)

### Survey of Business Owners and Annual Survey of Entrepreneurs

The SBO provides key data every 5 years for employer and nonemployer businesses down to the County level for nearly all types of businesses. The new ASE provides slightly less detailed data annually. Data are shown by the race, ethnicity, gender, and veteran status of the business owner. [census.gov/econ/overview/mu0200.html](https://www.census.gov/econ/overview/mu0200.html) and [census.gov/programs-surveys/ase.html](https://www.census.gov/programs-surveys/ase.html)

### Public Sector

Includes info on the financial activities of state and local governments such as revenues, expenditures, debts and assets; federal spending; and employment for all levels of government. [census.gov/govs](https://www.census.gov/govs)



Economic Statistics

## Key Data Tools

### Census Business Builder



The Census Business Builder (CBB) is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.

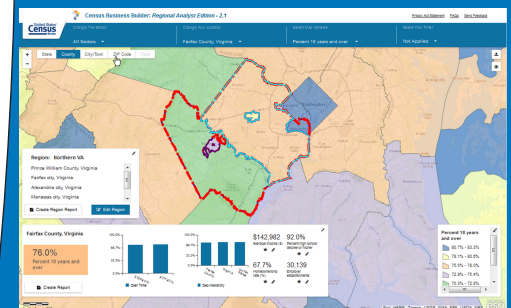
#### Key Features

- ✓ Easy to use menus and Search tools to select the location you'd like to research and nearly all types of businesses
- ✓ Interactive maps to browse and download data about the selected area and type of businesses
- ✓ Optimized for your smartphone or tablet

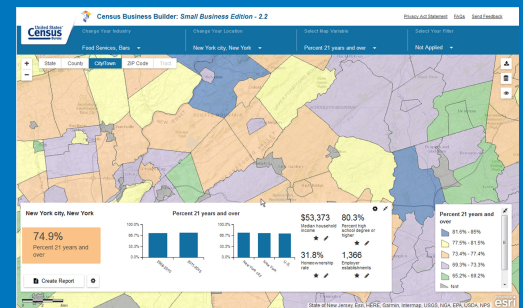
#### New and Expanded Content:

- ✓ Agriculture data (for select Agriculture NAICS codes at the state level only)
- ✓ International Trade data (for select Agriculture, Mining, and Manufacturing NAICS codes at the state level only)
- ✓ Expanded Consumer Spending data

[census.gov/data/data-tools/cbb.html](https://www.census.gov/data/data-tools/cbb.html)



[cbb.census.gov/rae](https://cbb.census.gov/rae)



[cbb.census.gov/sbe](https://cbb.census.gov/sbe)

# Other Business Data Tools

## Economic Indicators

Quickly find data about the economy in a customizable and downloadable format.

[census.gov/economic-indicators](http://census.gov/economic-indicators)

Indicator	Released	2017	2016	% Change
Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders	February 27, 2017	+1.2%	-0.8%	+2.0%
New Residential Sales	February 22, 2017	+3.2%	-7.0%	+10.2%

## Industry Snapshot

Year	2012	2013	2014	2015	2016	2017
Number of establishments	79,677	80,710	81,081	81,400	81,700	82,000
Receipts/Revenue (\$ Billions)	108,380	117,414	124,389	132,071	139,000	146,000

## Industry Snapshots

These Snapshots present key statistics for an industry in a user-friendly, graphical format at the national, state, and county level. They show how the industry has performed in the last 5 to 15 years and allow business owners to compare the operating data for their business to other businesses like them.

[census.gov/econ/snapshots/index.php](http://census.gov/econ/snapshots/index.php)

## Industry Statistics Portal

The ISP allows users to easily find and access all of the data available from the Census Bureau for a single type of business. The tool provides links to each program page, deep links into the Bureau's American Factfinder tool, and industry definitions and information on historical industry comparability.

[census.gov/econ/isp/index.php](http://census.gov/econ/isp/index.php)

## Industry Statistics Portal

Data Source	Frequency	Period	Geography	Selected 2 digit
Business Payments Survey	Monthly	Oct 2016	U.S., states, counties, places, metro areas	Selected 2 digit
Construction Spending	Monthly	Dec 2016	U.S., regions	Selected 2 digit
New Residential Sales	Monthly	Dec 2016	U.S., regions	Selected 2 digit
Quarterly Construction Inquiries	Quarterly	2Q 2016	States, counties, metro areas	Selected 2, 3, 4 digit
American Factfinder Survey	Annual	2014	U.S., states, counties, places, metro areas, tracts	Selected 2, 3, 4, 5 digit
Annual Federal Construction Survey	Annual	2014	U.S.	Selected 2, 3, 4, 5 digit

## QuickFacts

Category	Value
Total employer establishments, 2014	7,563,065
Total employment, 2014	121,079,879
Total annual payroll, 2014 (\$1,000)	5,940,442,037
Total employment, percent change, 2013-2014	2.4%
Total nonemployer establishments, 2014	23,836,937
All firms, 2012	27,626,360

## QuickFacts

QuickFacts presents key demographic and business data across multiple Census programs. The user can view the data for a state, county, city/town, or ZIP Code in a simple table, chart, or map display, and can download and share the data with their colleagues.

[census.gov/quickfacts/](http://census.gov/quickfacts/)

## USA Trade Online

USA Trade Online is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, it can assist different types of customers from a wide range of industries and fields.

[usatrade.census.gov/](http://usatrade.census.gov/)

## Longitudinal Employer-Household Dynamics (LEHD)

This program provides statistics on employment, earnings, and job flows at detailed levels of geography and industry and for different demographic groups. [lehd.ces.census.gov/](http://lehd.ces.census.gov/)

## On the map for Emergency Management

## QWI Explorer

## J2J Explorer

## LED Extraction Tool

Connect with us:



For more information contact the Office of Congressional and Intergovernmental Affairs at 301-763-6100 or via email at [OCIA@Census.gov](mailto:OCIA@Census.gov).