



**MEETING NOTICE AND AGENDA
REGIONAL TDM MARKETING GROUP**

**Tuesday, October 4, 2005
10:00 a.m. - Noon
First Floor, Meeting Room 3**

Metropolitan Washington Council of Governments
777 North Capitol Street, N.E.
Washington, DC 20002

Chair: Victor Egu, Prince George's County
Vice Chair: Ann King, Virginia Railway Express
Staff Contact: Douglas Franklin (202) 962-3792

<u>ITEM #</u>		<u>ACTION</u>
1. Introductions		
2. Minutes of August 2, 2005 Meeting	(5 MIN)	APPROVE
3. New Chair Announcement	(5 MIN)	INFORMATION
Change of chairs for Regional TDM Marketing Group.		
4. Telework Exchange	(25 MIN)	INFORMATION
Steve O'Keeffe and Cindy Adams from the Telework Exchange will discuss their new initiative and outreach efforts to promote telework in the region.		

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| 5. DC Circulator | (25 MIN) | INFORMATION |
| Nakoshie Mills from DC Surface Transit will discuss the launch and promotion of the new downtown DC Circulator bus. | | |
| 6. 2005 TDM Resource Guide and Strategic Marketing Plan | (10 MIN) | APPROVAL |
| Douglas Franklin of COG will distribute the draft of the 2005 TDM Resource Guide and Strategic Marketing Plan. | | |
| 7. Calendar of Events / Marketing Round Table | (45 MIN) | DISCUSSION |
| Meeting participants may share recent advertising/ marketing collateral and information, and discuss news or upcoming events happening within their organizations. | | |
| 8. Other Business / Set Agenda for Tuesday December 6 th meeting | (5 MIN) | DISCUSSION |

Upcoming FY06 meeting schedule:

December 6, 2005
February 7, 2006
April 4, 2006
June 6, 2006