



HANDOUTS

from previous meeting

January 19, 2010



Final

Conformity Statement through September 30, 2009

Employers with 100 or more employees

***Includes new (99) plus maintenance companies (431) **this number includes companies less than 100

	through September 30, 2009 Level 3 Employers	through September 30, 2009 Level 4 Employers	through September 30, 2009 Levels 3 & 4 <100 Employers	NEW Confirmed to Date Including <100 Employers for Levels 3 & 4 (through 12-31-09)	Amount Needed to Attain Goal for Levels 3 & 4	Goal to attain for new clients	Total Goals ***	TERM Counts FY08**
Alexandria	7	4	1	12	0	10	21	21
Arlington	22	12	4	38	0	12	93	118
DC	8	5	6	19	0	10	115	142
Fairfax	55	24	8	87	0	20	61	62
Frederick	4	0	0	4	0	4	5	2
Loudoun	7	2	0	9	0	9	17	10
Montgomery	27	12	7	46	0	22	172	100
Prince George's	3	0	0	3	1	4	28	17
PRTC	7	0	0	7	0	7	14	5
Tri-County	1	0	0	1	0	1	4	2
Total	141	59	26	226	1	99	530	479

**Conformity Statement through September 30, 2009
Employers with less than 100 employees***

	Level 3 Employers	Level 3 # of employees	Level 4 Employers	Level 4 # of employees	Counted toward Conformity
Alexandria	3	123	0	0	1
Arlington	19	385	6	102	4
DC	20	636	3	62	6
Fairfax	14	813	0	0	8
Frederick	0	0	0	0	0
Loudoun	0	0	0	0	0
Montgomery	47	588	11	133	7
Prince George's	1	88	0	0	0
PRTC	0	0	0	0	0
Tri-County	0	0	0	0	0
Total	104	2633	20	297	26

* Companies that have less than 100 employees are added with other companies until the total is 100. This means that the number of employees is the determining factor, not the number of employers, but rather the number of employees.

Draft

Conformity Statement through December 31, 2009

Employers with 100 or more employees

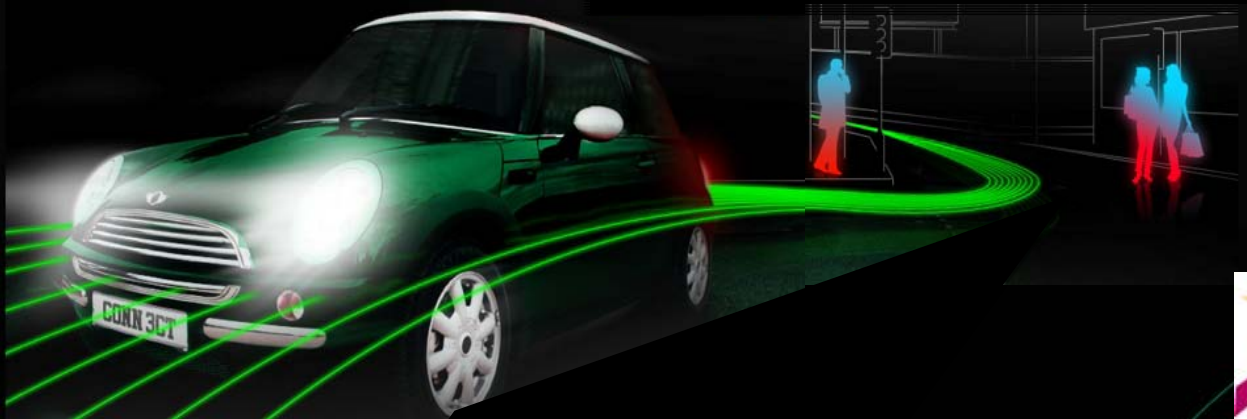
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Loudoun	8	2	0	10	0	9	17	10
Montgomery	30	12	7	49	0	22	172	100
Prince George's	3	0	0	3	1	4	28	17
PRTC	7	0	0	7	0	7	14	5
Tri-County	1	0	0	1	0	1	4	2
Total	153	59	26	238	1	99	530	479

**Conformity Statement through December 31, 2009
 Employers with less than 100 employees***

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January 19, 2010

Commuter Connections Employer Outreach Committee

“Changing the relationship between everyone and the car, everywhere”

Hertz – A Strong Tradition of Innovation




- Pioneered on-airport locations
- *First* Booking System for travel agents
- *First* Express Service, #1 Club
- *First* On-Board Navigation System - NeverLost®
- *First* to introduce SIRIUS Satellite Radio
- *First* Global Car Rental Company to operate in China
- Instant Return
- Online invoice retrieval and statistics
- Online Check-In
- Hertz Green, Fun, Prestige Collections
- ***First* Rental Car Company to launch Global Car Sharing Operations**




Invented the Rent-a- Car business in 1918


What is Carsharing

 *An environmental friendly economical alternative to owning a car.*

The Premise

 *Why own a vehicle when you can pay only for the drive?*

The Cost

 *Hourly fee includes gas, insurance, maintenance.*

The Impact

 *One carsharing vehicle replaces 14 personal vehicles.*

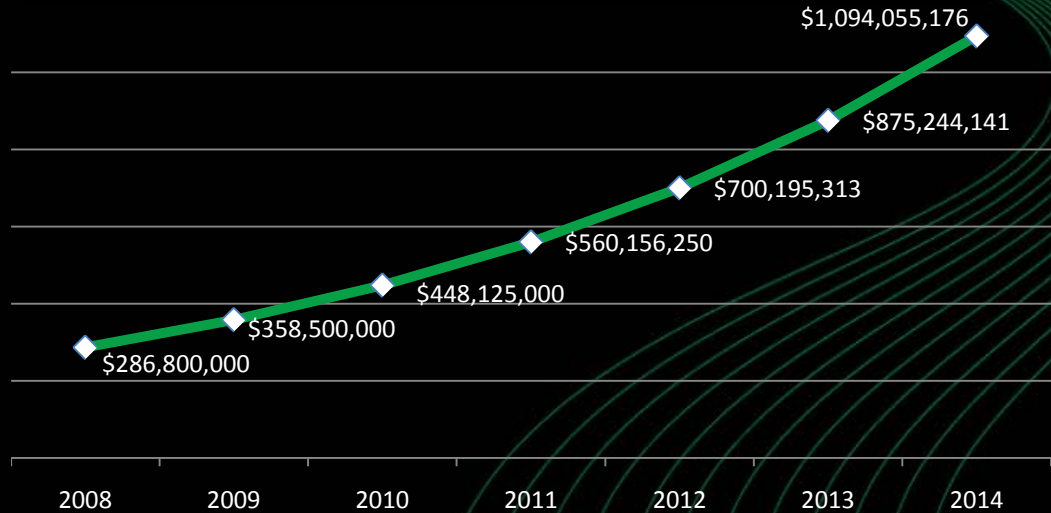


TRENDS FAVORING CARSHARING

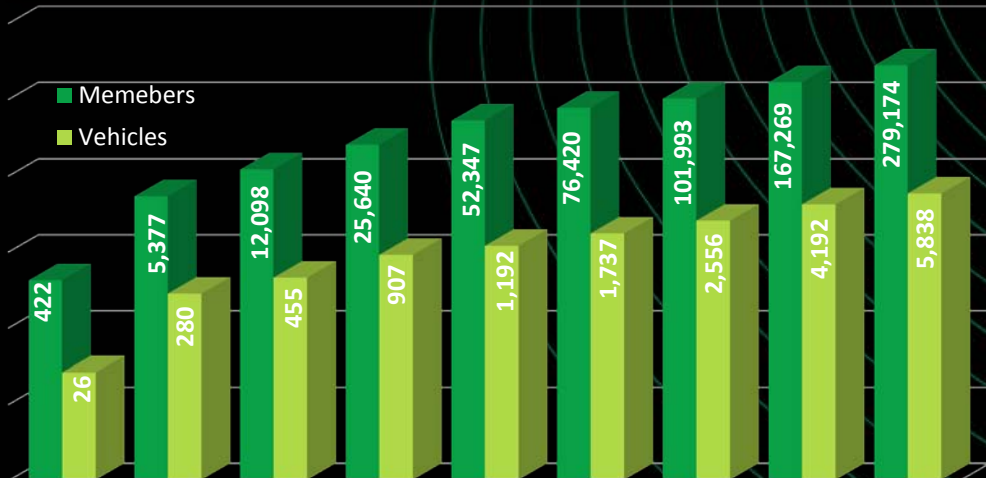


- Increasing congestion
- Higher gas prices
- Cost of insurance
- Parking congestion
- Increased parking cost
- The environment
- Rebirth of downtowns
- Transportation Management

Global Revenue Projected to Exceed 1 Billion by 2014



US Carsharing Growth Continues to Rise



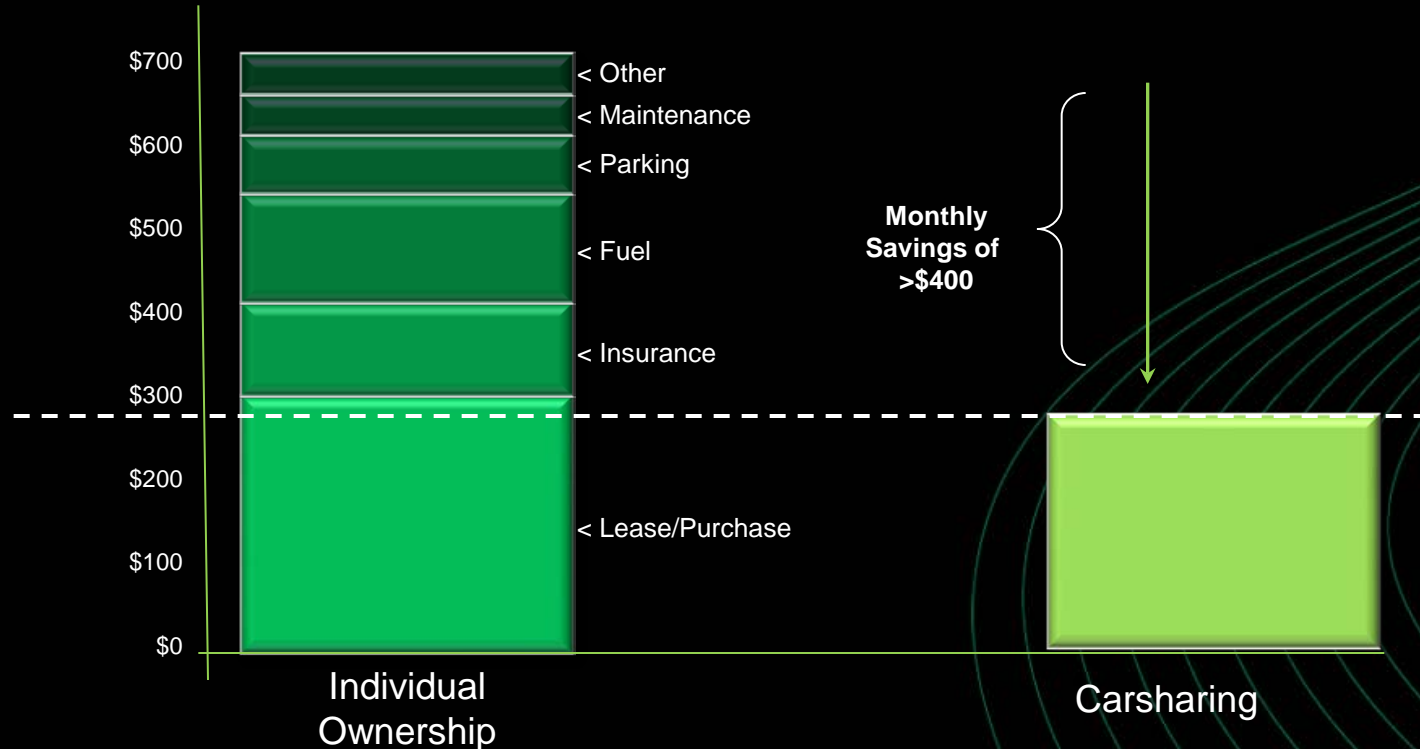
THE VALUE PROPOSITION

Individuals



Monthly average cost of
vehicle ownership = \$700

Monthly average cost of
driving a Carsharing vehicle = \$270



Members Can Expect More than \$5,000/yr of Savings vs. Owning a Car!

*For the same usage, carsharing saves money and time.
Monthly figures based on American Automobile Association estimate of
average vehicle cost and usage of approximately 1 hour per day.*

ON BOARD COMPUTER

- RFID reader
- Smart control screen pad
- Hands-free audio kit
- GPS for mileage
- GSM/GPRS modem

Member

- Invoices
- Email confirmation
- SMS alerts



In Car

Members

Back Office

SOFTWARE

- Registration and reservations
- Pricing, booking and billing
- Fleet management
- Ability to locate vehicle
- Ability to immobilize vehicles

In April 09 Hertz Acquired Eileo!

The Technology



GPS



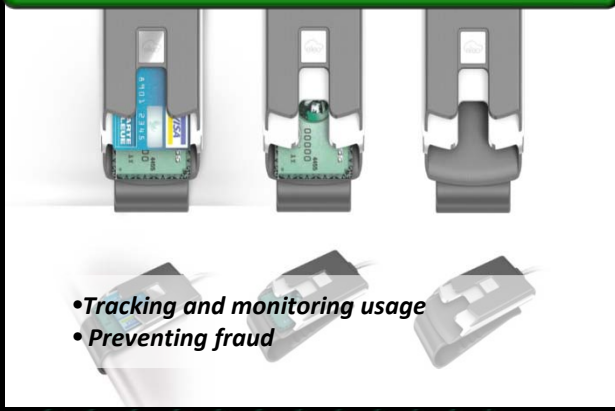
- locating and tracking vehicles
- Maximizing routes and planning
- Missing vehicles

CANBUS Connection



- Retrieve data from vehicle's computer(OBDII)
- Gas & mileage
- Airbag deployment
- Engine and warning lights

Electronic Gas Card Hold



- Tracking and monitoring usage
- Preventing fraud

Text Messaging



- Confirmation emails
- Reservation alerts

Remote Unlock



- Ability to unlock & lock vehicles remotely

Immobilizer



- Prevents theft
- car won't start while on

Connect Utilizes the Latest Technology to Manage Logistics & Security

User Experience

connect
by Hertz

Smart control screen pad



24 Hour In-house MCC



24 Hour Roadside Assistance



iPod Connectivity



Bluetooth Connectivity



Connect RFID Card Access



Hertz NeverLost



E-ZPass



Everything Included for an Unsurpassed User Experience!

VEHICLE SELECTION CRITERIA:

- All Vehicles Smartway Certified
- 4 Star safety rating or better
- Highway MPG of 24 or better
- Customized fleet to tthe demands of member city



STANDARD EQUIPMENT FOR ALL VEHICLES:

- Bluetooth
- Ipod Connectivity
- Neverlost GPS Navigation
- Toll Pass
- Gas Cards



SmartWaySM

The Smart Way to Save Fuel,
Money, and the Environment





Abercrombie & Fitch



Johnson C. Smith University



Ohio State University



McKinsey & Company



Illinois State University



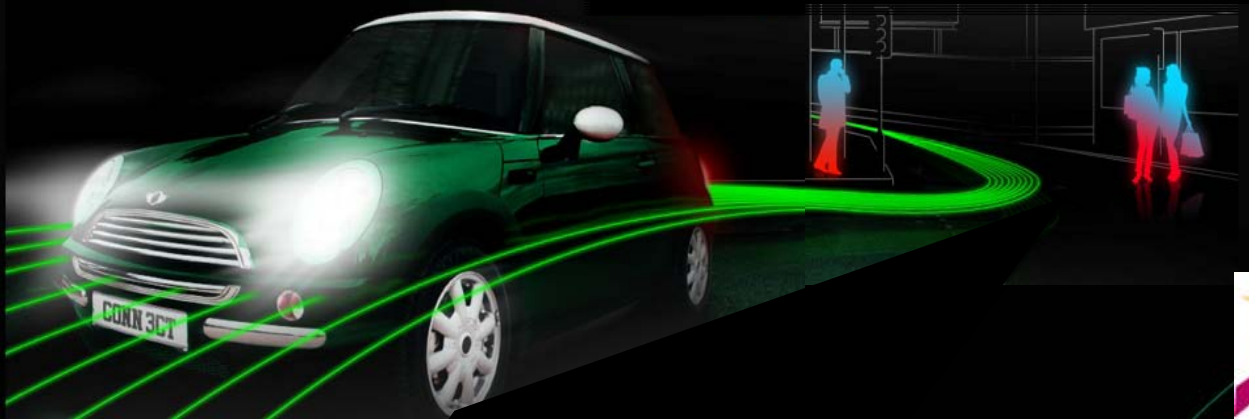
University of North Texas



University of Arizona



University of Alberta



October 30, 2009

Commuter Connections Employer Outreach Committee

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