

**COG BOARD OF DIRECTORS MEETING**

**DATE: March 11, 2015**  
**TIME: 12:00 – 2:00PM**  
**PLACE: COG Board Room**

*District of Columbia*  
*Bladensburg\**  
*Bowie*  
*Charles County*  
*College Park*  
*Frederick*  
*Frederick County*  
*Gaithersburg*  
*Greenbelt*  
*Montgomery County*  
*Prince George's County*  
*Rockville*  
*Takoma Park*  
*Alexandria*  
*Arlington County*  
*Fairfax*  
*Fairfax County*  
*Falls Church*  
*Loudoun County*  
*Manassas*  
*Manassas Park*  
*Prince William County*

**PLEASE NOTE: Chairman Euille will begin the meeting promptly at Noon. Lunch for members and alternates will be available at 11:30AM**

**AGENDA**

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE  
(12:00PM)**

**Honorable William Euille  
Mayor, City of Alexandria  
COG Board Chair**

**2. ANNOUNCEMENTS  
(12:05 – 12:10PM)**

**Chair Euille**

**A. 2015 Board Handbook**

**3. EXECUTIVE DIRECTOR'S REPORT  
(12:10 – 12:20PM)**

**4. AMENDMENTS TO AGENDA  
(12:20 – 12:25PM)**

**5. APPROVAL OF MINUTES OF FEBRUARY 11, 2015  
(12:25 – 12:30PM)**

*\*Adjunct Member*

**6. ADOPTION OF CONSENT AGENDA ITEMS  
(12:30 – 12:35PM)**

**A. RESOLUTION AUTHORIZING COG TO SUBMIT A PROPOSED SCOPE OF SERVICE TO THE PRINCE GEORGE'S DEPARTMENT OF THE ENVIRONMENT FOR THE ANACOSTIA TRASH MS4 AND TMDL MONITORING AND GIS-RELATED ASSISTANCE PROJECT**

The Board will be asked to adopt Resolution R16-2015, authorizing the Executive Director, or his designee, to submit a proposal and execute a contract in an amount not to exceed \$450,010 to perform trash monitoring surveys, evaluate trash reduction technologies, work in the Chillum-Ray community and with the Ridgecrest Elementary School, and work with the County to customize a trash-related GIS database that meets the County's data sharing, tracking and reporting needs. The project duration will be 4-years from contract execution.

**RECOMMENDED ACTION: Adopt Resolution R16-2015.**

**B. RESOLUTION AUTHORIZING COG TO ENTER INTO CONTRACTS FOR MICROSOFT OFFICE 365 MIGRATION SERVICES**

The Board will be asked to adopt Resolution R17-2015, authorizing the Executive Director, or his designee to enter into a contract not to exceed \$50,000 with a vendor selected through competitive procurement process to perform tasks necessary to setup Microsoft Office 365 and complete data migration. COG currently maintains Microsoft Exchange and Microsoft SharePoint in-house. COG performed a cost-benefit analysis and determined that a 49 percent cost savings over five years could be realized by moving to Microsoft Office 365. In addition to the cost savings, Microsoft Office 365 will provide a more robust and highly available email and collaboration solution for COG staff. The funds for this project are included in COG's approved IT Annual Operating Budget for FY2015.

**RECOMMENDED ACTION: Adopt Resolution R17-2015.**

**C. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS FROM THE MARYLAND DEPARTMENT OF THE ENVIRONMENT TO SUPPORT THE EXECUTIVE WATERSHED MANAGER FOR THE ANACOSTIA**

The Board will be asked to adopt Resolution R18-2015 authorizing the Executive Director, or his designee, to submit a proposal and execute a contract in the amount up to \$50,000 from the Maryland Department of the Environment (MDE) for a one year grant to support the Executive Watershed Manager for the Anacostia. Additional support for this position will be provided through the Anacostia Restoration Watershed Partnership.

**RECOMMENDED ACTION: Adopt Resolution R18-2015.**

**ACTION AGENDA**

**7. SECOND QUARTER FINANCIAL REPORT  
(12:35-12:40PM)**

**Honorable Karen Toles  
Councilmember, Prince George’s County  
Secretary-Treasurer, COG**

**Ms. Leta Simons  
Chief Financial Officer, COG**

Ms. Simons will brief the Board on the FY2015 Second Quarter Financial Report.

**RECOMMENDED ACTION: Receive briefing.**

**8. BRIEFING ON THE MULTI-SECTOR GREENHOUSE GAS WORKING GROUP  
(12:40-12:55PM)**

**Mr. Stuart Freudberg  
Deputy Executive Director, COG**

The Metropolitan Washington Air Quality Committee, the Climate, Energy and Environment Policy Committee, and the National Capital Region Transportation Planning Board asked the Council of Governments to convene a multi-sector, multi-disciplinary professional workgroup to examine implementable local, regional, and state actions needed to reduce the region’s greenhouse gases. The workgroup has been asked to quantify direct and co-benefits, costs, and potential implementation timeframes for the actions and consider exploration of greenhouse gas reduction goals, measures or targets for the Energy, Transportation, Land Use and Built Environment sectors. The Board will hear a presentation from Deputy Executive Director Stuart Freudberg describing this project.

**RECOMMENDED ACTION: Receive briefing.**

**9. 2015 BOARD FOCUS: REGIONAL ECONOMIC COMPETITIVENESS  
(12:55-1:55PM)**

**Mr. Chuck Bean  
Executive Director, COG**

**Dr. Terry Clower  
Deputy Director, Center for Regional Analysis, School of Public Policy, George Mason University**

**Honorable Sharon Bulova  
Chairman, Fairfax County Board of Supervisors**

**Honorable John Foust  
Supervisor, Fairfax County Board of Supervisors**

## COG Executive Committee

For the Board Focus in 2015, the Executive Committee believes improving the Region's economic competitiveness is vital to maintaining a thriving metropolis area. This theme for 2015 will not only build on the importance of maintaining our infrastructure, but will provide a unique venue to focus on economic competitiveness as a regional effort. Dr. Clower from the George Mason University's Center for Regional Analysis will highlight the current state of our economy in the metropolitan Washington region. The Executive Committee will facilitate discussion among Board members and share their thoughts on how regional economic competitiveness will help the region emerge as a global leader and further encourage businesses to expand and continue to locate in the National Capital Region.

**RECOMMENDED ACTION: Adopt Resolution R19-2015, approving the 2015 Board Focus.**

### 10. OTHER BUSINESS (1:55-2:00PM)

### 11. ADJOURN – THE NEXT MEETING IS WEDNESDAY APRIL 8, 2015 (2:00PM)



“The Metropolitan Washington Council of Governments (COG) will provide reasonable accommodations to people with disabilities. We invite any person with special needs to contact the ADA coordinator to discuss any special accommodations that may be necessary. Please contact the ADA coordinator before programs and within the time frames provided in COG's Accommodations Policy posted online at <http://www.mwcog.org/accommodations/default.asp>.  
Email: [accomodations@mwkog.org](mailto:accomodations@mwkog.org). Phone: 202-962-3300 or 202-962-3213 (TDD).”



## **AGENDA ITEM #2**

## **ANNOUNCEMENTS**

(No attachment)



## **AGENDA ITEM #3**

# **EXECUTIVE DIRECTOR'S REPORT**



### **NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD**

At its February meeting, the TPB voted to include projects—such as proposals to toll portions of I-66 in Virginia and expand the bike lane network in the District of Columbia—in an air quality analysis of the region's long-range transportation plan. This fall, the TPB will vote on adding these projects to the Financially Constrained Long-Range Transportation Plan (CLRP) once the analysis is completed to determine if the plan meets federal air quality standards.

### **HUMAN SERVICES AND PUBLIC SAFETY POLICY COMMITTEE**

2015 HSPSPC Chair Walter Tejada of the Arlington County Board led a discussion on the committee's priorities and focus for the new year. The committee also reviewed a survey of its members, which recommended an emphasis on sharing best practices and addressing relevant topics more comprehensively. HSPSPC will focus upcoming meetings on housing, workforce development, public safety, and health and mental health. The workforce meeting will support and inform the COG Board's economic competitiveness focus for 2015.

### **NATIONAL CAPITAL REGION EMERGENCY PREPAREDNESS COUNCIL**

2015 EPC Chairman Frank Principi of the Prince William Board of County Supervisors kicked off the group's first meeting of the year, which was focused on emergency response protocols and plans for incidents in the Metrorail system. The EPC heard from WMATA Emergency Management Director Ron Bodmer as well as Chief Marc Bashoor of Prince George's County, who serves as Chair of the COG Fire Chiefs Committee. Members also discussed COG's role in working with WMATA to respond to requests from Senator Mark Warner (VA) on radio communications and Senator Barbara Mikulski (MD) regarding training.



Heart of COG:

### **MAIA DAVIS & HOW COG PROMOTES REGIONAL CLIMATE AND ENERGY LEADERSHIP**

Last fall, Maia Davis had just a week and a half to pull together an application for a White House climate and energy competition. Fortunately, she had a lot of strong examples ready to highlight thanks to COG's work promoting local and regional activities.

[CLICK HERE TO READ THE STORY.](#)

pictured: Davis, Gwendolyn Keyes Fleming (EPA), Steve Walz (COG), Mark Rupp (EPA) at COG Climate & Energy Leadership Awards

**REGIONAL COUNCILS PEER-TO-PEER EXCHANGE**

COG hosted leaders from more than 15 regional councils, who were in the area for a National Association of Regional Councils conference, to share best practices on regional planning and running effective COGs. NARC facilitated the event.

**NEW MEMBER OUTREACH**

COG held an orientation for new members Ken Robinson (Charles County), Jeanine Lawson (Prince William County), and Michael Carrera (Manassas Park) before the February COG Board meeting. Chuck Bean also met with Rashad Young (D.C.) and Jan Gardner (Frederick County) and spoke via conference call with Jud Ashman (Gaithersburg).

**TRANSPORTATION NETWORK COMPANIES**

COG’s Nicholas Ramfos spoke at a GovPartners breakfast meeting in Tysons, which focused on Transportation Network Companies like Lyft and Uber.

**WEDNESDAY’S CHILD OUTREACH**

COG’s Kamilah Bunn spoke about Wednesday’s Child before 200 members at the Delta Sigma Theta Sororities’ alumni chapter meeting in Southeast DC.

**CLEAN ENERGY COORDINATION**

COG’s Jeff King was named to the 2015 Advisory Council of the Maryland Clean Energy Center, which works to advance the adoption of clean energy along with energy efficiency products, services, and technologies.

**COLLEGE PARK PRESENTATION**

Chuck Bean gave a presentation at a meeting of the College Park City Council where he highlighted several COG benefits to the City, including transportation technical assistance grants, stream monitoring and restoration activities, and cooperative purchasing.

**AWARD FOR CLIMATE RESILIENCY WORK**

The American Planning Association’s Federal Planning Division recognized the region’s climate resiliency work with its Outstanding Collaborative Planning Project or Program Award. This work by COG and several federal partners is detailed in the report, Building a Climate Resilient Region.



Legislative Highlight:  
**BARKER INTRODUCES VIRGINIA PURCHASING BILL**

New legislation in Virginia (SB 1378) will enable localities to purchase from a COG contract and to participate in cooperative procurement with COG. While COG has routinely handled major procurements in conjunction with state and federal grants on behalf of Virginia localities, Virginia law precluded COG from contracting on behalf of Virginia localities for goods and services. COG thanks its members and legislators for their support, especially Virginia State Senator George Barker (pictured left) who introduced the bill.



**TRANSPORTATION PLANNING BOARD - MARCH 18**

**CHESAPEAKE BAY AND WATER RESOURCES POLICY COMMITTEE - MARCH 20**

**CLIMATE, ENERGY AND ENVIRONMENT POLICY COMMITTEE - MARCH 25**

[CLICK HERE FOR MORE ABOUT THESE AND OTHER COG MEETINGS & EVENTS](#)

**COG, UTILITIES OFFER TIPS ON PREVENTING FROZEN PIPES AND METERS**

In response to the extremely cold temperatures, area water utilities and COG reached out through traditional and social media to help homeowners prevent frozen pipes and meters. Numerous stories appeared on local radio and TV stations.

[CLICK HERE FOR THE WTOP STORY.](#)

**VOTE ON INCLUDING I-66 PROPOSALS IN ANALYSIS DRAWS ADDITIONAL ATTENTION**

Several local news outlets covered the Transportation Planning Board vote to include I-66 proposals in the air quality analysis of the long-range plan, including The Washington Post, WTOP, WAMU, and Arlington Now. [CLICK HERE FOR THE WAMU STORY.](#)

**WAMU STORY FEATURES REGIONAL CLIMATE ADAPTATION WORK**

A recent WAMU story highlighted climate adaptation planning underway in the region, including work by the D.C. Department of Transportation, National Capital Planning Commission, and COG. [CLICK HERE FOR THE WAMU STORY.](#)

**INFRASTRUCTURE REPORT CONTINUES TO BE REFERENCED IN NEWS, SOCIAL MEDIA**

More than a month after its release, COG members and stakeholders continue to promote the State of the Region: Infrastructure Report on Twitter. In addition, the report was referenced in a Washington Post editorial on Metro. [CLICK HERE FOR THE POST EDITORIAL.](#)



Media Highlight:  
**COG HOSTS DISCUSSION  
ON METRO INCIDENT  
INVESTIGATION, EMERGENCY  
PROTOCOLS**

Representatives from Metro, local fire agencies, and the National Transportation Safety Board, including Acting Chair Christopher Hart (pictured left) addressed the COG Board at its February meeting. Reporters from all local TV and radio news stations attended as well as several print reporters.

[CLICK HERE FOR A STORY IN THE HILL.](#)

# D.C. can still gain from its 2024 Olympic Games bid

By W. Russell "Russ" Ramsey

February 27

For 18 months, many residents of the Washington region shared an enormous — some might say Olympic-size — dream: to bring the [2024 Summer Olympic and Paralympic Games to the nation's capital](#).

For the [District, the Olympics](#) would have meant an opportunity to breathe economic life into some of the region's most underserved neighborhoods and inspire a generation of young athletes to invest in themselves and their futures. And on a global scale, it would have allowed a place that is so often tainted with the dysfunctional reputation of the federal government to reintroduce itself to the world as a dynamic, diverse, growing and economically successful metropolis.

The [region's leaders came together](#) behind that goal: the Greater Washington Board of Trade, the Metropolitan Washington Council of Governments, the Federal City Council, the Northern Virginia Technology Council, every member of the D.C. Council, the National Capital Region's congressional delegation and virtually every elected official from surrounding local governments supported the effort. Planning on this scale presented a unique and tremendous opportunity to look 10, 20, 30 years and more into the future, working backward to accomplish concrete and lasting positive change.

Unfortunately, the [District will not host the 2024 Games](#). But the work of our communities' best minds on the District's bid has started a process to achieve many of the long-term goals shared by our leaders.

The plans for a 2024 Washington Games sought to capitalize on where the city was already going and accelerate important projects throughout the region. For instance, the [Anacostia Waterfront Initiative](#) to transform the banks of the

Anacostia River along wards 7 and 8; the inevitable redevelopment of the RFK Stadium site and Hill East to create jobs, new affordable housing units and other benefits to that neighborhood; the repurposing of the decommissioned Pepco site on Benning Road NE to an environmentally conscious facility that adds jobs and value to the area; the continued success of the Consortium of Universities of the Washington Metropolitan Area, which finds new ways for the region's 13 universities to work together; and the close cooperation of the National Park Service and the District to maximize economic opportunities.

The bid also enhanced regional collaborations that directly affect economies along the East Coast. New investment in transportation on a macro level, such as high-speed rail or developments related to current construction to expand the capacity of the [Panama Canal](#), will modernize industry and make regional cooperation play an even more critical role looking ahead.

These important initiatives and goals remain crucial to the region's future as one of our country's fastest-growing places to live. While hosting the Olympic Games certainly would have provided a central point for regional leaders to rally around, the incredible unity and goodwill achieved through our bid process can provide the right momentum toward accomplishing these objectives. It is my hope our leaders can build off Washington 2024's work to continue dreaming big and finding innovative ways to make the District and our region shine for the world to see.

*The writer is chairman and chief executive of Washington 2024, the nonprofit organized to bid on the 2024 Olympic and Paralympic Games.*



## **AGENDA ITEM #4**

# **AMENDMENTS TO AGENDA**

(No attachment)



## **AGENDA ITEM #5**

# **APPROVAL OF MINUTES OF FEBRUARY 11, 2015**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002**

**MINUTES  
Board of Directors Meeting  
February 11, 2015**

**BOARD MEMBERS AND ALTERNATES PRESENT AND NOT PRESENT:** See attached chart for attendance

**STAFF:**

Chuck Bean, Executive Director  
Sharon Pandak, General Counsel  
Monica Beyrouiti, Member Services Associate/Clerk to the Board

**GUESTS:**

Chief Marc Bashoor, Prince George's County/COG Fire Chiefs Committee  
Honorable Christopher Hart, NTSB  
Mr. Mortimer Downey, WMATA  
Mr. Jack Requa, WMATA

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Chairman Euille called the meeting to order at 12:05PM and led those present in the Pledge of Allegiance.

**2. ANNOUNCEMENTS**

- A. New Board Members
- B. Save the Date – Board Retreat July 24-26

**3. EXECUTIVE DIRECTOR'S REPORT**

Executive Director Chuck Bean updated the Board on the Transportation Planning Board, the Region Forward Coalition, and a recent partnership with the Urban Landuse Institute. Two media highlights over the past month included an Op-Ed on Infrastructure in the Washington Post, and a COG staff infrastructure panel on NBC Viewpoint. Mr. Bean recognized COG General Counsel Pandak and Senator Barker for their work on moving forward a bill to allow Virginia jurisdictions to participate in group procurements through COG. In conjunction with the NARC Annual Conference MWCOG hosted a meeting of the large COG Executive Directors. Mr. Bean recognized and thanked Jerry Miller who will be retiring after 25 years of service to COG and the Transportation Planning Board. For the February Heart of COG Mr. Bean highlighted Andrew Burke from the Department of Transportation Planning for his work on the Bicycle and Pedestrian Plan for the National Capital Region. Regarding the L'Enfant Plaza Metro incident and Senator Mikulski's recent request, Mr. Bean recommended Fire Chief Bashoor, Chair of the COG Fire Chiefs Committee be added to the agenda before the NTSB briefing.

**4. AMENDMENTS TO AGENDA**

A motion was made to add Fire Chief Bashoor to the agenda before item 10, a briefing from the NTSB.

**5. APPROVAL OF MINUTES**

The minutes of the January 14, 2015 Board Meeting were approved.

## **6. ADOPTION OF CONSENT AGENDA ITEMS**

### **A. RESOLUTION AUTHORIZING COG TO ESTABLISH, MAINTAIN AND MANAGE COG'S DEPOSITORY ACCOUNTS**

The Board adopted Resolution R9-2015 authorizing the Executive Director to establish, maintain and manage depositories for the funds of the corporation. Although Section 8.08 of COG's Bylaws specifically delegates responsibility for day-to-day management of the corporation to the Executive Director, most banking and investment institutions require confirmation that authority has been granted through a Board resolution.

### **B. RESOLUTION AUTHORIZING COG TO ESTABLISH AND MAINTAIN A TWELVE-MONTH REVOLVING LINE OF CREDIT**

The Board adopted Resolution R10-2015 authorizing the Executive Director to establish and maintain a twelve-month revolving line of credit of up to ten percent (10%) of total operating expenses as defined in the most recent audited financial statements. Based on the FY2014 audited financial statements, the current borrowing limit would be approximately \$4.8 million. Lines of credit are used for overdraft protection, for major expenses that must be incurred prior to reimbursement by funders, and for cash needs resulting from an emergency situation. Although Section 8.08 of COG's Bylaws specifically delegates responsibility for day-to-day management of the corporation to the Executive Director, most banking and investment institutions require confirmation that authority has been granted through a Board resolution. COG currently has an unused line of credit of \$3.0 million with SunTrust Bank.

### **C. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS FROM THE U.S. DEPARTMENT OF ENERGY'S (DOE) SOLAR MARKET PATHWAYS GRANT PROGRAM**

The Board adopted Resolution R11-2015 authorizing the Executive Director, or his designee, to receive and expend up to \$60,000 from the DOE through a contract with Virginia Electric Power Company (Dominion) to support COG's role as a Core Advisory Team member for the development of plans and programs to foster improved markets for solar photovoltaics in the Commonwealth of Virginia. COG will provide matching funds not to exceed \$15,000 available in the Regional Environmental Budget Fund.

### **D. RESOLUTION AUTHORIZING COG TO PROCURE AND ENTER INTO A CONTRACT TO PURCHASE TECHNICAL RESCUE PERSONAL PROTECTIVE EQUIPMENT FOR SIX LOCAL JURISDICTIONS AS REQUESTED**

The Board adopted Resolution R12-2015 authorizing the Executive Director, or his designee, to receive and expend grant funds from State Administrative Agent (SAA) for the National Capital Region in the amount of \$711,900. COG has been requested by the City of Alexandria, the District of Columbia, Loudoun County, Montgomery County, Prince George's County, and Prince William County to enter into a contract to procure Technical Rescue Personal Protective Equipment in quantities as specified. Funding for this effort will be provided through a subgrant from the SAA for the National Capital Region. **No COG matching funds are required.**

### **E. RESOLUTION AUTHORIZING COG TO AMEND CONTRACT FOR IMPLEMENTATION OF IMPROVEMENTS TO THE ENTERPRISE RESOURCE MANAGEMENT SYSTEM (COSTPOINT)**

The Board adopted Resolution R13-2015 authorizing the Executive Director, or his designee, to amend the contract with Iuvo Systems, Inc. to the amount of \$120,000. The contract will include developing, populating and testing an improved accounting and project management system based on the results of the planning and design completed in first phase of the project. This amendment extends the contract period from three months to six months, and increases the amount of the contract to \$120,000. This is

an administrative cost that will be recovered through the indirect cost rate. The resolution further authorizes the Executive Director, or his designee to amend the contract with Iuvo Systems, Inc. in an additional amount of up to \$50,000, based on a recommendation from the Chief Financial Officer or Deputy Executive Director for further testing and development after April 30, 2015.

**ACTION: The Board adopted Resolutions R9-2015 to R13-2015.**

#### **7. MARKETPLACE FAIRNESS ACT**

Ms. Beyrouti presented a draft letter from the COG Board of Directors regarding support of Marketplace Fairness Act legislation in 2015.

**ACTION: The Board adopted Resolution R14-2015, approving distribution of the Marketplace Fairness Act letter.** (Supervisor Lawson of Prince William County voted against this Resolution.)

#### **8. APPROVAL OF THE DRAFT ROUND 8.4 COOPERATIVE FORECASTS**

Mr. DesJardin presented the Draft Round 8.4 Cooperative Forecasts, approved by the Planning Directors Technical Advisory Committee (PDTAC) at their January 17 meeting, reflecting the 2010 Census and local economic and demographic trends. The Board was asked to approve the draft Round 8.4 Forecasts for use by the National Capital Region Transportation Planning Board (TPB) in the Air Quality Conformity Analysis of the 2015 Financially Constrained Long Range Transportation Plan (CLRP) and the FY2015-2020 Transportation Improvement Program (TIP).

**ACTION: The Board adopted Resolution R15-2015, approving the draft Round 8.4 Cooperative Forecasts.**

#### **9. HUMAN SERVICES AND PUBLIC SAFETY POLICY COMMITTEE PRIORITIES AND FOCUS FOR 2015**

Newly elected HSPSPC Chairman Tejada briefed the Board on the priorities and focus of the HSPSPC in 2015. The goal of the committee is to provide oversight on all health, human service, and public safety matters including law enforcement, fire and emergency medical services, emergency management, corrections, animal services, public health, foster care, child care, housing, mental health, and substance abuse programs.

**ACTION: The Board received the briefing and provided feedback.**

#### **10. STATEMENT ON BEHALF OF COG FIRE CHIEFS COMMITTEE TO COG BOARD OF DIRECTORS**

In response to a request made by Senator Barbara Mikulski on February 10<sup>th</sup>, Prince George's County Fire Chief Marc Bashoor shared a statement on behalf of the COG Fire Chiefs Committee regarding fire and EMS training and involvement with incidents on the WMATA Metrorail system.

**ACTION: The Board received the briefing.**

#### **11. NATIONAL TRANSPORTATION SAFETY BOARD (NTSB) BRIEFING ON THE INVESTIGATIVE PROCESS FOLLOWING TRANSPORTATION ACCIDENTS**

NTSB Acting Chairman Hart briefed the Board on the structure and policies used during the investigative process, and the status of the current Metrorail investigation.

**ACTION: The Board received the briefing.**



**12. WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY (WMATA) BRIEFING ON EMERGENCY PROTOCOLS FOR THE METRORAIL SYSTEM**

In response to the request made at the January 14<sup>th</sup>, 2015 Board of Directors' meeting, WMATA Chair Mort Downey and Interim General Manager Jack Requa briefed the Board on current emergency protocols in place for the Metrorail system.

**ACTION: The Board received the briefing.**

**13. OTHER BUSINESS**

None.

**14. ADJOURNMENT** – Upon motion duly made and seconded, the meeting was adjourned at 2:00PM.

**BOARD OF DIRECTORS – February 2015**

<u>Jurisdiction</u>	<u>Member</u>	<u>Y/N</u>	<u>Alternate</u>	<u>Y/N</u>
<b><i>District of Columbia</i></b>				
<b>Executive</b>	Hon. Muriel Bowser			
	Mr. Rashad Young	Y		
<b>Council</b>	Hon. Phil Mendelson	Y		
	<b><i>Hon. Kenyan R. McDuffie</i></b>	Y		
<b><i>Maryland</i></b>				
Bowie	Hon. G. Frederick Robinson		Hon. Dennis Brady	Y
Charles County	Hon. Ken Robinson	Y	Hon. Amanda Stewart Hon. Peter Murphy	
City of Frederick	Hon. Randy McClement			
Frederick County	Hon. Jan Gardner			
College Park	Hon. Andrew Fellows	Y	Hon. Denise Mitchell	
Gaithersburg	Hon. Jud Ashman		Hon. Cathy Drzyzgula Hon. Neil Harris	Y
Greenbelt	Hon. Emmett Jordan	Y	Hon. Judith "J" Davis	
Montgomery County				
<b>Executive</b>	Hon. Isiah Leggett		Mr. Tim Firestine	
<b>Council</b>	<b><i>Hon. Roger Berliner</i></b>	Y		
	Hon. Nancy Navarro	Y		
Prince George's County				
<b>Executive</b>	Hon. Rushern Baker		Mr. Nicholas Majett	
<b>Council</b>	Hon. Karen Toles	Y		
	Hon. Andrea Harrison			
Rockville	Hon. Bridget Newton	Y	Emad Elshafei	
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Brian Feldman			
<b><i>Virginia</i></b>				
Alexandria	<b><i>Hon. William Euille</i></b>	Y	Hon. Redella Pepper	
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fissette	
City of Fairfax	Hon. David Meyer		Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	Y	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. David Tarter		Hon. David Snyder	Y
Loudoun County	Hon. Matt Letourneau			
Loudoun County	Hon. Scott York	Y	Hon. Shawn Williams	
Manassas	Hon. Jonathan Way	Y		
Manassas Park	Hon. Michael Carrera	Y	Hon. Suhas Naddoni	
Prince William County	Hon. Frank Principi	Y	Pete Candland	
	Hon. Jeanine Lawson	Y		
Virginia General Assembly	Hon. George Barker			

Total: 24



## **AGENDA ITEM #6**

# **ADOPTION OF CONSENT AGENDA ITEMS**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS**

**777 North Capitol Street, N.E.**

**Washington, D.C. 20002-4239**

**RESOLUTION AUTHORIZING COG TO ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE PRINCE GEORGE'S COUNTY DEPARTMENT OF ENVIRONMENT TO PROVIDE ANACOSTIA RIVER WATERSHED TRASH MONITORING AND REDUCTION IMPLEMENTATION PLAN ASSISTANCE**

**WHEREAS**, the Metropolitan Washington Council of Governments is both a nationally recognized watershed restoration and stream macro-invertebrate and physical aquatic habitat and water quality and stream trash level monitoring expert and has provided coordination, management and technical support for the Anacostia restoration effort since 1987; and

**WHEREAS**, COG has a continuing interest in the restoration, management and protection of the Anacostia River and its tributaries; and

**WHEREAS**, the Council helped develop Anacostia trash monitoring program, regularly surveyed major portions of the Anacostia tributary system, employed the geographic information system technology to both record and present survey results, and has worked with its many partners and the citizen communities to increase participation in the restoration effort; and

**WHEREAS**, the Anacostia watershed has been listed under section 303 (d) of the Clean Water Act as being impaired by high trash levels, and the state of Maryland has developed a trash total maximum daily load (TMDL) for its portion of the watershed; and

**WHEREAS**, since 1987, Prince George's County has been instrumental in the restoration of the Anacostia River and its tributaries, and is an active voting member of the Anacostia Watershed Steering Committee (AWSC) and Anacostia Watershed Management Committee (AWMC); and

**WHEREAS**, over the past several years, the Council has worked cooperatively with Prince George's County, the state of Maryland, the Maryland-National Capitol Park and Planning Commission, the Anacostia citizenry and others to successfully monitor trash levels in the Anacostia watershed.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to submit a proposal and execute a contract up to \$410,010 from the Prince George's County Department of the Environmental Resources, for the Anacostia Trash MS4 and TMDL Monitoring and GIS-Related Assistance project to perform trash monitoring surveys, evaluate trash reduction technologies, work in the Chillum-Ray community and with the Ridgecrest Elementary School, and work with the County to customize a trash-related GIS database that meets the County's data sharing, tracking and reporting needs. The project duration will be 4-years from contract execution.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002-4290**

**RESOLUTION AUTHORIZING COG TO ENTER INTO CONTRACTS FOR MICROSOFT OFFICE 365  
MIGRATION SERVICES**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) requires email and collaboration technology needed to perform essential business functions; and

**WHEREAS**, COG currently provides and supports email and collaboration technologies with in-house staff; and

**WHEREAS**, COG performed a cost-benefit analysis and determined a 49% cost savings over 5 years could be achieved by moving services to Microsoft Office 365; and

**WHEREAS**, Microsoft Office 365 provides a higher level of availability and functionality than COG would provide in-house; and

**WHEREAS**, many small-medium businesses and COG members have also moved to Microsoft Office 365 to save operating costs and provide additional business value; and

**WHEREAS**, COG management have issued a competitive RFP for consultant services to perform Microsoft Office 365 setup and data migration utilizing funds allocated in the existing FY2015 Information Technology Annual Operating Budget.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into contracts not to exceed \$50,000 with selected contractors as chosen through competitive procurement to perform tasks necessary to setup and migrate data to Microsoft Office 365.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS**

**777 North Capitol Street, N.E.**

**Washington, D.C. 20002-4239**

**RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS FROM THE MARYLAND DEPARTMENT OF THE ENVIRONMENT TO SUPPORT THE EXECUTIVE WATERSHED MANAGER FOR THE ANACOSTIA**

**WHEREAS**, the restoration of the Anacostia River watershed is a regional priority in the Washington Metropolitan area, and the Metropolitan Washington Council of Governments (COG) has a continuing interest in its restoration, management and protection; and

**WHEREAS**, COG adopted Resolution R28-06 establishing an Anacostia Watershed Partnership (Partnership) with responsibility for adoption and oversight of the regional programs, policies and projects to effect watershed-wide restoration; and

**WHEREAS**, COG has provided coordination, management, and technical support for the Anacostia restoration effort since 1987; and

**WHEREAS**, the additional technical, administrative and advocacy support to the Partnership will require additional support services from staff and a specialized Anacostia Executive Watershed Manager; and

**WHEREAS**, the Maryland Department of the Environment has provided substantial grants in the past to promote the restoration of the Anacostia watershed and is prepared to provide grant support to assist the Council in its support to the Executive Watershed Manager.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to submit a proposal and execute a contract in the amount up to \$50,000 from the Maryland Department of the Environment (MDE) for a one year grant to support the Executive Watershed Manager for the Anacostia. Additional support for this position will be provided through the Anacostia Restoration Watershed Partnership.



## **AGENDA ITEM #7**

# **SECOND QUARTER FINANCIAL REPORT**

March 11, 2015

To: **Board of Directors**

From: **Chuck Bean, Executive Director**  
**Leta Simons, Chief Financial Officer**

Subject: **Fiscal Year 2015 Second Quarter Financial Report**

We are providing the following interim financial reports to the Board of Directors for the six months ending December 31, 2014:

- Statement of Revenue, Expenses and Change in Net Position for the period July 1, 2014 - December 31, 2014
- Statement of Net Position as of December 31, 2014

### **SUMMARY AND HIGHLIGHTS**

COG is on target to meet the objectives of the FY2015 work program and management's strategic goals. At the mid-point of the fiscal year, there is a surplus from operations and investment activities of \$206,000 (accrual basis). It is expected that revenue and expenses will be approximately equal at the end of the fiscal year.

Process improvements have reduced accounts receivable from \$14.1 million at June 30, 2014 to \$6.9 million at December 31, 2014. Improved cash flow from reduced accounts receivable, along with a change in cash management strategy, has resulted in a reduction in accounts payable from \$8.6 million at June 30, 2014 to \$609,400 at December 31, 2014. As of December 31, 2014, COG had \$5.8 million of operating funds on hand, sufficient to cover 57 days of expenses and other cash outflows.

Funding for the FY2015 Transportation Planning Board Work Program was amended on December 17, 2014 to make use of prior year unobligated funds, resulting in an increase in available funding of \$170,900 (total of \$14,933,200). Other funding sources are at or near the level approved in the FY2015 work program budget.



**Metropolitan Washington Council of Governments, Inc.**  
**Statement of Revenue, Expenses, and Change in Net Position (Unaudited)**  
**For the 6 months ended December 31, 2014**  
**(rounded to nearest hundred)**

	<b>FY15 Qtr 2</b>
	<b>As of Dec 31, 2014</b>
<b>REVENUE</b>	
Dues, interest & bldg. revenue	2,131,200
Fees for regional environmental programs	1,515,900
Federal revenue	7,895,200
Other revenue	1,859,000
Prior period adjustments	(51,600)
<b>Total revenue</b>	<b><u>13,349,700</u></b>
<b>EXPENSES</b>	
Salaries	5,420,400
Fringe Benefits	1,458,600
Rent	1,117,900
Consultants - direct program expense	1,765,300
Other direct program expense	2,128,700
Other administrative expense	1,252,800
<b>Total expenses</b>	<b><u>13,143,700</u></b>
<b>Surplus (deficit) from operations &amp; investments</b>	<b><u><u>206,000</u></u></b>

**For management purposes, the following additional resources are not included in the revenue and expense lines above, but will be presented as both revenue and expense (net effect of zero) in the fiscal year-end audited financial statements.**

Funds passed through to subrecipients	3,355,900
Contributed services	367,000
<b>Total additional resources</b>	<b><u><u>3,722,900</u></u></b>

**Metropolitan Washington Council of Governments, Inc.**  
**Statement of Net Position (Unaudited)**  
**As of December 31, 2014, with Comparison as of June 30, 2014**  
**(rounded to nearest hundreds)**


	As of	As of	%
	31-Dec-14	30-Jun-14	Increase (Decrease)
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash	5,832,800	3,132,500	
Investments	9,117,100	9,253,800	
Accounts receivable	6,863,500	14,082,000	
Prepaid expenses and other current assets	561,700	482,900	
<b>Total current assets</b>	<b>22,375,100</b>	<b>26,951,200</b>	-17%
<b>Capital assets, net of depreciation</b>	<b>1,076,500</b>	<b>844,300</b>	28%
<b>Total Assets</b>	<b>23,451,600</b>	<b>27,795,500</b>	-16%
<b>LIABILITIES*</b>			
Accounts payable	609,400	8,574,100	
Accrued payroll, leave and other expenses	1,194,600	1,254,800	
Deferred revenue	5,180,400	1,705,400	
<b>Total Liabilities*</b>	<b>6,984,400</b>	<b>11,534,300</b>	-39%
<b>NET ASSETS*</b>			
Board designated reserves	11,263,500	10,851,800	
Unrestricted net assets	2,974,100	1,508,800	
Project funds	1,153,100	3,056,300	
Net investment in capital assets	1,076,500	844,300	
<b>Total Net Assets*</b>	<b>16,467,200</b>	<b>16,261,200</b>	1%

\*Excludes Net Pension Obligation (\$1,287,600 as of 06/30/2014), which will be covered by future pension plan contributions and investment earnings, rather than current net assets.



## **AGENDA ITEM #8**

# **BRIEFING ON THE MULTI-SECTOR GREENHOUSE GAS WORKING GROUP**



Metropolitan Washington Council of Governments

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS


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## COG's *Multi-Sector Working Group*

Stuart Freudberg  
Metropolitan Washington Council of Governments  
Deputy Executive Director  
March 11, 2015

## HISTORY

- 2008: National Capital Region Climate Change Report adopted
- 2009: Climate, Energy & Environment Policy Committee created
- 2012: Region Forward Report and Compact adopted
  - Incorporates regional greenhouse gas emission reduction goals
- October 2014: Metropolitan Washington Air Quality Committee and Climate, Energy & Environment Policy Committees resolutions
  - Requests TPB and MWAQC to affirm the greenhouse emission goals
  - Requests COG to establish Multi-Sector Working Group
- December 2014: TPB and MWAQC resolutions
  - Affirming greenhouse gas emission goals
  - Support for Multi-Sector Working Group
- January 2015: COG launches the Multi-Sector Working Group



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## MSWG Mission/Outcomes

- Identify viable strategies for Energy, Transportation, Land Use, and Built Environment sectors
- Quantify benefits, costs, co-benefits and estimate implementation timeframes
- Explore greenhouse gas emission reduction goals, measures and/or targets for the four sectors
- Jointly develop an action plan for the region - *What We Can Do* report



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## MSWG Mission/Outcomes

- Sectors
  - Energy – Large central power plants and energy production
  - Transportation – Moving people and goods
  - Land Use – Development patterns (Activity Centers), planning and zoning
  - Built Environment – Buildings and infrastructure
- Strategies – Local, Regional, State, Federal
  - No regret – Near term cost effective actions
  - Mid-term – May require future policy actions
  - Stretch – May require substantial action to implement; Needed to reach goals
- Direct and Co-benefits
  - Direct benefits include operational savings from actions
  - Co-benefits: reductions in transportation congestion, lower future capital investments, reductions in adaptation costs, similar savings



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## MSWG Process

- Convene Multi-Sector Working Group and technical subgroups
  - Identify viable strategies for the energy, Transportation, Land Use and Built Environment sectors
- Analyze Strategies with consultant support
  - Quantify benefits, costs, co-benefits, and estimate implementation timeframe
- Explore greenhouse gas emission reduction goals, measures and/or targets for the four sectors with consultant support
- Jointly develop an action plan for the region with consultant support



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## Sample Strategies

- Land Use
  - Incorporate energy performance targets into local green building policies
- Transportation
  - Increase proportion of electric vehicles in the fleet by 15% by 2030
- Energy/Built Environment
  - All new buildings by 2030 meet energy needs from on-site sources



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# MSWG Management

- Governing & Policy Board reports and feedback
  - COG Board
  - TPB; MWAQC; CEEPC; Region Forward Coalition
- Multi-Sector Working Group
  - Managed by COG Deputy Director
  - Subgroups managed by Transportation Planning, Environmental Planning, Community Planning & Services Directors
- Technical committee reports and feedback
  - TPB Technical Subcommittee
  - MWAQC Technical Advisory Committee
  - Built Environment & Energy Advisory Committee
  - Planning Directors
- Public input
  - TPB Citizens Advisory Committee
  - Air and Climate Public Advisory Committee



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# Schedule

- January 2015
  - MSWG established and initial meeting
- February- August
  - MSWG and Subgroups meet
  - Public input
  - Consultation with Policy Committees, TPB, MWAQC, Region Forward
- September
  - Interim Report to COG Board, TPB, MWAQC, CEEPC
- October - December
  - Public input
  - Draft Final Report to TPB, MWAQC, CEEPC, Region Forward
- January 2016
  - Final report to COG Board



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Metropolitan Washington Council of Governments

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Questions?

Thanks

Stuart Freudberg  
Metropolitan Washington Council of Governments  
Deputy Executive Director





## **AGENDA ITEM #9**

# **2015 BOARD FOCUS: REGIONAL ECONOMIC COMPETITIVENESS**

District of Columbia  
Bladensburg\*  
Bowie  
Charles County  
College Park  
Frederick  
Frederick County  
Gaithersburg  
Greenbelt  
Montgomery County  
Prince George's County  
Rockville  
Takoma Park  
Alexandria  
Arlington County  
Fairfax  
Fairfax County  
Falls Church  
Loudoun County  
Manassas  
Manassas Park  
Prince William County

\*Adjunct Member

**To: COG Board of Directors**  
**From: Chuck Bean**  
**Date: March 4, 2015**  
**Re: Proposed Board Focus for 2015**

On behalf of the Executive Committee, I am conveying this proposal to the COG Board of Directors to focus on regional economic competitiveness in 2015.

**A regional challenge:** The region and its member jurisdictions are experiencing the impact of federal sequestration. Sequestration and the declining federal presence in the Washington region are showing up in various forms:

- 1) Since 2011 the region has experienced a \$13 billion drop in federal procurement – equivalent to three percent of the gross regional product (GRP).<sup>i</sup>
- 2) Federal employment in the region is declining by over 5,000 jobs per year.<sup>ii</sup>
- 3) Office vacancy rates in the region have increased from 8.9% in 2006 to 14.6% in 2014.<sup>iii</sup>

As noted by the COG Board in 2012 in *Economy Forward*, the region needs to accelerate the diversification of the economy from the federal government. While diversification *has* occurred (e.g., federal jobs as a proportion of regional employment decreased from 19% [in 1980] to 13% [in 2010]), the pace must accelerate if an annual growth rate of two to four percent in total GRP is to be sustained in the face of headwinds of declining federal procurement in the region.

**The opportunity of “The Human Capital”:** This region has tremendous comparative advantages, including the nation’s most highly-educated workforce and world-class universities.<sup>iv</sup> The region also contains a concentration of federal laboratories – eight in the District, 73 in Maryland, and 22 in Virginia – according to the Federal Laboratory Consortium for Technology Transfer.

**Board Focus:** The Executive Committee recommends that the Board explore the possibilities of a more coordinated regional economic strategy, potentially including:

- 1) Better leverage of current economic clusters including cybersecurity and other information technologies, health and life sciences, and green development.<sup>v</sup>
- 2) More effective regional networking to convene these assets (i.e., connecting entrepreneurs to regulators and venture capital) and social capital for collaboration (i.e., between public sector leaders and private, university, philanthropic, and nonprofit leaders).<sup>vi</sup>
- 3) Enhanced connection to federal laboratories to accelerate the commercialization of research and development and support of a “regional innovation ecosystem.”<sup>vii</sup>
- 4) The development and promotion of new markets (e.g., transition cybersecurity from a focus on government clients to “business-to-business” = for example, Sony Pictures).

**The COG Context:** A Board focus on regional economic competitiveness should be embedded in COG’s broader work to promote strong activity centers with the optimal mix of housing, jobs, and transportation options; the TPB’s *Regional Transportation Priorities Plan*; COG’s work on

*One Region Moving Forward*

regional infrastructure and quality of life issues; and, previous work (*Region Forward, Economy Forward, Closing the Gap, 2015 Regional Infrastructure Report*).

---

<sup>i</sup> Sources: Stephen Fuller of George Mason University’s Center for Regional Analysis notes that federal procurement outlays declined \$13.3 billion (or 16.1%) between FY10 and FY13. Fuller cites the US Census Consolidated Federal Funds Report and USAspending.gov. The GRP comparative figure comes from the Bureau of Economic Analysis for 2013 – the Washington metropolitan region is at \$463 billion dollars.

<sup>ii</sup> Fuller notes that federal employment in the region has declined since peaking in July 2010, losing 21,800 jobs or 5.6%. Fuller cites the Bureau of Labor Statistics.



<sup>iii</sup> Source is COG analysis of the CoStar real estate database. Since 2006, vacancy rates in the regional office market increased by almost two-thirds (64%), while only increasing nationwide by a quarter (25%). In Q3 2014, 14.8% of office space was vacant in the region, the highest rate since Q2 1993. According to *The CoStar Office Report, Year-End 2014: National Office Market*, there are only five markets with higher rates of vacant office space: Dayton, Detroit, Las Vegas, Palm Beach and Phoenix.

<sup>iv</sup> The region ranks first nationally in educational attainment of adults aged 25 years or older with 48% possessing a bachelor’s or graduate degree -- more than the Boston, San Francisco or Seattle metropolitan areas.

<sup>v</sup> Data within a February 2015 report by the Brookings Institution entitled *America’s Advanced Industries* highlights the following four industries as possessing over 80% of the Washington region’s “advanced industry” jobs: Computer Systems Design (199,100 jobs), Management Consulting (114,280), Architecture & Engineering (60,750), and R&D Services (49,730). [Note: industry segments are based on four-digit North American Industry Classification System (NAICS) codes].

<sup>vi</sup> A helpful framework presented in Brookings’ “Innovation Districts” outlines the synergistic combination of three types of assets -- economic, physical (infrastructure & placemaking), and networking assets – that support innovation.

<sup>vii</sup> Emblematic of this commercialization of R&D, Gaithersburg-based molecular diagnostics company OpGen became the third Greater Washington company this year to issue an IPO along with Bowie-based health tech company Inovalon Holdings which raised \$600 million in February 2015.

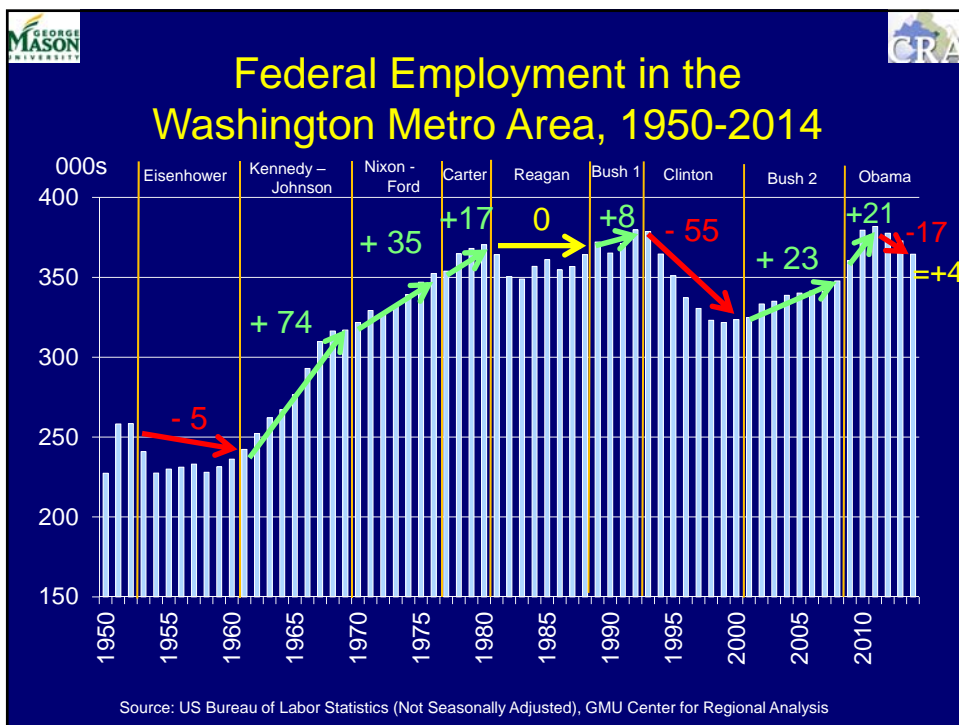



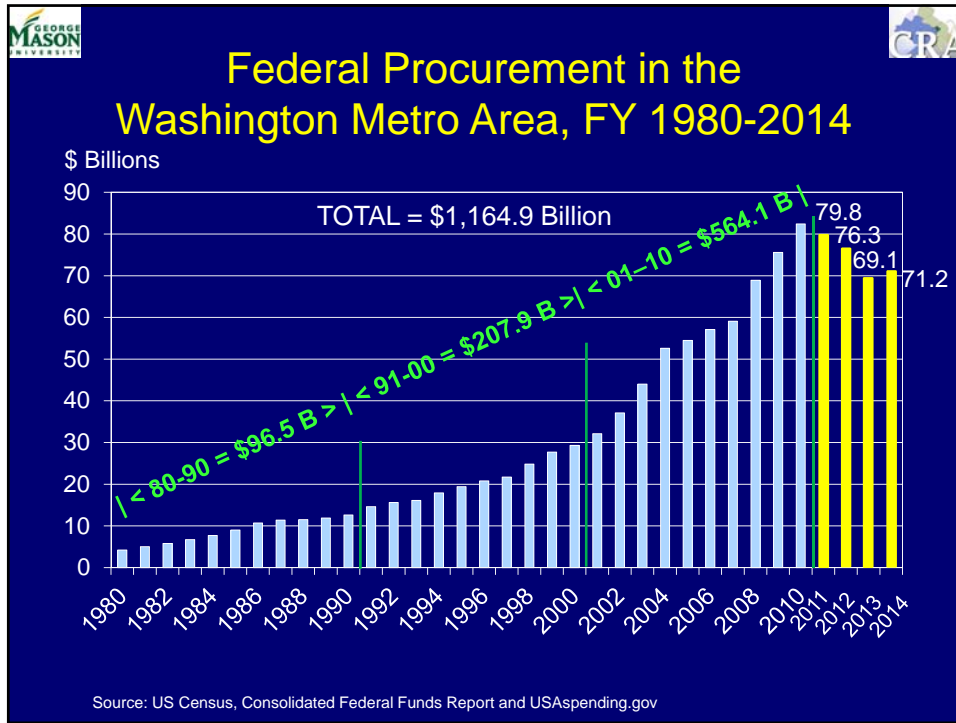
*Metropolitan Washington Council of Governments  
Board of Directors*

**Company Town to  
Global Business Center:  
Getting There from Here**

Terry L. Clower, Ph.D.  
 Northern Virginia Chair and Professor of Public Policy  
 Center for Regional Analysis  
 George Mason University

March 11, 2015

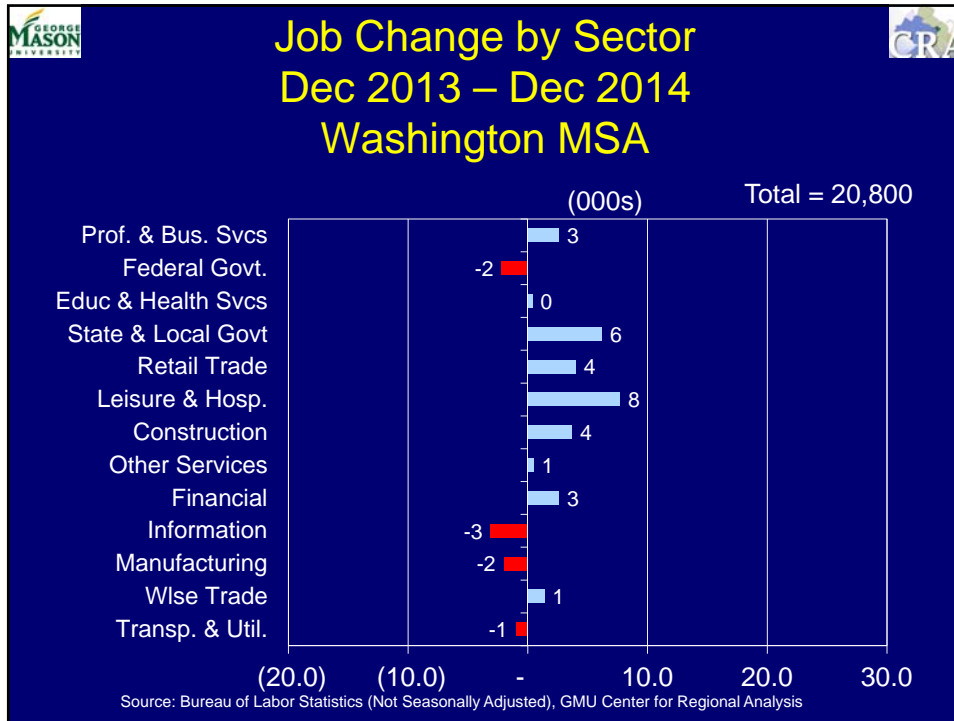




**The Household Income Effects of Structural Change in the Washington Metropolitan Area**

Jurisdiction	Median HH Income 2013*	Change from 2009*
District (DC)	\$67,575	\$2,919
Frederick Cty	84,308	-\$5,856
Montgomery Cty	98,326	-\$4,552
Prince George's Cty	72,052	-\$4,060
Arlington County	102,501	-\$1,675
Fairfax County	111,079	-\$249
Loudoun County	116,768	-\$7,283
Prince Wm County	95,268	-\$2,234
Alexandria City	86,775	\$2,985
Total Metro Area	\$90,149	-\$2,287

Source: U.S. Census, ACS 1-Year; GMU Center for Regional Analysis \*in 2013 dollars



- ### Where we are:
- We are technically growing, but remain a highly specialized economy:
    - Slowest growing major metro area
    - Declining quality of jobs
      - Average wages decreased for three consecutive years '10-'13)
    - Local fiscal resources under strain
      - Will impact services, infrastructure, quality of life
    - Federal spending could/should increase as national economy improves, but we need to diversify




## Where do we need to go?

- Rethinking The Regional Economy's Future:
- Exports are key:
  - Scientific and Technical Services
  - Higher Ed and Health Services
  - Manufacturing
  - Agriculture and Natural Resources
  - Leisure and Hospitality
  - Foreign Direct Investment
- High-value added employment:
  - Builds the residentially based economy
  - Strengthens the tax base.





## How do we get there?

- Fresh Approaches to Economic Development
  - Business Attraction
    - Retention
  - Start ups?
  - Expansion
- **Identify the region's principal economic assets and focus on these as sources of future growth**
  - Existing competitive advantages
  - Shift markets not capabilities (B → G)
  - Timing is critical




## How do we get there?

- Strengthen business competitiveness by reducing the unproductive public costs of business operations
- Invest in the region's and local jurisdictions' infrastructure
- Increase the capacity of the region's educational and skills training institutions
- Unify local and regional approaches to economic development
  - Reduce conflicting messages
  - Compete, but avoid predatory practices

## How do we get there?

- Messaging is important
  - Intra-regional distinctions not usually recognized
  - Re-brand the region's and local jurisdictions' economic development images and business investment climates
- The world needs to get the message that Washington is on the move by action
  - Regional partnerships are a *powerful* message
- Local/Internal messaging also important
  - Economic development is a process
  - Start with low hanging fruit





## High-Value Added Economic Development Targets of Opportunities

- Redevelop Union Station into a 21<sup>st</sup> Century transportation, employment and residential center;
- Grow Dulles Airport into a center for global business building on connectivity to regional, national and world economies;
- Develop the Washington region as a global medical complex;
- Implement the White Oak Science Gateway Plan centered on FDA;
- Market the Washington region as a world-class cultural and sports visitor destination;
- Capitalize on the region's federal labs and centers: Fort Belvoir, Fort Meade/NSA, NASA, Cybersecurity/FBI, NIH/FDA/BioTech;
- Accelerate Prince Wm Cty/GMU Innovation /Technology Center.



# Thank You & Questions

[cra.gmu.edu](http://cra.gmu.edu)

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 NORTH CAPITOL STREET, NE  
WASHINGTON, DC 20002**

**RESOLUTION ADOPTING COG BOARD OF DIRECTORS 2015 BOARD FOCUS**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) Board of Directors establishes a yearly Board focus to direct the priorities and direction of the Board and overall Council of Governments; and

**WHEREAS**, the COG Board of Directors' has identified Regional Economic Competitiveness as a necessary focus and priority for the COG Board of Directors in 2015; and

**WHEREAS**, the Board of Directors will work with COG staff to address the components of Regional Economic Competitiveness and the essential topics, knowledge, and discussions to adequately address this issue.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The COG Board of Directors approves the 2015 Board focus to address Regional Economic Competitiveness and directs staff to prepare presentations and materials at the remaining Board meetings in 2015.



## **AGENDA ITEM #10**

## **OTHER BUSINESS**

(No attachment)



## **AGENDA ITEM #11**

**ADJOURN –  
THE NEXT MEETING IS  
WEDNESDAY APRIL 8, 2015**