



Telework Resource Center

- The TRC provides information and assistance in implementing employer-based telework programs including:
 - Information packets
 - Videos
 - Seminars
 - Case Studies from demonstration projects
 - Sample telework policies and agreements
 - Information on 16 regional telework centers



The Telework Resource Center

- Partners with:
 - Local jurisdiction employer outreach personnel
 - Federal agencies
 - The Mid-Atlantic Telecommuting Advisory Council (MATAC)
 - Area Chambers of Commerce
 - The Commonwealth of Virginia (Telework!VA)
 - The State of Maryland (Telework Partnership with Employers)
 - International Telework Association and Council (ITAC)



2001 State of the Commute

- Indicates that 15% of workers now telecommute in the Washington metropolitan region at least occasionally
- 28% of private sector employees working at firms with 1000 or more employees **would** telework if their companies implemented a program
- 88% of those people now teleworking in the Washington metropolitan region work from home



State of the Commute (continued)

- Results of the State of the Commute Report suggest that substantial telecommute growth exists in the Washington metropolitan region, beyond the 15% of regional workers who now telecommute.



Telework is the key to successful business strategies

- The Metropolitan Washington Council of Governments administers the **Telework Partnership with Employers Program (TPE)** and **Telework Virginia** to offer employers incentives to start or expand telework programs in their organizations.



Incentives for Telework Start-up

- **Telework Virginia** provides incentives to companies and non-profit organizations in Northern Virginia with 20 or more employees. Companies can receive up to \$3500 per employee over 2 years to pay for the cost of establishing a telecommunications link to the primary office.
- **The Telework Partnership with Employers Program** offers free professional telework consulting services to Maryland employers to encourage them to start a telework program



Expanded Telework TERM

- Adopted by the TPB of the National Capital Region to:
 - Promote telecommuting in the region
 - Assist the Region in complying with Air Quality Conformity requirements and
 - Reduce Traffic Congestion by
 - 17,000 daily vehicle trips *and*
 - Improve Air Quality
 - 0.506 Daily Tons of Nitrogen Oxides



Expanded Telework TERM

(continued)

- The primary target market for this project is employers who have 1,000 or more employees at their worksite
- Two year program
- An active part of the region's overall plan to mitigate traffic congestion and air pollution



Telework Training

- Commuter Connections offers free telework workshops to federal and private sector employers annually.
- Nine workshops were conducted in 2004.
 - “Managing Teleworkers and Remote Teams”
 - “Choosing and Using the Right Telework Technology”
 - “Training Your Teleworkers for Anywhere, Anytime Performance”



Marketing

- The Metropolitan Washington Council of Governments works with telework center directors to market the network of 16 telework centers in the region
- COG has provided professional consulting services to selected employment sites in exchange for being able to use the organizations as local case study examples.
- Radio advertising helps promote the telework centers, home-based telework, and the employer telework seminars
- Public relations stories regarding increases in productivity and quality of life help create an awareness of telework



The Future.....

- A positive outlook exists for telework, provided that ample training is provided to company/agency decision makers.
- Telework is one of the most effective ways to reduce congestion and pollution
- Telework is recognized as an increasingly vital component in employee work-life programs



Think About It....

- There are costs and risks to a program of action, but they are far less than the long-range risks and costs of comfortable inaction.

John F. Kennedy