

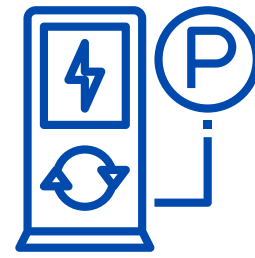


 **EVNO**  **RE**

**OVERVIEW OF THE MID-ATLANTIC
ELECTRIFICATION PROJECT**



E-Mobility Best Practice

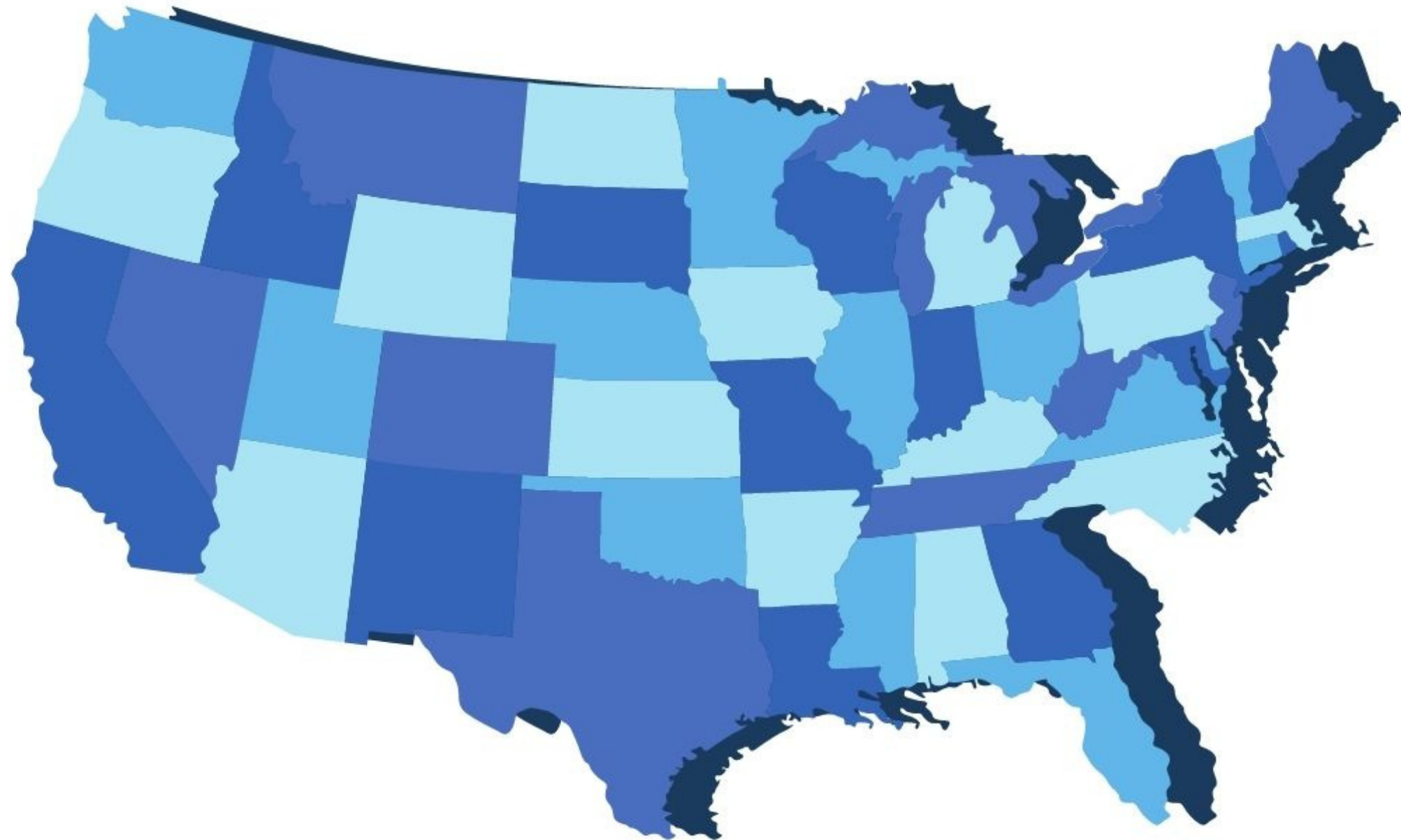


E-Mobility Diversity, Equity & Inclusion

EVNoire envisions a world where easily accessible electric vehicles empower communities of color and low-income communities to rid their neighborhoods of toxic air pollution, grow their economies, and help address climate change.

Our mission is to engage diverse communities with EVs, advocate for EV solutions in underserved communities, and shift the narrative about EVs to be more inclusive of diverse populations.

The Nation's Largest Network of Black & LatinX EV Drivers & Enthusiasts



Statewide Chapters

California - Los Angeles, San Diego, Bay Area, Sacramento, Fresno

Florida - Miami/Ft. Lauderdale, Tampa/St. Pete, Orlando, Jacksonville

NY/NJ - NYC Metro Area

DMV - Washington DC Metro Area

Texas - Houston, Austin, Dallas

Georgia - Atlanta

North Carolina - Charlotte, Raleigh/Durham

Illinois - Chicago

Ohio - Cleveland/Columbus

Virginia - Richmond, N. Virginia

Kansas - Kansas City

Colorado - Concentration in Denver **Minnesota** - Concentration in Twin Cities

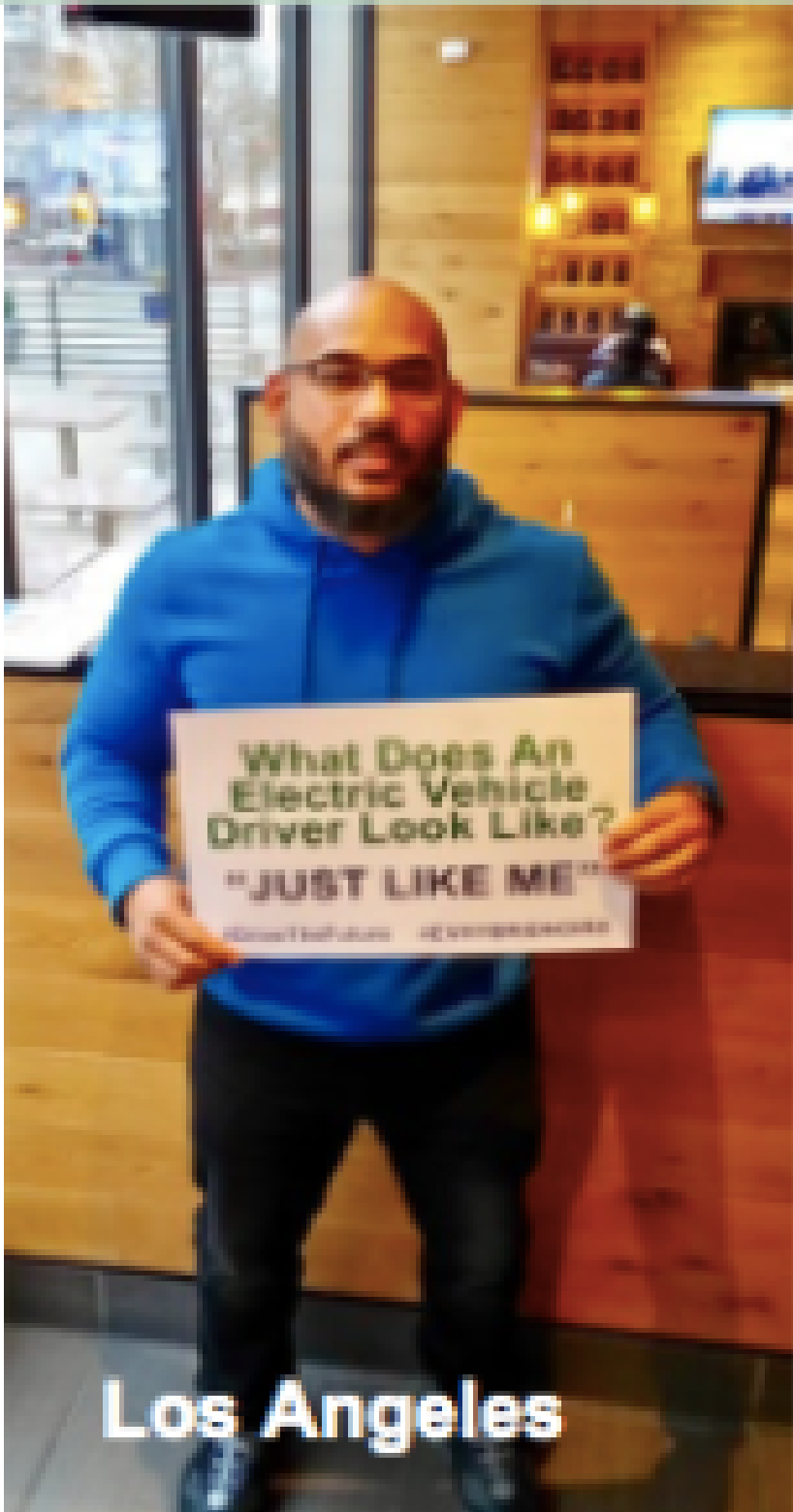
Oregon - Concentration in Portland **Arizona** - Concentration in Phoenix

Washington - Concentration in Seattle **Maryland** - Concentration in Baltimore / DMV

EVHYBRIDNOIRE

ELECTRIFYING, ENGAGING & EDUCATING DIVERSE COMMUNITIES THROUGH MOBILITY

The Nation's Largest Network of Diverse EV Drivers & Enthusiasts - Members/Chapters



Los Angeles



Chicago



Atlanta



Washington DC

The Rise of an E-Mobility Future

Ford is investing \$1 billion in Germany as it goes electric in Europe

Biden's \$2 trillion infrastructure plan calls for EV rebates, 500,000 charging stations

The president will formally announce the infrastructure plan today in Pittsburgh. It goes big on electric cars.

California governor wants all new cars sold in the state to be zero-emissions by 2035

Uber Sets Goal to Reach Net-Zero Emissions by 2040

All rides worldwide would be in electric cars powered by carbon-free electricity.

By Akshat Rathi and Lizette Chapman

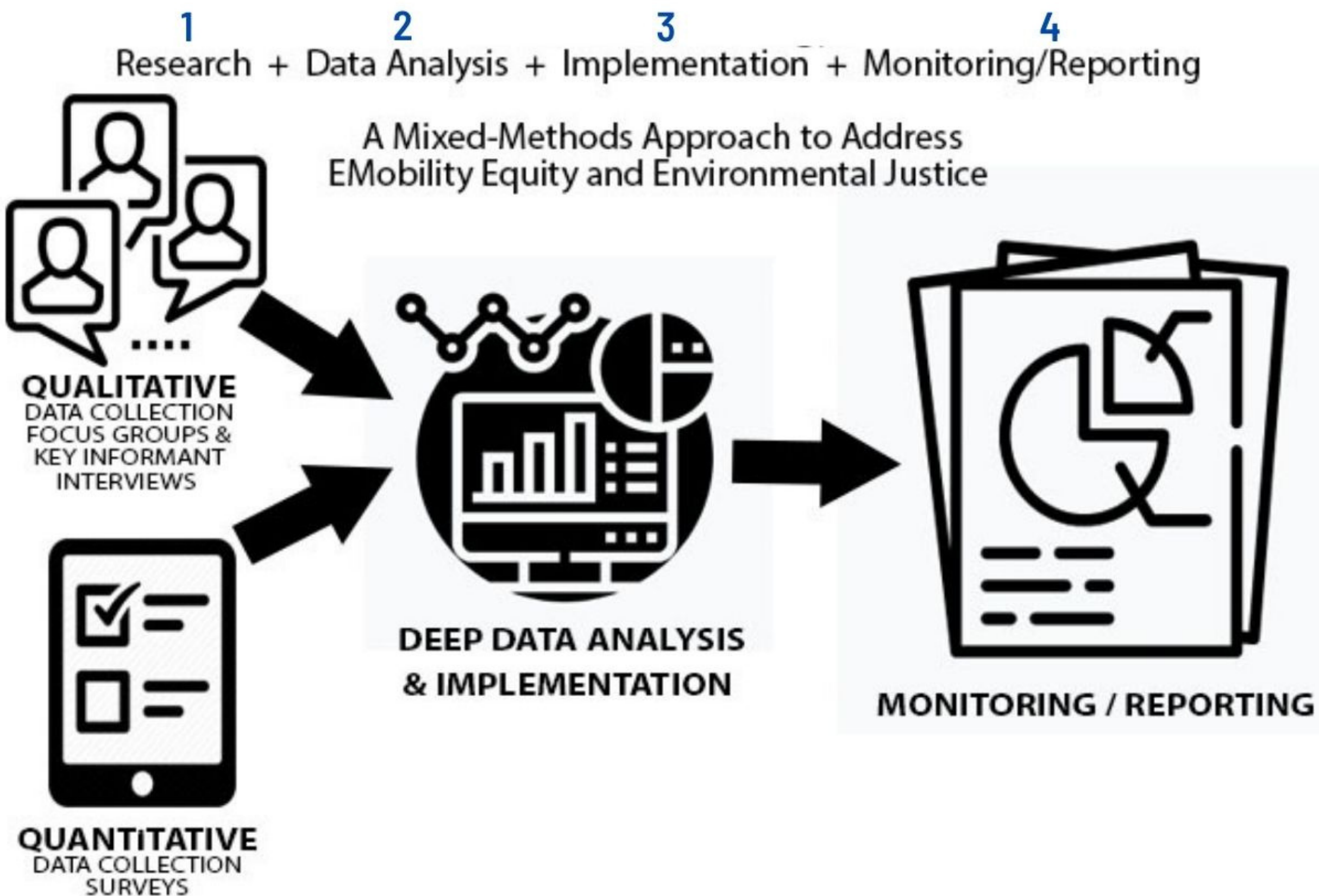
Electric vehicles accounted for more than half of all cars sold in Norway last year

USPS to add up to 165,000 electric or fuel-efficient delivery vehicles

Volvo to sell only electric cars by 2030

UK to ban sales of new diesel and gasoline cars in 2030

EVNOIRE'S Methodology



Our Partners

CRUISE

EVgo

LYA

NGA
NATIONAL GOVERNORS ASSOCIATION

Dominion
Energy

DUKE
ENERGY

Alliance for
Transportation
Electrification

CALIFORNIA
AIR RESOURCES BOARD

electrify
america

gm

DTE

American Cities
Climate Challenge

Uber

Ford

Engaging Diverse Communities

— WIN-WIN
— Situation

Any project should be executed
not for the community, but **WITH**
the community as **PARTNERS**

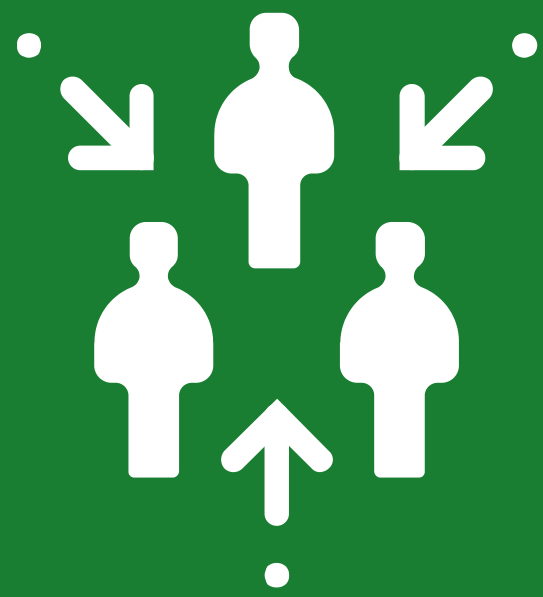
The solution to many of our
pressing social problems lie
within the community

 EVNORE



HBCU / HSI Engagement





Forms of Community Engagement

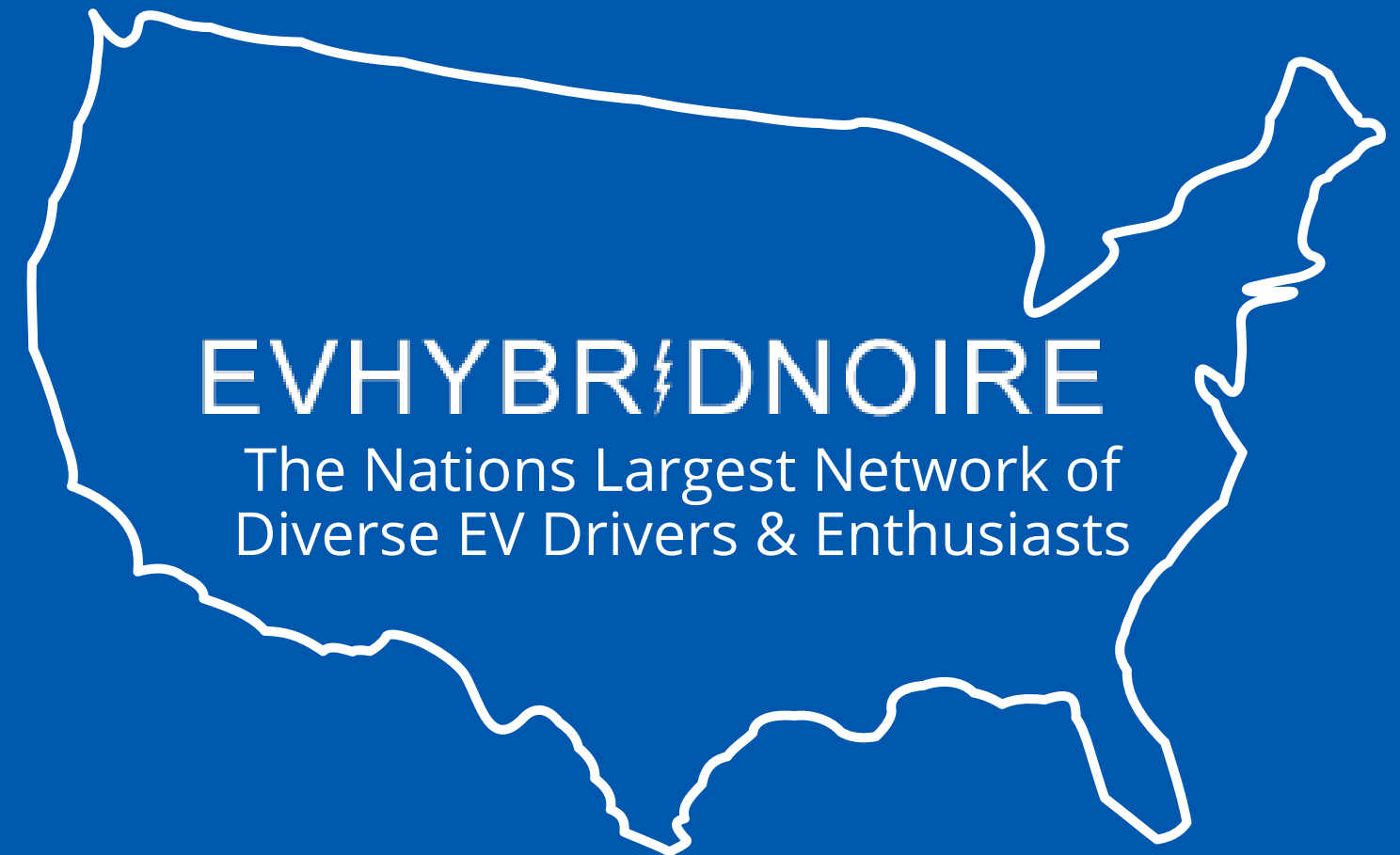
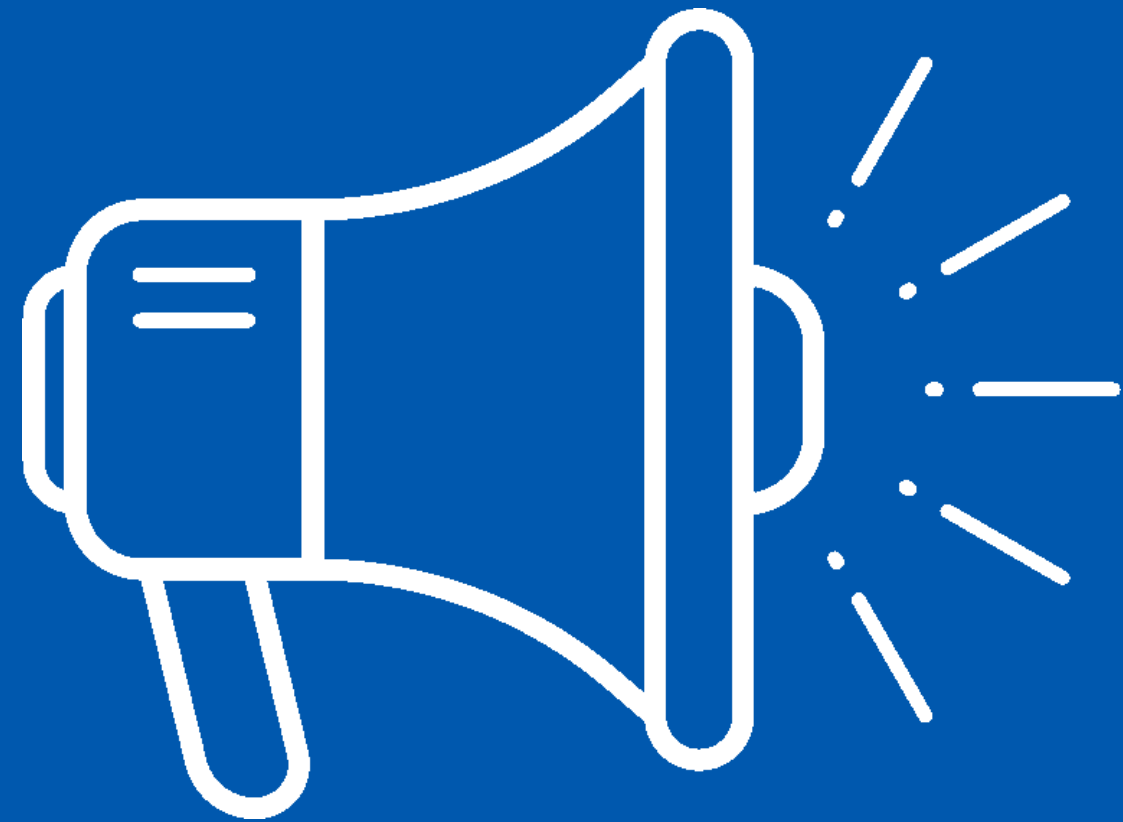
EVNOIRE STEM LEARNING LAB

Benefits of EVs, Public Health and Future of work in EV Ecosystem



 EVNOIRE

Messenger Matters



- Thought leaders.
- Trusted sources.
- Seen as an ally to the community.
- Expertise in equity development



Mid-Atlantic Electrification Partnership

PROJECT OVERVIEW

- EVNoire is serving as Education and Outreach Technical Lead in collaboration with the Department of Energy. The purpose of this project is to support and foster a regional EV ecosystem in VA, DC, MD, and WV.
- Together this region will allow all sizes of EVs to be used for fleets, Transportation Network Companies (TNC), and consumers. EVNoire will work towards this effort by engaging a diverse community of stakeholders, acknowledge past injustices, identify and address gaps in transportation and mobility while exploring economic and workforce development opportunities.



Mid-Atlantic Electrification Project

Introduction of Key Partners

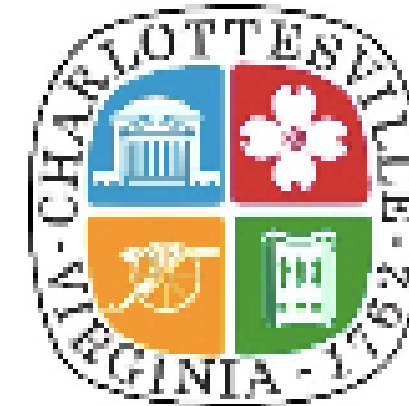


An Exelon Company



Energy Efficiency & Renewable Energy

VEHICLE TECHNOLOGIES OFFICE



An Exelon Company



Dominion Energy



collaboration

Opportunities for Synergy
Discussion & Activity.

**AIR AND CLIMATE PUBLIC
ADVISORY COMMITTEE (ACPAC)**



Metropolitan Washington
Council of Governments

SAVE THE DATE



E-MOBILITY DIVERSITY, EQUITY AND INCLUSION CONFERENCE

NOVEMBER 17-18, 2021

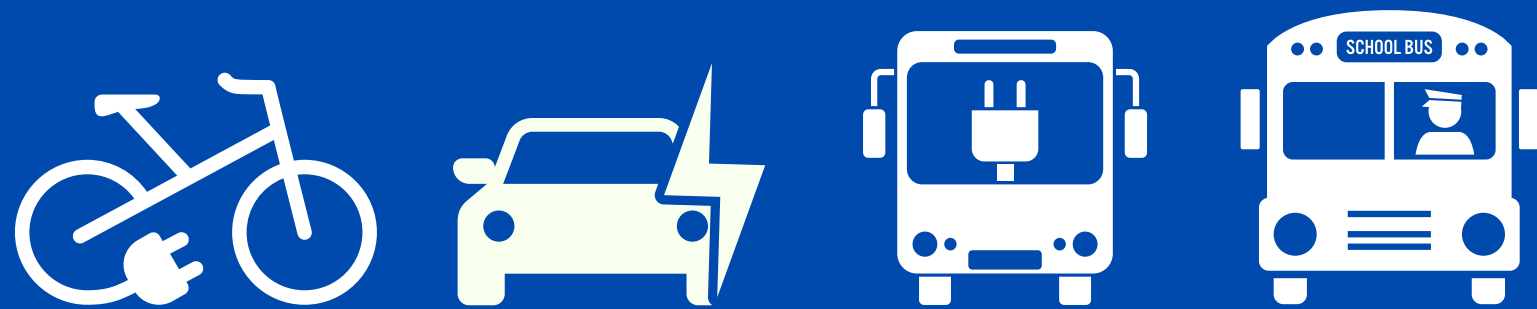
<http://www.emobilityequityconference.com/>

- The E-Mobility Diversity, Equity & Inclusion Virtual Conference will take place on **November 17th and 18th, 2021**.
- This 2-day conference is presented by EVNoire and Forth
- The E-Mobility Diversity, Equity, and Inclusion Conference will explore and facilitate real conversations about strategies and best practices for engaging diverse communities often hit worst and first by air pollution.



**CENTERING DIVERSITY
EQUITY & INCLUSION AS
WE ACCELERATE TOWARDS
A CLEAN MOBILITY FUTURE**

THANK YOU



**DANIELLE CHERRY-HOOVER
DR. SHELLEY FRANCIS**

CONTACTS: DANIELLE@EVNOIRE.COM

SHELLEY@EVNOIRE.COM

PH: **888.MOB.ILTY**

EVNOIRE.COM