



April 24, 2015 Region Forward Coalition Meeting
• 11:00 a.m. – 1:30 p.m. • COG Board Room

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|-------------|---|-----------------|
| I. | PICK UP LUNCH UPON ARRIVAL & Coalition Member Updates | 11:00am |
| | <ul style="list-style-type: none"> a. Partner Updates <ul style="list-style-type: none"> i. Greater Washington Housing Leaders Group – Gretchen Greiner-Lott, WRAG ii. “Future of Rockville Pike” forum – Vice Chair Reid b. COG Updates <ul style="list-style-type: none"> i. COG Greenhouse Gas Multi-Sector Working Group – Stuart Freudberg, COG Deputy Executive Director ii. Region Forward Health Goals and Targets – Jennifer Schitter, COG Principal Health Planner iii. COG Board / Economic Competitiveness – <i>March:</i> GMU and Fairfax County ; <i>April:</i> Brookings Institution; Board of Trade; Federal Lab Consortium | |
| II. | Welcome by Region Forward Leadership | 11:15am |
| | <ul style="list-style-type: none"> • Emmett Jordan, Mayor, City of Greenbelt, and Chair, Region Forward Coalition • Ken Reid, Supervisor, Loudoun County, and Vice Chair, Region Forward Coalition | |
| III. | Ensuring Our Region’s Global Competitiveness | 11:25 pm |
| | <p>Presentation by Terry Clower, PhD, Center for Regional Analysis; George Mason University
 Respondents: Lisa Rother, Urban Land Institute, Washington District Council and Ken Ulman, University of Maryland; <i>Ken Reid, Panel Facilitator</i></p> <p>Discussion:</p> <ul style="list-style-type: none"> • What does it take to be globally competitive and how can we grow our key industries? • What are the implications for workforce development, infrastructure investments, and regional cooperation around branding and marketing? • How can the Region Forward Coalition and COG support regional collaboration around these issues in the coming year? <p>Outcome: Identify a set of recommendations to COG Board and other regional partners on positioning and marketing the Region to compete in a global marketplace</p> | |
| IV. | Coalition Engagement in 2015 Work Priorities | 12:25 pm |
| | <p><i>Discussion led by Chair Jordan and Chuck Bean</i></p> <p>During 2015 the Region Forward Coalition will focus on Economic Competitiveness as a theme for our work. We will be updating key economic indicators from the Region Forward Baseline Progress report and creating a “Competitiveness Indicators Work Group,” in addition to finding ways to raise our visibility and alignment with the COG Board’s priorities.</p> <p>Discussion:</p> <ul style="list-style-type: none"> • How can Coalition members engage in supporting this work between meetings? • What are some of the key Region Forward Indicators related to Economic Competitiveness? • Where are opportunities to build new partnerships and raise the Region Forward profile? • Who else needs to be at the table and how can we best engage them? <p>Outcome: Identify process and products for measuring progress on regional economic competitiveness</p> | |
| V. | Other Business | 1:15 pm |
| VI. | Adjourn | 1:30pm |

Future 2015 meetings of the Region Forward Coalition:
July 10 – Innovation;
October 23 – Quality of Life