



DRAFT Pilot Proposal

CLIMATE AND ENERGY LEADERSHIP AWARDS



Metropolitan Washington
Council of Governments



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Program Purpose

A FOCUS ON THE LEADERS

RECOGNIZE

Environmental achievement

ENCOURAGE

Advancement toward CEEPC Action Plan goals

FOSTER

Healthy competition

LEARN

From each other



GAITHERSBURG LEED PLATNIUM YOUTH CENTER



Four Award Categories

ONE AWARD PER CATEGORY

SMALL COMMUNITIES

Population under 50,000

MEDIUM COMMUNITIES

Population 50,000 – 200,000

LARGE COMMUNITIES

Population over 200,000

NON-GOVERNMENTAL ORGANIZATIONS (NGOs)

Open to CEEPC stakeholders only for the pilot year

POPULATION	JURISDICTION
Under 50K	<ul style="list-style-type: none"> - Town of Bladensburg - City of Falls Church - City of Manassas Park - City of Takoma Park - City of Fairfax - City of Greenbelt - City of College Park - City of Manassas
50K – 200K	<ul style="list-style-type: none"> - City of Bowie - City of Gaithersburg - City of Rockville - City of Frederick - City of Alexandria - Charles County - Frederick County
Over 200K	<ul style="list-style-type: none"> - Arlington County - Loudoun County - Prince William County - District of Columbia - Prince George’s County - Montgomery County - Fairfax County



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Application

3-MONTH WINDOW TO SUBMIT APPLICATIONS

ACTION PLAN

Select which are of the action plan it most relates to, such as greenhouse gas reductions

OVERVIEW

Overview of project/program/policy - up to 500 words

JUDGING CRITERIA

How meets judging criteria - up to 250 words for each criteria

OPTIONAL

Supporting documents and letters of support



CHARLES COUNTY WIND TURBINE



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Judging Criteria

ALL APPLICATIONS WILL BE JUDGED ON THE FOLLOWING FOUR CRITERIA

RESULTS

Achievements, outcomes, and/or measured results

CREATIVITY

Innovative, resourceful, and/or unique aspects

MODEL

Transferable to other jurisdictions or organizations
and cost effectiveness

ENGAGEMENT

public and stakeholder engagement, public reaction
and acceptance, and/or partnerships formed



FREDERICK COUNTY GREEN HOMES CHALLENGE TEAM



Program Development Timeline

APPLICATIONS DUE WEDNESDAY, JUNE 18, 2014

Month	Tasks
Sept 2013	<ul style="list-style-type: none">• Joint CEEPC/ACPAC awards task force established by CEEPC
Oct-Dec 2013	<ul style="list-style-type: none">• Awards task force to develop draft program proposal
Jan 2014	<ul style="list-style-type: none">• ACPAC, BEEAC, CEEPC comment on proposal. CEEPC approve proposal
Jan-Feb 2014	<ul style="list-style-type: none">• Staff develops program materials. Awards task force reviews.
Mar-May 2014	<ul style="list-style-type: none">• Program launch at March 26 CEEPC meeting (begin accepting applications)• Staff, CEEPC and ACPAC promote awards program
June 2014	<ul style="list-style-type: none">• Applications due Wednesday, June 18, 2014
July 2014	<ul style="list-style-type: none">• ACPAC judges applications
Sept-Dec 2014	<ul style="list-style-type: none">• Awardees announced/recognized at 3 events over 2 month period• Video development• Evaluate awards program pilot