

FY2020 MEMBER DUES AND REGIONAL FEES RECOMMENDATION

**Working Together to Shape Strong Communities
and a Better Region**

COG Board of Directors
November 14, 2018



Metropolitan Washington
Council of Governments

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COG: The Hub for Regional Partnership

- The Metropolitan Washington Council of Governments (COG) is an independent, nonprofit association with a membership of more than 300 elected officials from 24 local governments, the Maryland and Virginia state legislatures, and U.S. Congress.
- Metropolitan Washington is a diverse region, home to more than five million people and one of the nation's largest economies.
- COG is home to the National Capital Region Transportation Planning Board (TPB), the region's federally designated Metropolitan Planning Organization, and the Metropolitan Washington Air Quality Committee.
- More than **1,500 officials and experts** come to COG each month to make connections, share information, and develop solutions to the region's major challenges.



COG's Region Forward Vision

For more than 60 years, COG has been the hub for regional partnership.

Guided by the [Region Forward Vision](#), COG continually strives to make metropolitan Washington more prosperous, accessible, livable, and sustainable.

Together, we're working toward:

- Walkable, mixed-use communities with housing and transportation choices
- Healthy air, water, and land, abundant renewable energy sources, and a smaller carbon footprint
- Supporting a resilient economy with opportunities for all
- Vibrant, safe, and healthy neighborhoods



[Activity Centers, including Tyson's](#), are locations identified by COG and local governments that will best accommodate the majority of the region's future growth. (Elvert Barnes/Flickr)

Year-Round Member Benefits

- Monthly meetings where members and subject matter experts **make connections** and develop consensus on issues to improve the region's quality of life.
- Access to COG research, publications, data, and planning documents.
- Consultation with COG staff and contacts, primed to help members think regionally, and act locally.
- Ongoing participation in local and regional forums, conferences, and a voice in shaping regional priorities and actions.



Prince George's County Council Members Mary Lehman, Dannielle Glaros, and Todd Turner with Virginia Lieutenant Governor Justin Fairfax at the 2018 COG Annual Meeting. (COG)

Member Savings

COG harnesses the purchasing power of member jurisdictions to save them time and money.

- Fuel contract leverages 40+ million gallons of buying power annually, saving thousands.
- Subscriber radio contract saves 40% on the cost per radio.

COG continually seeks out cooperative purchasing opportunities for members, like these upcoming contracts and procurements:

- Water and Wastewater Chemicals consortium contracts.
- Procurement of self-contained breathing apparatus for fire departments.
- Procurement of alternative fuel infrastructure - electric vehicle, propane, and natural gas fueling facilities.



COG Leadership and Members

COG Corporate Officers

Phil Mendelson, President
District of Columbia

Karen Toles, 1st Vice President
Prince George's County

Phyllis Randall, 2nd Vice President
Loudoun County

Kate Stewart, Secretary-Treasurer
City of Takoma Park

COG Board of Directors Leadership

Matt Letourneau, Chairman
Loudoun County

Robert White, 1st Vice Chairman
District of Columbia

Derrick L. Davis, 2nd Vice Chairman
Prince George's County

Members

District of Columbia
City of Bladensburg
City of Bowie
Charles County
City of College Park
Frederick County
City of Frederick
City of Gaithersburg
City of Greenbelt
City of Hyattsville
City of Laurel
Montgomery County
Prince George's County
City of Rockville
City of Takoma Park
City of Alexandria
Arlington County
Fairfax County
City of Fairfax
City of Falls Church
Loudoun County
City of Manassas
City of Manassas Park
Prince William County

Transportation Planning Board Leadership

Charles Allen, Chairman
District of Columbia

Martin Nohe, 1st Vice Chairman
Prince William County

Kelly Russell, 2nd Vice Chairman
Frederick County

Metropolitan Washington Air Quality Committee Leadership

Hans Riemer, Chairman
Montgomery County

Robert Day, 1st Vice Chairman
City of College Park

Redella Pepper, 2nd Vice Chairman
City of Alexandria

Brandon Todd, 3rd Vice Chairman
District of Columbia

Members Engage in Regional Planning

COG supports policy and technical committees that serve the interests of its member jurisdictions and the entire region, including:

- Anacostia Watershed Steering Committee
- **Chesapeake Bay & Water Resources Policy Committee**
- Chief Administrative Officers Committee
- Chief Information Officers Committee
- Chief Purchasing Officers Committee
- Child Welfare Directors
- Clean Air Partners Board of Directors
- **Climate, Energy, and Environment Policy Committee**
- Community Engagement Campaign
- Community Forestry Network
- Emergency Managers Committee
- Fire Chiefs Committee
- Health Officials Committee
- Homeland Security Executive Committee
- Homeless Services, Planning, & Coordinating Committee
- Housing Directors Advisory Committee
- **Human Services Policy Committee**
- I-95 Landfill Committee
- **NCR Emergency Preparedness Council**
- Planning Directors Technical Advisory Committee
- Police Chiefs Committee
- Recycling Committee
- **Region Forward Coalition**
- Regional Tree Canopy Workgroup
- Snow/Winter Weather Briefings Committee
- Solid Waste Managers Group
- Substance Abuse & Mental Health Committee
- Water Resources Technical Committee

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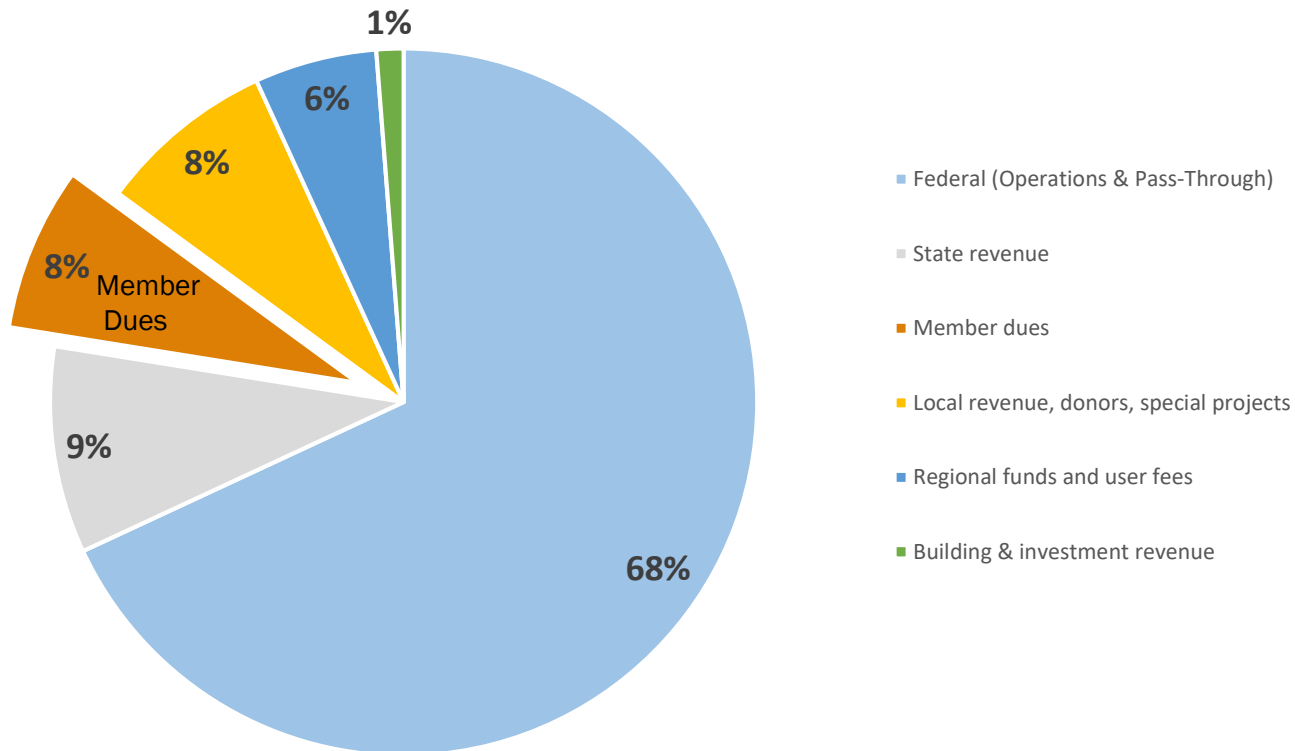
Member Dues

- Member Dues Leveraging Federally Sourced Funds
- Member Dues Providing Primary Program Support
- Member Dues Leveraging Additional Resources
- Additional Member Services, Benefits, Outreach, and Forums

A Travel Trends Survey prepared for the Transportation Planning Board looked at trends in how people in the region travel, including riding transit, bicycling, walking, carpooling, and telecommuting. (Aimee Custis/Flickr)



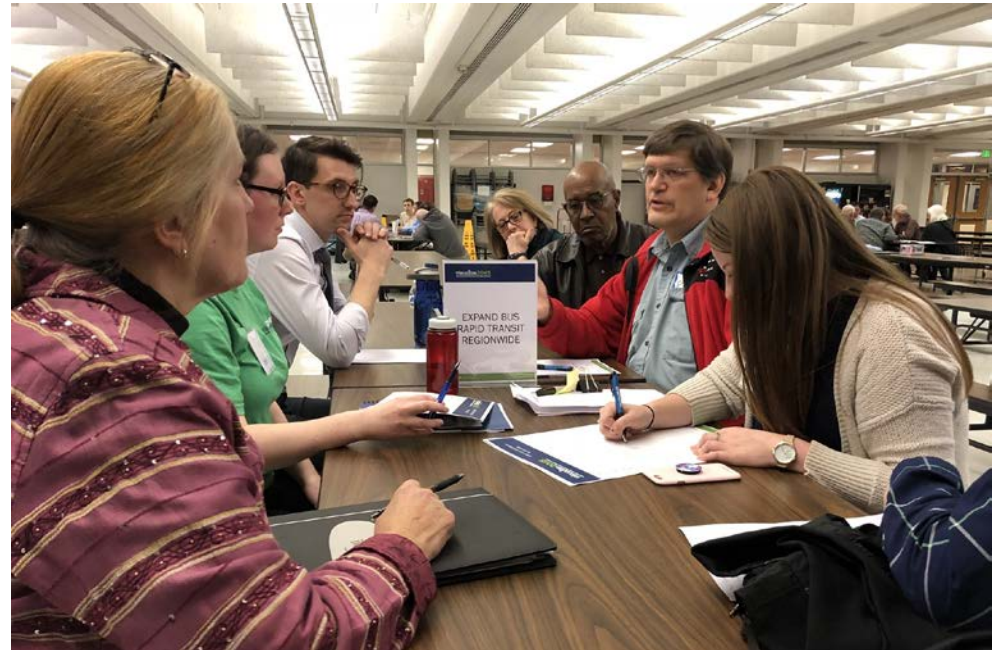
Member Dues Provide 8% of Total COG Resources



Member Dues Leveraging Federally Sourced Funds

Deliverables:

- Convene and staff the Transportation Planning Board, with representation from all member jurisdictions.
- Conduct federally mandated unified transportation planning activities to ensure flow of federal transportation funds to local, regional, and state transportation agencies.
- Complete analysis of biennial regional airport survey; update airport ground access forecasts; and update regional Air Systems Plan.
- Meet the requirements that allow member jurisdictions to receive and utilize Homeland Security funding.



As part of the development of Visualize 2045, the region's new long-range transportation plan, the National Capital Region Transportation Planning Board gathered public input at events in area jurisdictions. (COG)

Member Dues Leveraging Federally Sourced Funds

- 35% of Member Dues
- For these programs, each \$1.00 in member dues leverages \$8.06 in direct federal funding.

	Member Dues	Direct Federal	District & States	Other	Total Resources
Regional Transportation Planning	1,322,500	10,608,300	1,326,000	3,500	13,260,300
Homeland Security Staff Support	181,200	1,462,900	-	18,300	1,662,400
Continuous Airport Systems Planning	25,000	250,000			275,000
Total	1,528,700	12,321,200	1,326,000	21,800	15,197,700

Member Dues Providing Primary Program Support

Deliverables:

- Conduct annual point-in-time count of homeless persons, with results and analysis.
- Convene regional health directors and coordinate response to health emergencies.
- Support regional economic development initiatives, including examining the region's shortage of affordably priced housing through an economic competitiveness lens.



In 2018, COG released *Homelessness in Metropolitan Washington*, the results of the 18th annual census, a one-day snapshot, of the region's residents experiencing homelessness within nine area jurisdictions. (COG)

Member Dues Providing Primary Program Support

- 12% of Member Dues
- \$511,400 supports regional coordination and planning efforts, where other funding is limited or not available.

	Member Dues	Other	Total
Health Planning & Community Svc.	320,100	16,700	336,800
Housing Opportunities	191,300		191,300
Total	511,400	16,700	528,100

Member Dues Leveraging Additional Resources

Deliverables:

- Prepare annual employment, population, and household forecasts by traffic analysis zone.
- Advance regional efforts to restore local waterways, reduce air pollution, increase renewable energy use, promote recycling, and enhance green space and agriculture.
- Conduct annual public awareness campaign to ensure pedestrian and bicycle safety.
- Convene regional Fire Chiefs, Corrections Officers, Emergency Managers, and Police Chiefs to address areas of mutual concern.
- Coordinate services to address emergency and severe weather situations.
- Implement the 2017-2020 Climate and Energy Action Plan.

See also the Regional Environmental, Water, and Public Safety Funds section (page 21).



In 2018, COG hosted a program at the Washington Auto Show's public policy day, "How Can We Accelerate Electrification of Transportation?" (COG)

Member Dues Leveraging Additional Resources

- 31% of Member Dues
- \$1.4 million in Member Dues leverages \$5.3 million from various funding sources, and provides baseline resources to ensure continuity of programs

	Member Dues	Federal, District & States	UPWP Funds (1)	Regional Funds (2)	Other	Total
Regional Environmental Resources Planning	433,300	81,000		525,500	74,000	1,113,800
Regional Planning & Coordination	222,000	-	616,700	-		838,700
Regional Air Quality Attainment Planning (1)	174,600	174,600	174,600			523,800
Regional Public Safety Planning	159,100	-	66,100			225,200
Regional Water Resources Management	101,000	-		1,337,000		1,438,000
Anacostia Watershed Program & Projects	93,500	426,000			289,000	808,500
Clean Air Partners	58,800	454,000			23,300	536,100
Air Quality Index, Monitoring & Forecasting	58,200	25,000				83,200
Street Smart Safety Education Campaign	50,400	575,000			150,000	775,400
Agruculture and Forestry Management	26,300	173,000		48,500	130,000	377,800
Total	1,377,200	1,908,600	857,400	1,911,000	666,300	6,720,500

(1) Included in Regional Transportation Planning Program total on page 11

(2) Regional Environmental and/or Regional Water Funds - See separate section starting on page 21

Additional Membership Services, Benefits, Outreach, and Forums

Deliverables:

- Save members money through COG's Cooperative Purchasing Program, including cooperative bids and contract riding opportunities. Vendor-paid fees are helping to support the budget.
- Support of initiatives that diversify the economy, promote economic resiliency, and benefit the current and future workforce.
- Member-driven legislative advocacy and development of partnerships and peer-exchanges with the area business community and non-profits, and other regions.
- Spotlight COG members, partners, and major initiatives utilizing a variety of communications tools.



Libby Garvey joined Comcast NewsMakers to talk about the work of the Chesapeake Bay and Water Resources Policy Committee. (COG)

Additional Member Services, Benefits, Outreach, and Forums

- 22% of Member Dues
- \$968,700 is available to support COG as a membership organization by coordinating and conducting cooperative purchasing, providing leadership training, convening and staffing the Board of Directors and other regional officials, sponsoring special studies and reports, creating and maintaining regional and national partnerships, and representing regional interests to the public and media.

	Member Dues	Interest & Bldg Revenue	Other	Total
Member Relations	219,400			219,400
Public/Media Relations & Communications	201,800			201,800
Cooperative Purchasing	190,500		30,500	221,000
Executive Office, Governance and Special Reports	307,900	413,100	12,800	733,800
Institute for Regional Excellence	49,100		121,900	171,000
Total	968,700	413,100	165,200	1,547,000

FY2020 Member Dues

The FY2020 member dues increase is based on a forecast of general operating expenses and estimated changes in revenue and federal match requirements.

COG Member Dues

Increase of \$162,848 (3.86%), from \$4,223,142 to \$4,385,990

Basis for the increase: Increase in required match for Federal programs, and general cost increases

A table with the dues amount for each jurisdiction is included in the Appendix.

Dues increase factors:

Regional population increase	\$364,657
Per capita rate increase of 1.0 cent to 76.5 cents	\$ 60,766
Adjust for 5% cap	<u>(\$262,575)</u>
	<u>\$162,848</u>

FY2020 Member Dues by Category

Member Dues Leveraging Federally Sourced Funds	1,528,700	35%
Member Dues Providing Primary Program Support	511,400	12%
Member Dues Leveraging Additional Resources	1,377,200	31%
Additional Member Services, Benefits, Outreach, & Forums	968,700	22%
Total Member Dues	4,386,000	
Rounding Adjustment	(10)	
Total Member Dues FY2020	<u>4,385,990</u>	

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Regional Water and Environmental Funds



Regional Water Fund

Deliverables:

- Represent the region in the Chesapeake Bay Program.
- Support local stormwater management programs and compliance with stormwater permits.
- Assist water utilities with implementing resiliency and source water protection plans.
- Manage the region's Water and Wastewater Agency Response Network (WARN).
- Run the Wise Water Use Campaign, including TapIt, Protect Your Pipes, and the Drug Take Back Campaign.
- Implement the regional drought management plan.



The City of Fairfax issues a Chesapeake Bay Awareness Week proclamation, a part of a regionwide push to raise awareness about local restoration efforts. (COG)

Regional Water Fund

- \$1.5 million (two-thirds paid by water and sewer utilities) to protect the area’s water quality and condition of its wastewater and drinking water infrastructure, and to represent the interests of local governments and water utilities as federal and state actions become increasingly complex and regulatory in nature.

	Regional Water Fund (1)	Service Fees and Sponsors	COG Member Dues (2)	Other	Total
Regional Water Resources Management	1,267,700	-	97,200	15,000	1,379,900
Drinking Water Quality, Security & Response	172,900	413,125			586,025
Community Engagement Campaign	42,700			115,000	157,700
Regional Water Fund FY2019	1,483,300	413,125	97,200	130,000	2,123,625
<i>(1) Two-thirds of the Regional Water Fund is paid by water and sewer utilities</i>					
<i>(2) Included in the Proposed Member Dues on page 15</i>					
<i>Fee for service program established in 1985 to ensure efficient centralized support to members on complex regional policy and technical water resources issues</i>					

Regional Environmental Fund

Deliverables:

- Provide analysis and assessments that support energy system planning for the region's critical infrastructure.
- Run the regional Go Recycle and America Recycles Day campaigns.
- Coordinate the Food Policy Council and sustainable farm to table expansion, and update "What Our Region Grows."
- Improve the resiliency of the region's energy systems to lessen disruptions and shorten restoration time.
- Expand availability of energy financing solutions.
- Support purchase and installation of electric vehicles and infrastructure.
- Assist local and regional entities implement the Climate and Energy Action Plan.



COG performed a regional greenhouse gas (GHG) inventory for the region, showing a decrease in emissions over a 10 year period despite continued population and economic growth. (COG)

Regional Environmental Fund

- \$719,000 for special projects focused on facilitating the deployment of renewable energy, removing barriers to implementation of solutions, and installing technology solutions to reduce greenhouse gas emissions.

	Regional Environ Fund	COG Member Dues (1)	Other	Total
Environmental Resources Planning	525,500	433,300	155,000	1,113,800
Recycling & Solid Waste	125,000		104,100	229,100
Agriculture & Forestry Management	48,500	26,300	303,000	377,800
Water Resources Management	20,000	101,000	1,317,000	1,438,000
Regional Environmental Fund FY2020	719,000	560,600	1,879,100	3,158,700
<i>(1) Included in the Proposed Member Dues on page 15</i>				
<i>Fee for service program established in 1988 to ensure efficient centralized support to members on complex regional policy and technical energy, climate, solid waste/recycling, forestry, food policy issues</i>				

FY2020 Fee Structure: Regional Water and Environmental Funds

The fee increases for FY2020 are based on a forecast of general operating expenses and estimated changes in revenue and matching requirements for sponsor funds.

Regional Water Fund

Increase of \$57,317 (3.86%), from \$1,483,141 to \$1,540,458

Regional Environmental Fund

Increase of \$26,751 (3.86%), from \$692,277 to \$719,028

Basis for increases:

- Regional fees are increased in proportion to the annual dues increase, to maintain the balance between funding sources.

A table with the fees for each jurisdiction is included in the Appendix.

Regional Public Safety Fund



Regional Public Safety Fund

Deliverables:

- Provide public safety support to the CAOs and supporting committees in identified focus areas.
- Facilitate and update regional agreements including regional mutual aid
- Develop and update regional public safety policies.
- Regional coordination including assistance with transition of HSEC identified UASI projects starting in FY 2020.
- Design and implement new regional public safety training program.



COG facilitated the procurement process and managed the project to send 25 first responders from around the region to Israel for training. (Advanced Security Training Institute)

Regional Public Safety Fund

- **NEW IN FY2020:** The Regional Public Safety Fund was created to provide a sustainable solution for the region to support its long-term public safety needs. In FY2020, the fund, combined with administrative support from COG Member Dues, will be used to update regional Interjurisdictional Mutual Aid Communications MOU's and public safety policy, and to provide program coordination for regional initiatives and training.

Regional Public Safety Fund FY2020	\$536,199
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Newly established by the COG CAOs starting in FY 2020 as part of transition of funding from the Urban Area Security Initiative (UASI)

FY2020 Fee Structure: Regional Public Safety Fund

The initial budget of \$500,000 for the fund will be shared among core participants on a per-capita basis. Core participants are City of Alexandria, Arlington County, District of Columbia, Fairfax County, Loudoun County, Montgomery County, Prince George's County, and Prince William County.

Other COG members have the opportunity to join in this initiative and provide additional funding and capacity. For jurisdictions with populations exceeding 51,000, the FY2020 per capita rate is 9.7 cents. For jurisdictions with populations of 51,000 or less, the fee for FY2020 is set at a flat rate of \$5,000.

A table with the fee for each participating jurisdiction is included in the Appendix.

Summary: FY2020 Member Dues and Regional Fees

	Proposed	Budget	
	FY2020	FY2019	Increase
Member Dues	4,385,990	4,223,142	162,848
Regional Environmental Fund	719,028	692,279	26,749
Regional Water Fund	1,540,458	1,483,141	57,317
Regional Public Safety Fund	536,199		536,199
Total	7,181,675	6,398,562	783,113
Population Estimate	6,090,855	5,986,487	104,368
Per Capita Rate	0.765	0.755	0.010
Population X Per Capita Rate	4,659,504	4,519,798	139,706
Adjust for Adjunct Members (50%)	(10,939)	(10,623)	(316)
Adjust for 5% Cap	(262,575)	(286,033)	23,458
Member Dues Assessment	4,385,990	4,223,142	162,848

Appendix

- Member Dues by Jurisdiction
- Regional Fund Fees by Jurisdiction

Member Dues by Jurisdiction

Metropolitan Washington Council of Governments PROPOSED FY2020 Schedule of Membership Dues				FY2019 Assessment Rate:	0.755	Increase of	
				FY2020 Assessment Rate:	0.765	1.32%	
POPULATION FIGURES				DUES AMOUNT			
Jurisdiction	FY2019	FY2020	Compare to FY2019	FY2019	FY2020	FY2020	FY2020
	Population Estimate	Population Estimate		Adjusted Contribution (1)	Adjusted Contribution (1)	Increase (Decrease)	Percent Increase
Alexandria, City of	156,100	159,000	1.86%	\$ 117,856	\$ 121,635	\$ 3,780	3.21%
Arlington County	226,600	238,300	5.16%	\$ 171,083	\$ 179,637	\$ 8,554	5.00%
Bladensburg, Town of (2)	9,640	9,600	-0.41%	\$ 3,516	\$ 3,672	\$ 156	4.44%
Bowie, City of	56,148	60,200	7.22%	\$ 42,392	\$ 44,511	\$ 2,120	5.00%
Charles County	159,550	167,000	4.67%	\$ 120,460	\$ 126,483	\$ 6,023	5.00%
College Park, City of (2)	32,275	33,000	2.25%	\$ 24,309	\$ 25,245	\$ 936	3.85%
District of Columbia	718,050	724,300	0.87%	\$ 542,128	\$ 554,090	\$ 11,962	2.21%
Fairfax County	1,150,074	1,161,800	1.02%	\$ 868,306	\$ 888,777	\$ 20,471	2.36%
Fairfax, City of	24,220	25,600	5.70%	\$ 18,286	\$ 19,200	\$ 914	5.00%
Falls Church, City of (2)	14,000	14,200	1.43%	\$ 10,356	\$ 10,863	\$ 507	4.90%
Frederick County (2)	250,627	267,800	6.85%	\$ 138,029	\$ 144,931	\$ 6,901	5.00%
Frederick, City of	70,428	72,050	2.30%	\$ 53,173	\$ 55,118	\$ 1,945	3.66%
Gaithersburg, City of	69,562	70,700	1.64%	\$ 52,519	\$ 54,086	\$ 1,566	2.98%
Greenbelt, City of	21,250	23,900	12.47%	\$ 16,044	\$ 16,846	\$ 802	5.00%
Hyattsville, City of	18,500	19,000	2.70%	\$ 6,984	\$ 7,268	\$ 284	4.06%
Laurel, City of	26,611	26,300	-1.17%	\$ 20,091	\$ 20,120	\$ 28	0.14%
Loudoun County (2)	402,167	424,000	5.43%	\$ 269,039	\$ 282,491	\$ 13,452	5.00%
Manassas Park, City of (2)	16,805	16,805	0.00%	\$ 12,331	\$ 12,856	\$ 524	4.25%
Manassas, City of	41,483	43,800	5.59%	\$ 31,320	\$ 32,886	\$ 1,566	5.00%
Montgomery County (2)	1,059,800	1,052,000	-0.74%	\$ 703,165	\$ 738,323	\$ 35,158	5.00%
Prince George's County (2)	912,016	923,100	1.22%	\$ 590,264	\$ 619,778	\$ 29,513	5.00%
Prince William County (2)	462,342	467,900	1.20%	\$ 345,436	\$ 357,944	\$ 12,507	3.62%
Rockville, City of (2)	70,474	72,200	2.45%	\$ 52,695	\$ 55,233	\$ 2,538	4.82%
Takoma Park, City of (2)	17,765	18,300	3.01%	\$ 13,360	\$ 14,000	\$ 639	4.79%
Totals	5,986,487	6,090,855	1.74%	\$ 4,223,142	\$ 4,385,990	\$ 162,848	3.86%

(1) Adjusted Contribution is calculated by multiplying the adjusted population by the approved rate, limited to 5% annual increase per jurisdiction.

(2) For these jurisdictions, the FY2019 dues amount increase was capped at 5%.

Regional Fund Fees by Jurisdiction

FY2020 REGIONAL FUNDS Proposed Fee Schedule by Jurisdiction	Regional Water Fund (1)	Regional Environmental Fund	Regional Public Safety Fund (2)	Total Regional Funds
Alexandria, City of	30,508	21,692	15,436	67,636
Arlington County	45,478	31,980	23,134	100,592
Bladensburg, City of	-	-	-	-
Bowie, City of (WSSC)	11,269	7,660	-	18,929
Charles County	-	-	16,199	16,199
College Park, City of (WSSC)	6,332	4,502	5,000	15,834
District of Columbia (DC Water)	308,400	98,814	70,315	477,529
Fairfax County	308,400	158,501	112,787	579,689
Fairfax, City of	4,860	3,418	-	8,278
Falls Church, City of	2,725	1,937	-	4,662
Frederick County	-	-	-	-
Frederick, City of	-	-	-	-
Gaithersburg, City of (WSSC)	13,566	9,645	-	23,211
Greenbelt, City of (WSSC)	4,265	2,999	5,000	12,264
Hyattsville, City of	-	-	-	-
Laurel, City of	-	-	-	-
Loudoun County (Loudoun Water)	80,714	54,997	41,162	176,872
Manassas, City of	-	-	5,000	5,000
Manassas Park, City of	-	-	-	-
Montgomery County (WSSC)	308,400	131,339	102,128	541,867
Prince George's County (WSSC)	308,400	115,362	89,614	513,377
Prince William County	89,778	63,834	45,424	199,036
Rockville, City of	13,853	9,850	-	23,703
Takoma Park, City of (WSSC)	3,511	2,497	5,000	11,008
TOTAL	1,540,458	719,028	536,199	2,795,686

(1) Where indicated, water and sewer utilities support the Regional Water Fund on behalf of the local jurisdiction.

(2) Additional jurisdictions may opt into the new Regional Public Safety Fund before the start of FY2020.

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