

EMPLOYER OUTREACH COMMITTEE

Tuesday, April 20, 2021
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
Webex Virtual Meeting

Chairperson: Rebecca Johnson, goDCgo (202) 878-1651

Vice Chairperson: Marie Cox, ATP (703) 725-4946

Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/19/2021 Meeting Notes (5 minutes)
3. Final Second Quarter FY2021 and Draft Third Quarter FY2021 Conformity Verification Statements. (5 minutes)
4. Commuter Survey Application Update (10 minutes)
Daniel Sheehan, COG/TPB staff, will update the Committee on recent application improvements.
5. TransitScreen Update (20 minutes)
Tony Hudgins, TransitScreen, will brief the Committee on return to work efforts. The return to the office is perplexing as it is exciting. As vaccines roll out and companies seek to reopen their offices to meet employee needs and concerns, pitfalls and opportunities lay ahead. Hear how some companies are choosing this confusing time as a way to reset commuting behavior, and prevent "carmageddon" while revolutionizing the workplace experience altogether. TransitScreen is working to safely and efficiently to bring employees back to the office by providing a suite of solutions powered by real time transit information.
6. VRE Update (10 minutes)
Cindy King of VRE will provide information for efforts in helping the return to the office.
7. WMATA Return to Work Assistance for Employers (15 minutes)
Antoinette Rucker, WMATA, will inform the committee of WMATA's travel tips and Smartbenefits restart for employers.
8. Employer Outreach Sales Training Status (10 minutes)
Mark Hersey, COG/TPB staff, will discuss possible sales training for June

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and an upcoming survey of training topics for next fiscal year.

9. Employer Outreach Roundtable (35 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, July 20, 2021 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).