

Presentation to the:
Metropolitan Washington Council of
Governments
May 23, 2013

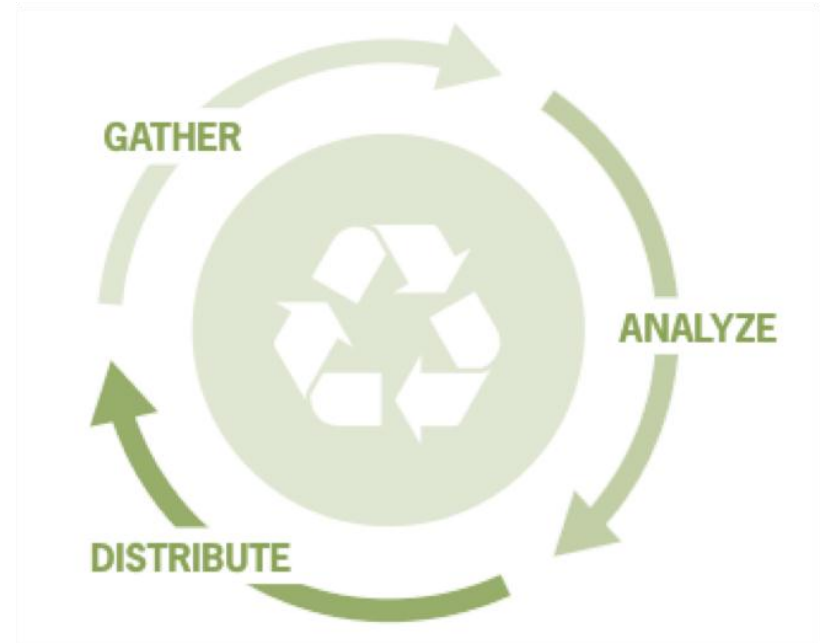
Sandra Lewis
Earth911, Inc.

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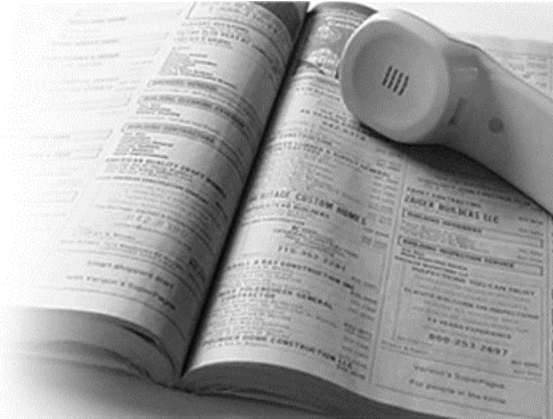
ABOUT EARTH911, INC.

- Founded 1991
- Focused on mapping and mobilizing U.S. recycling systems
- Multi-approach strategy with recycling location tools and lifestyle-based content outreach
- Results:
 - 1.6 Million unique recycling locations
 - 350+ materials
 - Geospatial analytics
 - Consumer engagement

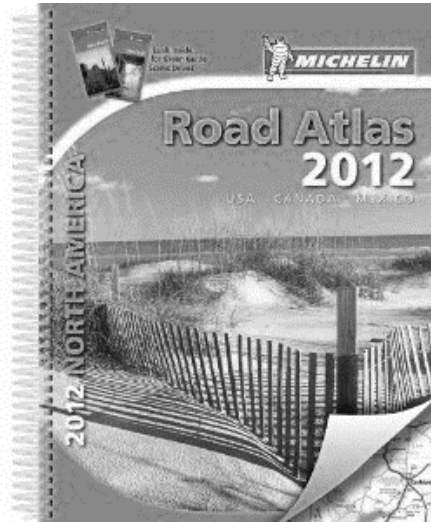
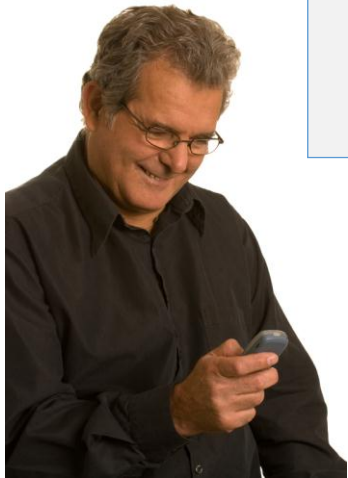


EVOLVE WITH TECHNOLOGY

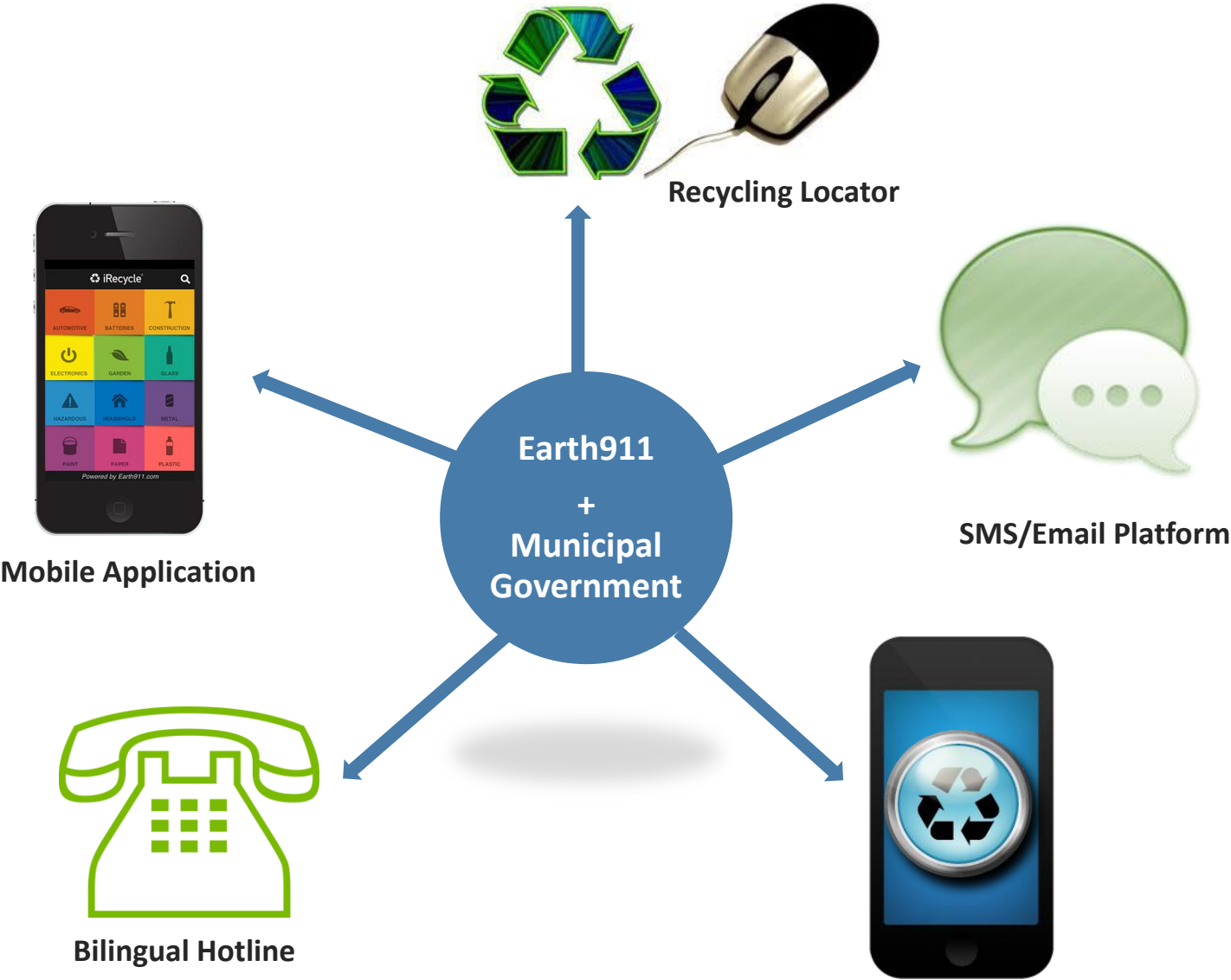
Don't forget that bulky waste collection is this Friday the 24th. Place bulky items on the curb by 6am Friday for pickup.



Mayor Stanton would like to thank you for recycling! For more information visit www.phoenix.gov.



BRINGING RECYCLING COMMUNICATION INTO THE 21st CENTURY



THANK YOU

If interested in piloting this program, please contact us:

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