

**COMMUTER CONNECTIONS TERM EVALUATION SCHEDULE**

TARGET DATE: JUNE 2014

<b><u>Measure</u></b>	<b><u>Data Collection Activity/Product</u></b>	<b><u>Deadline(s)</u></b>	<b><u>FY Completion</u></b>
Telework	2013 State of the Commute	January 2013	FY13 and FY14
Employer Outreach	Database Information From ACT!	December 2013	FY14
GRH	In-depth GRH applicant Survey	January 2013	FY13
GRH Baltimore	In-depth GRH applicant Survey	January 2013	FY13
Commuter Operations Center	Placement Rate Study	July – September 2011 3 <sup>rd</sup> Quarter Survey by Oct/Nov 2011	FY12
Marketing	State of the Commute	January 2013	FY13 & FY14
Bike To Work Day	2013 Participant Survey	Nov/Dec 2010	FY14

<u>Measure</u>	<u>Data Collection Activity/Product</u>	<u>Deadline(s)</u>	<u>FY Completion</u>
ALL	Regional State of the Commute Survey	January 2013	FY13 & FY14
ALL	2011 TERM Analysis Report	January 2012	FY12
ALL	2012 - 2014 TERM Analysis Report	January 2015	FY14 and FY15
ALL	TDM Evaluation Framework Methodology	December 2012	FY13

*FY12= July 1, 2011 – June 30, 2012*  
*FY13 =July 1, 2012 – June 30, 2013*  
*FY14=July 1, 2014 – June 30, 2015*  
*FY 15 = July 1, 2015 – June 30, 2016*