Geographic Presentation of Safety Data

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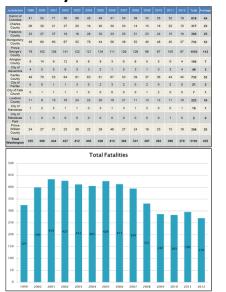
March 10, 2014 Transportation Safety Subcommittee

Overview

- 2012 Regional Safety Picture
- Kansas City Example
- Data Needs
 - Maps
 - Crash Locations
 - Regional Safety Database
- Topical Illustrations
- Next Steps

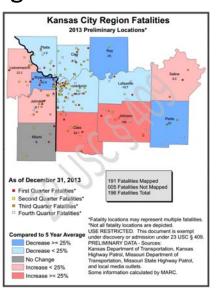
2012 Regional Safety Picture

- Presented at the December meeting
- Data in tables and bar charts presents incidents at the county level and tracks trends for the region.
- Members requested geographic visualization of data.



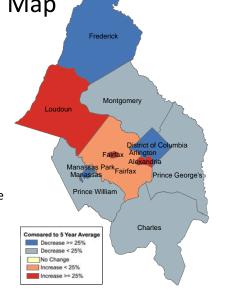
Mid-America Regional Council

- Kansas City MPO located in Missouri and Kansas
- Highlighted as being an MPO that crosses state lines and presents geospatial visualizations of crash data
- Quarterly reports include map of crash locations and display county-bycounty trends



Fatalities in the Washington Region Trend Map

- No data needs beyond what is already collected
- Developed in ArcMap by COG/TPB staff
- Issues
 - With low number of fatalities, smaller jurisdictions are vulnerable to wild fluctuations from 5-year average. Should more context be provided?
 - Should different criteria apply (i.e. label "no change" if increase within a certain threshold)?
 - Should the map show current figures instead of trends?

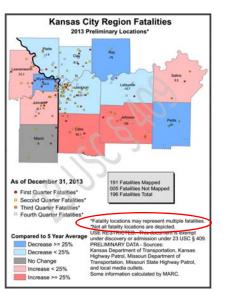


Performance Measures

- Subcommittee should decide what measures to illustrate on the maps.
 - Trends vs. most recent figures
 - Conformity with regional goals as required by MAP-21
 - Fatalities
 - Fatalities per VMT
 - Serious Injuries
 - Serious Injuries per VMT
 - County-by-county vs. statewide analysis

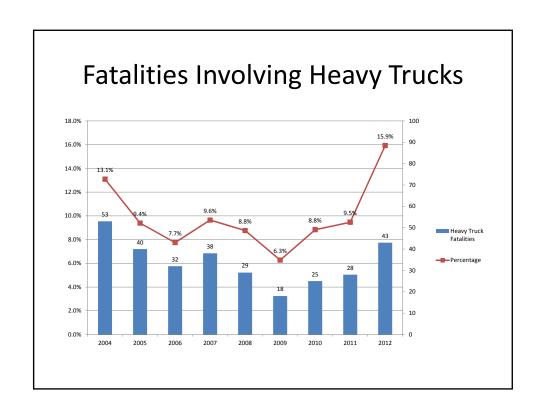
Crash Locations

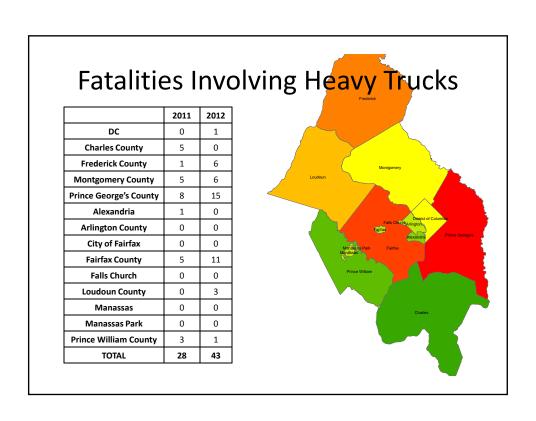
- Crash location data required from all jurisdictions. Are there any technical or legal issues preventing members from sharing this data?
- Map could include major roadways and transit centers; highlight clusters or hot spots in high incidence areas. How should the data be displayed?
- Questions regarding accuracy and exclusions. What level of accuracy is needed for a regional visualization?
- What information should be displayed?
 - Crashes
 - Fatalities
 - Serious Injuries
 - Emphasis area classification



Regional Database

- Subcommittee previously explored the development of a regional safety database
- Product would be more interactive than illustrative
- Scope from UMD CATT Lab estimated a cost of \$195,000, including \$25,000 for hardware and 52.5% overhead for UMD
- Prefer to receive location data as coordinates directly from implementing agencies to avoid translation errors
- Agencies need to commit to continuous data sharing and updating





Next Steps

- Development of Visualizations with Existing Data
- Data Compilation for Crash Location Mapping
- Exploration of Regional Database
- Suggestions for further analysis