



**QUARTERLY WORK PROGRAM PROGRESS REPORT
JULY – SEPTEMBER 2009**

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

COG/TPB staff held two training sessions on the TDM Software System from July 2009 thru September 2009. The first session was held in Richmond, VA on August 17th. Richmond RideFinders hosted the session at their facility. Ridematching coordinators from Richmond RideFinders, TRAFFIX (Hampton Roads Transit), MidPen RideShare (Middle Peninsula Planning District Commission), and RideShare (Thomas Jefferson Planning District Commission) attended the session. The second session was held at COG on September 19, 2009 for the National Naval Medical Center who recently joined the Commuter Connections network. Plans are being made to host more training sessions in the coming months.

State TDM Work Group meetings were held on July 7th and September 8th.

A Commuter Connections Subcommittee was held on July 14th. Highlights from the meeting included: the appointment of a Vice Chair Nominating Committee, an endorsement to release the FY 2009 Employer Customer Satisfaction Survey, updates on findings from the FY 2007/2008 Household Travel Survey, an update on the FY 2009 Car Free Day event, an update on the Carpool Incentive Demonstration project, discussion on the Commuter Connections Strategic Plan and the distribution of the draft FY 2009 4th Quarter Budget Report.

A Commuter Connections Subcommittee meeting was held on September 15th. Highlights from the meeting included: the announcement of a new Subcommittee Vice Chair, the presentation of the FY 2009 Bike To Work Day event draft report, an update on the Car Free Day event, an update on the Carpool Incentive Demonstration project, a presentation of the timeline and highlights of the FY 2011 Commuter Connections Work Program, information and discussion on the Commuter Connections Strategic Plan and a review of the recently held Association for Commuter Transportation Conference.

A Ridematching Committee meeting was held on September 15th. Highlights from the meeting included: the announcement of a new Vice Chair, a discussion by Committee members on upcoming transportation fairs and special events, an update on upcoming regional TDM marketing activities and Car Free Day, a discussion on the Carpool Incentive

Demonstration project, a review of TDM on-line system errors and fixes, a GIS information update, and a roundtable “hot topics” discussion on software issues.

COG/TPB staff met with GSA’s new TDM staff representative on July 10th to review COG/TPB’s role with the Federal ETC’s and to outline program services.

COG/TPB staff attended a Vanpool Section 5307 meeting at PRTC on August 11th.

The Commuter Connections Vice-Chair Nominating Committee met on August 18th.

COG/TPB staff attended and participated in the Association for Commuter Transportation Conference (ACT) held in Washington DC from August 30th to September 2nd.

COG/TPB staff participated in a Vanpool NTD reporting meeting hosted by PRTC on September 17th.

COG/TPB staff continued to provide, on a bi-weekly basis, the End User Report and the Suspicious App-Code Report to all client sites.

COG/TPB staff followed up with new applicants from the District of Columbia, Arlington, VA and the rural locations in Maryland (for MTA) and Virginia. Electronic matchletters were sent whenever possible and paper matchletters were sent otherwise.

COG/TPB staff distributed the follow-up report: (Commuters whose records expire in August 2009, September 2009 and October 2009) on the first of the preceding month and commenced with the purge process at that time. Commuters may first be contacted by telephone by the local ridematching agency. If the commuter was unresponsive, COG/TPB staff then contacts them via electronic or paper purge letter. If the commuter remains unresponsive their record is marked as “deleted” for one year and in the following year is will be expunged from the database.

COG/TPB staff updated and published the July 2009 Commuter Connections Resource Directory.

COG/TPB staff responded to technical support requests from Fairfax, Loudoun and Prince William Counties; and the Northern Shenandoah Planning District Commission in Virginia. Vacation coverage was provided to ARMTA staff in Annapolis, Maryland and Baltimore Metropolitan Council staff in Baltimore, Maryland. Additionally,

COG/TPB Staff provided technical support to the North Bethesda TMD, National Institutes of Health, the Baltimore Metropolitan Council, Frederick County and Howard County in Maryland. A summary of the technical support provided to local Rideshare Agencies and their coordinators may be found at the end of this document.

B. Transportation Information Services

COG/TPB staff provided commuter traveler information on alternatives to the general public by telephone, web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of the document.

C. Transportation Information Software, Hardware, and Database Maintenance

COG/TPB staff continued daily maintenance processes for Commuter Connections TDM Software System. This included monitoring the web and database servers and Oracle database backups.

COG/TPB staff updated the software for the monthly purge process to handle the five new ridematching agencies that are expected to come online in October 2009.

COG/TPB staff continued with running the monthly purge process and auditing the results.

D. Commuter Information System

COG/TPB staff continued gathering and processing data for the regional park& ride lot updates for the web and for the printed map.

COG/TPB staff deployed new park and ride and telework location data for the electronic version of the Commuter Resource Guide at maps.mwcog.org.

COG/TPB staff continued to update and enhance zip code data used by the system to assign commuter records to jurisdictions.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

COG/TPB staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants

whose records were expiring were contacted to update their information.

COG/TPB staff processed taxi and car rental invoices and transit vouchers.

COG/TPB staff monitored and maintained the GRH database and server.

B. Process Trip Requests and Provide Trips

Between the months of July and September, there were 1,314 GRH applications received. A total of 1,210 applicants were registered (1,179 new applicants and 31 previous “one-time exception” users) and 1,822 commuters were re-registered. During the same time period, the GRH program provided 718 GRH trips. Eighty-six (86) of these trips were “one-time” exceptions accounting for twelve percent (12%) of the total number of GRH trips provided. “Personal illness” accounted for the largest portion of the GRH trip reasons followed by “Family Emergency”. As of September 30th, a total of 10,331 commuters are currently registered in the GRH database.

COG/TPB staff met with the daily operations contractor, Diamond Transportation Services, on September 30th to discuss the status of the operation of the project.

III. **MARKETING**

A. TDM Marketing and Advertising

The FY 2010 Marketing Communications Brief/Plan was posted to the Extranet for committee feedback. The Marketing Brief/Plan outlines the strategy Commuter Connections plans to employ in order to help reduce traffic congestion and emissions caused by SOV commuters. Marketing will raise awareness and provide frequent regional promotion of alternative commute options. The Marketing Communications Brief/Plan outlines the objectives, target market, proposed tactics and media allocations for Ridesharing, GRH, Pool Rewards and Employer Outreach. Feedback was incorporated to the Marketing Brief/Plan based on comments received.

The summer 2009 newsletter and Federal ETC insert was finalized, printed and distributed. Newsletter articles included Co-Working, Employer Recognition Awards Ceremony, Employer Survey, and Connect by Hertz at Marriott. Insert articles included 2009 Bike To Work Day Employer Challenge winner National Institutes of Health and a profile on the U.S. Postal Service Office of Inspector General.

Newsletter and inserts were also placed online. COG/TPB staff prepared and distributed the schedule for the fall newsletter, selected article subjects and developed text draft.

COG/TPB staff continued progress toward updating the Regional Park & Ride Map. The manuscript and computer files were sent to the printer for the park & ride map. The GRH and Live Near Your Work brochures were revised and replenished.

COG/TPB staff corresponded with network members to begin updates for the Regional TDM Strategic Marketing Plan and Resource Guide. This annual guide serves as a resource for TDM products, research and planned marketing activities conducted within the Washington metropolitan region. The SMP Draft Report was issued at the September 15, 2009 Regional TDM Marketing Group meeting.

Advertisements were included in printed and electronic telephone directories throughout the Washington region under the carpool and vanpool services category.

An animated flash file for was developed for VDOT's MegaProjects which entailed a half dozen television monitors placed throughout the Tysons Center Mall with looping transportation related content. Two Commuter Connections ads were provided, one Rideshare ad and one GRH.

Value-added promotional copy for the fall radio buy was developed.

COG/TPB staff continued to provide customer support for the Commuter Connections Bulletin Board and maintained the Commuter Connections web site including adding a logo to promote the Car Free Day event and updated the monthly Featured Network Members. COG/TPB staff also maintained Federal ETC Website.

COG/TPB staff monitored and managed the advertising contractor and processed media placement invoices.

A Regional TDM Marketing Group meeting was held on September 15th. A new Vice Chair was announced. The final FY 2009 2nd Half Marketing Campaign Summary report was distributed as well as a draft of the FY 2010 Regional TDM Resource Guide and Strategic Marketing Plan and the final FY2010 Marketing Communications Brief/Plan. FY 2010 Marketing Workgroup members were announced. Presentations were made by the Commuter Connections advertising contractor to include recent FY 2010 fall marketing activity, including Car Free Day plus new

conceptual approaches for the FY 2010 spring marketing campaign. Other presentations included WMATA and the Street Smart Campaign.

The FY 2010 Marketing workgroup was asked to review and comment on creative concepts developed for the Spring 2010 campaign. Staff attended an employee transportation fair at the Hilton in Alexandria on September 29th.

B. Bike to Work Day

COG/TPB staff prepared for the September 9th Steering Committee meeting including modification of BTWD FY 2010 logo based on Steering Committee feedback from the previous meeting.

COG/TPB staff secured a staff representative from the City of Alexandria to chair the FY 2010 BTWD Steering Committee.

A Steering Committee meeting was held on September 9th. Meeting highlights included a 2009 BTWD slideshow, 2009 Event Recaps from Pit Stop Managers, an update on the 2009 Employer Challenge, the distribution and discussion of the 2009 BTWD Draft Report, and a discussion on the 2010 BTWD logo change.

COG/TPB staff worked on bringing aboard a new pit stop from Prince William County.

C. Employer Recognition Awards

Creative concepts for the 2010 awards application brochure were developed.

COG/TPB staff secured volunteers from each state to be part of the 2010 Employer Recognition Awards workgroup. Application brochure creative concepts were shared with the workgroup and feedback was collected from the group.

D. Carpool Incentive Demonstration Project Study

COG/TPB staff continued work on finalizing the program guidelines, terms of use, and software module for the Pool Rewards program.

Work began on a marketing strategy for the 'Pool Rewards program. Efforts will center on a targeted post card mailing and internet banner ads. Lists will be generated for internal & external mailing lists. Creative concepts for a post card mailing to targeted zip codes near the eligible corridors were narrowed.

E. Car Free Day

The 2009 Car Free Day event logo was updated. COG/TPB staff finalized coordination and printing for free transit signage ad space. Transit Signage was donated by the following organizations:

- 50 Metrobus queens (30 x 88)
- 30 Ride On bus kings (30 x 144)
- 30 Ride On bus shelters (48 x 69)
- 40 ART bus cards (11 x 28)

Car Free Day fliers with the headline “Uncar for a Day” were developed, printed and made available. A PDF of the flier was also available on the event web site. A mailing to 4,000 employers was sent out which included a letter about Car Free Day and two fliers. Employers were asked to support the event by posting fliers onto their bulletin boards. An email was sent out to employers as well.

Car Free Day buttons were made available to Steering Committee members for use in promoting the event and to encourage pledges to the web site.

Three 60-second draft radio scripts were reviewed by the Steering Committee and refined for production. Radio ads began airing in mid August and ran through mid September. A total of 100 spots ran on WASH-FM, 160 spots on WBIG and 80 spots on WRQX. The spot depicts a woman in love with her car who feels her relationship needed a little healthy time apart.

COG/TPB staff worked with DDOT’s contractor to make enhancements and updates to the Car Free Day web site including photos and press coverage from 2008. Sponsor logos were added for those who provided substantial in-kind donations such as signage or giveaways at the regional level. Events and promotions submitted by jurisdictions were added. Reciprocal links were placed on Try Transit Week & Virginia Railway Express web sites. Car Free Day logo links were placed on COG and Commuter Connections web sites. A Twitter page was created for the event and updated on a daily basis during the weeks leading up to the event. The link to twitter was placed onto the Car Free Day home page. Text message reminders were sent out on September 15th and 21st to all who opted in to receive.

A press release was developed and sent to the media. COG/TPB staff coordinated and conducted media interviews. A podcast interview through COG's Public Affairs office was recorded and posted to the COG web site. Media coverage was very good and included notable outlets such as News Channel 8, ABC 7, WAMU 88.5 FM, Washington Post and Examiner.

2009 pledges reached 6211, a 14% increase over 2008! This is on par with Bike to Work Day's percentage increase in of 13%.

Car Free Day Steering Committee meetings were held on July 8th and September 9th to plan the event. Highlights from the meetings included the following: discussion of the carfreemetrodc.com web site, presentation of marketing materials and outreach efforts and a roundtable discussion from member organizations participating in the event.

COG/TPB staff coordinated WBIG's presence at DDOT's street closure celebration. A Commuter Connections display booth at DDOT's street closure event and at the Nationals game was set up and staffed by COG/TPB staff on September 22nd. Prize winners were notified and prizes were sent out.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Consultant proposals from the TDM Evaluation RFP were received in August and reviewed by the Technical Selection Committee. Oral presentations were held in September. A contractor was selected and COG/TPB staff worked with COG's administrative staff to issue a contract to the selected consultant.

COG/TPB staff completed the following on-line survey:

- Oracle

Records were pulled for the dataset and reports were finalized.

COG/TPB staff re-designed the commuter survey database in order to accommodate the archiving of data from the new commuter survey.

B. Program Monitoring and Tracking Activities

COG/TPB staff produced Executive Summary reports for monthly activities in July, August and September. The FY 2009 Annual Progress

report was produced and distributed at the September 15th Commuter Connections Subcommittee meeting.

COG/TPB staff mailed and collected and analyzed data from June – August 2009 GRH trips for customer satisfaction survey.

COG/TPB staff produced marketing lead analysis and campaign results as part of the final Marketing Campaign Summary 2nd half FY 2009 report.

Tracked effectiveness of advertising campaigns through call volumes and internet visits.

Monthly Employer Outreach data reports from the sales jurisdictions are still outstanding from Loudoun, Fairfax, Prince William, Arlington and Prince George's, Counties, as well as the City of Alexandria and Tri-County Council.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Database training was held on September 24th for Frederick County. Topics included field entry requirements and reporting.

B. Employer Outreach for Bicycling

No new activity to report for this period.

C. Live Near Where You Work Program

Staff reviewed the latest proposal from the Dulles Area Transportation Association for their effort to expand sessions for outreach to employers in the Dulles area.

2. Jurisdictional Component Project Tasks

A. DC and MD Local Agency Funding and Support

Maryland local jurisdictions continued implementation of their respective Scopes of Work for the Employer Outreach TERM.

Contracts are still outstanding from DC, Montgomery County, and Prince George's County.

B. DC, MD, and VA Program Administration

COG/TPB staff met with the training contractor on September 30th regarding the upcoming Social Marketing sales training event for DC and Maryland Employer Outreach sales representatives.

Work began on the development of an employer climate change brochure.

VI. MARYLAND TELEWORK

A. General Assistance and Information

COG/TPB staff continued to work on finalizing four new employer Telework case studies.

Two in-person meetings and two phone-based meetings with Charles County government was held by the on-call consultant. The discussions centered on the overall project plan, metrics and expansion of the program. The contents of the manager training session were also discussed along with a post-pilot survey with results being included in the manager presentation. A management workshop was conducted on September 26th for 25 managers. The Work Suitability Assessment was set up for Charles County as well.

A post-pilot survey was conducted at Marriott International from the groups that had participated in the expansion Telework Pilot Program. Data from the survey was collected in August and a report will be produced. Two phone-based meetings were also held between Marriott and the on-call consultants.

COG/TPB staff attended a Telework Exchange Town Hall meeting at the Reagan Center in D.C. on September 24th.

**Technical Assistance to Local Agencies
JULY - SEPTEMBER 2009**

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
July 2009				
Loudoun County	Thu 7/2/2009 1:23 PM	Mon 7/6/2009 2:56 PM	Mon 7/6/2009 2:57 PM	Addition of events to Special Events Ridematching
ARTMA	Fri 7/10/2009 10:11 AM	Fri 7/10/2009 4:40 PM	Fri 7/10/2009 4:40 PM	Reactivation Commuter
Frederick County, MD	Fri 7/10/2009 11:04 AM	Fri 7/10/2009 4:42 PM	Wed 7/29/2009 11:28 AM	Incomplete GRH Applications
North Bethesda	Fri 7/10/2009 1:43 PM	Fri 7/10/2009 4:44 PM	Fri 7/10/2009 4:44 PM	Unable to access commuter records
Fairfax County	Fri 7/17/2009 9:44 AM	Fri 7/17/2009 1:43 PM	Fri 7/17/2009 1:51 PM	INFO account follow-up questions
Fairfax County	Fri 7/17/2009 11:46 AM	Fri 7/17/2009 11:46 AM	Wed 7/22/2009 3:44 PM	Re-registration questions for CCRS
Fairfax County	Mon 7/20/2009 10:43 AM	Mon 7/20/2009 4:12 PM	Mon 7/20/2009 4:13 PM	Emailing error
Fairfax County	Wed 7/22/2009 9:20 AM	Wed 7/22/2009 2:32 PM	Wed 7/22/2009 2:32 PM	Fairfax Vanpool listing
Fairfax County	Wed 7/22/2009 3:31 PM	Wed 7/22/2009 3:31 PM	Wed 7/22/2009 3:31 PM	Strange account association
PRTC	Mon 7/27/2009 2:49 PM	Tue 7/28/2009 3:55 PM	Tue 9/29/2009 2:10 PM	Incorrect geocoding issue – commuter geocodes request
Fairfax County	Mon 7/27/2009 3:14 PM	Mon 7/27/2009 3:14 PM	Mon 7/27/2009 3:14 PM	Duplicate Commuter records
August 2009				
PRTC	Wed 8/5/2009 5:10 PM	Fri 8/7/2009 11:18 AM	Fri 8/7/2009 11:56 AM	Vacation coverage request
Howard County	Wed 8/5/2009 10:49 AM	Thu 8/13/2009 3:56 PM	Wed 9/2/2009 11:22 AM	Duplicate Commuter record
Fairfax County	Mon 8/10/2009 4:25 PM	Thu 8/13/2009 3:53 PM	Thu 8/13/2009 3:53 PM	Duplicate Commuter record
Fairfax County	Tue 8/11/2009 2:50 PM	Fri 8/21/2009 10:47 AM	Fri 8/21/2009 12:09 PM	No landmarks
Fairfax County	Tue 8/11/2009 4:21 PM	Thu 8/13/2009 3:54 PM	Fri 8/21/2009 10:43 AM	Duplicate Commuter record
North Bethesda	Wed 8/12/2009 9:11 AM	Thu 8/13/2009 3:50 PM	Thu 8/13/2009 3:50 PM	Reporting inactive commuters receiving purge letters
North Bethesda	Wed 8/12/2009 9:13 AM	Thu 8/13/2009 3:51 PM	Thu 8/13/2009 3:51 PM	Reporting inactive commuters receiving purge letters
Northern Shenandoah	Fri 8/14/2009 9:56 AM	Fri 8/21/2009 10:21 AM	Fri 8/21/2009 10:21 AM	Duplicate Commuter record
ARTMA	Wed 8/19/2009 3:32 PM	Wed 8/19/2009 5:01 PM	Fri 8/21/2009 10:11 AM	GRH Confirmation
Fairfax County	Fri 8/21/2009 10:41 AM	Fri 8/21/2009 10:52 AM	Fri 8/21/2009 11:07 AM	GRH Registration question
Fairfax County	Mon 8/24/2009 4:21 PM	Mon 8/31/2009 2:25 PM	Mon 8/31/2009 2:28 PM	Duplicate Commuter record
September 2009				
NIH	Tue 9/8/2009 2:31 PM	Thu 9/10/2009 9:20 AM	Thu 9/10/2009 9:45 AM	Reports request
Howard County	Tue 9/8/2009 3:53 PM	Tue 9/8/2009 4:59 PM	Tue 9/8/2009 4:59 PM	Commuter uninterested in ridesharing
Fairfax County	Fri 9/11/2009 2:07 PM	Mon 9/14/2009 2:07 PM	Mon 9/14/2009 7:25 PM	GRH Confirmation
Howard County	Tue 9/15/2009 3:41 PM	Wed 9/16/2009 2:12 PM	Wed 9/16/2009 2:12 PM	Commuter follow-up questions re: GRH commuters
PRTC	Wed 9/16/2009 2:03 PM	Wed 9/16/2009 7:44 PM	Wed 9/16/2009 7:45 PM	Commuters on contact list with no contact information
Fairfax County	Thu 9/17/2009 4:15 PM	Fri 9/18/2009 10:00 AM	Mon 9/21/2009 1:39 PM	Duplicate commuter record
BMC	Wed 9/16/2009 11:18 AM	Mon 9/21/2009 12:22 PM	Mon 9/21/2009 12:22 PM	Statistics request
Fairfax County	Wed 9/23/2009 2:19 PM	Wed 9/23/2009 2:28 PM	Wed 9/23/2009 3:04 PM	Appcoding question re:GRH

TDM SERVICES

**REGIONAL SUMMARY
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	372	409	948
Locals Rideshare Apps (New and Re-apps)	2,037	1,652	1,995
Matchlists Requested	4,174	4,033	5,674
Transit Applicants/Info Sent	104	221	668
GRH Applicants	1,314	1,173	2,180
GRH Rides Provided	718	772	764
Telework Info Requests	22	19	149
Phone	0	0	3
Internet	2,687	2,332	4,630
Kiosk	N/A	N/A	N/A
Employer Applicants	0	0	0
Total Hits on website	25,984	23,874	36,075
TOTAL INPUT	37,412	34,485	53,086

TDM SERVICES

**ALEXANDRIA
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	13	19	28
Matchlists Sent	19	30	15
Transit Applicants and Info Sent	0	2	6
GRH Applicants	25	31	30
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	5	10
Employers Contacted (New)- Visit	0	3	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	3	341
Employers Contacted (Follow up)- Visit	0	7	2
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	0	4
Level 3	0	1	1
Level 4	0	0	0

TDM SERVICES

ARLINGTON

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	12	10	32
Matchlists Sent	78	41	28
Transit Applicants and Info Sent	1	0	9
GRH Applicants	27	21	37
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	3	3
Employers Contacted (New)- Visit	0	9	5
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	435	106
Employers Contacted (Follow up)- Visit	0	11	6
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	2	1
Level 2	0	0	0
Level 3	0	1	2
Level 4	0	0	0

TDM SERVICES

**ANNE ARUNDEL
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	16	16	83
Matchlists Sent	70	73	215
Transit Applicants and Info Sent	3	3	27
GRH Applicants	26	30	75
Telework Information Requests	0	0	3
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BALTIMORE CITY
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	15	20	44
Matchlists Sent	33	58	98
Transit Applicants and Info Sent	2	5	9
GRH Applicants	7	5	17
Telework Information Requests	0	1	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

BMC

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	25	19	39
Matchlists Sent	141	124	81
Transit Applicants and Info Sent	0	0	7
GRH Applicants	9	15	18
Telework Information Requests	0	0	5
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BWI BUSINESS PARTNERSHIP
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	5	5
Matchlists Sent	24	28	28
Transit Applicants and Info Sent	0	2	0
GRH Applicants	2	8	2
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**COG - DC/DE/PA/MVA/VA
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	233	279	948
Matchlists Sent	543	854	1,783
Transit Applicants and Info Sent	15	26	268
GRH Applicants	251	310	713
Telework Information Requests	0	1	13
Employers Contacted (New)- Phone	0	12	0
Employers Contacted (New)- Visit	0	5	0
Employers Contacted - Number of Potential (New)	0	2	0
Employers Contacted (Follow up)- Phone	0	42	0
Employers Contacted (Follow up)- Visit	0	5	6
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	1	0
Level 3	0	5	0
Level 4	0	0	0

TDM SERVICES

FAIRFAX

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	199	183	421
Matchlists Sent	858	794	578
Transit Applicants and Info Sent	12	17	90
GRH Applicants	213	154	270
Telework Information Requests	3	4	21
Employers Contacted (New)- Phone	0	51	21
Employers Contacted (New)- Visit	0	23	10
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	61	61
Employers Contacted (Follow up)- Visit	0	29	10
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	6	5
Level 2	0	7	9
Level 3	0	3	10
Level 4	0	3	1

TDM SERVICES

FDA

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

FREDERICK
 JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	23	24	58
Matchlists Sent	150	99	47
Transit Applicants and Info Sent	1	2	15
GRH Applicants	30	34	59
Telework Information Requests	1	1	4
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	45	0
Employers Contacted (Follow up)- Visit	0	8	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	1	0
Level 2	0	1	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

HARFORD

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	15	8	13
Matchlists Sent	225	85	44
Transit Applicants and Info Sent	5	3	4
GRH Applicants	5	6	4
Telework Information Requests	0	0	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**HOWARD****JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	22	21	65
Matchlists Sent	113	141	126
Transit Applicants and Info Sent	4	4	8
GRH Applicants	32	27	64
Telework Information Requests	1	1	3
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LINK
 JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	1	1
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	1	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LOUDOUN

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	51	64	156
Matchlists Sent	238	220	643
Transit Applicants and Info Sent	1	8	34
GRH Applicants	87	91	126
Telework Information Requests	0	2	3
Employers Contacted (New)- Phone	0	5	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	129	0
Employers Contacted (Follow up)- Visit	0	3	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

MTA

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	6	22
Matchlists Sent	79	12	85
Transit Applicants and Info Sent	0	1	7
GRH Applicants	8	20	10
Telework Information Requests	0	0	4
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	33	73	39
Matchlists Sent	8	6	92
Transit Applicants and Info Sent	19	72	89
GRH Applicants	2	1	11
Telework Information Requests	2	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**MONTGOMERY COUNTY
COUNTYWIDE
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	70	69	216
Matchlists Sent	229	309	364
Transit Applicants and Info Sent	6	16	53
GRH Applicants	63	44	109
Telework Information Requests	3	0	11
Employers Contacted (New)- Phone	24	0	102
Employers Contacted (New)- Visit	10	0	23
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	1,325	0	2,803
Employers Contacted (Follow up)- Visit	41	0	46
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	4	0	13
Level 2	16	0	13
Level 3	3	0	7
Level 4	0	0	0

**Employer Outreach Totals for Montgomery County, MD are reported under the Countywide subtotal*

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/ROCKVILLE
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	25	35
Matchlists Sent	19	71	73
Transit Applicants and Info Sent	0	15	2
GRH Applicants	3	1	5
Telework Information Requests	0	0	6
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN BETHESDA TMD
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	117	122	11
Matchlists Sent	136	82	233
Transit Applicants and Info Sent	0	3	4
GRH Applicants	2	4	10
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**SILVER SPRING
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	6	11
Matchlists Sent	23	31	37
Transit Applicants and Info Sent	2	1	5
GRH Applicants	6	1	7
Telework Information Requests	0	1	9
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL INSTITUTES OF HEALTH (NIH)
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	4	7
Matchlists Sent	32	20	23
Transit Applicants and Info Sent	3	0	2
GRH Applicants	4	1	10
Telework Information Requests	2	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL NAVAL MEDICAL CENTER (NNMC)
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	N/A	N/A
Matchlists Sent	0	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*NNMC joined the Commuter Connections network in September 2009

TDM SERVICES

NORTHERN NECK
 JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	4	3	15
Matchlists Sent	6	4	30
Transit Applicants and Info Sent	0	0	0
GRH Applicants	4	0	4
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	18	8	20
Matchlists Sent	54	23	16
Transit Applicants and Info Sent	0	1	3
GRH Applicants	14	10	36
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**PRINCE GEORGE'S
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	66	43	97
Matchlists Sent	105	112	62
Transit Applicants and Info Sent	12	16	31
GRH Applicants	34	33	100
Telework Information Requests	6	2	20
Employers Contacted (New)- Phone	0	2	0
Employers Contacted (New)- Visit	0	16	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	368	0
Employers Contacted (Follow up)- Visit	0	27	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	1	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	1	0

TDM SERVICES

PRTC

JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	171	104	203
Matchlists Sent	399	270	221
Transit Applicants and Info Sent	7	9	59
GRH Applicants	245	84	163
Telework Information Requests	0	1	16
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	11	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

GW RIDE CONNECT
JULY- SEPTEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	146	209	431
Matchlists Sent	296	309	163
Transit Applicants and Info Sent	7	8	52
GRH Applicants	163	178	272
Telework Information Requests	3	1	14
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**RAPPAHANNOCK-RAPIDAN
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	20	23	56
Matchlists Sent	113	89	145
Transit Applicants and Info Sent	0	0	14
GRH Applicants	17	20	43
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**TRI-COUNTY
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	73	30	205
Matchlists Sent	183	147	443
Transit Applicants and Info Sent	4	7	23
GRH Applicants	35	43	129
Telework Information Requests	1	3	8
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	6	0
Employers Contacted (Follow up)- Visit	0	6	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	1	0
Level 4	0	0	0

**CHARLOTTESVILLE
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	N/A	N/A
Matchlists Sent	0	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*Charlottesville Rideshare membership to Commuter Connections is pending.

TDM SERVICES

**MIDDLE PENINSULA
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	N/A	N/A
Matchlists Sent	0	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*MidPenRideshare membership to Commuter Connections is pending.

TDM SERVICES

**HAMPTON ROADS TRANSIT - TRAFFIX TRANSPORTATION ALTERNATIVES
JULY- SEPTEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	N/A	N/A
Matchlists Sent	0	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*Hampton Roads Transit - Trafix joined the Commuter Connections network in September 2009

Table 1

**National Capital Region Transportation Planning Board
Commuter Connections Program
Quarterly Activity and Impact Summary**

JULY - SEPTEMBER 2010

Commuter Connections Activity	This Quarter	Last Quarter	Since
			July 2009
Total applicants/info provided:	6,328	6,313	6,328
Rideshare applicants	2,409	2,061	2,409
Matchlists sent	4,174	4,032	4,174
Transit applicants/info sent	104	221	104
GRH applicants	1,631	1,173	1,631
Bike to work info requests	20	27	20
Telework info requests	22	18	22
Internet users	25,984	23,874	25,984
Internet applicants	2,687	2,332	2,687
New employer clients	0	101	0
Employee applicants	0	0	0

Program Impact Performance Measure	This Quarter	Last Quarter	Since
			July 2009
Continued placements	613	554	613
Temporary/one-time placements	296	308	296
Daily vehicle trips reduced	215	256	215
Daily VMT reduced	6,320	8,220	6,320
Daily tons NOx reduced	0.0030	0.0061	0
Daily tons VOC reduced	0.0015	0.0027	0
Daily tons PM2.5 reduced	0.00008	0.0001	0
Daily tons PM2.5 NOx reduced	0.0028	0.0017	0
Daily tons GHG reduced	3.0362	3.3058	3
Daily gallons of gas saved	318	345	318
Daily commuter costs saved	\$1,074	1,422	1,074

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home. Note the data for Kiosk users/applicants was eliminated in FY09, when the program was discontinued.

TABLE 2

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
JULY - SEPTEMBER 2009**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	13	4	26	43
ARLINGTON (COG)	12	2	36	50
ARTMA	16	22	143	181
BALTIMORE CITY	15	3	4	22
BMC	25	10	22	57
BWI BUSINESS PARTNERSHIP	5	2	21	28
COG - MD	0	0	0	0
COG - VA	0	0	0	0
COG - Other	212	133	339	684
DISTRICT OF COLUMBIA	21	6	56	83
FDA	0	0	0	0
FAIRFAX COUNTY	199	110	1,115	1,424
FREDERICK	23	19	140	182
GW RIDE CONNECT	146	131	8	285
HARFORD	15	127	4	146
HOWARD	22	78	28	128
LINK	0	0	2	2
LOUDOUN	51	31	96	178
MTA	8	7	32	47
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	33	16	294	343
Countywide	70	45	233	348
Friendship Heights/Rockville	2	18	65	85
North Bethesda TMD	117	4	662	783
Silver Spring	8	19	79	106
NIH	0	0	0	0
NORTHERN NECK	4	17	1	22
NORTHERN SHENANDOAH	18	5	10	33
PRINCE GEORGE'S	66	107	5	178
PRTC	171	69	36	276
RAPPAHANNOCK-RAPIDAN	20	25	1	46
TRI - COUNTY	73	18	136	227
TOTAL INPUT	1,365	1,028	3,594	5,987

TOTAL NEW & RE-APPLICANTS

2,393

