
**TPB CITIZENS ADVISORY COMMITTEE
MONTHLY REPORT**

March 21, 2018

Katherine Kortum, CAC Chair

The CAC met on Thursday, March 15. At the meeting the committee was briefed on the public outreach component of Visualize 2045 and the FY 2019 UPWP. The meeting ended with a discussion about 2018 CAC work plan.

VISUALIZE 2045: PUBLIC ENGAGEMENT

John Swanson, TPB Transportation Planner, briefed the committee on TPB plans for public outreach as part of the Visualize 2045 long-range transportation plan. He summarized outreach activities completed under phase one in the summer of 2017 and said that planning for phase two is currently underway. The CAC is encouraged to participate in the second phase which will include nine forums in April and May, and three open houses in September. A summary of committee input is below:

- ***Explain why we're seeking public input.*** How will decision-makers use information from the forums? What is the purpose of Visualize 2045? Make the case that these sessions have a purpose.
- ***Be persuasive in presenting the initiatives.*** Explain why the TPB adopted the initiatives and how they can effectively address the region's challenges. Be succinct and compelling in describing benefits. Use visuals and graphics.
- ***Make sure the sessions have local appeal...*** Use local examples to explain concepts in the initiatives and make them resonate for participants.
- ***...But don't forget the regional context.*** Make the case that we are an interconnected region. Transportation improvements are not a zero-sum game.
- ***Encourage participants to think broadly.*** Understand that some participants will have very specific and limited interests, but we should encourage them to consider broader alternatives and different perspectives.
- ***Get the word out through a variety of channels.*** Use community organizations as conduits for sharing information. Ask elected officials for assistance in advertising.
- ***Continue to use online channels for input.*** Send out messages encouraging people to attend, but if they can't tell come, them how they can submit comments online.
- ***Pay attention to logistical details.*** Provide food and giveaways. Use Metro-accessible locations. Consider offering childcare.
- ***Build on previous outreach.*** Share survey results from Phase I outreach. Make it clear that these conversations are part of a larger planning effort.
- ***Consider hosting more meetings.*** Nine meetings will only scratch the surface. More sessions may be necessary.

DRAFT FY 2019 UNIFIED PLANNING WORK PROGRAM (UPWP)

Lyn Erickson, TPB Plan Development & Program Coordination Director, briefed the committee on the TPB's draft work program for fiscal year 2019. She summarized the Metropolitan Planning Organization transportation planning process and federal requirements, the TPB planning area, and funding. She also provided a high-level overview of planning activities and programs to be conducted by TPB staff from July 1, 2018 to June 30, 2019.

2018 CAC WORK PLAN

Bryan Hayes, TPB Transportation Planner, presented an update on the CAC's efforts to develop a work plan for the 2018 session. He shared a summary of priorities identified by the CAC during the February meeting and proposed focusing CAC efforts on topics that overlap with ongoing TPB work. Of those topics, the CAC expressed the most interest in learning about and commenting on: transportation technology, public transportation, and transportation equity and accessibility. The committee is also interested in how land-use planning intersects with transportation on the regional level.

The committee is most interested in learning how jurisdictions and the TPB are planning for changes to transportation technology. This ranges from regulations for autonomous transportation vehicles and drones for freight, to the impacts of real-time navigation on neighborhood streets. They are also curious to know how technology can be used to provide real-time transit information and make transportation more accessible.

On the topic of public transportation, the committee is interested in discussions about the cost/benefit analysis of different types of projects, ensuring equitable access to transit in the region, and preventing service cuts and fare increases on important regional and local bus lines.

THE COMMITTEE ALSO DISCUSSED

- Lyn Erickson, TPB Plan Development & Program Coordination Director, reviewed the agenda for the March TPB meeting.

ATTENDEES

MEMBERS PRESENT

Katherine Kortum, chair
Jeremy Martin
Enrique Tejada
Meredith Howell
Josh Linden
Rob Jackson
Carol Tyson
Veronica Lowe
Ronit Dancis
Emmett Tydings
Lorena Rios

ALTERNATES

Zunjing Jenipher Wang
Daniel Papiernik
Chuck Claar
Justin Lini
Monika Shepard
Billy Cunningham

TPB STAFF AND GUESTS

Lyn Erickson, staff
John Swanson, staff
Bryan Hayes, staff
Abigail Zenner, staff
Bill Orleans, resident