

DISTRICT OF COLUMBIA SUSTAINABLE ENERGY UTILITY

# The DC Sustainable Energy Utility: Helping DC Residents, Businesses, and Institutions Reap the Benefits of Energy Efficiency

The DC Sustainable Energy Utility is a project of the Sustainable Energy Partnership under contract to the District Department of the Environment.





Government of the District of Columbia Vincent C. Gray, Mayor





#### What Is the Sustainable Energy Utility?

- Clean & Affordable Energy Act (2008)
- Ratepayer-funded, privately operated

\$7 million in FY 2011 \$15 million in FY 2012 \$17.5 million in FY 2013 \$20 million in FY 2014

- Performance-based contract to DDOE
- Designed to help District households, businesses, and institutions save energy and money through energy efficiency and renewable energy programs.

#### Who Is the DC SEU?



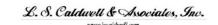






















## Performance Metrics for the DC SEU



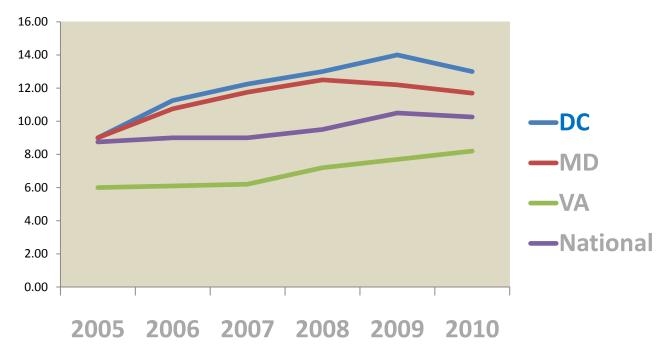
- Reduce energy use
- Reduce peak demand
- Increase renewable capacity
- Jobs for DC residents
- Create business for CBEs
- Spend 30% of funding on low-income

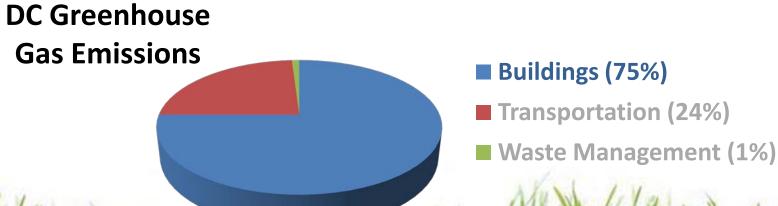


#### The Need for Building Efficiency





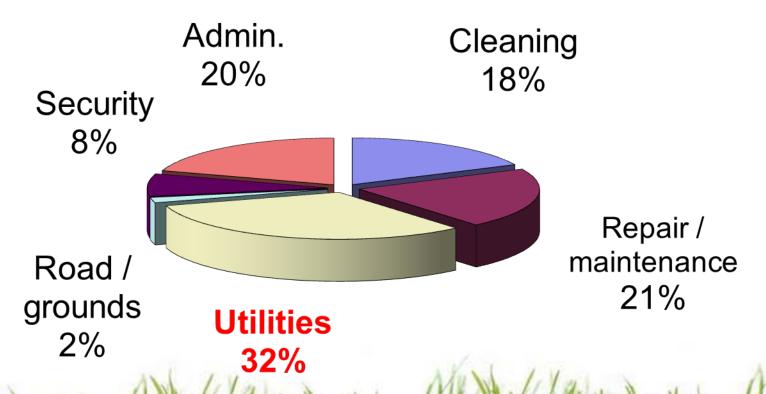






## **Energy Is the Largest Operating Cost for DC Office Buildings**

**Average Shares of Total Operating Cost Downtown Washington Office Building** 





#### What Does the DC SEU Do?

- Technical consultations & assistance
- Make products more accessible
- Help make cost-effective retrofits that bring higher value to buildings and residences
- Improve access to financing
- Contractor mentoring and development
- Job training and workforce development
- Incentives and rebates

• What else helps YOU?

#### FY 2011: The Beginning





Strategy: Direct Installation and mini-retrofit projects

Low-Income Multifamily Direct Installation

4,710 low-income multifamily residences served

Small Commercial Direct Installation

745 small commercial and institutional facilities served

Single-Family Residential Retrofit

169 single-family homes served



#### FY 2012: New Programs, Same Goals



Strategy: Support and develop the markets for energy efficiency

Meet contract goals for energy savings and social equity

- Commercial and Institutional Programs
  - Fluorescent Lighting Upgrade (T12 Replacement)
  - Business Energy Rebates program
  - Custom



#### DCSEU

#### FY 2012: New Programs, Same Goals



Strategy: Support and develop the markets for energy efficiency

Meet contract goals for energy savings and social equity

- Low-Income Multifamily Programs
  - Fluorescent Lighting Upgrade (T12 Replacement)
  - Comprehensive
  - Solar Thermal (Hot Water) Heating
- Low-Income Single Family
  - Ward 7 and 8 Solar (Electric) Initiative



#### FY 2012: New Programs, Same Goals



Strategy: Support and develop the markets for energy efficiency

Meet contract goals for energy savings and social equity

- Residential Programs
  - Food Bank CFL Distribution program
  - Retail Efficient Products Program
  - DC Home Performance with ENERGY STAR
    - Federal Home Loan Bank Forgivable Loan



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