

Revised Goals for Commuter Connections TERMS (2008)

	CC TERMS	Participation*	VT	VMT	Participation*	VT	VMT
			2005	2005		2008	2008
1	Telework Resource Center	29,966	11,129	226,913		11,830	241,209
2	Guaranteed Ride Home	34,800	11,847	334,088	36,992	12,593	355,136
3	Integrated Rideshare		5,574	146,612	-	4,148	109,094
	Kiosk	-	3,344	87,967	-	1,778	46,755
	Software	-	2,230	58,645	-	2,370	62,339
4	Combined (Employer Outreach + Bicycling)	430	60,813	1,002,682	581	64,644	1,065,851
	Employer Outreach	373	60,683	1,002,115	520	64,506	1,065,248
	Employer Outreach - Bicycling	57	130	567	61	138	603
6	Mass Marketing	10,370	7,299	132,861	11,023	7,759	141,231
7	Commuter Operation Center	143,326	9,783	279,055	152,356	10,399	296,635

* Participation rate varies by TERMS

1- Teleworkers/day; 2- Active registrants in the database; 4- Employers with 100 or more employees; 6- Numbers of commuters who switch modes from SOV; 7- Number of commuters who obtain service from COC during the 3year evaluation period.

Notes:

1- Figures for Participation, VT, VMT are taken from report 'TRANSPORTATION EMISSION REDUCTION MEASURE (TERM) ANALYSIS REPORT FY 2003-2005' Jan 17 2006 <http://www.mwcog.org/uploads/pub-documents/8VpcWQ20060206130945.pdf>

2- 2.1% Annual Growth Rate is based on 2005 and 2010 Employment Forecast from Round 7.0a figures (MSA Regional)

3- Integrated Rideshare VT, VMTs are split into Kiosk and Software parts, 60% for Kiosk and 40% software; for 2008 since the kiosk project ended as of January 31, 2007 only 50 percent of the 2005 VT and VMT grown by 2.1% will be achieved. However, for the software upgrade the 2005 achievements will

4 - Participation for Mass Marketing and Commuter Operations Center are commuters

5 - Employer Outreach goal of 520 employers with 100 or more employees was set by the state funding agencies