



**Managing Director's Report
July 14, 2005**

Financial Report

- Revenues (\$161,308) are ahead of expenditures (\$105,272) as of May 2005. The cash balance as of May 31, 2005 was \$56,036.

Task 1. Air Quality Actions Days

- Sixty-two people attended the 2005 AQAD Kick-Off Conference on May 12th at the Hilton Alexandria Old Town, including 26 participants from Maryland, 22 from the District of Columbia, 13 from Virginia, and 2 from outside the region (speakers from Pennsylvania and North Carolina).

Task 2. Marketing and Public Relations

- Sponsor commitments for 2005 are at \$85K. Fairfax County is our newest sponsor (\$15K).

Paid (\$60K)

- Fairfax County (\$15K)
- Lockheed Martin (\$5K)
- Mirant (\$10K)
- Montgomery County (\$5K)
- Washington Gas (\$15K)
- WMATA (\$10K)

Invoices Sent (\$25K)

- Constellation Energy Group (\$15K)
- Prince George's County (\$10K)

An additional \$10K was received from Mirant. Possible uses include web site revisions, reprinting brochures, and/or reordering AQAD flags.

PRR will give an update on the radio buy and meteorologist meetings.

Task 3. Voluntary Business Emission Reduction Strategy

- Jeff Steers will give an update.

Task 4. Public Education

- Jen Desimone will give an update.

Task 5. Performance Improvement/Measurement

- COG renewed the Virginia Commonwealth University for episodic and end-of-year surveys.

Task 6. Membership Services

- Membership renewal invoices went out June. Invoices total \$11,250; \$2,500 (22%) collected to date. Second renewal notice to go out in early August. The membership period will be consistent with new fiscal year cycle, June-July. Randy and I will be meeting with representatives from Washington County, MD on July 14th. Washington County is our newest member.