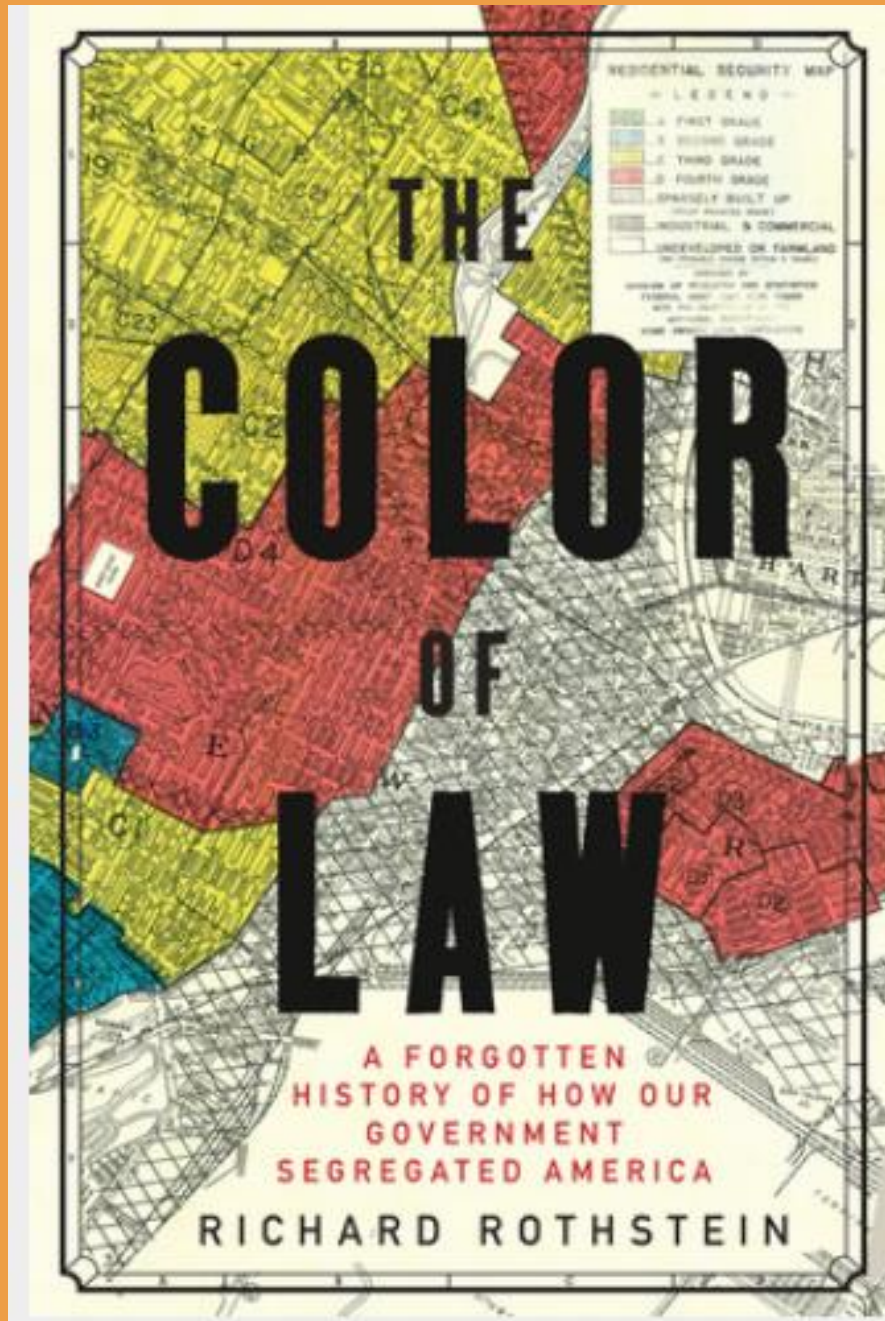


Prince George's **RISING**

As we grow more dynamically

... how do we ensure we prosper
and develop equitably?



The Washington Post
Democracy Dies in Darkness

D.C. Politics

Lawsuit: D.C. policies to attract affluent millennials discriminated against blacks

Viewpoint: Amazon's HQ2 can inspire action on region's housing challenges



SPARCC



SPARCC is investing in and amplifying local efforts underway in six regions to ensure that new investments reduce racial disparities, build a culture of health, and prepare for a changing climate. The initiative's long-term goal is to change the way metropolitan regions grow, invest, and build through integrated, cross-sector approaches that benefit low-income people and communities of color.

AN INITIATIVE OF



SUPPORTED BY





Center for Inclusive Growth

SPOTLIGHT

Inclusive growth at Davos 2019

**And, other
social and
economic
inequities?**

Who is most vulnerable
to displacement?



Communities
of Color



People 25 and
older without a
Bachelor's Degree



Renters



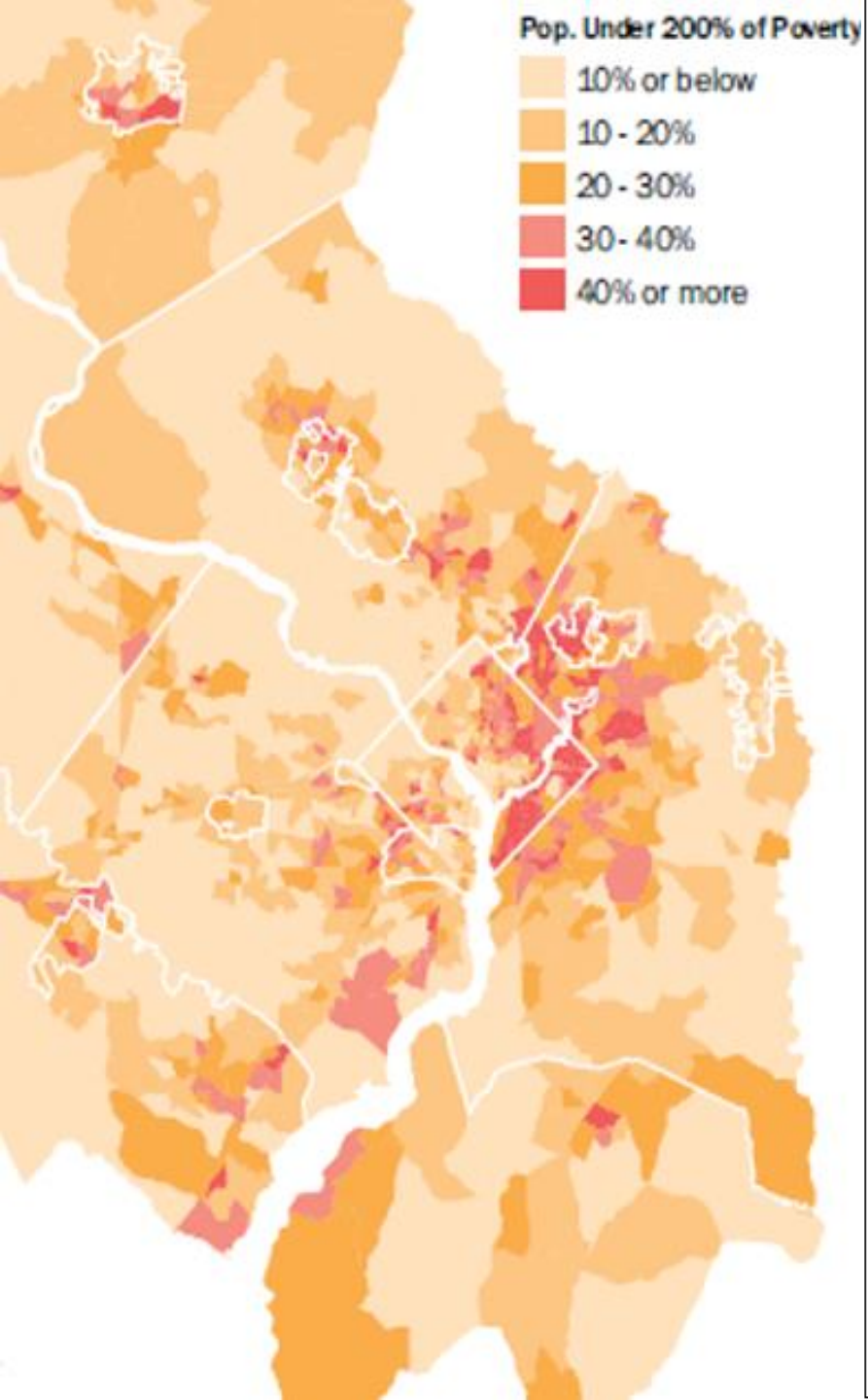
People making at or
below 80% Median
Family Income



Households
with children
in poverty

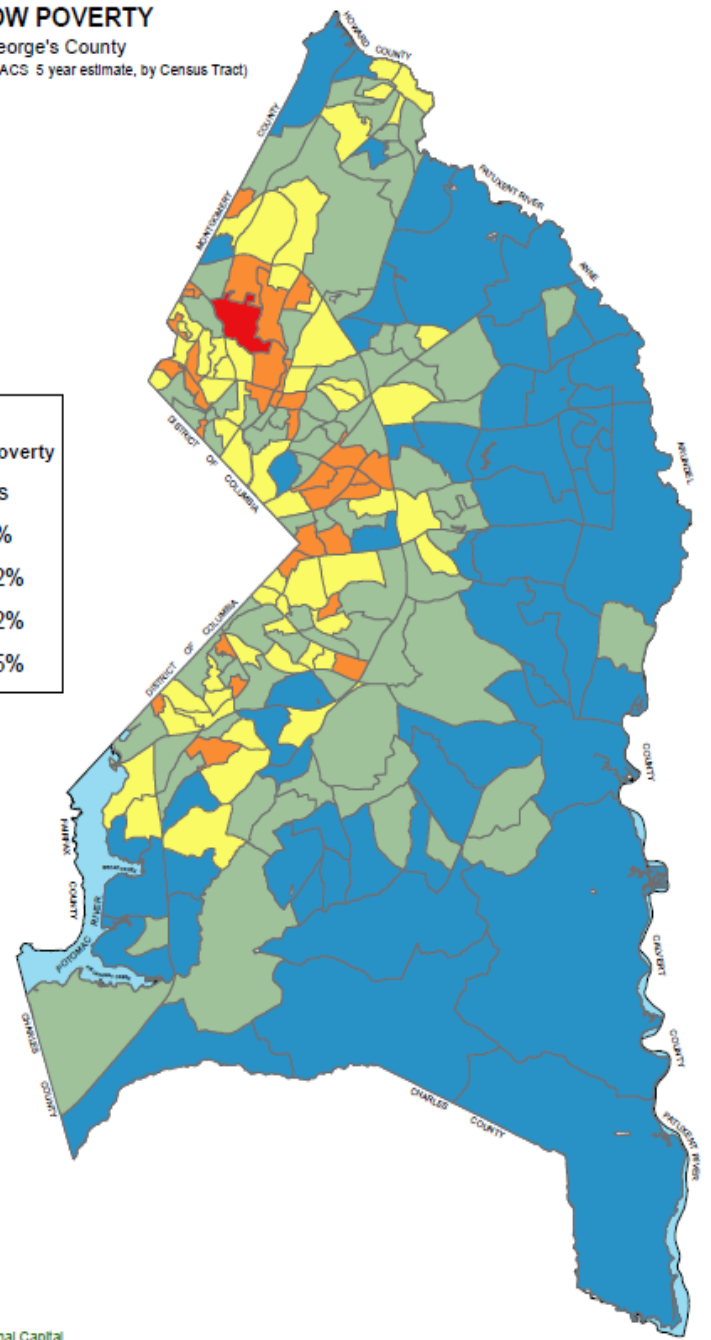
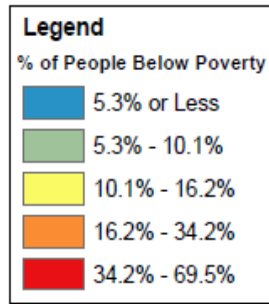
Defining Our **Terms: Racial Equity**

When people in society have **equal chances to reach their full potential** and are no more likely to encounter life's burdens or benefits just because of the color of their skin.



2012-2016 PERCENTAGE OF PEOPLE BELOW POVERTY

Prince George's County
American Community Survey (ACS 5 year estimate, by Census Tract)

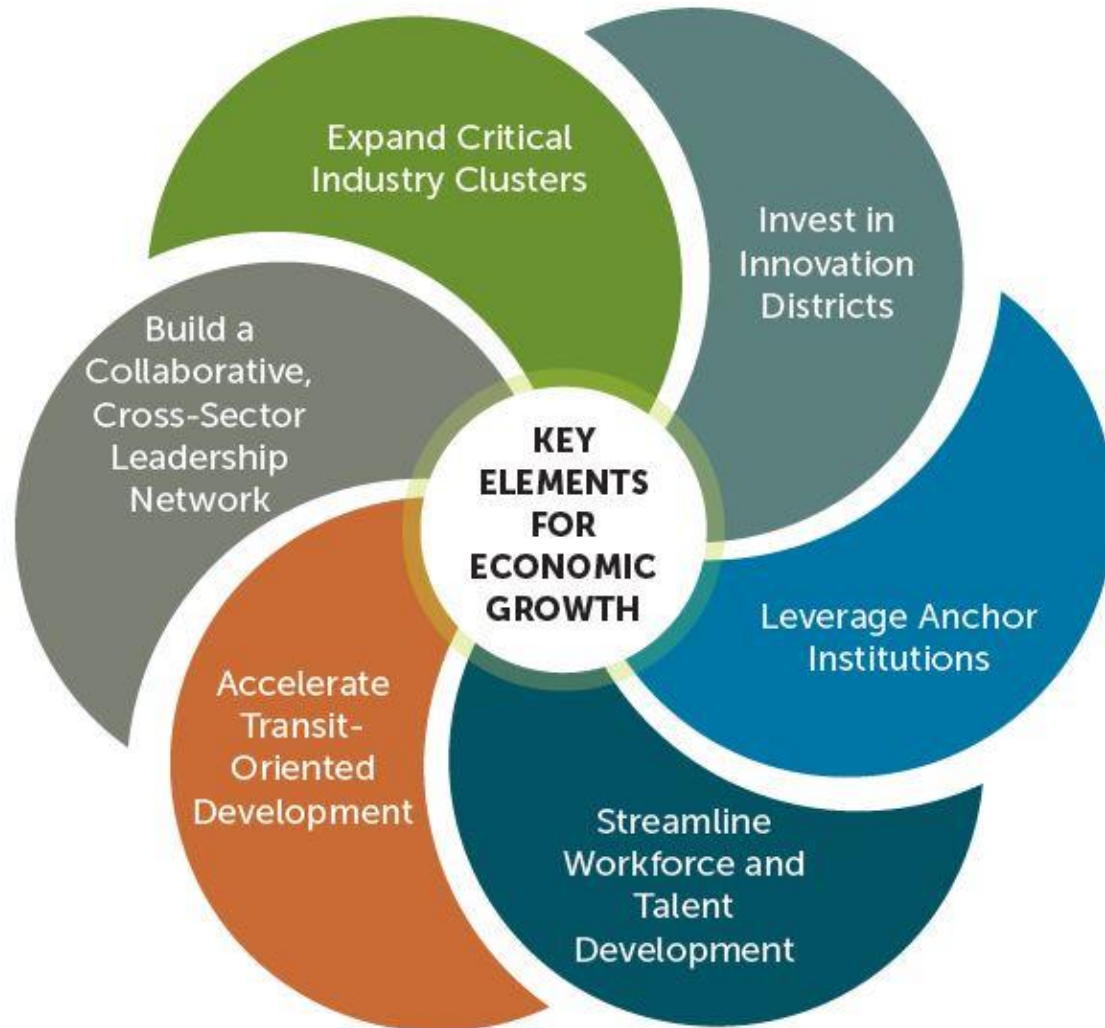


*The modern economy does not reward
places equally. ...*

*Jurisdictions that have been well-
positioned in **knowledge-intensive**
sectors have **prospered**.*

Joseph Parilla, The Brookings Institution

Key Elements for 21st Century Economic Growth in Prince George's County

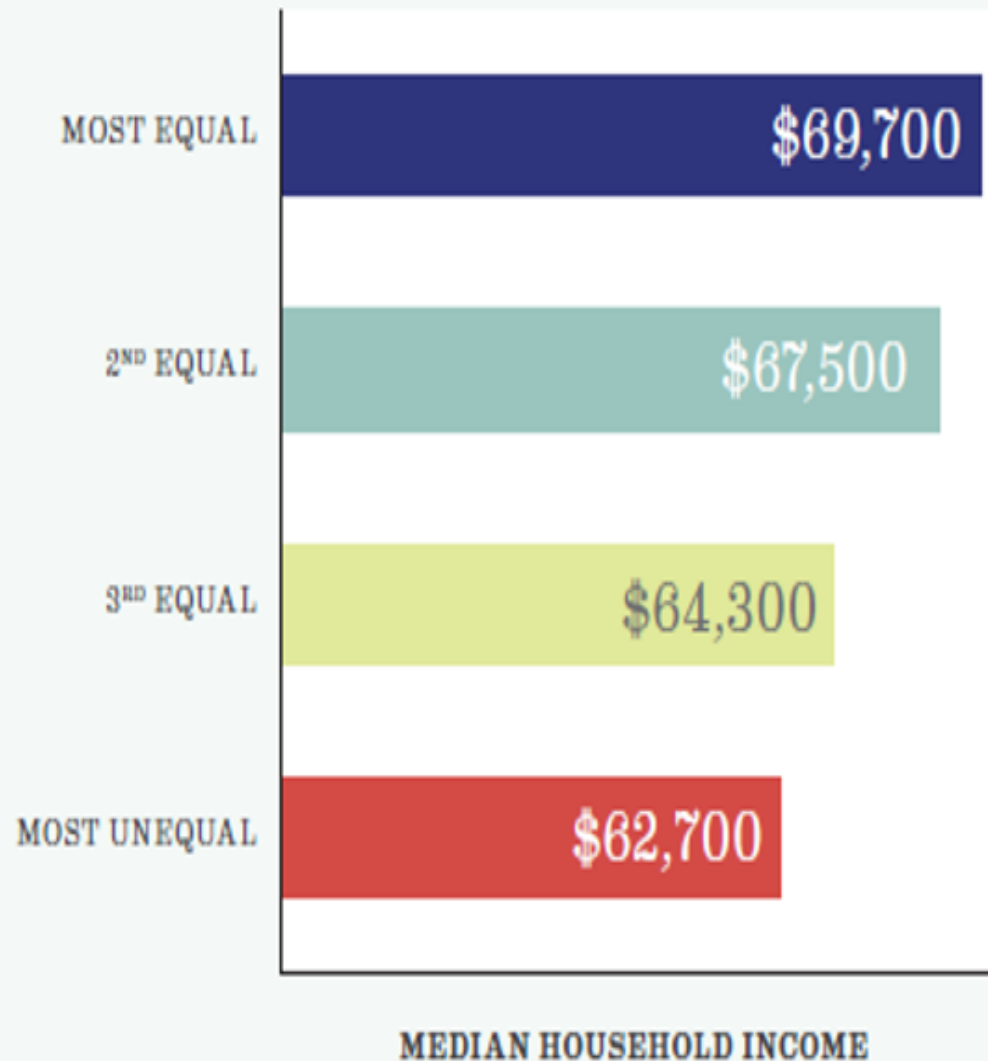


Defining Terms: Equitable Prosperity

An economy in which:

- (1) **everyone benefits;**
- (2) people have **equal employment opportunity** across all classes and **access to quality education** that leads to everyone contributing to society;
- (3) people are **healthy** and can live where they want to in **physically safe neighborhoods;**
- (4) local **government is effective and accountable;** and,
- (5) **social capital** is easily built and shapes positive interactions that **benefit all sectors of society.**

METROS WITH THE HIGHEST INEQUALITY ALSO HAVE THE LOWEST MEDIAN INCOME



SOURCE: Gregory Acs (2012), "Examining Income Inequality in America's Largest Metros," based on 2005-2009 American Community Survey five-year estimates of 100 largest metros.

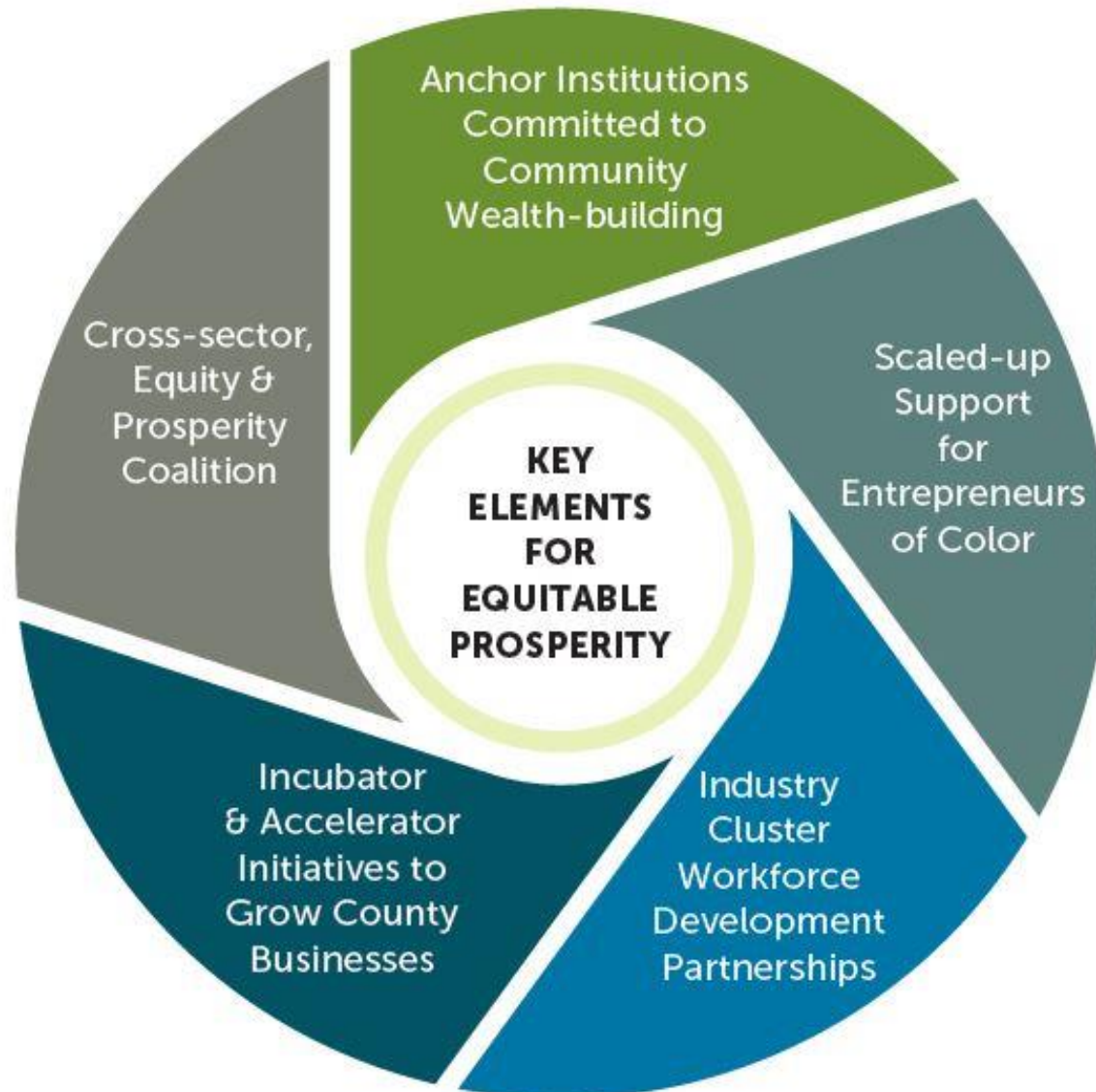
Brookings Institution tracked the **100 largest metro areas from 2010-2015** and found that only 11

— Albany, Austin, Charleston, Columbus, Dayton, Denver, Oklahoma City, Omaha, San Antonio, Tulsa, and Worcester—

improved growth, prosperity, and inclusion.

Authors: Richard Shearer and Alan Berube, "The surprisingly short list of US metro areas achieving inclusive economic growth."

The Path to Equitable Prosperity for Prince George's





The role of anchors in community revitalization. *Initiative for a Competitive Inner City, 2010.*

Create Equitable Prosperity Coalitions

*Jurisdictions need to bring together those who are typically in the “**growth**” camp (e.g., economic development authorities; chambers of commerce; etc.) and the “**opportunity**” camp (e.g., social service agencies; neighborhood coalitions; faith networks; unions; etc.) to develop a **joint agenda on both growth and opportunity.***

Defining Terms: Equitable Development

Quality of life outcomes, such as:

- **affordable housing,**
- quality education,
- **living wage employment,**
- healthy environments, and
- transportation

are **equitably experienced by the people currently living and working in a neighborhood**, as well as for new people moving in.

Housing Facts

- **62,000+ households** (22.5%) in County are **low or very low income**
- **Nearly 133,000** households experience **housing cost burden**
- **36,000 households experience severe cost burden** (50% or more of household income spent on housing related costs)
- **6,700 households** live in overcrowded conditions; **1,754** live in **severely overcrowded** housing

Implement policies to:
—
prevent displacement
—
preserve current affordable home choice
—
create new quality affordable choices inside the beltway

Build equity focus into
transportation service delivery

Leverage opportunity zones to reinvest
in underserved neighborhoods

Implement inclusionary
zoning policies

Make TOD an organizing
strategy for equity



Five elements that ensure development is far more equitable.

Equitable Development

Affordable Housing & Zoning that Enables it

Community investment in lower-income neighborhoods

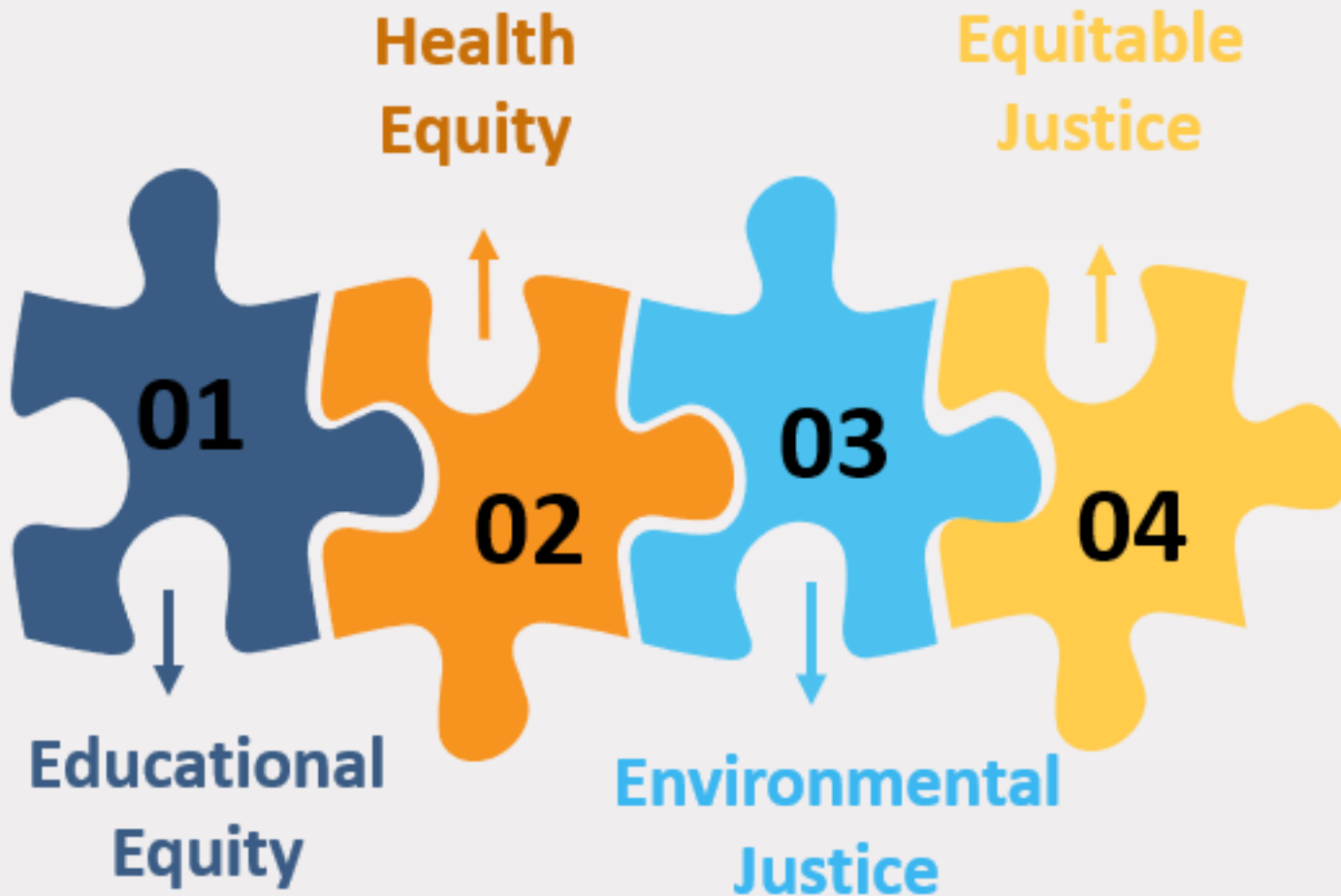
Equitable TOD & Placemaking

Community Benefits Agreements

Transportation Equity & Access

Environmental Benefit Districts

Equity is Not Just About Economics



Equity: A Strategic Choice

*Will the County move forward on its ambitious trajectory for growth & development by **putting equity at the center of its conversations, its policies, and then be held accountable for the results?***

1. How will we prevent or **minimize the potential/likely adverse affects** on racial/ethnic groups of various policies, proposals, projects or development?
2. How will we **meaningfully involve those residents upfront?**
3. What **positive impacts on equity and** inclusion could result from this policy/proposal/project?

Equity—just and fair inclusion in a society in which all can participate and prosper—has become more than a moral issue. It is now an economic imperative.

Angela Glover Blackwell, PolicyLink

