



Metropolitan Washington Air Quality Committee
May 20, 2015

1. Community and Business Outreach

- **Local Events** - Clean Air Partners participated in a number local events through-out the Baltimore-Washington region including:
 - U.S. Patent and Trade Office Earth Day Expo
 - Health and Human Services Earth Day Expo
 - Food and Drug Administration Earth Day Expo
 - U.S. Geological Survey Earth Day Expo
 - Bike to Work Day
 - Baltimore City EcoFest
 - Dundalk Festival
 - Howard County Green Festival
 - Ft. Meade Earth Day
 - Earth Day Aberdeen
 - Towson TownFest

2. Marketing and Public Relations

- **Social Media** –To promote Air Quality Awareness Week/World Asthma Day/ launch of ozone season, Clean Air Partners launched a social media/media outreach initiative. It included pushing content through social media, coordinating with partners and Board members, and pitching to the media. Clean Air Partners developed a new infographic – “Why You Should Give a Darn about Air Quality.” The infographic visually displays air quality and health related information. We also developed a series of humorous videos “Larry and Lola Lung”. Each video featured a different air quality topic and color code.
- **Media Coverage** – Clean Air Partners secured a number of interviews and articles on the following WJLA, WBFF, Care2.com, Eco Friendly Link, and Fairfax Advocates for Better Bicycling. The interviews focused on the ozone season, tips to improve air quality, and health effects.

3. Curriculum and Outreach

- **Infographics Challenge** – Clean Air Partners sponsored its third InfoGraphics Challenge for area high school students. The competition engaged students to work as teams to develop thought provoking infographics using standard data and guidelines. The winning team was Richard Wright Public Charter School, Washington, DC.
- **Science Fairs** – This year Clean Air Partners conferred eighteen awards for best science fair project addressing air quality and climate change in Baltimore, Fairfax, Alexandria, Falls Church and Arlington, Frederick, Montgomery, Prince George’s, Prince Williams County and Washington D.C. The winners were recognized at our Annual Celebration and can also be found on www.cleanairpartners.net.
- **Poster Contest** – Our 7th annual poster contest was held for students in grades 4 through 8 residing in the Baltimore-Washington metropolitan area. The following winners were recognized at the Annual Celebration.

Category 1 (Grades 4-6):

First Place – Olivia Wright, Severna Park Middle School, Anne Arundel County, MD

Second Place – Libby Wild, Severna Park Middle School, Anne Arundel County, MD

Third Place – Fatima Shaikh, Sterling Middle School, Loudoun County, VA
Honorable Mention – Ashley Romero, Sterling Middle School, Loudoun County, VA

Category 2 (Grades 7-8):

First Place – Ifeyinwa Njelita, Kingsview Middle School, Montgomery County, MD
Second Place – Henrietta Tamba, Governor Thomas Johnson Middle School, Frederick County, MD
Third Place - Alison Ransom, John Poole Middle School, Montgomery County, MD
Honorable Mention – Max Fernandez, Kingsview Middle School, Montgomery County, MD

4. Meetings

- ***Annual Celebration/Awards*** – The Clean Air Partners Annual Awards was held on May 13th at the Torpedo Factory Art Center. Clean Air Partners was honored to have Mayor William Euille, City of Alexandria, provide the welcoming remarks, Senator Tim Kaine, Virginia, as the keynote speaker and Howard Bernstein, WUSA9, and Delegate Eileen Filler-Corn, Virginia House of Delegates as the emcees.