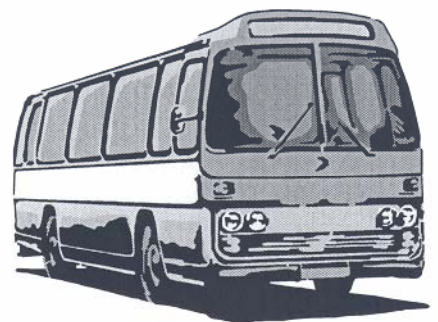




HANDOUTS

From previous meeting

September 14, 2004



Daily Peak 8-Hour Ozone Concentration (ppb) Washington Area-2004

MAY

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1 42
2 38	3 38	4 49	5 57	6 64	7 75	8 54
9 69	10 80	11 97	12 77	13 68	14 62	15 63
16 59	17 58	18 55	19 41	20 46	21 55	22 71
23 71	24 60	25 80	26 62	27 56	28 55	29 60
30 54	31 41					

JUNE

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1 48	2 62	3 55	4 50	5 52
6 49	7 64	8 80	9 88	10 68	11 27	12 70
13 55	14 49	15 59	16 52	17 51	18 60	19 60
20 56	21 67	22 57	23 48	24 70	25 65	26 60
27 59	28 69	29 58	30 79			

JULY

Draft

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				1 76	2 123	3 109
4 48	5 54	6 70	7 60	8 59	9 66	10 85
11 84	12 51	13 67	14 57	15 49	16 58	17 80
18 59	19 73	20 78	21 99	22 75	23 64	24 45
25 27	26 34	27 54	28 60	29 79	30 43	31 36

Draft

AUGUST

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1 44	2 50	3 57	4 87	5 34	6 40	7 46
8 52	9 76	10 72	11 67	12 56	13 42	14 34
15 57	16 68	17 58	18 65	19 67	20 73	21 44
22 65	23 80	24 89	25 74	26 56	27 62	28 65
29 52	30 35	31 50				

SEPTEMBER

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1 64	2 60	3 62	4 62
5 61	6 29	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Daily Peak One-Hour Ozone Concentration (ppb) Washington Area-2004

MAY

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1 52
2 42	3 43	4 54	5 64	6 71	7 89	8 57
9 79	10 80	11 118	12 87	13 80	14 72	15 72
16 66	17 68	18 65	19 52	20 50	21 70	22 87
23 83	24 69	25 94	26 73	27 65	28 58	29 64
30 58	31 49					

JUNE

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1 61	2 74	3 60	4 45	5 55
6 54	7 83	8 90	9 103	10 75	11 36	12 84
13 59	14 61	15 71	16 65	17 71	18 73	19 85
20 63	21 73	22 73	23 56	24 87	25 86	26 66
27 64	28 83	29 62	30 93			

JULY

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				1 87	2 140	3 129
4 62	5 65	6 81	7 77	8 76	9 71	10 98
11 96	12 59	13 80	14 78	15 51	16 66	17 94
18 66	19 90	20 89	21 118	22 94	23 78	24 52
25 39	26 42	27 59	28 76	29 95	30 48	31 43

Draft

Draft

AUGUST

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1 49	2 65	3 71	4 101	5 46	6 43	7 51
8 57	9 85	10 85	11 85	12 71	13 59	14 38
15 62	16 76	17 71	18 73	19 87	20 91	21 52
22 80	23 96	24 103	25 81	26 62	27 69	28 80
29 56	30 46	31 62				

SEPTEMBER

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1 79	2 68	3 74	4 74
5 71	6 33	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Daily Peak 24-Hour Particle Concentration (ug/m3) Washington Area-2004

MAY

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
						10
						8
6	6	7	12	11	17	7
9	10	11	12	13	14	15
17	21	30	24	18	16	13
16	17	18	19	20	21	22
12	15	13	8	9	16	7
23	24	25	26	27	28	29
17	14	16	7	7	9	7
30	31					
14	12					

JUNE

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1	2	3	4	5
		7	6	12	11	5
6	7	8	9	10	11	12
9	21	26	35	18	7	8
13	14	15	16	17	18	19
5	13	19	19	19	18	15
20	21	22	23	24	25	26
3	15	17	12	20	27	16
27	28	29	30			
14	19	10	22			

JULY

Draft

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				1	2	3
				29	32	38
4	5	6	7	8	9	10
34	12	17	20	11	20	25
11	12	13	14	15	16	17
41	24	28	21	11	20	29
18	19	20	21	22	23	24
16	24	26	37	38	21	8
25	26	27	28	29	30	31
11	9	14	22	32	9	6

Draft

AUGUST

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1	2	3	4	5	6	7
10	13	17	36	12	4	7
8	9	10	11	12	13	14
11	20	29	26	17	9	15
15	16	17	18	19	20	21
20	28	26	22	21	26	23
22	23	24	25	26	27	28
13	26	37	39	17	15	14
29	30	31				
8	4	12				

SEPTEMBER

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4
			16	15	12	16
5	6	7	8	9	10	11
17	4					
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



is now onboard Metrobus.

Metrobus customers now enjoy the same convenience as Metrorail customers. The entire Metrobus fleet of nearly 1,500 buses has been fitted with new fareboxes that accept SmarTrip®. Customers simply touch their SmarTrip® card to a target to pay their fare. If they don't have a SmarTrip® card, they can still use cash (no pennies), tokens or passes.

SmarTrip®: First on Metrobus, then beyond.

The use of SmarTrip® will spread as other public transit services in Maryland and Northern Virginia make the move to smart cards. In 2005, these transit services will begin testing and incorporating SmarTrip® fare payment technology:

Maryland: Annapolis Transit, Baltimore MTA and MARC, Corridor Transit Corporation, Frederick Transit, Harford County Transportation Services, Howard County Transit, Ride On and TheBus. **Northern Virginia:** ART, CUE, DASH, Fairfax Connector, Loudoun County Transit, PRTC OmniRide and VRE.

FAQs about Smartrip® on Metrobus

Q: How do I pay my fare on Metrobus?

A: Touch your SmarTrip® card to the target on the top of the farebox. It will deduct the correct fare. Or pay your fare with cash (no pennies), tokens or passes.

Q: Can I add value to my SmarTrip® card on the bus?

A: Yes. Just follow the ADD VALUE instructions on the farebox. You can add value with bills and coins (no pennies).

Q: Where can I buy a SmarTrip® card?

A: You can buy one at selected Metro stations (those with large parking facilities) from a

SmarTrip® dispensing machine. You can also buy one online at MetroOpensDoors.com. For other sales locations, please call 202-637-7000 or visit our Web site at MetroOpensDoors.com.

Q: How does the SmarTrip® farebox deal with transfers when using a SmarTrip® card?

A: It's simple and automatic. If you transfer (within two hours) from one Metrobus to another Metrobus, or Metrorail to Metrobus, the farebox will "read" the transfer information on your card.

Q: What if I transfer to a bus other than a Metrobus?

A: Get a paper transfer from the Metrobus operator. Other area buses will be equipped with SmarTrip® fareboxes in 2005, but until then, you'll need a paper transfer to avoid paying the fare on the bus you transfer to.

Q: Can I use a paper transfer from a bus service other than Metrobus on a Metrobus?

A: Yes, but you'll have to pay your Metrobus fare with cash, not with your SmarTrip® card. If you use your SmarTrip® card, it will deduct the full bus fare.

Q: What if I have trouble using SmarTrip® on Metrobus?

A: You will have to pay for your trip with cash. If you're

owed a refund, the bus operator will give you a refund form and you will be mailed a refund. If you would like to talk to us about a problem with SmarTrip® on Metrobus, please call 1-888-SMARTRIP (762-7874) weekdays from 7 a.m. to 8 p.m.



DRAFT

	BUDGET TOTAL	FUNDS COMMITTED*	FUNDS EXPENDED**	%FUNDS EXPENDED***
EMPLOYER OUTREACH****	\$982,550	\$982,550	\$888,323	90%
Data & PC	\$2,397		\$3,827	160%
Contract Services/Consultants	\$161,000		\$112,592	70%
Pass-thru to local governments	\$662,000		\$611,299	92%
COG/TPB staff, indirect & direct costs	\$208,153		\$160,605	77%
GUARANTEED RIDE HOME	\$1,678,500	\$1,678,175	\$1,638,926	98%
Data & PC	\$25,000		\$12,000	48%
Contract Services/Consultants	\$454,302		\$451,161	99%
User Subsidies	\$165,000		\$164,105	99%
COG/TPB staff, indirect & direct costs	\$1,034,198		\$1,011,660	98%
COMMUTER OPERATIONS CENTER*****	\$630,400	\$570,400	\$532,062	84%
Data & PC	\$56,400		\$44,630	79%
Contract Services/Consultants	\$158,000		\$158,000	100%
COG/TPB staff, indirect & direct costs	\$356,000		\$329,432	93%
TELECOMMUNTING*****	\$805,000	\$805,000	\$774,965	96%
Data & PC	\$1,500		\$0	0%
Contract Services/Consultants	\$290,000		\$311,947	108%
COG/TPB staff, indirect & direct costs	\$513,500		\$463,018	90%
INTEGRATED RIDESHARING*****	\$177,000	\$177,200	\$177,336	100%
Data & PC	\$20,000		\$24,404	122%
Contract Services/Consultants	\$18,500		\$18,500	100%
COG/TPB staff, indirect & direct costs	\$138,500		\$134,432	97%
EMPLOYER OUTREACH FOR BICYCLING	\$15,000	\$15,000	\$7,432	50%
Data & PC	\$275		\$69	25%
Contract Services/Consultants	\$2,623		\$0	0%
COG/TPB staff, indirect & direct costs	\$17,348		\$7,363	42%
REGIONAL MASS MARKETING*****	\$1,895,576	\$1,769,034	\$1,875,674	99%
Data & PC	\$2,000		\$0	0%
Contract Services/Consultants	\$526,764		\$525,780	100%
COG/TPB staff, indirect & direct costs	\$1,366,812		\$1,349,894	99%
TOTAL	\$6,184,026	\$5,997,359	\$5,894,718	95%

* Committed Funds may include some rounding errors. The Mass Marketing funding commitment from the Maryland Department of Transportation for FY03 needs to be adjusted to FY04

** Preliminary funds expended are through March 31, 2004

*** Percentage is based on Budget Total Column

**** Budget shown does not match TPB-adopted FY04 CCWP. VDOT elected to implement the Public Sector TERM and \$214,000 was removed from the budget through a TPB Program Committee Amendment on Sept. 5, 2003.

***** Employer Outreach budget also includes an additional \$56,000 to complete the SOC Survey. \$10,000 was re-allocated to complete the SOC

***** The budget includes an additional \$18,000 to complete the SOC Survey. Budget includes \$54,000 in local membership fees buys and consultant support.

***** The budget includes an additional \$25,000 to complete the SOC Survey. \$53,000 was re-allocated to complete the SOC.

***** The additional \$200 in committed funds will be programmed into Contract Services /consultants for FY04.

***** \$25,000 of the overall budget is a commitment from VDRPT for kiosk maintenance and promotion.

***** Budget includes \$875,576 in unspent FY03 funds. Funding commitments from DDOT for FY03 need to be adjusted.

FY04 budget amount from MDTOT also needs to be adjusted. Unspent funds for FY03 will be used for media buys and consultant support. \$53,000 was re-allocated to complete the SOC.

13 SEPT 2004

	ONGOING	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
MASS MARKETING CONSUMER CAMPAIGN													
1. Manage marketing contract	X												
2. Staff Regional TDM Marketing Group.	X												
3. Implement and evaluate campaign relative to TERM goals	X												
DELIVERABLES FOR FY05													
1. Documentation from the Regional TDM Marketing Group													
2. Documentation of marketing support													
3. Monthly progress reports													
4. Contract management and coordination of stakeholder representatives													
5. Revision and distribution of the 2004 regional TDM Strategic Marketing Plan and Resource Guide													
6. Marketing Extranet maintenance													
7. Evaluation of Mass Marketing TERM through Mini-Household survey for TERM Analysis report for FY05													

July 2004

FY05 Comm Conn WP Timeline.wb3