

COMMITTEE 2022 FOCUS AND PRIORITIES

Samia Byrd, Arlington County Chief Race and Equity Officer
Brian McClure, District of Columbia Council Office of Racial Equity Director
Tiffany Ward, Montgomery County Chief Equity Officer

Chief Equity Officers Committee, COG
January 27, 2022

Committee Purpose and Composition

- Advance racial equity within COG programs and committees, COG member local governments, and throughout the region
- Support COG's mission to be anti-racist and advance racial equity through work focused on implementing policies and practices that promote racial equity for all area residents and throughout COG's analyses, operations, procurement, programs, and priorities
- Support the Chief Administrative Officers, the COG Board of Directors, and policy committees
- Comprised of the Chief Equity Officer, or equity lead, from each COG jurisdiction
- Meets the fourth Thursday of the month at 2:00pm

CEOC Scope of Work

- Serve as the hub for regional collaboration and coordination on advancing racial equity initiatives throughout the region, within COG's member local governments, and through COG's work
- Share information, data, resources, and best practices to advance racial equity and serve as a forum for cross-jurisdictional discussion
- Coordinate COG regional education and training initiatives as deemed appropriate by the Committee
- Support the COG Board of Directors, Chief Administrative Officers Committee and COG Policy Committees to advance racial equity through the priorities and projects executed each committee as requested

CEOC Scope of Work

- Support the Region Forward Coalition to update the Greater Washington 2050 Compact focused on creating a more prosperous, accessible, livable, and sustainable metropolitan Washington by re-aligning the goals and targets to illuminate and support equity and inclusion
- Serve as a hub for collaboration and partnership with external community organizations on efforts to address racial equity in the region

2021 Focus Areas

- Continue to organize and execute regional racial equity trainings
 - GARE Advancing Racial Equity in Local Governments – Introductory Cohort (second round)
 - GARE Advancing Racial Equity in Local Governments – Implantation Cohort (in progress)
 - Elected Officials Training
 - Sector Specific Implementation Training
- Establish a regional definition of racial equity
 - “When race can no longer be used to predict life outcomes and outcomes for all groups are improved” (approved by the CEOC, to be considered by the Board at a future meeting)

2021 Focus Areas

- Collaborate on regional communications to increase public understanding of local government racial equity initiatives
- Create a regional implementation manual/guide that provides a framework for local governments to establish a chief equity officer and institutionalize racial equity work

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