



# 2014 UPDATE PARTICIPATION PLAN

NATIONAL CAPITAL REGION  
TRANSPORTATION PLANNING BOARD  
Metropolitan Washington Council of Governments

# PARTICIPATION PLAN UPDATE SCHEDULE

- 2007** Participation Plan approved
- 2014**
- June 6* Released discussion draft to the Technical Committee
- June 12* Briefed and discussed with the CAC
- July 10* Released revised draft for public comment
- July 16* Briefed the TPB
- July 24* Discussed with the Access for All Advisory Committee
- Sept 5* Briefed Technical Committee
- Sept 17* TPB scheduled approval

During the update process, comments and input were provided by:

- TPB
- Tech
- CAC
- AFA
- Other agencies and individuals

# PARTICIPATION PLAN CHANGES

## Enhancements

- Public opinion research
- Deliberative forums
- Community Leadership Institute
- *TPB Weekly Report*
- Information Hub
- Social Media

## Federal Concerns

- Visualization
- Evaluation
- More detailed procedures for public comment

## Comment

- Clarify efforts to seek participation from traditionally tough-to-reach groups
- Explicitly state that activities outline in plan will be used to obtain comment on CLRP and TIP
- Make audio/video available for committee meetings

# PARTICIPATION PLAN STRUCTURE

- Preface
- Background
- Participation Policy\*
- Participation Strategy\*
- Participation Activities\*
- Evaluation\* and Implementation
  - Existing Participation Activities and Procedures
  - Federal Regulations
  - Mission Statements for TPB Advisory Committees
  - Operating Procedures for the TPB Citizens Advisory Committee
  - Accommodations Policy

# PARTICIPATION POLICY & GOALS

## Policy Statement

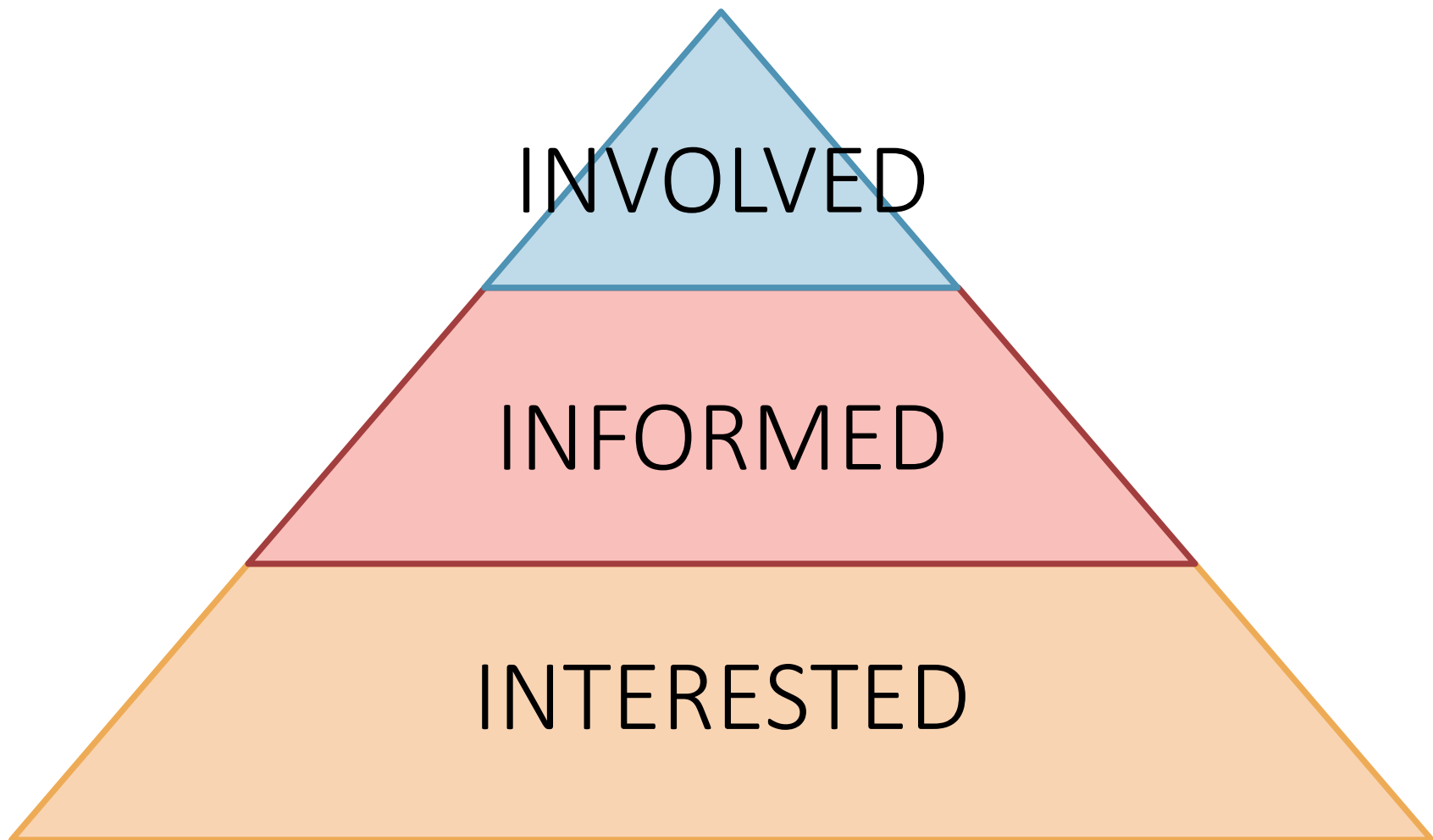
*“It is the policy of the TPB to provide access and involvement under a true collaborative planning process in which the interests of all stakeholders—public and private—are reflected and considered...”*

## Policy Goals

- Communicate effectively with various audiences
- Open access to information and engagement
- Input from different perspectives
- Meaningful response to comment
- Promote a regional perspective

# PARTICIPATION STRATEGY

Tailor participation activities to three constituencies.



# PARTICIPATION ACTIVITIES

- Public Comment Periods
- Committees
- Documents, Reports, and Publications
- Web and Social Media
- Outreach & Trainings

# PARTICIPATION PLAN EVALUATION

Each year, TPB staff will conduct an evaluation that looks at the public participation activities of the past year and identifies new activities for the year ahead.

- Assessment of activities
- Future activities
- Recurring activities
- Reaching previously uninvolved residents and groups



# CONTINUING PARTICIPATION CHALLENGES

- How do we create realistic expectations of the TPB process?
- When in the regional transportation planning cycle is public involvement most effective?
- How do we prioritize participation activities?
- How do we meet the needs of traditionally underserved communities?

