

# COG

July 11, 2012

# media report

Click on any of the underlined words to read/watch the news item.

## COG's Economic Growth & Competitiveness Initiative in the News

Developing an Economic Growth and Competitiveness Call to Action report for metropolitan Washington has been the COG Board of Directors primary focus for 2012. The Board has been holding listening sessions at its monthly meetings to gather expert opinion and analysis to inform the report. In June, COG Board Chair [Frank Principi](#) appeared on NewsChannel 8's *NewsTalk* program to discuss the initiative and the development of the report. ABC 7 also covered the [COG initiative](#) in June. For more information on the Economic Growth and Competitiveness initiative, [click here](#).



## Getting to Region's Airports Takes Longer Than Eight Years Ago

A recent study released by the National Capital Region Transportation Planning Board (TPB) and covered in the [TPB Weekly Report](#) found that getting to any one of metropolitan Washington's three major airports by car took longer in 2011 than it did in 2003 for travelers in many parts of the region. Several local news outlets picked up on the post in the Weekly Report, including the [Washington Examiner](#), WAMU, the Baltimore CBS station, and several local Patch sites.

## Changing Transportation Mode Choices

Ron Kirby, Director of Transportation Planning at COG was featured on WAMU's *The Kojo Nnamdi Show* in June to discuss the [changing transportation mode preferences in the region](#), especially among younger people. Citing surveys carried out by COG/TPB, Kirby noted that the rate of auto travel has continuously decreased in the region while prevalence of car-free living has continued to increase.

## SOCIAL MEDIA UPDATE



Several interesting topics have been covered lately over [RegionForward.org](#), including:

- [Minimizing Housing and Transportation Costs](#) in Metropolitan Washington
- The release of the [Region Forward Baseline Progress Report](#)
- Fairfax County Supervisor Penny Gross on Regional Actions to [Revitalize the Potomac](#)

