

# Arlington Shared Micromobility Update

Operations and Usage Trend Update: 2023

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(Contractor)

April 24, 2023



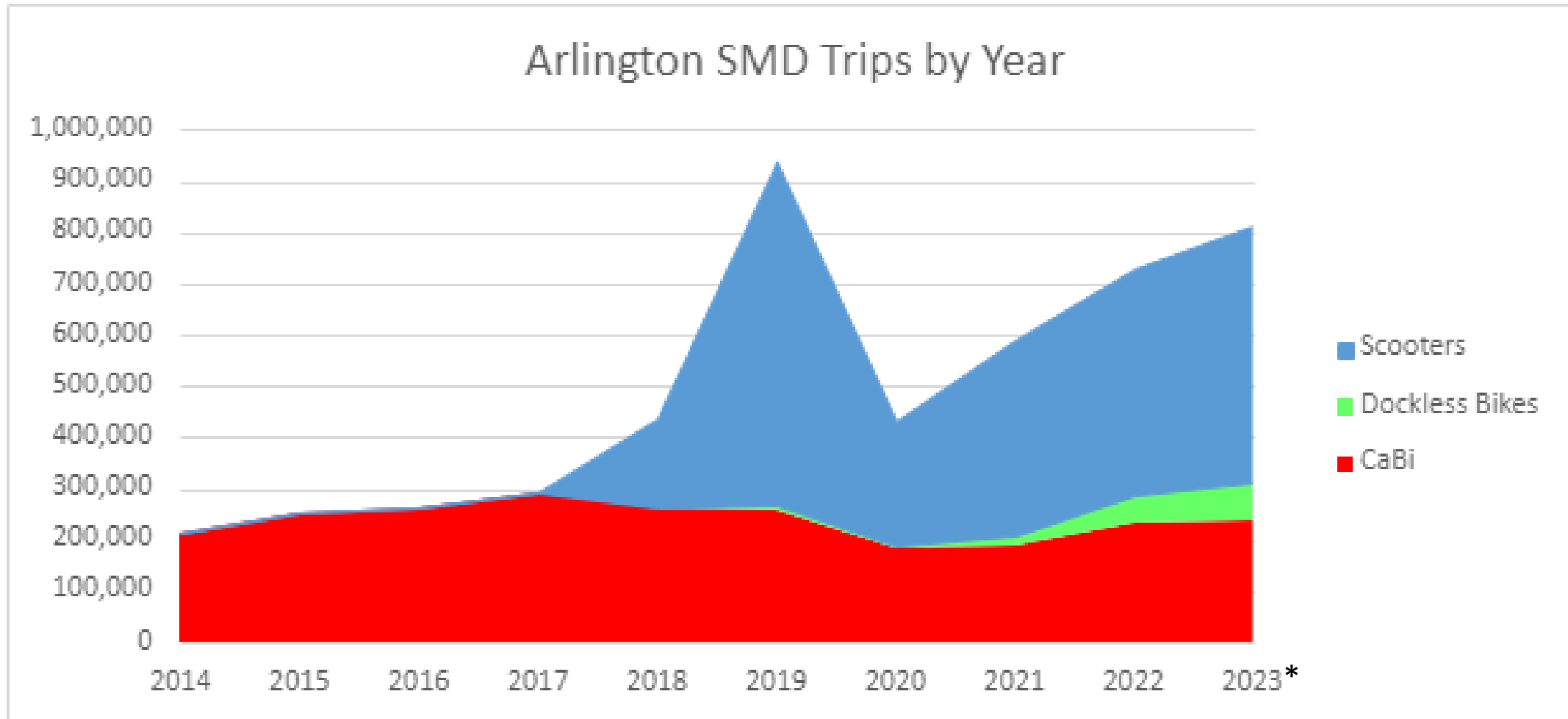
# Arlington SMD Operators

- **Pilot in 2019, Formal Program in 2020**
  - Operators Reapply Annually
- **Scooters (2,000 permits)**
  - **2023:** Bird, Lime, Spin, Superpedestrian & Veo
    - Out: Helbiz, Razor, Bolt, Skip
- **Ebikes (1,000 permits)**
  - **2023:** Lime, Bird, Veo
    - Out: Helbiz





# Trip Growth Continues: 800k Likely in 2023

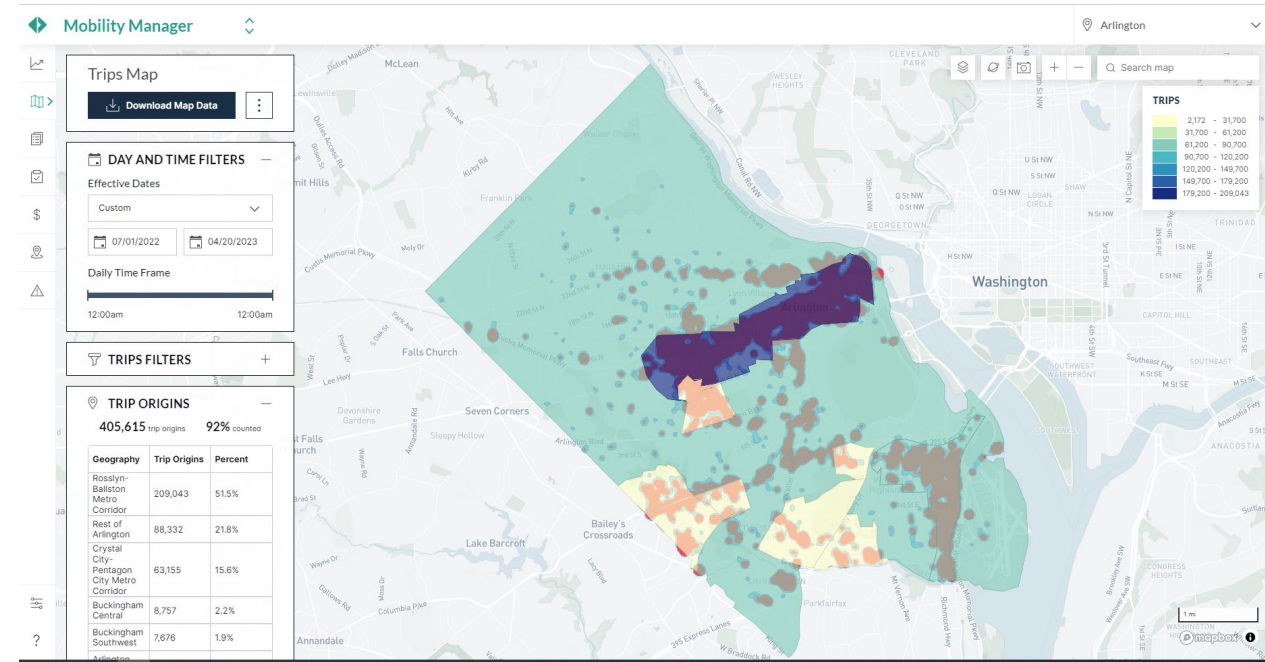
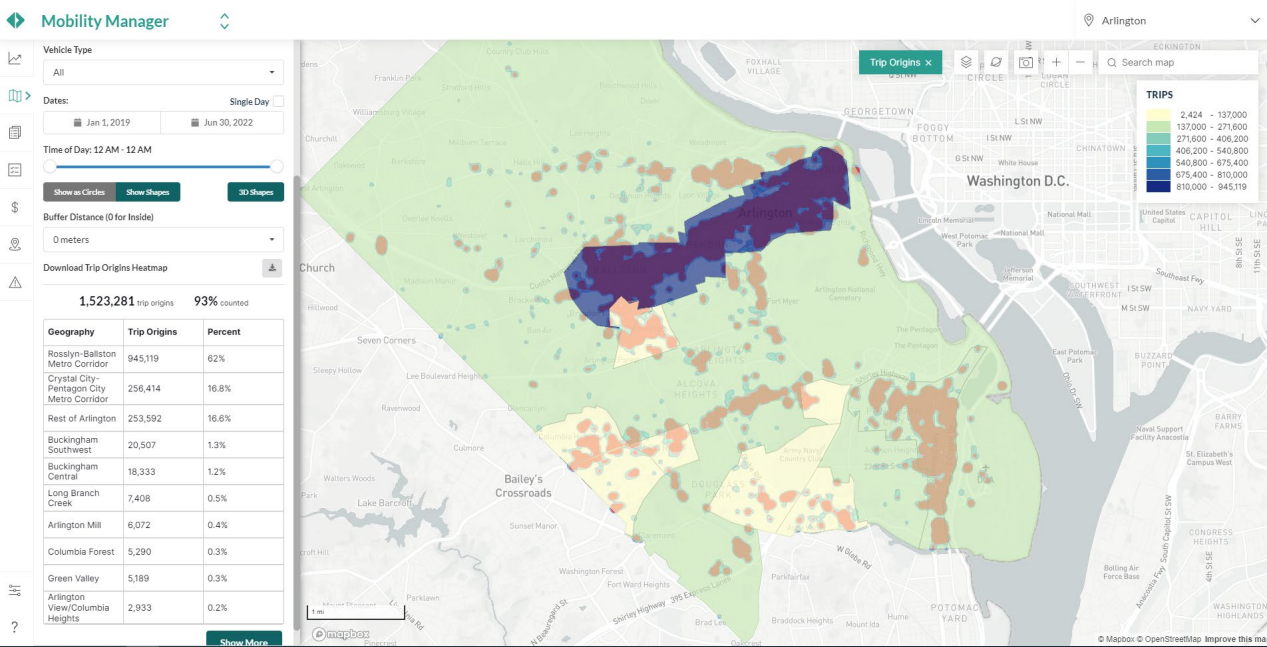


\* 2023 trips estimated based on 3-yr average of 2019, 2021 & 2022, plus recent ebike usage trends

# Trips Spreading to More Areas (But Still Half in R-B Corridor)

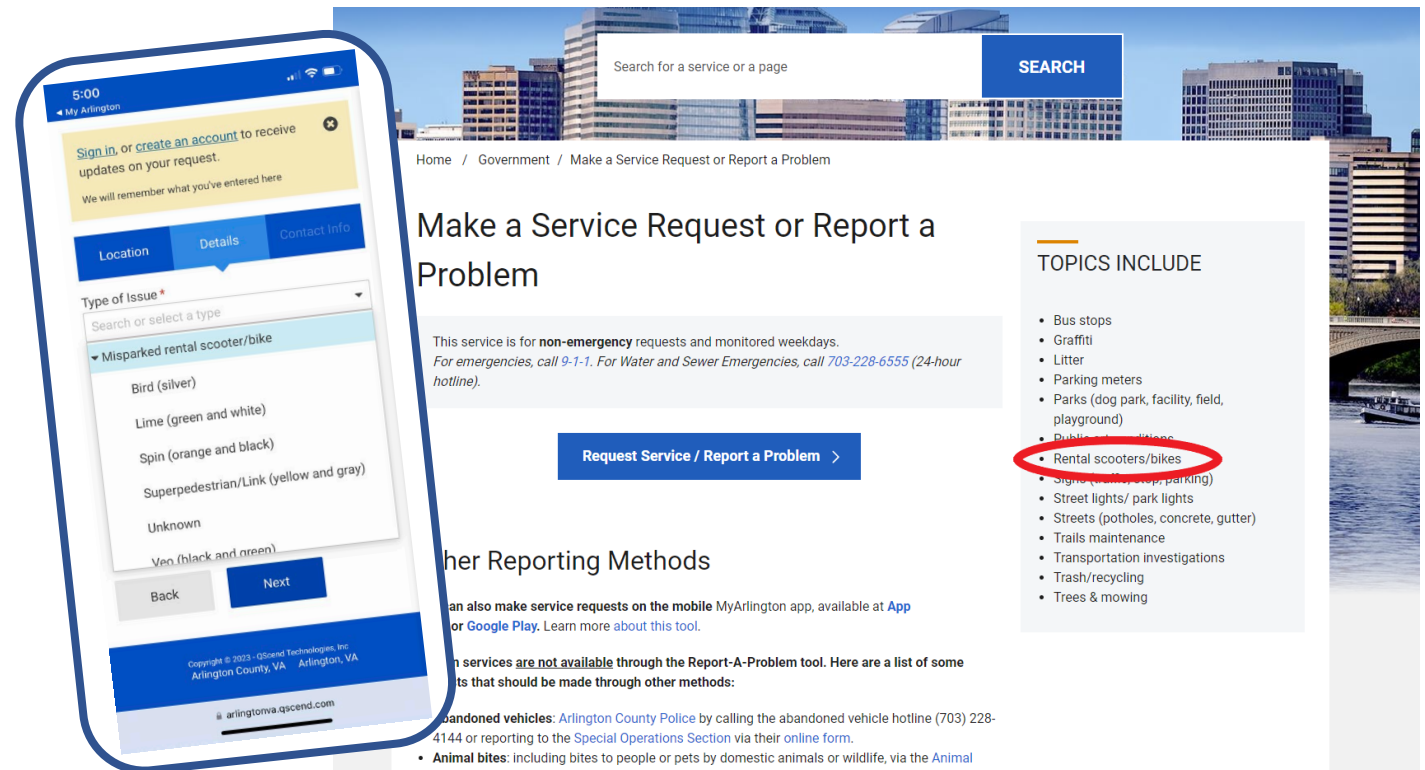
First 3.5 Years: 1/19 - 6/22

Last 10 months: 7/22 - 4/23



# New Methods of Reporting Issues

- Added Scooters/Bike to direct Report-a-Problem platforms (in App and County Website)
- Launched in January '23
- Reports go to Operators & County Staff
- Reports Up:
  - 232 in 2020-2022
  - 171 in Jan-Apr 2023



# Corrals: Up to 87 in 2023

Arlington County Shared ...

Suggest a corral location by emailing [Mobility@arlingtonva.us](mailto:Mobility@arlingtonva.us)

16,279 views  
Published on March 31

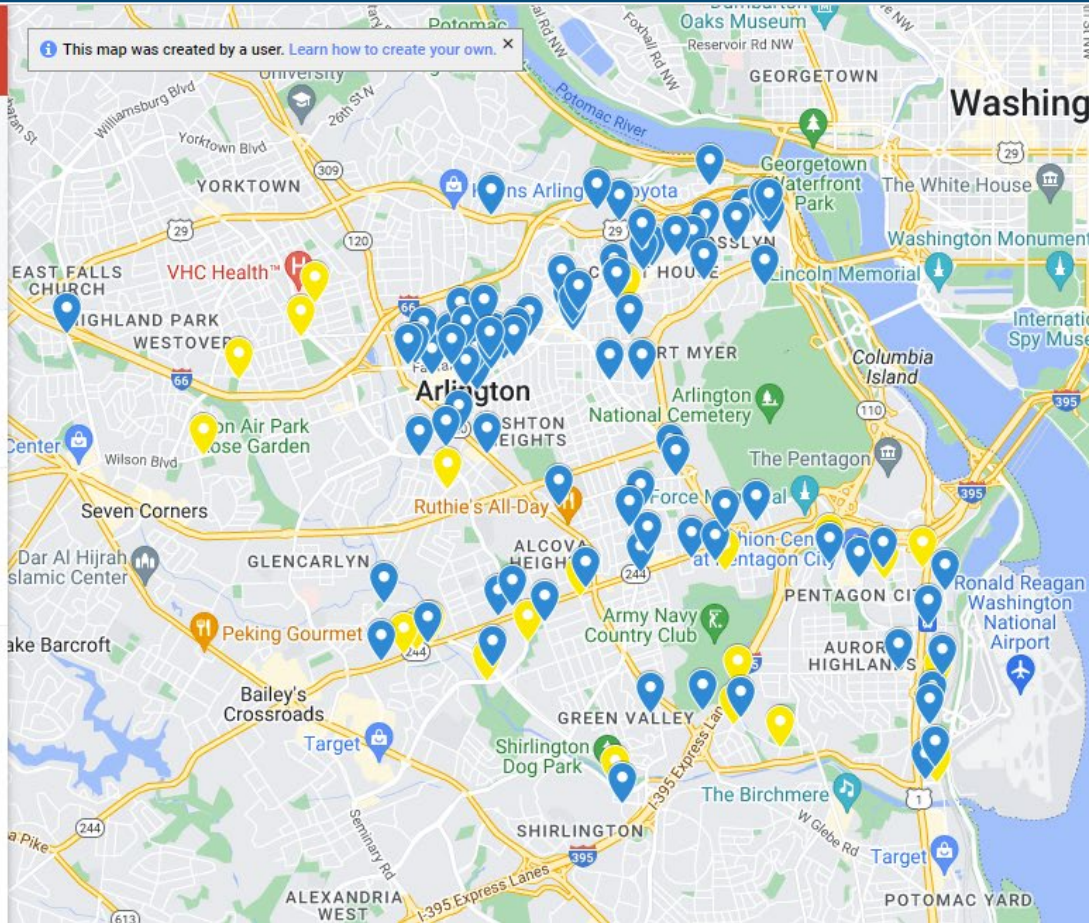
SHARE

Approved not yet installed 3-15-23

All items

Installed corrals 3-31-23

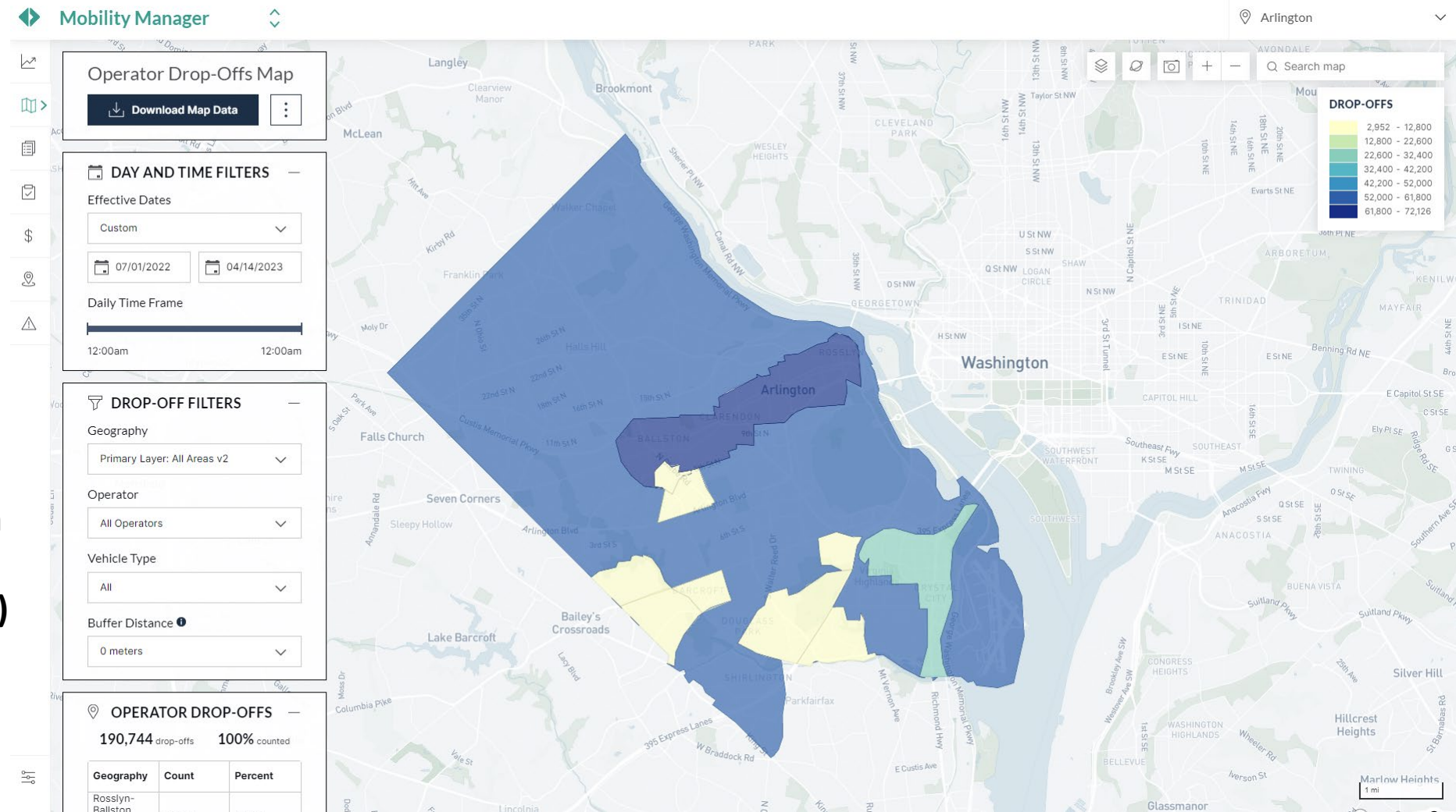
All items



**New Scooter/Bike Corral in Buckingham Neighborhood**

# FY23: Equity Emphasis Area Deployments

- **Eight Equity Emphasis Areas**
- **Operator Deployment Requirement:**
  - **At least 1% of fleet in each daily (Generally being met)**
  - **At least 13% of fleet across all eight (YTD: 17.2%)**



# Return and New to 2023

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- Monthly Meetings with Operations  
Return from Pre-Pandemic SOP
- Regular Notices of Possible Permit Suspension  
for Compliance Violations (at least quarterly)
- Two Operators Cited for First Quarter 2023 Violations  
Equity Deployment  
Exceeding Fleet Cap
- Biweekly Field Inspections of Problem Areas



# New in FY23

- **Trial Usage Events:**
  - County Fair August
  - Think BIG EV Fair October
- **Corral Awareness Campaign**
  - May 2023





# Thank You!

## Arlington's Team Effort

- **Sarah Crawford**  
Assistant Director of Transportation
- **Jim Larsen**  
ACCS Bureau Chief
- **Eric Balliet**  
ACCS Transportation Research and Site Plan Development Manager
- **Metrobike: Paul DeMaio, Antonio Rossi, Tom Hillman, & Ritch Viola**  
Contractor Partners
- **Angie de la Barrera**  
Planner, Principal (SMD Permit Review Team)
- **Leah Gerber**  
Active Transportation Coordinator, Principal Planner (SMD Permit Review Team)

# Questions?

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