

# **CONSENT AGENDA**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002-4290**

**RESOLUTION APPROVING A PARTNERSHIP BETWEEN COG AND LINEA DIRECTA AND FY  
2012 CONTINGENCY RESERVE INVESTMENT**

**WHEREAS**, COG has worked throughout its history to include all segments of the National Capital Region in its plans and programs by working with elected officials, addressing community groups and by aggressively using media outlets; and

**WHEREAS**, area elected officials and community leaders wrote to the COG Board in May 2011 asking COG to consider establishing a partnership with the non-profit organization EVS Communications, to help support the production of Linea Directa, a weekly Spanish-language public affairs program, and

**WHEREAS**, the Latino community is growing at a rapid pace, comprising 15 percent of the region's population, with the largest numbers residing in Fairfax and Montgomery Counties; and

**WHEREAS**, enhanced outreach to the Spanish-speaking community is consistent with COG's Strategic Plan and the expectations of its members, funders, and partners for COG to better communicate how new regional developments and planning will benefit all area residents; and

**WHEREAS**, COG continues to pursue creative outreach initiatives that require very little investment; and

**WHEREAS**, COG's Public Affairs Director, through the Executive Director, has recommended, with the support of the COG Board, a pilot program with EVS Communications to broaden COG's outreach efforts.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

THE COG Board of Directors approves an investment of \$7,500 from the FY 2012 contingency reserve to support the production of one full show and a half segment on Linea Directa in partnership with EVS Communications, which will enable COG to measure the effectiveness of the initiative before determining if the outreach tool warrants replication or expansion in FY 2012-2013.

**Resolution R33-2011  
July 13, 2011**

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**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A  
CONTRACT WITH NEW WORLD APPS, INC. FOR NETWORK OPERATIONS SUPPORT**

**WHEREAS**, the Council outsources its internal local area network (LAN) operations to minimize costs while providing a robust data management environment; and

**WHEREAS**, COG competitively procures this service; and

**WHEREAS**, New World Apps, Inc. was the highest ranked competitor based on the criteria stipulated in the solicitation.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into a contract with New World Apps, Inc., for network operations support, in an amount not to exceed \$213,600 for the first year. Authorization also extends to each of the four 1-year renewal options, if desired. The budget for these services is included in COG's approved FY 2012 work program and budget.

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**RESOLUTION IN SUPPORT OF A FOUNDATION GRANT TO SUPPORT THE  
WEDNESDAY'S CHILD PROGRAM**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) has a continuing interest in supporting the region's efforts to assist at-risk children; and

**WHEREAS**, COG is a leader in the area of developing innovative foster care and adoption programs; and

**WHEREAS**, COG has a history of recruiting and supporting adoptive parents in the region and has a continuing interest in supporting local child welfare agencies; and

**WHEREAS**, "Wednesday's Child" is a public-private partnership between COG, NBC4 television, and the Freddie Mac Foundation that seeks to identify adoptive families for children in foster care; and

**WHEREAS**, the Freddie Mac Foundation is providing COG with \$79,000 to support the costs of COG's Wednesday's Child Work Program in FY2012.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to accept grant funds from the Freddie Mac Foundation for Wednesday's Child FY 2012 program operations in an amount not to exceed \$79,000.