

Commuter Connections Work Program Progress Report

June 2006

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

The End User client reports were sent out to all client members the weeks of June 12th and 26th.

Client member assistance included the following:

City of Alexandria – Staff met with the new Rideshare Coordinator from the City to review COG functions with the Commuter Connections program and answer questions.

ARTMA – Staff edited match letters to reflect changes in transit information.

Fairfax County – Staff documented all technical work items dating to January 2006 and prepared a binder with the information for FCDOT staff to review on June 13th.

Harford County – Staff assisted in entering commuter's origin/destination points based on the nearest landmarks due to outdated information in the street centerline files.

Howard County – Staff retrieved two commuters.

Loudoun County – Staff retrieved three commuters.

MTA – The number of Washington County commuters applying to the CCRS from May 2005 to May 2006 were provided.

RADCO – A corrupt WASHCOG.APR files was reported and a new file and instruction were sent to replace it.

Tri-County Council for Southern Maryland – Staff responded to a request that some commuters did not appear in Tri-County's database and asked that an upload be performed. After the upload occurred, the commuters were present in the system.

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A pre-proposal briefing was held on June 2nd for the TDM Software System RFP and proposals were due to COG on June 26th.

Staff continued work on reformatting CCRS purge letters for new peel-apart self mailers that were ordered and are now in use. Staff also wrote, tested, debugged and documented all code for this piece of the system and installed in a directory separate from the production directory. Staff also confirmed that the code for e-Communicator would function properly and planned to test it.

A Commuter Connections Strategic Planning session was held at COG on June 13, 2006. Staff worked on updating the source code for the Commuter Connections Extranet.

A Commuter Operations Center Subcommittee meeting was held on June 20th. Highlights from the meeting included: information and input from meeting participants on upcoming transportation fairs, a presentation by staff on the status of the street centerline and transit data updates to the CCRS, a discussion on the Customer Service training scheduled for July 10th, a status report by staff on the update of the regional TDM Resource Directory, an update by staff on the status of the Regional TDM Software System RFP, an update on Regional Marketing activities, and a discussion by meeting participants on "Hot Topics" related to the CCRS.

The final meeting of the TMA Advisory Group was held on June 20th. Highlights from the meeting included a discussion on high gasoline prices and actions that local TMA's and TMA's from other parts of the country are taking to address the situation.

Staff attended a transportation fair at the Metropolitan Washington Airports Authority at Regan Airport on June 21st, and at the NIH on June 27th.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the June Commuter Operations Performance Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

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Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server.

Staff identified and resolved an issue with the Web based Park and Ride maps with the XML files with the help of ESRI tech support.

D. Commuter Information System

Staff continued contacting local jurisdictions and transit agencies to obtain updated transit stop and street centerline files for the CCRS Spatial Data update. Almost all jurisdictions have been contacted and asked for data. Software was installed to convert U.S. Census Bureau's 2005 FE TIGER/Line files to cover gaps in the local jurisdictions' data.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff monitored and maintained the GRH database and server. The daily scheduled back-up task ran without incident. Staff ran the new archiving feature developed by the software contractor for the first time. Staff also ran the history purge which resulted in shrinking the database by a surprising 97%!

Staff processed cab and car rental invoices, and transit vouchers.

During the month of June, there were 1,203 GRH applications received. A total of 529 applicants were registered (517 new applicants and 12 previous "one-time exception" users) and 1,110 commuters were re-registered. The GRH program provided 236 GRH trips. Twenty-five (25) of these trips were "one-time" exceptions accounting for eleven percent (11%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip

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reasons followed by child care. A total of 19,400 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

Commuter Connections radio spots aired June 5-23rd. 60-second radio ads included those in support of GRH, carpooling and a general mass marketing message regarding all alternative modes.

Staff and the marketing contractor finalized the creative development of direct mail employer campaign. The direct mail piece was a 7x7" self-mailer. The three dimensional mailer focused on the concept of offering commuter benefits as a tool for better employee recruitment and retention. The headline is "While you can't beam your employees to work, you can make them beam." The mailer also had a supporting letter insert, which was tailored to each jurisdiction and contained more specifics about the types of free services made available through the local Commuter Connections employer outreach program. The promotion included a \$50.00 Visa® gift card incentive and employers were directed to a special landing page at www.commuterconnections.org/beam, which allowed them to enter their contact information in order to set up an appointment with their local Commuter Connections Employer Representative.

Staff tabulated the results of the direct mailers released in early Spring to regional households. The response measured included both Ridematch and GRH applications both online and through the hard-copy form built into the mailer. Staff continued work on updating the Regional TDM Marketing Campaign Summary document.

The Regional TDM Marketing Group met on June 6th. Highlights from the meeting included:

- Michelle Holland from the Wilson Bridge Project discussed the recent press event to commemorate the opening of the Woodrow Wilson Bridge.
- Jen Desimone of COG presented outreach events and marketing plans for the 2006 Air Quality Ozone alert season.
- Douglas Franklin of COG issued an updated draft of the Commuter Connections FY06 2nd Half Marketing Campaign summary.

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- Peggy Schwartz of Transportation Action Partnership discussed workshops held in North Bethesda on pedestrian safety.

The ninth annual 2006 Commuter Connections Employer Recognition Awards program was held on June 28th at the National Press Club. The ceremony honored outstanding employers in the region who are making positive steps to reduce traffic congestion and improve air quality. The annual awards recognize employers under the categories of Marketing, Incentives and Telework. Collateral material developed for the event included invitations, signage and program booklet. Giveaways were also provided to guests. Other supporting materials included the video production, trophies and preparation of speaking remarks. Employer award winners were recognized within a special advertisement in the Washington Business Journal. Press coverage included the Washington Post "Employers Go Extra Mile to Aid and Keep Commuters" and an interview with Nicholas Ramfos on WAMU.

Staff continued to post commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections and Federal ETC web sites and Bulletin Board. The awards program booklet was also posted to the Commuter Connections web site.

B. Bike to Work Day

The Washington Area Bicyclist Association and Commuter Connections presented the Bike to Work Day Employer Challenge Award to the National Institutes of Health Bicycle Commuter Club on June 27th for outstanding participation in the Bike to Work Day event. At 184 employees, NIH had the largest number of registered cyclists. Certificates were mailed to other top employers with strong participation in the event.

Thank you letters and T-shirts were sent to sponsors of the 2006 BTWD event.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

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Staff coordinated with the employer survey contractor on the Employer Outreach commuter survey processing project. Staff conducted a “webinar” on June 19th for the Employer Survey Work Group to discuss changes to the Employer Survey. Draft changes will be presented to the Commuter Connections Subcommittee in July.

Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the ACT! Database to add/delete employer Telework contacts.

Staff worked on the draft of the FY 2006 4th quarter Employer Outreach conformity verification report.

Staff continued to work on a draft Evaluation Schedule for the 2006 – 2008 year evaluation period.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

GRH customer satisfaction survey cards were mailed to program users.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from eight of the employer outreach jurisdictions were received without any problems. Arlington County and Prince George’s County have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained client contacts list.

The regional Employer Outreach database was maintained and updated by staff.

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Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained the client contacts list.

B. Employer Outreach for Bicycling

No activities to report for this month.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

One jurisdiction is still outstanding for their March monthly reports.

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads. There were no inquiries or employers contacted regarding Telework during the month of June.

Employer Telework case study profiles were still being produced and finalized.

Staff attended and participated as an exhibitor at the Telework Exchange's "Town Hall" meeting held on June 15th.

B. Program Coordination

The Telework Center utilization rate is currently at 53%. There are currently 399 federal workers using the centers and 175 non federal workers using the centers. *(See graph in Charts section of this report).*

C. Telework Outreach and Follow-Up to Local Employers

June 2006

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoExpress Kiosks

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

The two kiosks located at Tysons Corner Center were removed as were the two kiosks located at Springfield Mall. The kiosk at the Dulles Town Center was also removed. The kiosk originally located at L'Enfant Plaza at La Promenade was being housed at the kiosk maintenance contractor's offices and was also removed.

There were 1,778 kiosk users during the month of June.

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PERFORMANCE STATISTICS

June 2006

**Commuter Operations Center
Guaranteed Ride Home
Telecenter Use Data
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

JUNE 2006



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

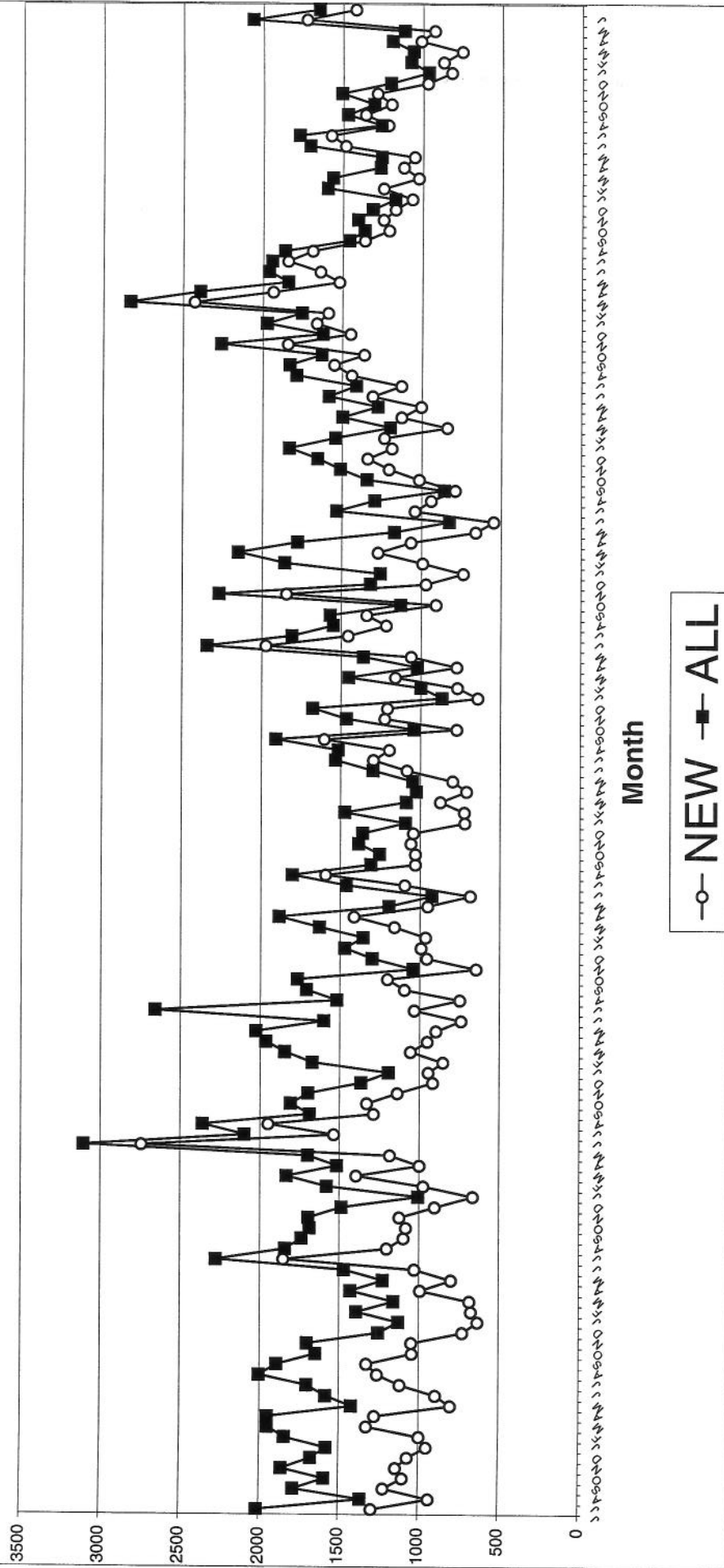
TABLE 2A**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
JUNE 2006**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	0	1	28	29
ARLINGTON (COG)	12	0	2	14
ARTMA	0	0	147	147
BALTIMORE CITY	5	0	11	16
BMC	0	0	18	18
COG - MD	221	1	351	573
COG - VA	186	1	299	486
COG - Other	17	0	17	34
DISTRICT OF COLUMBIA - COG	30	0	37	67
FAIRFAX COUNTY	87	138	557	782
FREDERICK	12	0	32	44
HARFORD	1	0	23	24
HOWARD	29	0	77	106
LINK	12	1	15	28
LOUDOUN	43	1	212	256
MTA	0	0	0	0
MONTGOMERY COUNTY	256	5	889	1,150
Bethesda Transportation Solutions	36	0	120	156
Countywide	108	1	309	418
Friendship Heights/Rockville	32	0	218	250
North Bethesda TMD	52	4	145	201
Silver Spring	28	0	97	125
NIH	127	4	94	225
NORTHERN NECK	2	2	6	10
NORTHERN SHENAN-LORD FFX	0	0	0	0
PRINCE GEORGE'S	2	1	46	49
PRTC	134	0	409	543
RADCO	153	0	999	1,152
RAPPAHANNOCK-RAPIDAN	35	2	81	118
TRI - COUNTY	55	72	61	188
USDOE	0	0	0	0
TOTAL INPUT	1,419	229	4,411	6,059
TOTAL NEW & RE-APPLICANTS		1,648		

COMMUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



Commuter Connections Applications Processed FY2006

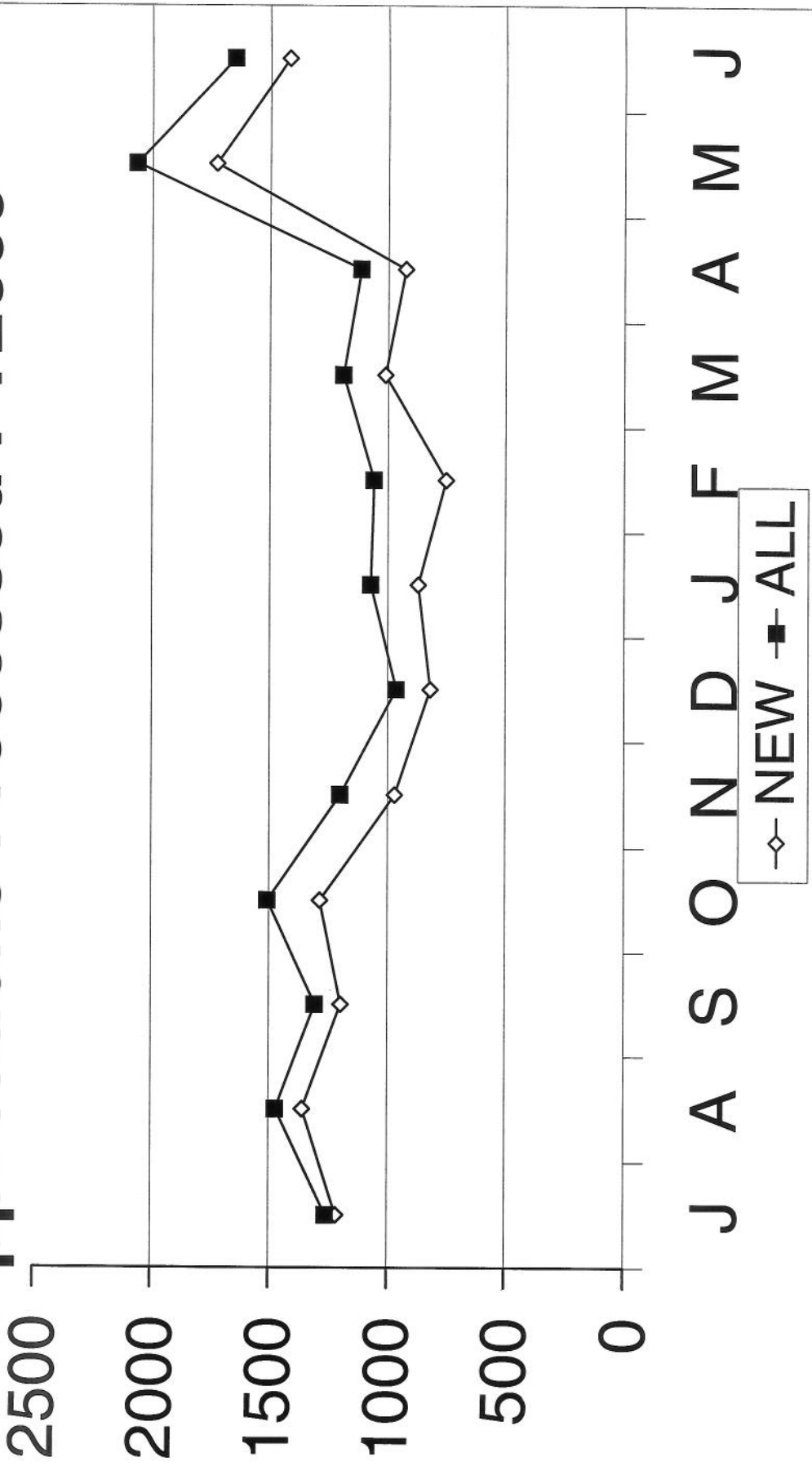


TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
JUNE 2006**

	HOME
ALEXANDRIA	10
ANNE ARUNDEL COUNTY	27
ARLINGTON COUNTY	11
BALTIMORE CITY	10
BALTIMORE COUNTY	13
CALVERT COUNTY	17
CARROLL COUNTY	7
CECIL COUNTY	1
CHARLES COUNTY	18
CLARKE COUNTY	0
CULPEPER COUNTY	3
DISTRICT OF COLUMBIA	13
FAIRFAX COUNTY *	104
FAUQUIER COUNTY	6
FREDERICK COUNTY, MD	31
FREDERICK COUNTY, VA	3
FREDERICKSBURG	8
HARFORD COUNTY	5
HOWARD COUNTY	23
KING GEORGE COUNTY	8
LANCASTER COUNTY	0
LOUDOUN COUNTY	34
MADISON COUNTY	1
MONTGOMERY COUNTY	41
ORANGE COUNTY	3
PAGE COUNTY	1
PRINCE GEORGE'S COUNTY	43
PRINCE WILLIAM COUNTY **	113
RAPPAHANNOCK COUNTY	0
RICHMOND COUNTY	0
SHENANDOAH COUNTY	1
SPOTSYLVANIA COUNTY	40
STAFFORD COUNTY	63
ST. MARY'S COUNTY	7
WARREN COUNTY	4
WESTMORELAND COUNTY	1
WINCHESTER	1
OTHERS	30
TOTAL	701

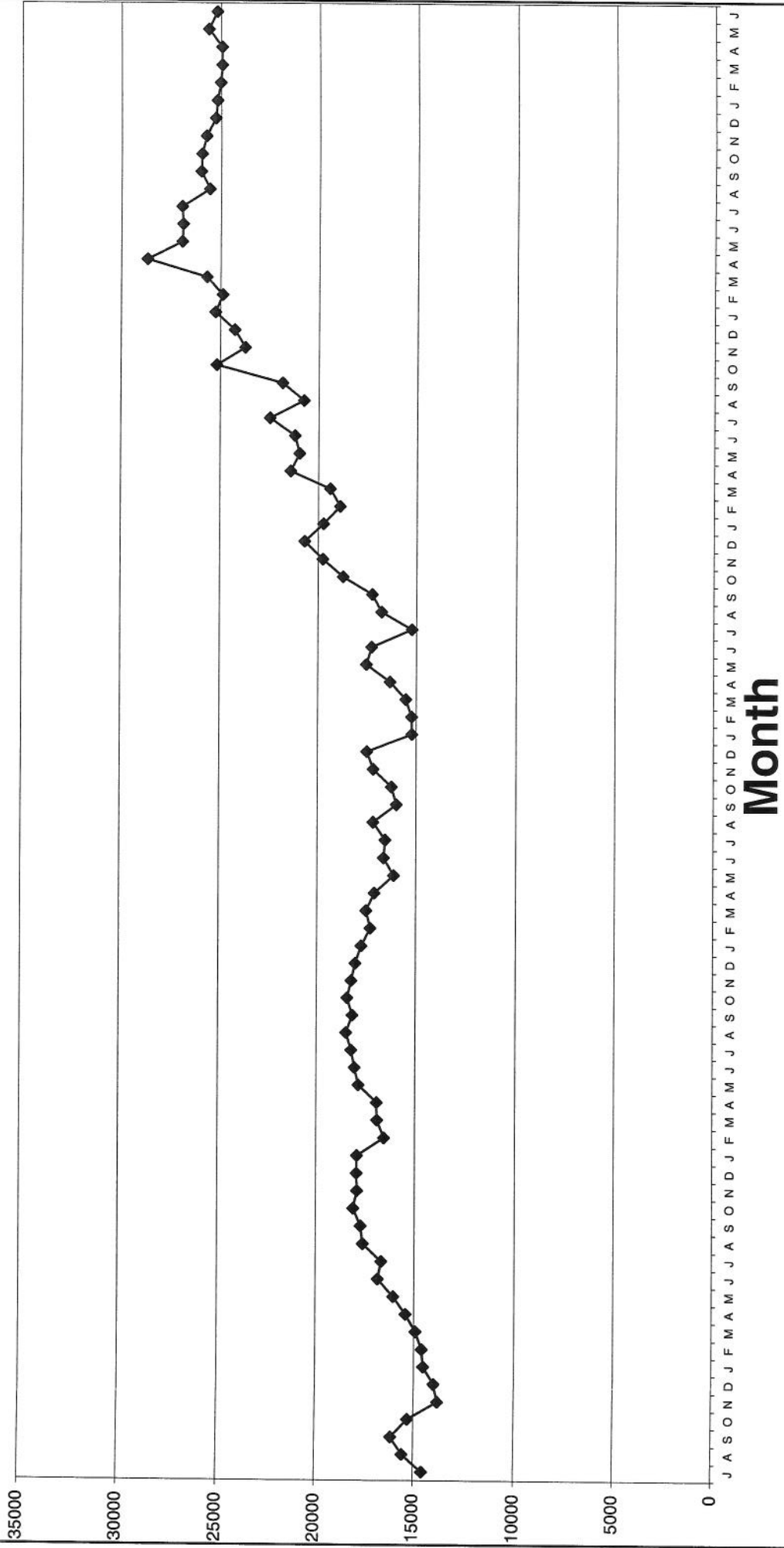
* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

TABLE 3**COMMUTER CONNECTIONS
APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
JUNE 2006**

ALEXANDRIA	169
ARLINGTON (COG)	2
ARTMA	995
BALTIMORE CITY	79
BMC	88
COG	6,373
DISTRICT OF COLUMBIA	5
DOE	1
FAIRFAX COUNTY	2,326
FREDERICK	188
HARFORD COUNTY	121
HOWARD COUNTY	226
LINK/RESTON	77
LOUDOUN COUNTY	931
MONTGOMERY COUNTY	6,023
Bethesda Transportation Solutions	854
Countywide	1,172
Friendship Heights/Rockville	898
North Bethesda Transportation Ctr	2,587
Silver Spring	512
MTA	18
NIH	602
NORTHERN NECK	75
NORTHERN SHENANDOAH VALLEY	0
PRINCE GEORGE'S COUNTY	197
PRTC	2,081
RADCO	4,018
RAPPAHANNOCK-RAPIDAN	346
TRI - COUNTY	777
OTHER	
TOTAL	25,718

COMMUTER CONNECTIONS CCRS DATABASE FY2000 - FY2006



Commuter Connections CCRS Database FY 2006

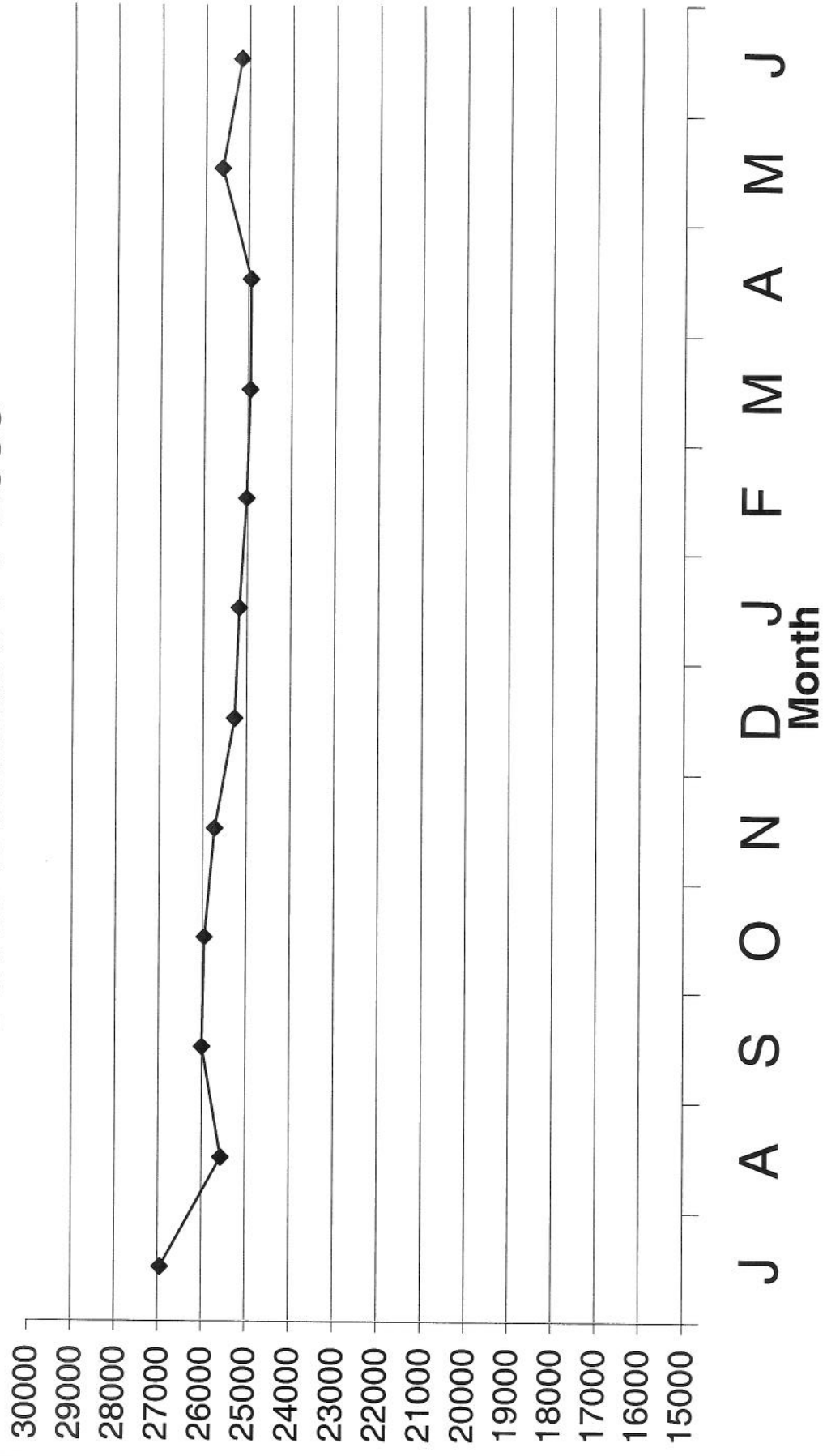


TABLE 4A

**COMMUTER CONNECTIONS RIDESHARE DATABASE
SORTED BY HOME AND WORK JURISDICTIONS
JUNE 2006**

	HOME	WORK
ALEXANDRIA	340	889
ANNE ARUNDEL COUNTY	1,212	162
ARLINGTON COUNTY	315	3,517
BALTIMORE CITY	262	216
BALTIMORE COUNTY	320	130
CALVERT COUNTY	368	7
CARROLL COUNTY	143	6
CECIL COUNTY	27	6
CHARLES COUNTY	761	67
CLARKE COUNTY	14	0
CULPEPER COUNTY	130	3
DISTRICT OF COLUMBIA	691	9,719
FAIRFAX COUNTY *	2,760	2,580
FAUQUIER COUNTY	270	5
FREDERICK COUNTY, MD	1,054	91
FREDERICK COUNTY, VA	59	0
FREDERICKSBURG	223	12
HARFORD COUNTY	172	69
HOWARD COUNTY	719	130
KING GEORGE COUNTY	111	46
LANCASTER COUNTY	4	1
LOUDOUN COUNTY	1,115	228
MADISON COUNTY	6	1
MONTGOMERY COUNTY	4,160	7,045
ORANGE COUNTY	137	0
PAGE COUNTY	7	0
PRINCE GEORGE'S COUNTY	1,758	487
PRINCE WILLIAM COUNTY **	3,135	143
RAPPAHANNOCK COUNTY	10	0
RICHMOND COUNTY	22	1
SHENANDOAH COUNTY	34	0
SPOTSYLVANIA COUNTY	1,688	11
STAFFORD COUNTY	2,388	25
ST. MARY'S COUNTY	164	30
WARREN COUNTY	93	1
WESTMORELAND COUNTY	61	0
WINCHESTER	34	4
OTHERS	951	86
TOTAL	25,718	25,718

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

TABLE 4B

**Commuter Connections Applicant Database
Sorted By Origin and Destination as of June 2006**

JURISDICTION	LIVE INSIDE WORK INSIDE JURISDICTION	LIVE INSIDE WORK OUTSIDE JURISDICTION	LIVE OUTSIDE WORK INSIDE JURISDICTION
DISTRICT OF COLUMBIA	160	638	9,578
DELAWARE	1	24	2
MARYLAND			
Anne Arundel	36	1170	124
Allegany	0	0	0
Baltimore City	0	240	194
Baltimore County	26	282	102
Calvert	21	361	3
Caroline	4	12	1
Carroll	0	139	6
Cecil	0	20	6
Charles	55	698	12
Dorchester	0	9	0
Frederick	25	1016	65
Harford	37	133	32
Howard	11	704	119
Kent	0	2	3
Montgomery	3,322	828	3,714
Prince George's	70	1,664	414
Queen Anne	0	58	1
St. Mary's	3	156	27
Talbot	0	12	1
Washington	1	191	4
Wicomico	0	0	0
Maryland Total	3,611	7,695	4,828
PENNSYLVANIA	3	80	2
VIRGINIA			
Albemarle	0	2	0
Alexandria	14	323	873
Arlington	36	277	3,462
Caroline	0	130	0
Chesterfield	0	18	1
Clarke	0	14	0

Culpeper	0	130	3
Dinwiddle	0	0	0
Essex	0	8	1
Fauquier	0	268	5
Fairfax City	1	75	35
Fairfax County	252	2,372	2,164
Falls Church	0	44	127
Fluvanna	0	0	0
Fredericksburg	0	221	12
Frederick	0	54	0
Greene	0	1	0
Hanover	0	10	2
Henrico	0	19	2
King George	2	107	44
King and Queen	0	1	0
Lancaster	0	3	1
Loudoun	47	1064	181
Louisa	0	21	0
Madison	0	6	1
Manassas	0	64	16
Manassas Park	0	35	1
Northumberland	0	14	0
Orange	0	137	0
Page	0	6	0
Prince William	24	2,984	102
Rappahannock	0	10	0
Richmond City	2	38	53
Richmond County	0	22	1
Shenandoah	0	34	0
Spotsylvania	1	1683	10
Stafford	8	2373	17
Warren	0	93	1
Westmoreland	0	60	0
Williamsburg	0	4	0
Winchester	0	34	4
Virginia Total	387	12,759	7,119
WEST VIRGINIA	2	292	11
TOTAL (all jurisdictions)	4,164	21,488	21,540

**TABLE 5
 .ERM/COMMUTE INFORMATION
 JUNE 2006**

	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
APPLICATIONS								
Mail	N/A	671	N/A	N/A	N/A	113	N/A	
Internet	N/A	529	N/A	N/A	N/A	696	N/A	
Kiosks	N/A		N/A	N/A	N/A	5	N/A	
Purge Letters	N/A	N/A	N/A	N/A	N/A	20	N/A	
Fax/Phone	N/A	3	N/A	N/A	N/A	0	N/A	
From Client	N/A	0	N/A	N/A	N/A	0	N/A	
Employer Survey	N/A	0	N/A	N/A	N/A	0	N/A	
TOTAL	N/A	1203	N/A	N/A	28	834	N/A	
PHONE CALLS								
Brochure/Promo Materials		3				4		TOTAL 7
Bus/Train Schedule		12		3		2		17
Bus/Train Sign		1		6		4	1	12
Direct Mail								0
Employer		2				2		4
Employer Survey			1					1
Fair/On Site Event								0
Government Office								0
Highway Sign				16	1	9	16	42
Information (411)				1		2	1	4
Internet		6		7		17	1	31
Library								0
Mobile Billboard								0
Newsletter						1		1
Newspaper								0
Newspaper (Local)								0
Other Ridesharing Org		3				1		4
Park-and-Ride Lot Sign				1		1	1	3
Post Card (COG)								0
Presentation								0
Radio		2		1		6		9
Real Estate/WelcomeWagon								0
Referral from Transit Org		1				1	1	3
Theatre Slide								0
TV		1						1
Van Sign		7				4		11
Was/Is Applicant		421		1		40	1	463
White Pages		1						1
Word of Mouth		18		9		18	5	50
Yellow Pages - Verizon				10		3		13
Yellow Pages - Yellow Book								0
Yellow Pages - Local		2				1		3
Voice Mail Messages		38		3	1	15	6	63
Other/Unknown		3		1		1	4	9
TOTAL CALLS	0	521	1	59	2	132	37	752

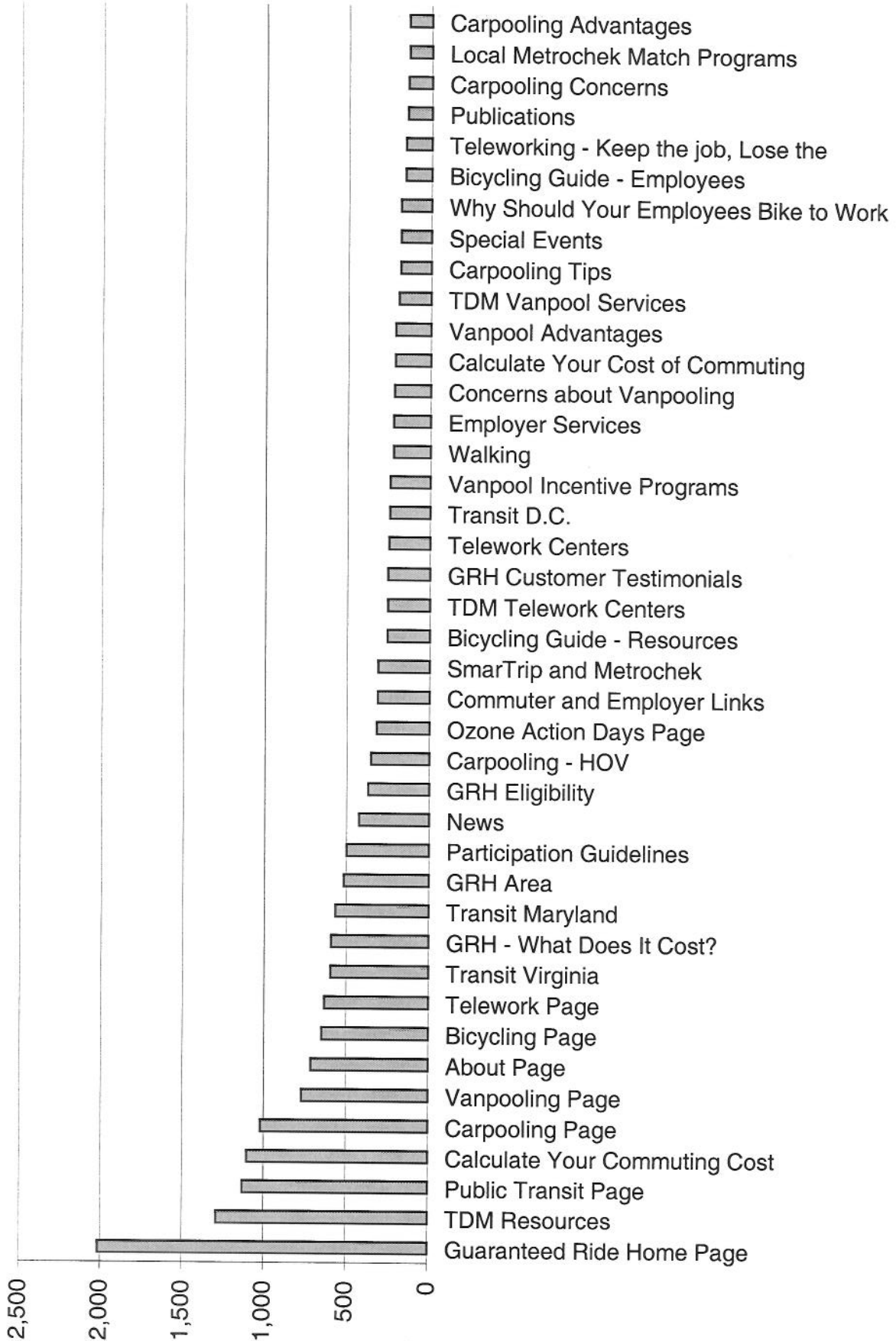
*Requests for Bicycling information from applications received from all sources

**TABLE 6A
CALLS RECEIVED AT CLIENT PROGRAMS
JUNE 2006**

	T O C T O N A L	O A O L G L X	A R M A L	A R T M A L	B E T H A L T H	B E T H A L T H	D O C U M E N T S	F R E E D O M I N F O R M A T I O N	H O W E V E R	L I N K S	L E T T E R S	M E E T I N G S	N E W S P A P E R S	N E W S P A P E R S	P R O G R A M S	P R O G R A M S	R E F E R R A L S	R E F E R R A L S	S P E C I A L I Z E D	S P E C I A L I Z E D	T R A N S F E R R A L S	T R A N S F E R R A L S		
Calls Transf'd by COG	N/A	N/A	1	2	2	**		10	5	3	3	4	2	7	15	12	12	12	3	**	**	3	19	103
How they heard...																								
Brochure/Promo Matrix	7	4		3								17				2					2			31
Bus/Train Schedule	17	13		9						18						288					22			357
Bus/Train Sign	12	4																		4				8
Direct Mail																								0
Employer	4	2		1		3			1															7
Employer Survey	1	1																						1
Fair/On Site Event																								11
Government Office																								1
GRH Program	1																							1
Highway Sign	42	26		17						11						3					6			21
Information (411)	4	3								13						1								57
Internet	31	18		2					8	2		10												33
Library																		24						66
Mobile Billboard																1								1
Newsletter	1	1																						10
Newspaper																		4						1
Newspaper (Local)									8	3														15
Other Hidesharing Org	4	4		2																				0
Park-and-Ride Sign	3								22															30
Post Card (COG)																								0
Presentation																								0
Radio	9	8																12						20
Real Estate/Welcomew																								0
Referral from Transit Org	2	1																						1
Theatre Slide																								0
TV	1	1																						1
Van Sign	11	8																						1
Was/Is Applicant	464	441																						8
White Pages	1	1																						617
Word of Mouth	50	38																						1
Yellow Pgs-Verizon	13	3		3																				198
Yellow Pgs-Yellow Book	3	3																						9
Yellow Pages-Local	64	62																						0
Voice Mail Messages	9	9																						21
Other																								97
Total	754	651	0	37	12	0	0	78	13	90	0	129	0	0	0	410	160	0	74	9	39	0	0	1728

NOTE: Table 6 client data is provided by clients and includes calls received at COG and transferred to clients. COG ONLY calls are calls that COG did not transfer to a client.
 ** Calls from commuters living in Bethesda and Silver Spring are recorded under Montgomery County (MC).

Commuter Connections Website Activity -- June 2006



Commuter Connections Website Activity -- June 2006

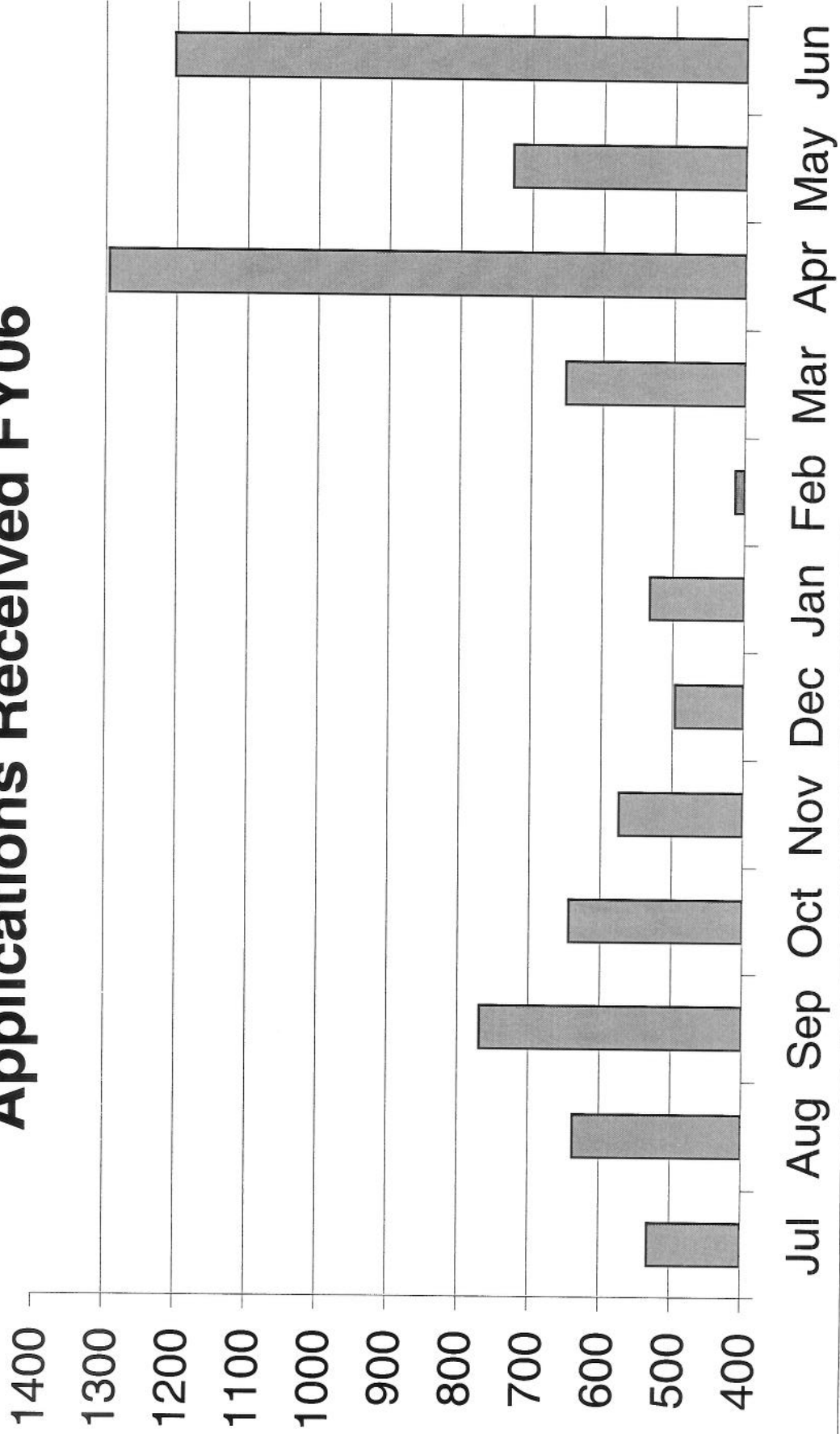
	<u>Accesses</u>	<u>% of Total</u>
Total Accesses of MWCOG Home Page	8,213	10.97%
Total Accesses of Commuter Connections Home Page	8,214	7.02%
<i>Breakdown of BDY Sub-page accesses</i>		
Guaranteed Ride Home Page	2,016	6.15%
TDM Resources	1,291	6.01%
Public Transit Page	1,131	5.55%
Calculate Your Commuting Cost	1,104	4.19%
Carpooling Page	1,021	3.88%
Vanpooling Page	770	3.53%
About Page	714	3.44%
Bicycling Page	648	3.24%
Telework Page	632	3.22%
Transit Virginia	595	3.08%
GRH - What Does It Cost?	592	2.81%
Transit Maryland	567	2.72%
GRH Area	517	2.31%
Participation Guidelines	500	2.01%
News	425	1.92%
GRH Eligibility	370	1.74%
Carpooling - HOV	353	1.71%
Ozone Action Days Page	319	1.70%
Commuter and Employer Links	314	1.39%
SmarTrip and Metrochek	312	1.38%
Bicycling Guide - Resources	256	1.38%
TDM Telework Centers	254	1.35%
GRH Customer Testimonials	254	1.32%
Telework Centers	248	1.31%
Transit D.C.	243	1.21%
Vanpool Incentive Programs	241	1.21%
Walking	223	1.21%
Employer Services	222	1.19%
Concerns about Vanpooling	218	1.16%
Calculate Your Cost of Commuting	214	1.16%

Commuter Connections Website Activity -- June 2006

Vanpool Advantages	212	1.15%
TDM Vanpool Services	193	1.05%
Carpooling Tips	183	1.00%
Special Events	182	0.99%
Why Should Your Employees Bike to Work	182	0.99%
Bicycling Guide - Employees	156	0.85%
Teleworking - Keep the Job, Lose the Commute	155	0.84%
Publications	144	0.78%
Carpooling Concerns	141	0.77%
Local Metrochek Match Programs	135	0.73%
Carpooling Advantages	135	0.73%
Total	18,382	100.00%

COMMUTER CONNECTIONS GRH GRH

Applications Received FY06



COMMUTER CONNECTIONS GRH Registrants FY06

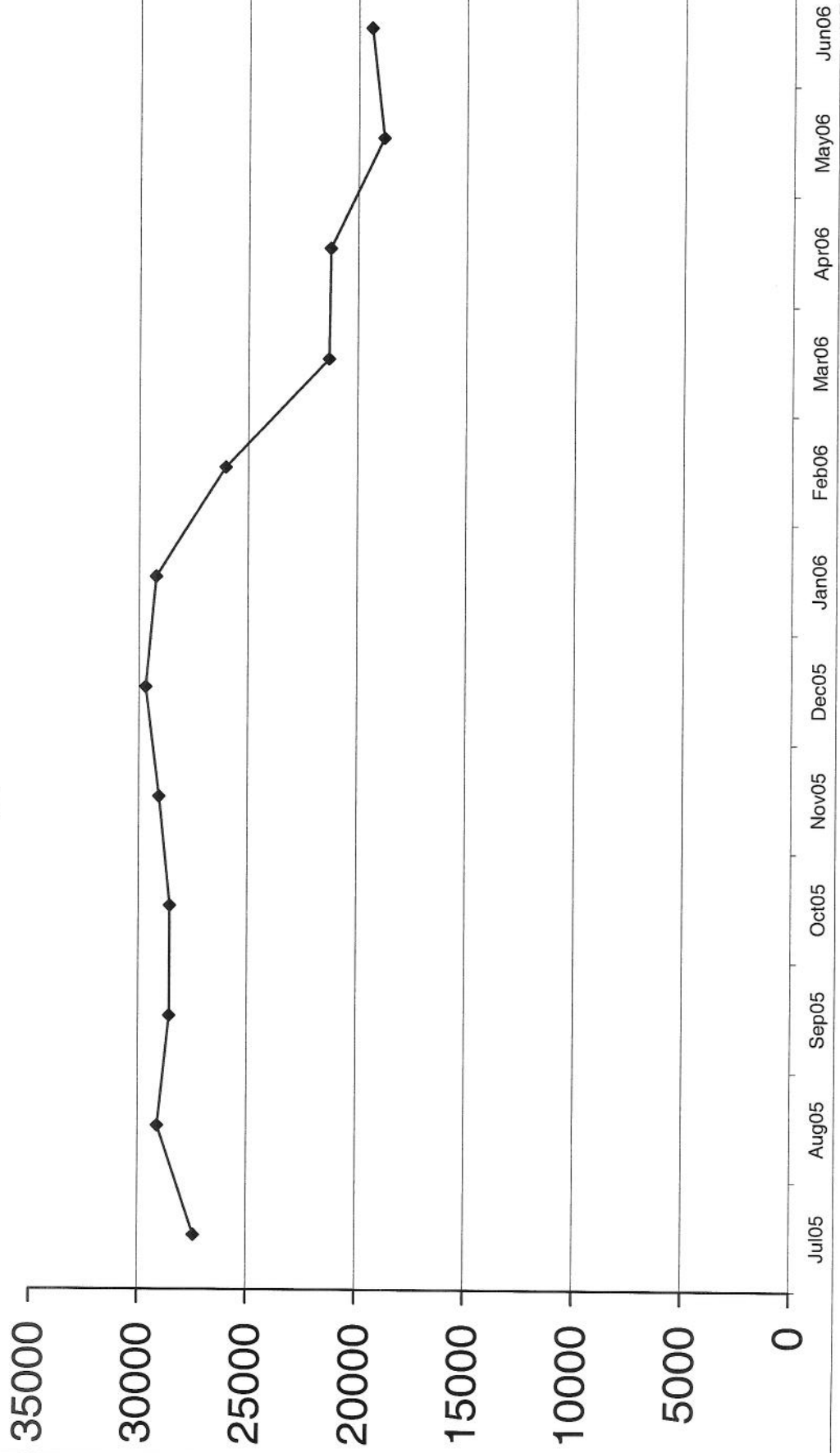


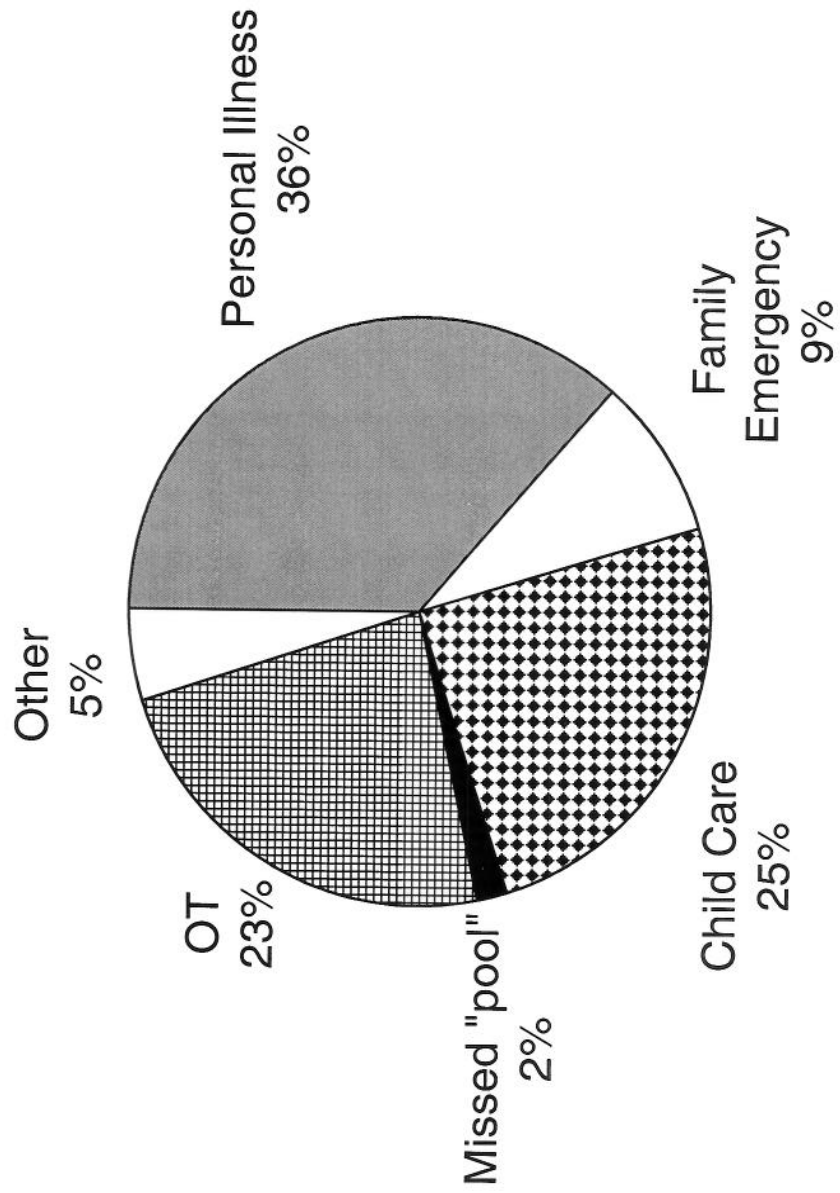
Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of JUNE 2006

Commuter Connections Activity	This Month	Last Month	Since
			July 2005
Total applicants/info provided:	1,747	2,126	16,773
Rideshare applicants	1,648	2,064	15,857
Matchlists sent	1,608	1,798	15,845
Transit applicants/info sent	59	41	645
GRH applicants	1,203	727	8,451
Bike to work info requests	28	27	268
Telework info requests	0	1	6
Kiosk users	1,178	1,203	10,764
Kiosk applicants	1	7	23
Internet users	8,214	8,730	93,615
Internet applicants	1,225	1,534	14,780
New employer clients	9	9	263
Employee applicants	92	0	182

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	452	306	4,346
Temporary/one-time placements	218	147	2,093
Daily vehicle trips reduced	170	115	1,633
Daily VMT reduced	6,119	4,140	58,874
Daily tons NOx reduced	0.0042	0.0029	0.0409
Daily tons VOC reduced	0.0018	0.0012	0.0315
Daily gallons of gas saved	257	174	2,473
Daily commuter costs saved	\$1,132	\$766	\$10,890

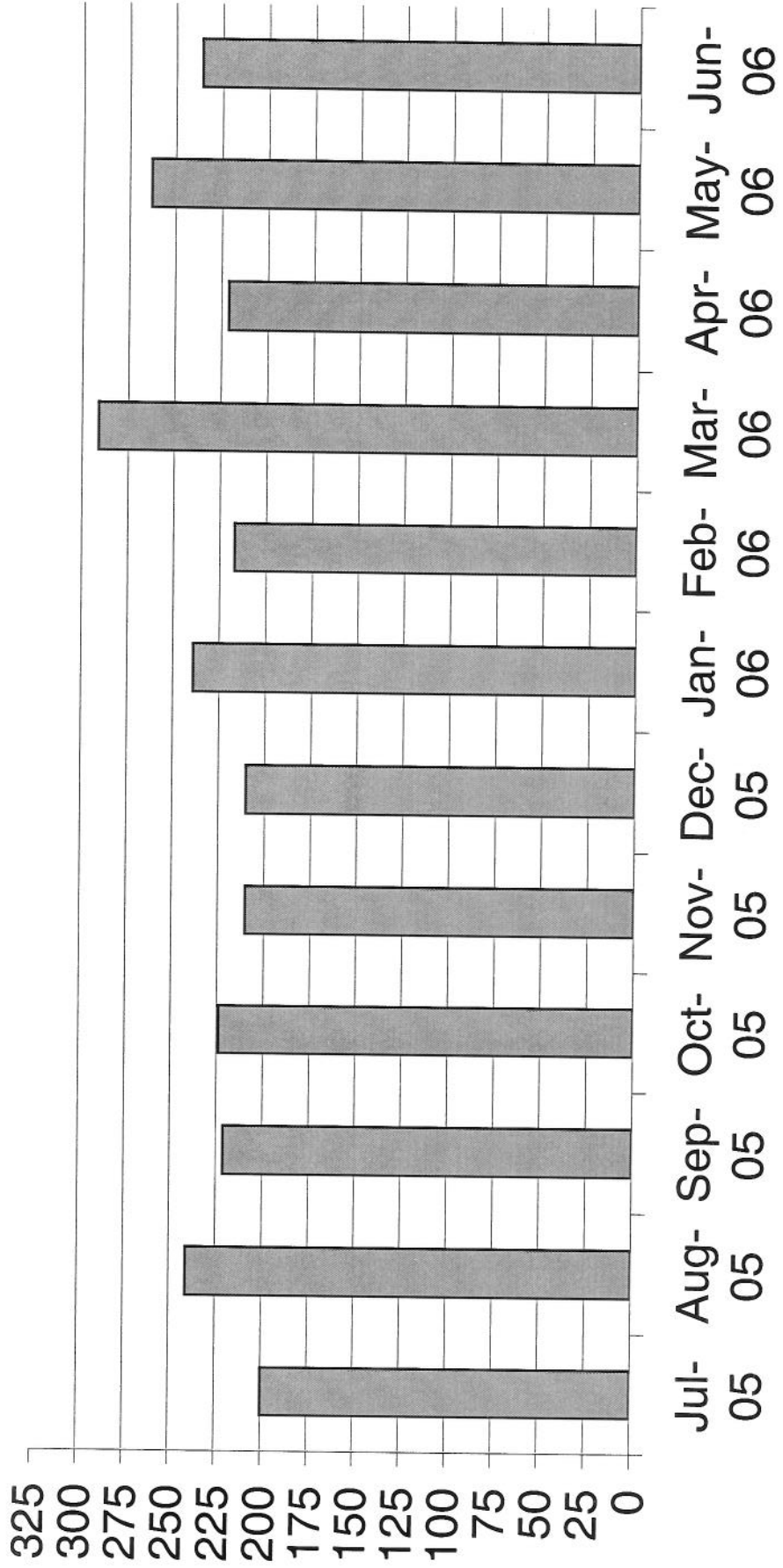
NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

COMMUTER CONNECTIONS GRH Trip Reasons for June 2006

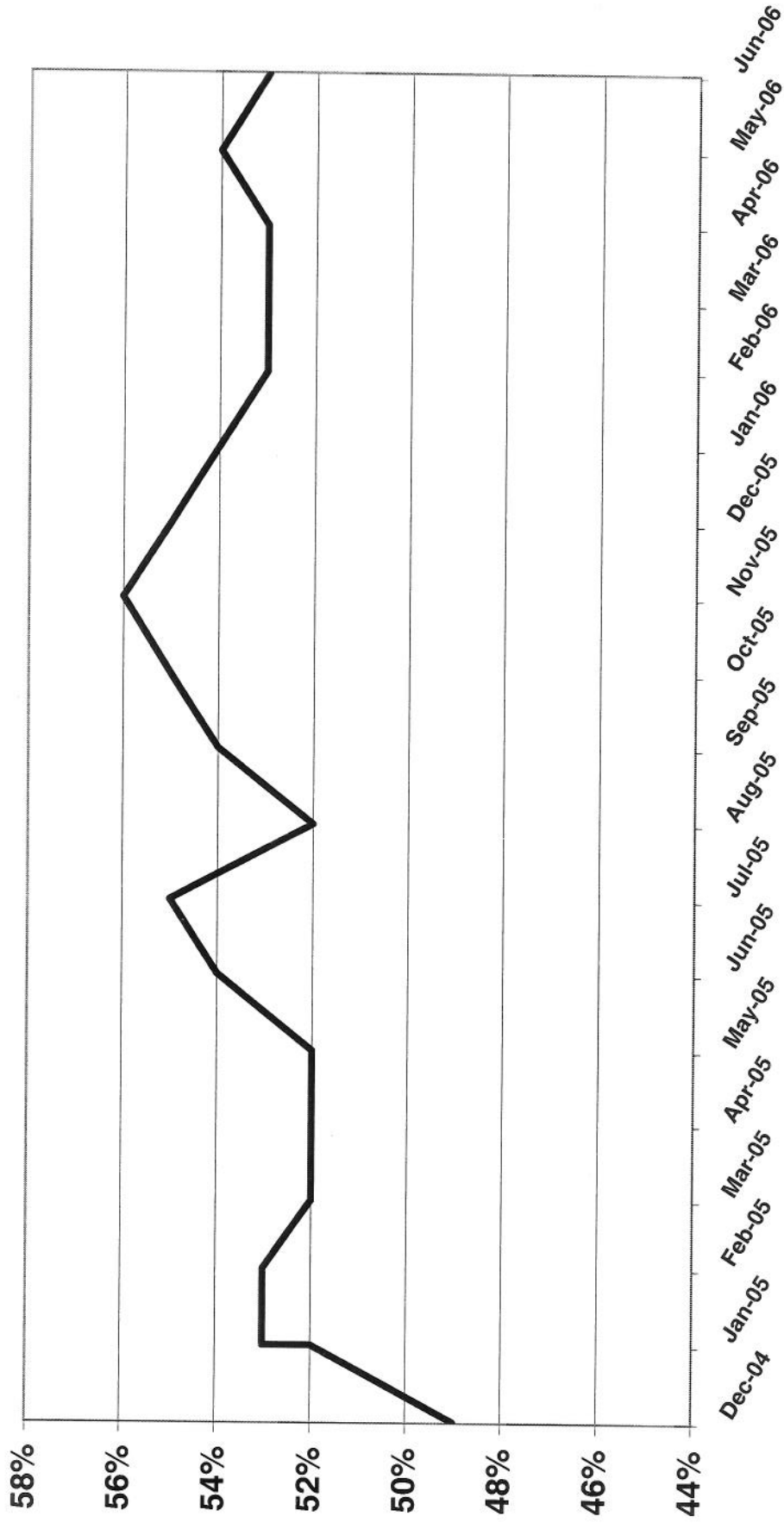


COMMUTER CONNECTIONS

GRH Trips Provided FY06



Telework Center Utilization Percentage



Emp. Outreach
June 2006

	City of Alexandria *	Arlington County	District of Columbia *	Fairfax County	Frederick County *	Loudoun County	Montgomery County *	Prince George's	Prince William *	Tri- County Council *	Metro	Telework
Employers Contacted (new)	0	4	0	2	0	0	0	3	0	0	0	0
Employers Contacted (follow-up)	0	78	0	7	0	6	0	224	0	0	0	0
Total Broadcast Contacts	0	733	0	1100	0	0	0	200	0	0	0	0
Total Sales Meetings	0	5	0	2	0	1	0	3	0	0	0	0
Total Employers Contacted	0	820	0	1111	0	7	0	430	0	0	0	0
New Level 1 TDM Programs	0	3	0	1	0	0	0	0	0	0	0	0
New Level 2 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	1	0	0	0	0	0	0	0	0	0	0
New Level 4 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.
* Did not submit a monthly report by deadline.

Emp. Outre
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County *	Prince George's	Prince William	Tri - County Council	Metro	Telework
Employers Contacted (new)	16	78	37	12	34	4	0	18	3	26	0	76
Employers Contacted (follow-up)	49	852	52	119	42	96	0	2540	6	10	0	126
Total Broadcast Contacts	474	12,954	0	1246	23	1	0	3943	250	190	0	88
Total Sales Meetings	14	30	12	15	3	6	0	48	2	8	0	12
Total Employers Contacted	553	13,914	101	1392	102	107	0	6549	261	234	0	296
New Level 1 TDM Programs	17	25	11	6	6	1	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	2	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	49	0	4	0	0	0	2	1	0	7	0
New Level 4 TDM Programs	3	2	0	2	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

EXPLANATION OF JURISDICTIONAL ACTIVITIES DATA

Did not supply monthly report. **New Metrochek for 100+ employers, may include accounts sold by regional employer outreach sales force. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

- A. Employers Contacted (new): Number of contacts with new 100+ employers. This number refers to first time contact with employers; these employers have never been approached (includes phone calls, letters, email, faxes and voicemails)
- B. Employers Contacted (follow- up): Number of contacts with existing 100+ companies. These are contacts with employers after the first attempt (includes forms of contact listed above).
- C. Total Broadcast Contacts: Mass outreach (includes direct mail, faxes, emails)**NEW
- D. Total Sales Meetings: Number of in person contacts with new and existing employers for the purpose of discussing the Commuter Connections program (includes one on one meetings and employers attending seminars and presentations; excludes transportation fairs)
- E. Total Employers Contacted: A + B + C+ D
- F. New Level 1 TDM Programs: Number of Level 1 programs implemented in previous month; more detailed information on these programs must be entered into the ACT database.
- G. New Level 2 TDM Programs: same as above
- H. New Level 3 TDM Programs: same as above
- I. New Level 4 TDM Programs: same as above

EMPLOYER SERVICES PARTICIPATION LEVELS

LEVEL 1 (BRONZE)

- ▶ Expresses interest in telework, transit benefits, Metrochek, Ozone Action Days, or other TDM strategy, Conducts Commuter Survey
- ▶ Distributes alternative commute info. to employees, including Ozone Action Days info.
- ▶ Posts alternative commute info., including Ozone Action Days info., on employee bulletin board(s), newsletter or e-mail

LEVEL 2 (SILVER)

- ▶ Installs a permanent display case or brochure holders and stock with alternative commute info. or Ozone Action Days info.
- ▶ Provides preferential parking for carpools and vanpools
- ▶ Implements an informal telework program
- ▶ Facilitates car/vanpool formation meetings
- ▶ Hosts/sponsors an alternative commute day or transportation fair
- ▶ Implements alternative work schedule program (flex-time, staggered work schedule, compressed work week)
- ▶ Installs bicycle racks or lockers
- ▶ Establishes an ETC who regularly provides alternative commute information to employees

LEVEL 3 (GOLD)

- ▶ Implements a formal telework program
- ▶ Implements a transit/vanpool benefit, Metrochek, or parking "cash out" program
- ▶ Implements a carpool/bicycle/walk benefit
- ▶ Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- ▶ Implements a parking fee (valid only for companies that previously did not charge employees for parking)
- ▶ Becomes a Commuter Connections member and provides on-site ridematching
- ▶ Provides employee shuttle service to transit stations
- ▶ Provides company vanpools for employees' commute to work
- ▶ Installs shower facilities for bicyclists and walkers
- ▶ Implements a comprehensive Ozone Action Days program
- ▶ Supplements GRH program with payment for additional trips or own program

LEVEL 4 (PLATINUM)

- ▶ Implements two or more of the Level 3 TDM programs and actively promotes these programs and alternative commuting

INFOEXPRESS KIOSK USAGE RATES

Month: June 2006

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons
Tysons Mall # 1	167	2888	Tysons Traffic Weather Maps & Guides Metro
Tysons Mall # 2	Not Enough Data		VRE Tysons Commuter Connections Weather Transit
Manassas Mall	Not Enough Data		Maps OmniRide Manassas Weather Commuter Connection
Mitre	12	348	Metro Traffic Marc Weather Commuter Connections
Union Station	Not Enough Data		Weather VRE News Commuter Connections Metro
Springfield Mall # 1	15	340	Maps & Guides Springfield Mall

Reston TownCenter	19	589	Transit Metro Weather
Springfield Mall # 2	Not Enough Data		Reston Weather Traffic Transit Commuter Connections VRE Springfield Mall Weather Metro Commuter Connections
Dulles Town Center	Kiosk Down		Maps Dulles Weather Loudon Transit News FairOaks Mall Traffic Weather Maps & Guides Cris
Fair Oaks Mall	24	663	Ballston Metro News Weather Traffic
Ballston Common Mall	46	1236	Ride Matching
USDA - DC	1495	74	

News
Traffic
Transit
Weather

Commuter Connections

Traffic
Weather
Maps
News

Hoffman

Kiosk is down

Fairfax County Kiosks

<u>Location</u>	<u>Users</u>	<u>Hits</u>
Sherwood Library	N/A	N/A
George Mason Library	1	16
Chantilly	1	22
Kings Towne	1	16
Mason Govt Center	1	12
Kings Park	1	20
Reston Library	N/A	N/A
Tysons Transit	N/A	N/A
Centreville	N/A	N/A
DolleyMadison	N/A	N/A
hova	N/A	N/A
Pohick	N/A	N/A
John Marshall	1	20
Tysons Pimmit	1	20
Pennino	1	16
Govt. Center	N/A	N/A
Fairfax Library	2	32
Warrenton	1	18
Herrdon	N/A	N/A
Herrity	N/A	N/A
Mclean	N/A	N/A
Sherrif's	1	16
South GC	1	16
Fairfax County Community Service	N/A	N/A

**NUMBER OF APPLICATIONS RECEIVED
FROM KIOSKS**

Jun-06

Site	Total
Tysons Corner Center	0
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	0
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	0
USDA - DC	1
Total	1