



EMPLOYER OUTREACH COMMITTEE

Tuesday, October 19, 2010
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
1st Floor Training Center

Chairperson: Gabriel Ortiz, City of Alexandria (703) 746- 4083
Vice Chairperson: Justin Schor, Frederick County (202) 293-1391
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 07/20/10 Meeting Notes (5 minutes)
3. Installation of New Chairperson (5 minutes)
4. Fourth Quarter FY 2010 and First Quarter FY 2011 Conformity Reports (5 minutes)
5. SmartBenefits Update (30 minutes)
Lorraine Taylor of WMATA will present updates to SmartBenefits
6. Carbon Footprint Calculator (30 minutes)
Jim Larsen of DATA will present the Carbon Footprint Calculator
7. ACT! Database Procedure Updates (10 minutes)
Mark Hersey, COG/TPB staff will brief the group on new database procedures
8. Telework Update (10 minutes)
Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
9. FY2011 Training Update (5 minutes)
Mark Hersey, COG/TPB Staff will give an update for the fiscal year's training schedule
10. Employer Outreach Roundtable (15 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

The next Employer Outreach Committee meeting is scheduled for January 18, 2011 at 10 a.m.